

The Time Place

#93

INDONESIA



CHANEL

Showcases
its Atelier

BELL & ROSS

Goes Black



**ROSSA
CELEBRATES**
25 Shining Years

**UP CLOSE &
PERSONAL**
Nicholas Saputra

The Time Place

#93

INDONESIA



CHANEL

Showcases
its Atelier

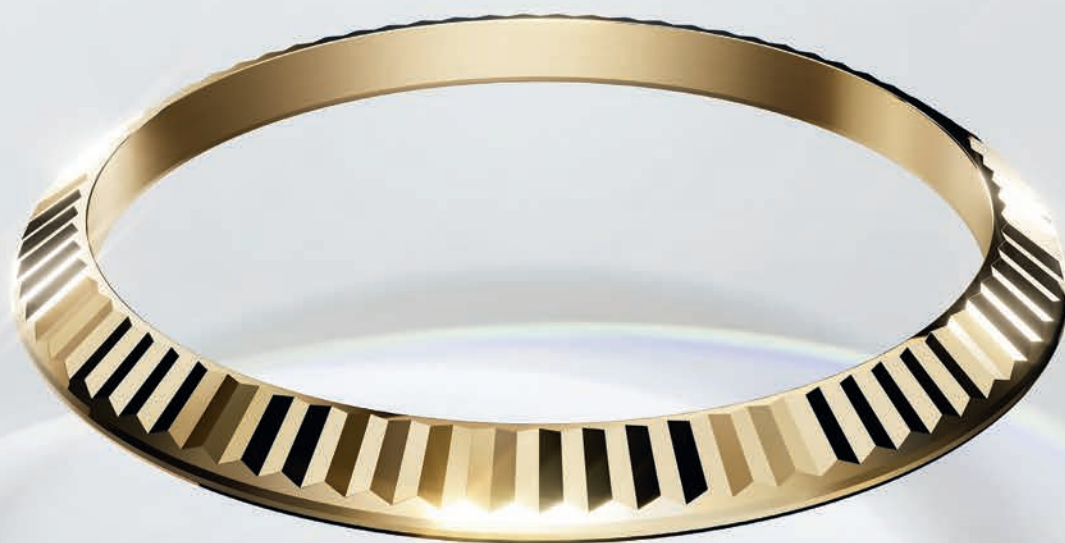
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This is our famous fluted bezel. A brilliant creation in many regards. Presented on our Oyster in 1926, it is remarkable first and foremost for its original design, which enabled it to be screwed tightly to the case, thus completing the waterproofness of the watch. Since 1953, however, it has been fixed on the watch by friction-fitting. One may wonder, then, why we keep it and even sharpen its distinctive geometry? The answer is simple.

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WHEN I DEFEAT GREAT OBSTACLES,

That's My Finest Hour.

THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



One of the most distinguished Maisons in fashion, CHANEL has also established itself as a visionary force in the world of watchmaking. This year, CHANEL goes back to its heritage and pays tribute to Gabrielle Chanel and the tools that she used. On our cover is the CHANEL J12 Couture Workshop Automaton Caliber 6 Watch in matt black highly resistant ceramic, featuring an image of the brand's founder, as well as the tools of her trade. Find out more about this timepiece in "Atelier Aesthetic."

Black defines Bell & Ross' latest release—the BR 05 Black Ceramic. To celebrate this new line, it launches the Black 50 campaign as an ode to the hue, to time, and to fashion. The campaign brings together a diverse group of Indonesian people, from different industries and creative pursuits, to symbolise the essence of wearing black watches.

In Up Close and Personal, we feature two unique individuals: actor and producer Nicholas Saputra wears Jaeger-LeCoultre watches and conveys his experiences in playing different characters, while actress Shenina Cinnamon takes a step back to cherish life's simple joys dressed in CHANEL. We also spoke with Breitling CEO, Georges Kern, during his first ever visit to Jakarta for the brand.

With versatility as its most appealing feature, the Longines Conquest is now reinterpreted in an array of diameters, shades, and materials. Marking the 70th anniversary of the collection this year, find out how Longines enriches the line in "Everyday Elegance."

Speaking of anniversaries, Time International Films presents its latest project, the documentary "All Access to Rossa 25 Shining Years" that celebrates the singer's quarter of a century in music and entertainment. In a similar vein, we also highlight the HR Asia Awards, which presented two accolades—"Best Companies to Work For in Asia" and "Most Caring Company"—to Time International.

We hope you enjoy this edition.

Irwan Danny Mussry
Editor-In-Chief and Publisher
@irwanmussry

IWC PORTUGIESE AUTOMATIC.



Portugieser Automatic 42, Ref. IW501708

Conceived 85 years ago as an instrument watch with marine chronometer precision, the Portugieser has evolved into a timeless yet dynamic paragon of understated elegance. A slimmer case now makes the Portugieser Automatic 42 even more refined, while double-box glass sapphire crystals showcase the IWC-manufactured 52011 caliber with a power reserve of 7 days and the elaborately crafted dial in a new colour called Horizon Blue.

IWC. ENGINEERING BEYOND TIME.



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MORE.

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SCHAFFHAUSEN



ANASTASIA WINAYANTI WIBOWO
Writer

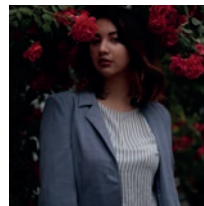
Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



RAJA SIREGAR
Photographer

A self-taught photographer from Jakarta, Raja focuses on Fashion, Lifestyle and Commercial photography. His extensive experience collaborating with numerous creative professionals in the commercial sector and creative agencies has not only honed his professional approach but also established him as a versatile and reliable photographer capable of delivering exceptional results across a spectrum of photo shoots.

During her years in media, Karina took on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



KARINA SAPHIERA WITJAKSONO
Writer

With an eye for detail and a knack for writing, Jihan Basyah has spent the last few years working with a number of groundbreaking magazines in New York City. Since her return to Indonesia, she continues to hone her craft and has written and fact-checked for esteemed publications, covering fashion, beauty, and lifestyle.

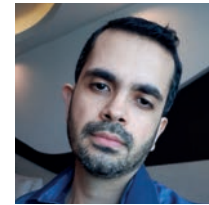


JIHAN BASYAH
Writer

Dante has been writing about haute horlogerie for the past decade, and had previously represented The Time Place Magazine in important watch fairs around the world. He's currently an international sales and marketing manager of a watch winder company serving watch collectors in six countries.



DENVERINO DANTE
Writer



UMESH BHAGCHANDANI
Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



REYNALDO TJANDRA
Photographer

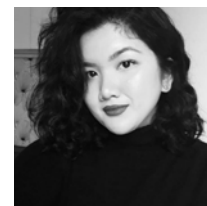
Reynaldo Tjandra is a photographer and the founder of DERAJ studio. Known for his aesthetic, minimalist, and subtle photography styles, the man has a keen eye for capturing the beauty in everyday life. He is particularly drawn to capturing motions, exploring light and shadows, and depicting the nuances of daily human life. With a unique perspective and attention to detail, his photographs evoke a sense of quiet elegance and storytelling.



RYAN OGILVY
Makeup Artist

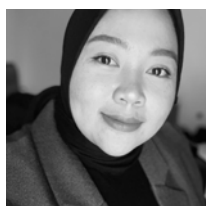
With almost two decades of experience as a Makeup Artist, Ryan Ogilvy has become a household name in Indonesia's beauty industry. Known for his flawless, "no-makeup" makeup look, Ryan is highly sought after by both national and international celebrities, models, and public figures. His skills and reputation have taken him around the globe, even backstage at New York Fashion Week.

Passionate about beauty and fashion, Claudia is a full-time makeup artist based in Jakarta. She graduated from LaSalle College Jakarta and Makeup Forever Paris. Claudia excels in creating natural beauty looks and editorials for commercials, fashion shows, and magazines. Her vision is to empower everyone, regardless of gender, to confidently embrace their true selves while elevating the global appreciation and recognition of the creative industry.



CLAUDYA CHRISTIANI PURBA
Makeup Artist

With seven years of experience in the beauty and fashion creative industry, Dita has specialised in hairstyling after completing courses in both hair and makeup in Jakarta. She focuses on enhancing the natural texture of hair and often challenges herself to transform short hair into long, loose waves, or create unique editorial styles. In addition to photo shoots, she also works on bridal and commercial projects.

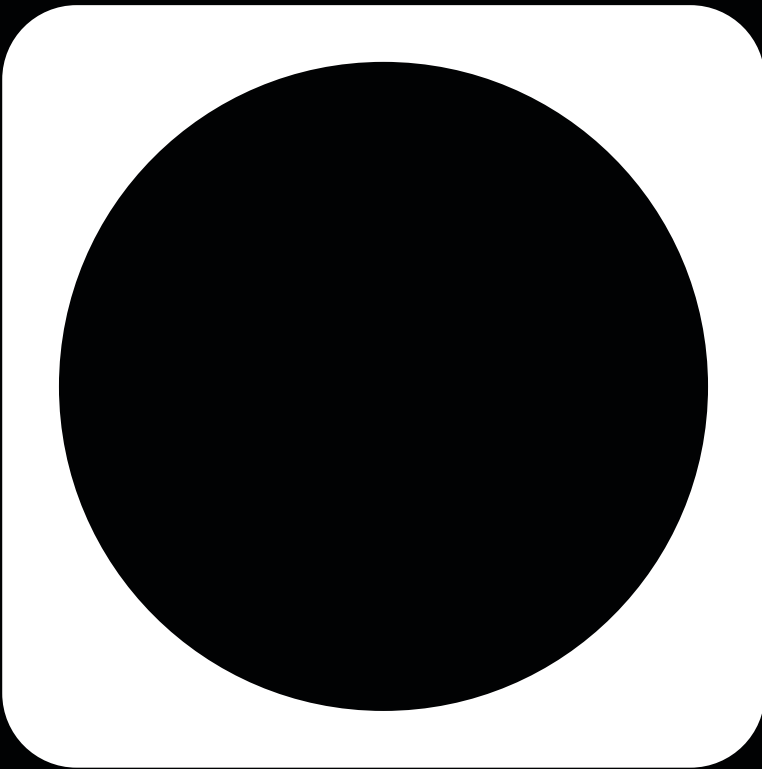
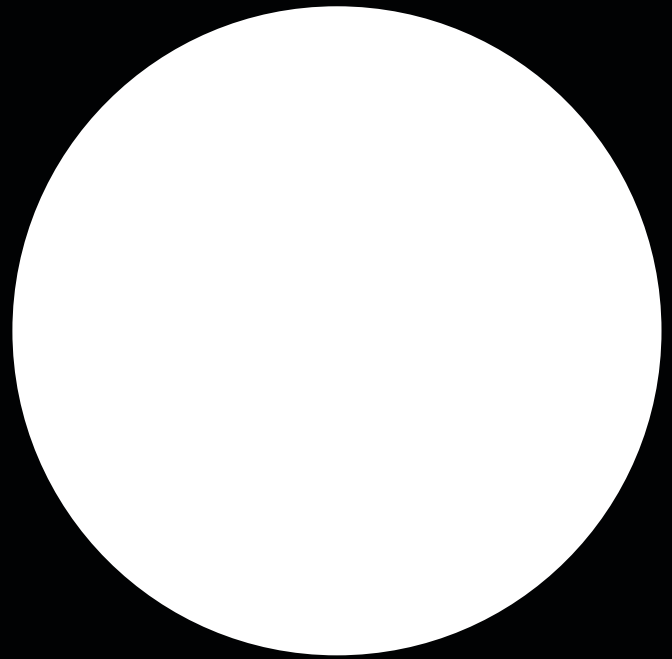
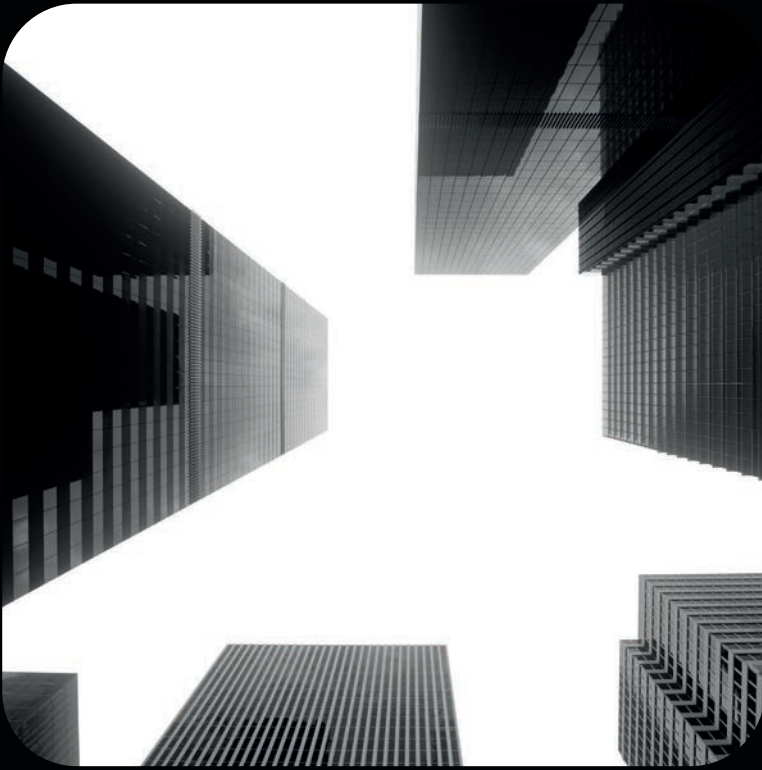


DITA WIRADISASTRA
Hair Stylist



ELITA NIKEN KHOMAIROH
Hair Stylist

Becoming a professional hairstylist was Niken's lifelong dream. After graduating from a prestigious hairstyling academy, she now collaborates with various brands and celebrities, adding her unique aesthetic touch to hair. Niken is dedicated to continuously enhancing her skills and developing her own signature hairstyling techniques.



NEW BR 05 CERAMIC FOR URBAN EXPLORERS

Bell & Ross



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Making Memories

The reopening of The Time Place Plaza Senayan was celebrated in wonderful fashion last May. Headlined by esteemed art connoisseur, Amalia Wirjono, who invited her close friends, the event dubbed 'Celebrating the Art of Time with Amalia Wirjono' was also attended by distinguished VIP guests and loyal clients of The Time Place. The invitees were delighted to tour the newly refurbished store and were treated to a private viewing of some of the world's highly coveted watches, including the latest collections from the top haute horology brands. DJ Andezzz was also present to provide upbeat tunes during the private affair.

[Click to discover](#)



1. Irwan Danny Mussry 2. Emily Jaury 3. Didit Arsjad & Okta Arsjad 4. Maxime Bouttier 5. Soedeson Tandra 6. Rinto Pirngadi & Teddy Chandra 7. Amalia Wirjono



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8. Ronald Sugiharto 9. Maria Charlotte Saleh & Andrew Hirawady 10. Ayla Dimitri 11. Jaclyn Halim 12. Sven Havlíček & Kristina Havlíčková 13. Tatjana Saphira 14. Rika Setiawan & Danil Adiguna 15. Ryan Janitra Kanan & Charles Hugo Wahyadiyahatmika



First Class View

The month of May proved to be a momentous month for Time International as the CEO of Breitling, Georges Kern, visited the Breitling Plaza Senayan boutique for the first time. Twenty cherished clientele of the brand were invited to a special private viewing of Breitling's latest collections, held in cocktail party fashion. The intimate affair was enjoyed by all and afforded loyal clients with the opportunity to meet and bond with the beloved brand executive. A successful coming together of watch enthusiasts and brand principals, the event can only be a positive indicator of good things to come.

[Click to discover](#)



1. Georges Kern 2. Alvin Soon & Nasr Benaissa 3. Nia Margareth & Fanny Nasry 4. Ani Sumintari & Ryanto Husodo 5. Rinto Pirngadi, Fajar Arifan & Chicco Jerikho 6. Utkarsh Jain & Stefan Homer 7. Hendrik Setiawan & Gatut Sutanto

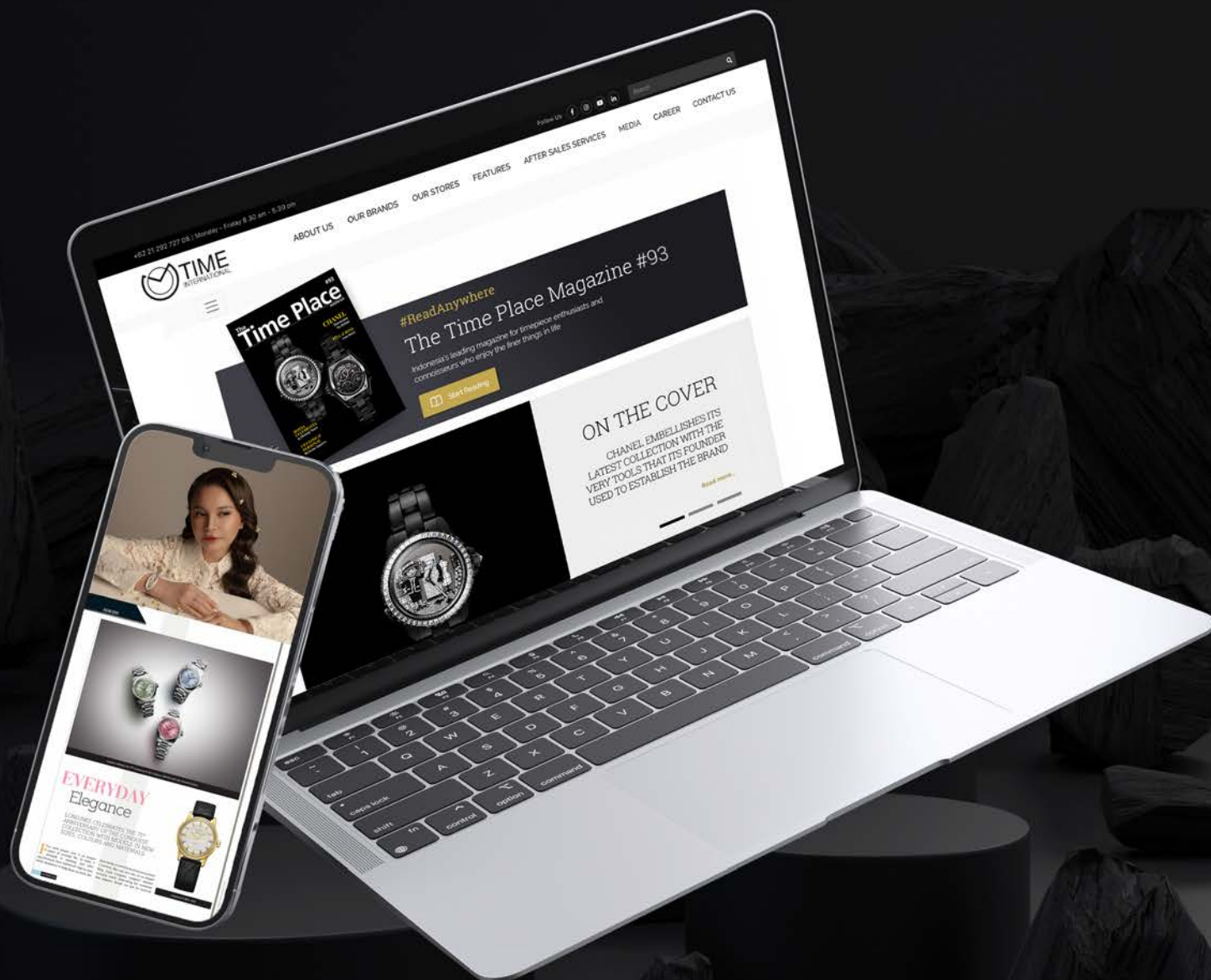
The Time Place

INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE CONNOISSEURS AND ENTHUSIASTS

Digital release of the latest issue of The Time Place Magazine

Discover insights from the world of horology, luxury lifestyle and more with **clickable content** at your fingertips



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Urban Explorers

Bell & Ross hosted an intimate private event at the Pop-up Store of Bell & Ross Indonesia at the Pacific Place Mall in Jakarta last May. Those in attendance were seen enjoying the cocktails and canapés served especially for the occasion. The event also drew Friends of the Brand Jeje Soekarno and El J Rumi, who were seen trying on the latest novelties introduced at Watches & Wonders 2024, specifically the BR 05 Black Ceramic series. Crafted of highly resistant and lightweight black ceramic, the watches are suitable for people who are constantly on the go.

[Click to discover](#)



1. Bell & Ross presents the BR 05 Black Ceramic collection, including the BR 05 Skeleton Black Ceramic 2. Kavya Tay & Tong Chee Wei 3. El J Rumi 4. Jeje Soekarno
5. Lucky Oetama 6. Weda Agustino 7. Aero Aswar



Double Celebration

In true TAG Heuer fashion, guests were left in awe as they witnessed the Carrera Chronosprint x Porsche timepiece, a commemorative watch that celebrates the 60th anniversaries of the TAG Heuer Carrera and the Porsche 911, during a special event held at the TAG Heuer Boutique in Plaza Senayan last May. Hosted in collaboration with Porsche Club Indonesia, the esteemed invitees got to experience the rare timepiece up-close whilst enjoying themselves and partaking of delectable dishes especially prepared for the occasion. Guests were also given a unique souvenir for their attendance: personalised TAG Heuer caps painted with their initials.

[Click to discover](#)



1. Ifan Kesuma & Karenina Sunny 2. Daren Mokoginta 3. Jeddy 4. Farih Putra 5. Teddy Tee 6. Hsu Yi Tan 7. Tjhang Supardjo



Irresistible Masterpieces

Fresh off Watches & Wonders 2024, 35 of TUDOR's loyal clientele were invited to preview (and get their hands on) the haute horologist's new collections at the TUDOR Plaza Senayan boutique in early June. During the event, the distinguished guests were also seen trying on some of the novel timepieces, whilst enjoying the canapés and cocktails—prepared on-site by a mixologist—served for the special occasion. Some invitees also took the opportunity to engage in consultations with TUDOR sales associates. At the close of the evening, everyone in attendance was able to customise a card holder with their initials.

[Click to discover](#)



1. Dedy Then, Adhidarma Herman & Ken Rinaldo 2. Cla Riedi 3. Gilbert 4. Justin Hubner 5. Fajar Arifan 6. Nicholas Reiki 7. Julius Evan Kristanto 8. Calvin Imanuel 9. Kwik Chiaw Bock Lionel



1

Private Showcase

Nothing screams luxury like hosting a special preview for a small group of people. This is exactly what ensued when Valentino closed its Plaza Indonesia boutique for a private showcase of The Narratives collection, starring 15 of the crème de la crème of society. Held in mid-May, the late afternoon soiree was hosted by Kent Hadi and attended by a group of young and fashionable guests who were among the first to witness the collection. Most of those in attendance were captivated by the fine artistry that goes into the making of each Valentino piece and took the opportunity to try on some of the impeccably made apparel.

[Click to discover](#)



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1. Kent Hadi 2. Nadya Perry 3. Natalia Lia 4. Lystia Novilda 5. Carina Agatha 6. Vivian 7. Vincent So 8. Brandon Salim



New on the Block

To celebrate the opening of INTime's newest boutique at 23 Paskal in Bandung, Time International hosted an evening soirée with a Block Party theme. Guests were seen admiring the latest novelties from a couple of the world's luxury brands unveiled at Watches & Wonders 2024. Those in attendance were served a variety of canapés along with free-flow cocktails and mocktails, especially concocted by a mixologist on-site. As guests mingled with one another, some invitees also enjoyed playing at the game station and witnessing a special engraving service.

[Click to discover](#)



1. INTime celebrates the opening of its newest boutique in Bandung 2. Christina Kurniawan & Benny Kurniawan 3. Cynthia Kusumodjojo & Ronald Kusumo
4. Yasmine Paloma & William Supratman 5. Sindhu Lie & Annie Ong 6. Avia Dicitenty & Diki Arisandi 7. Mellisa Setiawan & Christian Dharmawan



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8. Ezra Lemuel & Maggie Natasya Soefian 9. Eddy Kurniawan & Sri Noertin H. 10. Yuli & Anton 11. Tan Yiwen 12. Rasyid Filmansyah & Disa Sandhi Ardyansyah
13. Khairul Gani 14. Fenny Valentin & Ryan Herman 15. Marco Devian Soerjanto 16. Sugih & Liani



Lexus Soirée

An exclusive collaborative event between IMMERSION by Lexus and The Time Place Magazine for a groundbreaking event aimed at offering personalised and exclusive experiences to Lexus customers. Held at IMMERSION by Lexus, the first and only Lexus Brand Space in Southeast Asia, the event invited VVIPs to indulge in luxury and special privileges. Highlights included a showcase curated by Adi Surantha featuring models in FENDI Spring/Summer 2024 attire and Cartier watches and jewellery. Guests enjoyed product discoveries, personalised color analysis, styling sessions, and exclusive photo opportunities, followed by a luxurious five-course luncheon and live music by Aqi & Audrey Singgih.

[Click to discover](#)



1. The lovely ladies in attendance posing for a group photo 2. Azizah Alkhatami & Vera Kumalawati 3. Linda Novita 4. Bertha 5. Ni Putu Asry 6. Vivi Verlisya 7. Lensis Thiofiando



7. Asrianty Salam 8. Fitria Solivanus Vongerita 9. Tiffany Maybella Sadeli 10. Linggawati 11. Erlyna Follie 12. Juliana 13. Vicky Zainal 14. Henty 15. Dollie



[Click to discover](#)

The Academy Museum of Motion Pictures is the largest museum dedicated to filmmaking in the United States

PERPETUAL Partner

THE ROLEX PERPETUAL ARTS INITIATIVE SHOWS SUPPORT FOR ARTISTIC EXCELLENCE AND KNOWLEDGE TRANSMISSION

For more than a half a century, Rolex has partnered with some of the world's most talented artists and leading cultural institutions to celebrate excellence and contribute to perpetuating artistic heritage, creating a tangible link between the past, present and future.

Through the Rolex Perpetual Arts Initiative, a broad portfolio of arts that extends through

music, architecture, cinema and the Rolex mentoring programme, the brand confirms its long-term commitment to global culture.

ROLEX AND CINEMA

Rolex has always maintained close ties with the world of cinema. This fruitful relationship has led to the brand's watches playing their own role on the wrists of legendary characters. Through its support of artistic and technical

excellence in filmmaking, Rolex itself has become an active and important participant in its own right.

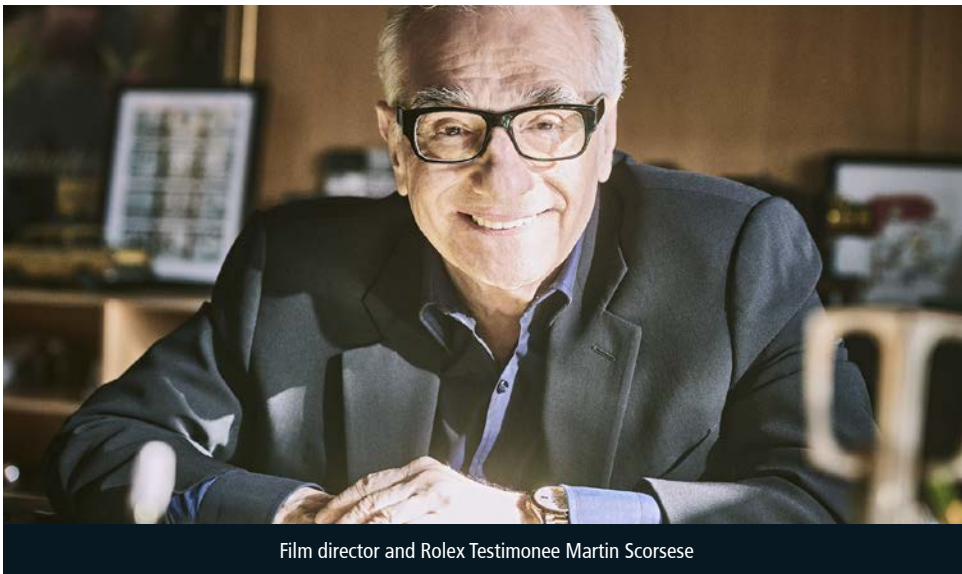
Rolex encourages the preservation and transmission of the cinematic arts, promotes excellence and celebrates progress by accompanying living legends as well as young talents through its Testimonees (Martin Scorsese and James Cameron), its partnership with the Academy of Motion Picture Arts and Sciences (the institution, the Oscars®, and Governors Awards), Martin Scorsese's The Film Foundation, and the Rolex Mentor and Protégé Arts Initiative.

A TEMPLE TO CINEMA

Shining a light on the past, present and future of film, the Academy Museum of Motion Pictures is the largest museum dedicated to filmmaking in the United States. Immediately recognisable by its glass dome designed



Film director, explorer, and Rolex Testimonee James Cameron



Film director and Rolex Testimonee Martin Scorsese

established the Rolex Mentor and Protégé Arts Initiative. Through this programme of artistic mentoring, promising young artists can benefit from the guidance and experience of great artists in their field. Over the span of two years, they develop a creative collaboration that often outlasts the duration of the innovative programme.

Since 2002, nine of the 63 mentor and protégé duos have been in film. Each protégé is a young talent whose work has been featured widely, including at festivals or from the Oscars® shortlist. The mentors are all filmmaking greats: Mira Nair, Stephen Frears, Martin Scorsese, Walter Murch, Zhang Yimou, Alfonso Cuarón, Alejandro G. Iñárritu, Spike Lee and Jia Zhang-Ke.

PRESERVING FILM LEGACY

A brand that champions the enduring legacy of movies, Rolex supports The Film Foundation, a non-profit organisation established in 1990 by Martin Scorsese that is dedicated to protecting and preserving motion picture history. Since its inception, other prominent filmmakers have joined the cause, including Woody Allen, Francis Ford Coppola, Stanley Kubrick, George Lucas, Sydney Pollack, Robert Redford, Steven Spielberg, Robert Altman and Clint Eastwood.

Working in partnership with archives institutions and studios, the foundation has helped to restore over 925 films. These newly restored movies can now be enjoyed and are made accessible to the public through programming at festivals, museums and educational institutions around the world.

by Pritzker Prize-winning architect Renzo Piano, the museum displays a vast selection of objects relating to film production and film technology. Located on the third floor is the Rolex Gallery, where modular exhibitions are designed as singular journeys through different moments in film history.

Rolex also presents and supports the Academy Museum Gala, which raises significant backing for the Academy Museum's exhibitions, screenings, and education and community programmes. The third annual Academy Museum Gala in December 2023 honoured Meryl Streep, Michael B. Jordan, Oprah Winfrey and Sofia Coppola.

PASSING ON THE FILMMAKER'S ART

To further perpetuate the transmission of excellence and knowledge in filmmaking from one generation to the next, the brand



Rolex is the official host of the Oscars® Greenroom



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The Breitling Aerospace B70 Orbiter marks the 25th anniversary of the Breitling Orbiter 3's first non-stop balloon flight around the world

MARKING Milestones

FOR ITS 140TH YEAR, BREITLING PAYS TRIBUTE TO ITS MANY FIRSTS, INCLUDING THE PIONEER NON-STOP BALLOON FLIGHT AROUND THE WORLD

This year, Breitling is pulling out all the stops to commemorate a landmark year in its existence. Founded in 1884, the esteemed watch brand is celebrating its 140th year anniversary and will punctuate the special occasion with stories of its incredible firsts, from breakthroughs in timekeeping for air, land, and sea, to milestones in sustainabil-

ity. Foremost in these developments is the Breitling Orbiter 3's first non-stop balloon flight around the world.

Considered the final great flight challenge of the 20th century, this uninterrupted journey in a balloon was not only a triumph of navigation, but also a testament to the spirit of exploration.



The Breitling Orbiter 3 successfully brought Bertrand Piccard and Brian Jones around the world

By Maria Zarah Gregorio Viado



Bertrand Piccard and Brian Jones spent 19 days, 21 hours, and 47 minutes in the Breitling Orbiter 3

BEYOND BARRIERS

The year was 1999, and two adventurers and experienced balloonists were about to complete a daring voyage. Bertrand Piccard was not new to conquering the seemingly possible. The son of Jacques Piccard, undersea explorer and the first man to touch the deepest part on Earth in the Mariana Trench, 11 km down the ocean, and grandson of Auguste Piccard, balloonist and the first man to fly in the stratosphere, Bertrand grew up surrounded by people like his father and grandfather, individuals who were astronauts, divers, explorers, test pilots, etc. Because of this, he was disappointed when he discovered that there were so many people who were afraid of the unknown, of changes, afraid of going beyond their comfort zone. He said, “My life is to be an explorer, and I don’t want to accept, to be told that something is impossible. I just want to be curious, to discover, to go into territories where nobody had ever travelled before.” True to his word, Bertrand became obsessed with flight, even overcoming the challenges of flying in a balloon and circumnavigating the world.

It wasn’t Bertrand’s first time, in fact he attempted the feat twice before, in 1997 and 1998. He wasn’t alone in this endeavour; in total, 11 teams of prominent personalities made 21 attempts. They say the third time’s the charm, and for Bertrand, this held true. Shattering records and defying all expectations, Bertrand Piccard and Brian Jones successfully landed the Breitling Orbiter 3 in the Egyptian desert on March 21, 1999, after travelling 45,633 km in 19 days, 21 hours, and 47 minutes, achieving the longest flight, both for distance and duration.

Twenty five years later, Breitling honours this fantastic achievement with the Aerospace B70 Orbiter 25th anniversary edition. Featuring a bright orange dial that reflects the original hue of the Orbiter 3 capsule, the timepiece is equipped with its very own piece of history: a segment of the original Breitling Orbiter 3 balloon visible through the transparent case back. Additionally, the case back showcases the Breitling Orbiter 3 mission logo around its perimeter and the special inscription, “First non-stop flight around the world 25th anniversary.”

A celebratory piece like no other, the watch case and optional bracelet are crafted of titanium, a robust material with the highest strength-to-weight ratio of any metal. But the

advantages do not stop there as titanium is also non-magnetic, hypoallergenic, and highly resistant to corrosion, guaranteeing wearers a strong, safe and comfortable timepiece that can support and accompany them on even the roughest missions.

Driven by the newly designed COSC-certified Breitling Manufacture Calibre B70: a thermo-compensated SuperQuartz™ analog and digital display movement that delivers 10 times the accuracy of a standard quartz watch, the model includes an array of functions including a 1/100th of a second chronograph (with split-time and flyback functions), countdown timer, second time zone, two alarms, lap function, and perpetual calendar.

Fitted on a titanium bracelet or a black rubber strap with a folding clasp, the anniversary variant showcases the Breitling Orbiter 3 mission logo on the dial at the 3 o’clock position. To enhance the dial’s legibility even in low light conditions, the numerals, indexes, and hands are all coated with luminescent Super-LumiNova® material.

Launched last March 21, 2024—exactly 25 years to the day that the Breitling Orbiter 3 made its historic landing—the Aerospace B70 Orbiter is a fitting tribute to Bertrand Piccard and Brian Jones’ once-in-a-lifetime accomplishment. It is also a symbol that anything is possible, “I want to always show that the impossible can be achieved, if you have the team, if you have a disruptive way of thinking, if you manage to change the paradigm, and get rid of the old beliefs, it makes life much more interesting,” said Bertrand, while wearing the commemorative model.



A segment of the original Breitling Orbiter 3 balloon is visible through the transparent watch case back

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The Black 50 campaign includes participants with different personalities and styles such as model and actor, Randy Martin

BLACK is Back

BELL & ROSS CELEBRATES THE COLOUR BLACK IN THE BR 05 BLACK CERAMIC COLLECTION WITH THE BLACK 50 CAMPAIGN

A shade of infinite possibilities, what other hue embodies this more than black? In the world of horology, black represents many things: versatility, resilience, innovation, and timeless elegance. You can never go wrong with the colour black; it holds a revered place, transcending the codes of watch categories, suitable for both dress watches and military ones. There is always an intrigue to it, an air of mystery and coolness that makes it more than just a colour, but rather a bold singular statement.

Bell & Ross truly understands the captivating allure of black, as evidenced by its latest novelties showcased at Watches & Wonders 2024: the BR 05 Black Ceramic, BR 05 Skeleton Black Ceramic, and the limited edition BR 05 Skeleton Black Lum Ceramic. While the black ceramic material is a staple in watchmaking, its synergy with Bell & Ross is undeniable, aligning perfectly with the brand's aviation-inspired design philosophy and paying homage to aircraft cockpits—an integral part of Bell & Ross' design DNA.



Celebrity Jeje Soekarno wears the BR 05 Black Ceramic timepiece

A master manipulator of dimensions, black possesses the unique ability to visually shrink objects. Creative Director and Co-Founder of Bell & Ross, Bruno Belamich, leverages this optical effect by deliberately adjusting the case dimensions to measure 41 mm in width, slightly larger by 1 mm compared to other B5 05 references, so as to maintain its powerful presence. Moreover, thoughtful textural finishes were applied to the timepieces—the BR 05 Black Ceramic and BR 05 Skeleton Black Ceramic radiate sleek sophistication with satin-finished surfaces and polished details, and the BR 05 Skeleton Black Lum Ceramic features a matt finish, lending it a cool and sporty aesthetic.

Bell & Ross introduces the BR 05 Black Ceramic collection with the “Black 50” campaign, making waves across various countries, Indonesia included. Celebrating diversity in style and substance, the campaign showcases 50 personalities from across different backgrounds, professions, and ages. Notable Indonesian figures like Jeje Soekarno, actor and model Mike Ethan, musician Ditto Percussion, and actor Randy Martin, just to name a few, brought their distinct style, charisma, and influence, and let their individuality shine through in the campaign.

Captured in striking monochrome portraits, each person boldly showcases their unique style adorned with different BR 05 Black Ceramic models. Whether dressed in sharp



Model and actor Mike Ethan wears the BR 05 Skeleton Black Ceramic timepiece



Musician Ditto Percussion wears the BR 05 Skeleton Black Lum Ceramic timepiece

suits, laid-back casual wear, athletic gear, or glamorous evening dresses, they exude effortless coolness and sophistication—all united by the timeless allure of black. Each participant shared their portrait wearing the BR 05 Black Ceramic watches on their personal Instagram, sparking conversations across communities about how the timepieces have brought black back into style.

In addition to photo shoots, a video activation was produced around the concept of individuals from different walks of life converging in a single moment, while lost in their own element. Whether adjusting their watch, engaging in a phone call, donning sunglasses, applying lipstick, taking selfies, or even playing piggyback, these encounters capture the rendezvous of different stories, experiences, and perspectives. Explore the Black 50 campaign by visiting @bellross_indonesia on Instagram.

Despite the individuals' varied appearances and styles, the BR 05 Black Ceramic timepieces effortlessly integrate into their outfits and activities, reaffirming black as a powerful symbol that reflects the rich diversity of cultures, ideas, experiences, and expressions. This is encapsulated in the bold statement #BlackIsTheNewBlack, where black dominates, transcending trends and making every other colour just a shade in comparison.

The Black 50 campaign is Bell & Ross' way to celebrate the colour black and all of the beauty it unites. It redefines the essence of wearing black watches, injecting new coolness and enabling unabashed self-expression that salutes the diversity of individual identities. It is a reminder that you can be whoever you are and want to be without reservation, and that in itself is a cause for celebration. Black is not just a colour, it is the essence of freedom; a declaration that seems to reverberate: 'Why blend in when you were born to stand out?'



Bell & Ross presents the BR 05 Black Ceramic collection



Friend of the Brand Sami Khedira and Hublot CEO Ricardo Guadalupe at the UEFA EURO 2024 Opening Party

TOP-NOTCH Timekeeper

HUBLOT UNVEILS AVANT-GARDE TIMEKEEPING AND PRECISION FOR ITS FIFTH UEFA EURO

This summer, the UEFA EURO 2024 returns to Germany, promising a vibrant celebration of football set to captivate fans worldwide. Adding to the excitement is the return of Swiss luxury watchmaker Hublot, marking its fifth consecutive term

as the Official Watch of the UEFA EURO—a partnership that has flourished since 2008. As the first luxury brand to partner with the sport in 2006, Hublot's relationship with football has been a symphony of precision and passion. The 17th edition of the UEFA



BIG BANG e GEN3 UEFA EURO 2024™ with blue rubber strap



BIG BANG e GEN3 UEFA EURO 2024™
with black rubber strap



Rio Ferdinand and other guests playing
just for kicks at the party



Hublot ambassador Kylian Mbappé stars in the “Every Second Counts” campaign

European Championship, hosted by Germany from June 14 to July 14, 2024, will see Hublot’s horological mastery on full display with the Big Bang shaped fourth referee board and the cutting-edge Big Bang e Gen3 connected watch.

This connected watch, designed for the referees, combines aesthetic elegance with technological prowess. Crafted with

a 44 mm titanium case, scratch-resistant sapphire crystal, and a rubber strap featuring a deployant buckle, it embodies the quintessential Big Bang design ethos. The Qualcomm® Snapdragon Wear™ 4100+ processor powers the watch, offering superior performance and connectivity through GPS, Bluetooth, Wi-Fi, and NFC payment features. The customisable screen and straps, along with Wear OS by Google, ensure it’s as versatile

as it is stylish, catering to both Android and iPhone users.

Ricardo Guadalupe, Hublot’s CEO, encapsulates the brand’s enduring commitment to the sport: “This will be our fifth time as the Official Watch of the UEFA EURO since 2008 and our love for the game remains as strong as ever. We are proud to have kept time for each of these unforgettable moments. As the Official Watch of the UEFA EURO 2024, our commitment goes beyond loving football; it speaks of loyalty, consistency and enduring excellence. Nearly 20 years of football for Hublot!”

The UEFA EURO 2024 is poised to be a thrilling spectacle, with 24 fervent teams, and 51 captivating games. Anticipating a global audience of 5 billion fans, Hublot ensures every second—275,400 in total, excluding extra time—is meticulously measured by its exceptional watches. Beyond statistics, Hublot’s involvement is a testament to the unifying power of football, bringing together diverse nations and fans under a shared passion.

Germany, a storied host for the tournament, will showcase matches across 10 iconic venues, nine of which were timekeeping arenas during the 2006 World Cup. The tournament begins with an exhilarating opening match between Germany and Scotland at the Munich Football Arena on June 14, culminating in a grand finale at Berlin’s Olympiastadion on July 14.

Hublot’s Friends of the Brand lineup, featuring luminaries like Marcel Desailly, Didier Deschamps, and Luis Figo, highlights the brand’s deep-rooted connection with the sport of football. This year’s “Every Second Counts” campaign stars Hublot ambassador Kylian Mbappé and showcases a cinematic portrayal of the footballer scoring a last-minute goal, encapsulating the shared fervour for the sport and the precision of Hublot’s timepieces.

The brand’s presence will be a constant reminder of the fusion between luxury watchmaking and football. The Big Bang e Gen3 connected watch, with its innovative features and classic design, stands as a symbol of Hublot’s dedication to excellence. As anticipation builds for the UEFA EURO 2024, Hublot invites football enthusiasts and the public in general to join in celebrating the beauty of the game and the precision of Swiss craftsmanship. With its innovative timekeeping solutions and steadfast support for football’s global appeal, Hublot continues to set the standard for luxury in sports.



His Majesty The King Charles III awarding the winning team and jockey Oisin Murphy. © Getty Images

PACING Precision

BACKED BY ITS RICH LEGACY, LONGINES HONOURS EQUESTRIAN EXCELLENCE AND TIMELESS STYLE AT THE ROYAL ASCOT 2024

Watches and sporting events have long been intertwined, with timekeeping serving as a crucial element in the precision and performance of athletes. Among the names synonymous with equestrian sports, Longines stands out as a pioneer and leader, rooted in a rich history dating back to 1869. It was during this year that

Longines created its first equestrian pocket watch, marking the beginning of its enduring affinity with the equestrian world.

EQUINE LEGACY

In 1878, Longines further solidified its presence by developing a renowned chronograph movement housed in a case adorned with



Longines Conquest Chronograph (L3.835.4.32.6)

a jockey and his mount. This innovation, first seen on racetracks in 1881, quickly gained popularity among jockeys and horse enthusiasts for its ability to time performances down to the second. By 1886, it had become the timekeeping choice for sport judges in New York, a testament to its reliability.

A significant milestone was recorded in 1912 when Longines initiated its inaugural partnership with a show jumping event in Lisbon, Portugal, marking the beginning of a longstanding relationship with the sport. The brand's commitment continued to evolve, culminating in its role as the Official Timekeeper of the Concours Hippique International Official de Genève in 1926.

Over the decades, Longines has consistently provided the equestrian community with sophisticated chronograph calibres and automated instruments, enhancing the accuracy and dependability of timing sports performances. Today, Longines' involvement in equestrian sports encompasses a wide range of disciplines, including show-jumping and flat racing competitions. This dedication reflects Longines' core values of strength, technique, precision, and elegance.

One notable partnership is Longines' affiliation with Royal Ascot since 2006, serving as its Official Partner, Official Timekeeper, and Official Watch. This prestigious event, held annually at Ascot Racecourse in Berkshire, England, attracts over 300,000 racegoers during its five-day duration from June 18th to June 22nd this year. The Time Place Magazine was privileged to witness this iconic horse race at the invitation of Longines.

ROYAL ACCESS

Our journey to Royal Ascot began with a picturesque drive from London to Surrey under a sun-soaked sky, offering breathtaking views of lush greenery. Nestled amidst this serene landscape awaited our retreat, the historic Pennyhill Park Hotel, a 19th-century country house exuding English country elegance. Each suit and room, tastefully decorated with floral themes, transported us to idyllic scenes, setting the perfect tone for our memorable experience at this illustrious event.

Our evening unfolded with a delightful Michelin-starred dinner hosted by the affable and accommodating Longines team. Amidst the company of fellow journalists from Spain and Germany, the Longines team warmly acquainted us with the intricacies of the forthcoming race day. The following morning brimmed with anticipation as we embarked



Longines, the Official Partner, Official Timekeeper, and Official Watch of the Royal Ascot 2024, provided their special guests with VIP treatment at the Longines Box



The Royal Enclosure maintains a strict dress code: men wear morning dress with top hats, while women attire themselves in formal daywear paired with hats that are at least 10 cm in diameter. © Nicole Hains

on a brief bus journey to the Ascot Racecourse. The atmosphere buzzed with excitement, encapsulating the essence of this world-renowned event.

Royal Ascot, steeped in 313 years of tradition, blends equine excellence with a cornerstone

of British social life in the summer season. This renowned occasion comprises four enclosures, three open to the public, with the Royal Enclosure standing out as the pinnacle of exclusivity. Entry is highly regulated, necessitating first-time applicants to apply via the Royal Enclosure Office and secure

sponsorship from a four-year attendee. Each year, existing members receive invitations from His Majesty's Representative who personally handwrites each badge. These badges are non-transferable and vary in colour daily during the Royal Meeting, maintaining the exclusivity of access.



Day 1 of the Ascot Stakes culminated with a thrilling race. © Getty Images

We were fortunate to receive a special opportunity from Longines, granting us access to the esteemed Royal Enclosure, where we experienced firsthand the pageantry and cultural essence defining Royal Ascot. The Royal Enclosure upholds a strict dress code: men wear grey, navy, or black morning dress with top hats, while women dress in formal daywear complemented by hats featuring a solid base of 10 cm or more in diameter. This tradition dates back to the early 19th century, influenced by Beau Brummel, a confidant of the Prince Regent, who promoted elegant attire at the Royal Meeting.

Each day of the races begins with the Royal Procession at 2pm, a highlight eagerly captured by attendees on their smartphones as the royal family makes their grand entrance into the Royal Box. On the opening day of the



Longines Ambassador of Elegance, Regé-Jean Page, sporting a Longines Conquest chronograph

Royal Ascot 2024, His Majesty King Charles III and Her Royal Highness Queen Camilla led the procession, with other members of the royal family attending on subsequent days. Each day features seven races, featuring the world's top horses vying for the winning prize. Off the track, an estimated £150 million is wagered annually, intensifying the passionate atmosphere of the event.

From the exclusive vantage of the Longines Box, under a perfect sunny sky, we had the best view of the races. Notably, the King Charles III Stakes, part of the British Champion Series, saw Australian sprinter Asfoora, ridden by jockey Oisin Murphy, secure victory by a length. Asfoora's strategic surge in the final furlong marked a thrilling moment in the five-furlong contest, surpassing the early leader Big Evs, ridden by Tom Marquand.

After the thrilling race, our exclusive access extended to the Parade Ring, where we had the rare opportunity to stand just metres away as His Majesty The King Charles III personally presented the trophy to Oisin Murphy. This intimate experience allowed us to witness firsthand the culmination of sportsmanship and excellence in equestrian competition. Longines further celebrated the victorious team by bestowing its esteemed timepieces, recognising their remarkable performance and dedication on this prestigious occasion.

On the second day of Royal Ascot 2024, Longines welcomed its Ambassador of Elegance, Regé-Jean Page. Impeccably dressed in daywear complete with a top hat, Regé's presence added a touch of star-studded allure to the exciting races, his attire complemented



The King Charles III Stakes, part of the British Champion Series, was a much-anticipated event on day one of the Royal Ascot 2024. © Megan Coggin

perfectly by a Longines Conquest chronograph. His participation not only highlighted the elegant and sporty characteristics of Longines timepieces but also underscored the brand's commitment to style and precision in the distinguished setting of Ascot.

As the Official Watch of this year's Royal Ascot, Longines proudly showcased a standout timepiece from its Conquest collection. Celebrating its 70th anniversary, this 42 mm chronograph features a sunray champagne dial and is powered by an exclusive Longines self-winding mechanical movement. Known

for its robustness and sporty elegance suitable for everyday wear, the Conquest collection embodies a legacy of daring design and technological innovation. Originally named in 1954 and protected by the Swiss Federal Institute of Intellectual Property (IPI), Conquest has evolved while maintaining its bold, timeless appeal.

This chronograph boasts an exclusive Longines self-winding mechanical movement with a silicon balance-spring and non-magnetic components. Encased in 42 mm of stainless steel, water-resistant up to 100 metres, it includes a snailed champagne sunray dial with rhodium-plated hands, applied hour markers, and Super-LumiNova® treatment at key points. The black counters and ceramic tachymeter bezel provide striking contrast, complemented by a stainless steel bracelet and options for various dial colours and rubber straps.

Finally, our journey to Royal Ascot with Longines has been nothing short of extraordinary, weaving together the timeless elegance of equestrian sports with the precision of Longines timekeeping. From the regal atmosphere of the Royal Enclosure to the thrill of witnessing world-class races, each moment resonates with the essence of tradition and excellence that defines both Longines and Royal Ascot. As we reflect on our experiences at this prestigious event, we carry with us a deeper appreciation for the artistry, passion, and enduring legacy that unite sport and horology.



Oisin Murphy kisses his trophy after winning the King Charles III Stakes



CHANEL presents the J12 Couture Workshop Automaton Caliber 6 Watch

ATELIER

Aesthetic

CHANEL EMBELLISHES ITS NEW LINE WITH THE VERY TOOLS ITS FOUNDER USED TO ESTABLISH THE MAISON

When it comes to luxury, nothing comes close to CHANEL. A Maison that has endured the passage of time, tastes and trends, its prominence and lasting legacy can be attributed to the woman

who gave her name and passion to evoke quality craftsmanship.

Gabrielle Chanel was a pioneer. She was a strong, independent woman who paved

her own path despite the many hurdles and challenges she faced. Someone who stayed true to her craft and used it to empower other women through exceptionally made fashion, Mademoiselle Chanel was, and continues to be, a great source of inspiration for the brand that she founded in 1910.

This year, CHANEL takes a look back at the humble beginnings of the brand and pays tribute to its talented seamstresses and their exceptional savoir-faire in the new CHANEL Haute Horlogerie and Horlogerie capsule collection: COUTURE O'CLOCK. Thimbles, scissors, pins, as well as the other tools of the daily work in the rue Cambon ateliers take centre stage. They depict the very essence of the brand—fine craftsmanship, exquisite quality, and a rich legacy—and serve as playful, albeit important, symbols of what CHANEL has to offer.

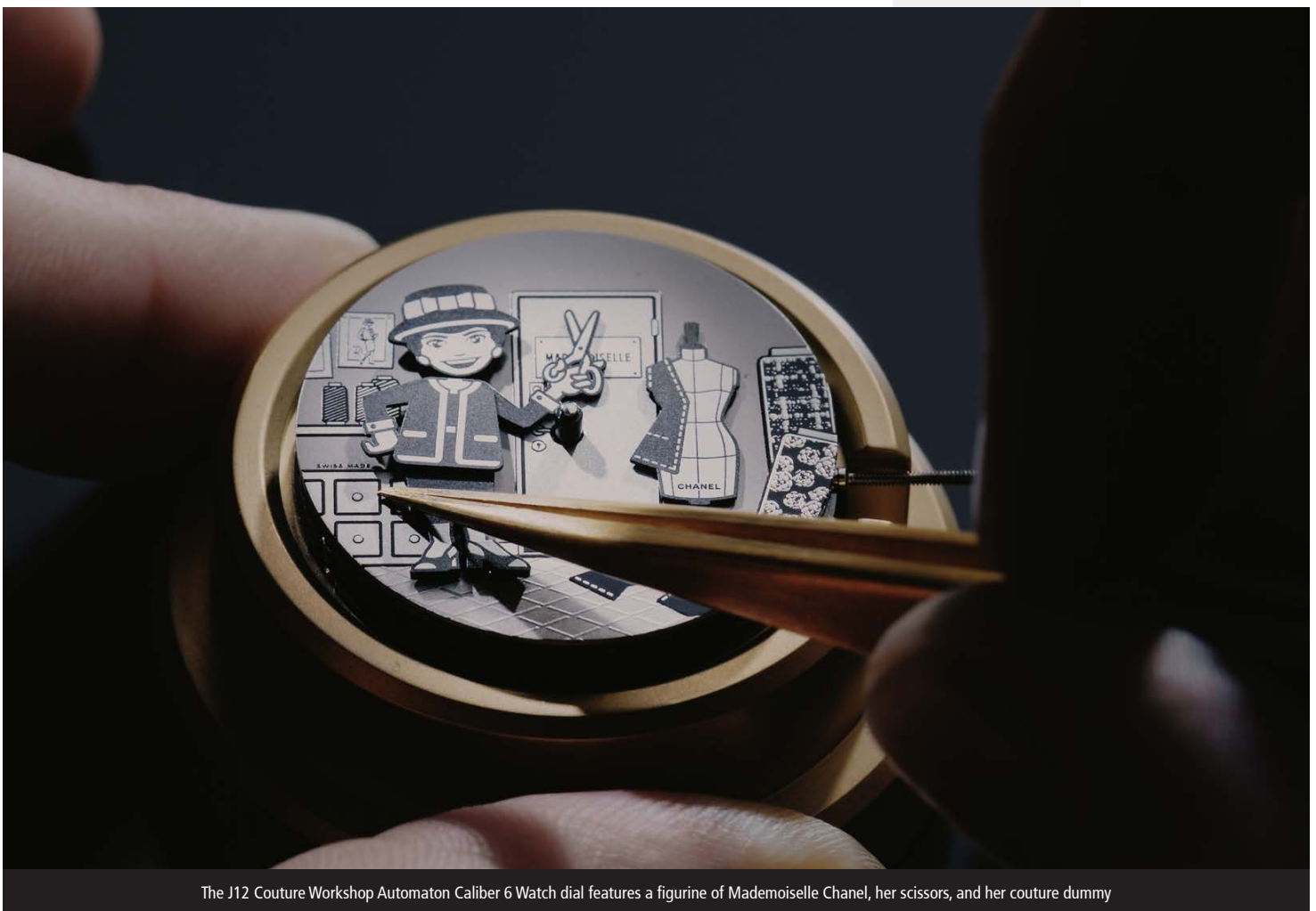
Comprised of timepieces, jewellery, as well as a unique piece, the COUTURE O'CLOCK



The watch features a bezel set with 48 baguette-cut diamonds

collection blends fine watchmaking, haute jewellery and the highest artistry. Furthermore, the iconic watches of the House of CHANEL are exquisitely enriched with new interpretations combining creative boldness, technical sophistication, excellence of materials, and refinement of details.

This includes fascinating takes on a number of the Maison's prevalent collections: Mademoiselle Privé, Première, BOY.FRIEND, Code Coco, and the J12. A staple element in dressmaking, the pin cushion is immortalised in the Mademoiselle Privé Pincushion Cuff Couture, while the button is highlighted in the Mademoiselle Privé Bouton Gabrielle Watch. Meanwhile, a tape measure motif is printed on the double-wrapped black and gold leather strap of the Première Ruban Couture Watch, whereas different tools are used as elegant charms in the Première Charms Couture Watch. The BOY.FRIEND Couture Watch takes on a fashionable approach and features CHANEL's iconic tweed jacket on its dial, and the Code Coco Couture Watch is rendered in exquisite black and gold, with a leather strap printed with motifs of a thimble, spool of thread and scissors. Lastly, the House also



The J12 Couture Workshop Automaton Caliber 6 Watch dial features a figurine of Mademoiselle Chanel, her scissors, and her couture dummy



The J12 Couture Workshop Automaton Caliber 6 Watch boasts a matt black highly resistant ceramic case



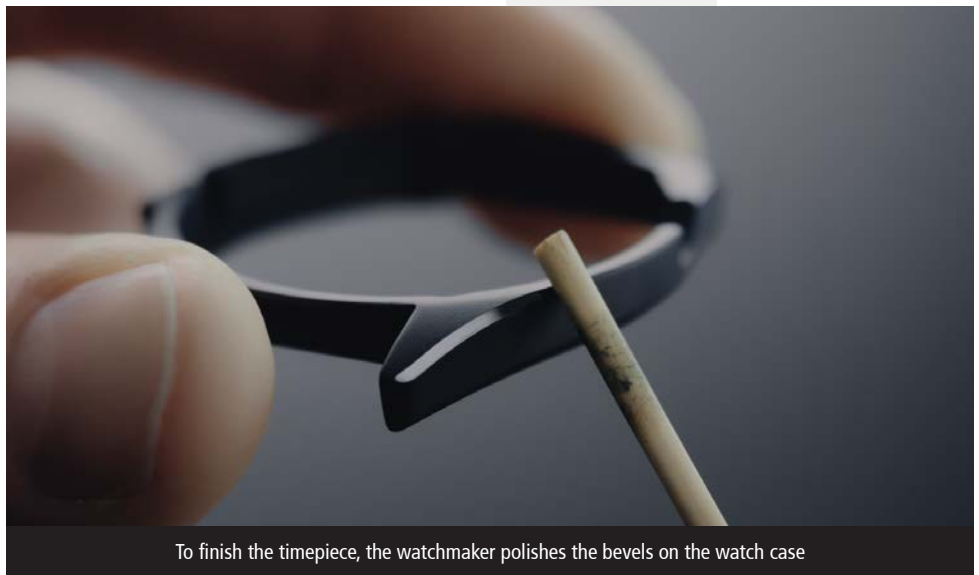
Caliber 6 equips the J12 Couture Workshop Automaton Caliber 6 Watch with a 72-hour power reserve

presents several J12 pieces, including the J12 Couture presented in two diameter sizes—33MM in white ceramic, and 38MM in black ceramic—as well as the J12 Couture Workshop Automaton Caliber 6 Watch.

BEHIND THE SCENES

One of the pieces presented by the CHANEL Watchmaking Creation Studio is the J12 Couture Workshop Automaton Caliber 6 Watch. The very name suggests what haute horology enthusiasts can expect to see on the inspired timepiece. On the dial of this fine watchmaking masterpiece is a rendering of Gabrielle Chanel, elegantly dressed in a black and white CHANEL suit sporting a matching hat and shoes to boot. She is holding scissors in one hand, and beside her, her trusty couture dummy is draped with a piece of fabric. This fascinating scene shows her working in her couture atelier at rue Cambon and serves as the precious backdrop of the watch. To add a bit more flair to the already attractive model, the steel fixed bezel with black coating is stunningly set with 48 baguette-cut diamonds (~3.19 carats). In line with this, the non screw-down crown in steel with black coating is similarly adorned with a single brilliant-cut diamond (~0.15 carat).

Especially crafted of matt black highly resistant ceramic, the sultry timepiece has polished bevels, which is mirrored in the matt black highly resistant ceramic bracelet with polished bevels and steel triple-folding buckle that accompanies it. Available in



To finish the timepiece, the watchmaker polishes the bevels on the watch case

a limited edition of 100 pieces, it has an 18-carat white gold and sapphire crystal case back with an engraving of “LIMITED TO 100,” a delightful aspect that pertains to its absolute exclusivity. Water-resistant to 50 metres, the 38 mm watch is equipped with Caliber 6, the new manual-winding mechanical movement with automaton function designed and assembled by the CHANEL Manufacture in Switzerland.

A technical tour de force, the mechanism is composed of 355 different pieces and brings Mademoiselle’s silhouette to life at the touch of a button against a décor that is meticulously articulated on 5 levels. Caliber 6 supplies

the tantalising model with a substantial 72-hour power reserve.

A true delight for fashionistas and watch connoisseurs alike, the J12 Couture Workshop Automaton Caliber 6 Watch showcases the perfect balance between design and watchmaking savoir-faire, as expressed through the excellence of materials used and the superiority of its details. A fine interpretation of the Maison’s expertise in the field of horology, as well as its unparalleled history in haute couture, the timepiece is the ideal symbol for what CHANEL ultimately stands for: exquisite craftsmanship and unequalled sophistication.

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Rolex Perpetual 1908 with a guilloché rice-grain motif dial

CRAFT

Master

ROLEX EXCELS IN MANY THINGS, INCLUDING THE MARRYING OF TRADITION AND TECHNOLOGY IN THE CREATION OF ITS DIALS

What draws a person to a watch? To some people, it could be the brand. For others, it could be the base metal. However, many watch enthusiasts choose a particular model because of the dial—its colour, arrangement, theme, or exceptional vibrancy.

Case in point is the ice blue dial of the Rolex Perpetual 1908, which features a guilloché rice-grain motif. This rosette-like design is distinctive for its three-dimensional, repeating geometric pattern that extends across the surface of the dial, starting from the small seconds counter at 6 o'clock. The minute track

is surrounded by a file sauté with a crimped pattern, which is also guilloché.

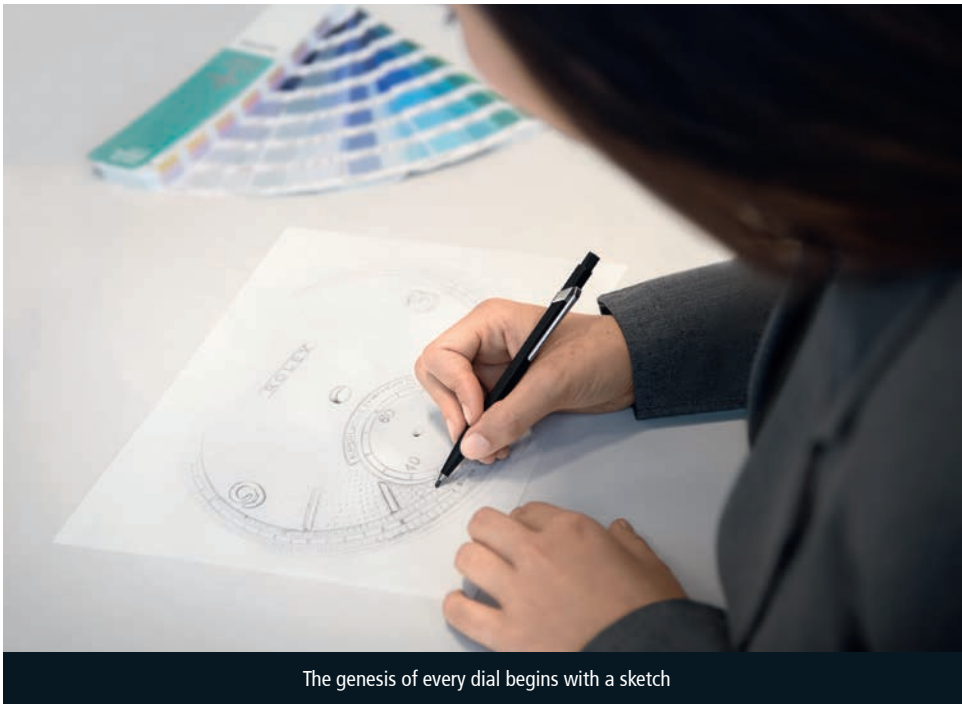
With the introduction of a dial created via guillochage, or engine-turning—a technique that uses a turning tool to sculpt a pattern into a surface—Rolex enhances the 1908 collection and pays tribute to the classic art of watchmaking infused with the brand's know-how and creativity. The dial of the new 1908 is but one example of how Rolex has honed and mastered its unparalleled expertise in the art of dial creation.

WHAT'S IN A FACE?

The watch dial fulfils a number of roles. Most importantly, it allows the time to be easily read by the wearer. However, it also has an aesthetic function. As the most visible and decorative element, the dial is the visual hallmark of a watch. With the capacity to design and



Hand-setting an 18 ct Everose gold dial with diamonds



The genesis of every dial begins with a sketch

engineer this iconic component entirely in-house, Rolex is a master of the craft.

Protected by the watch case and openly displayed under the sapphire crystal, the dial is the distinct part of a watch that allows designers the greatest freedom to experiment and express utmost creativity. To this end, the creation of a dial is a unique form of alchemy and is the coming together of traditional craftsmanship and cutting-edge technology. What starts out as a bare metal canvas will gather rich embellishments promising a watch with a distinctive

personality. The in-house dial production capabilities of Rolex, at its dedicated site in the Chêne-Bourg district of Geneva, is a major strategic advantage as the brand has some 500 people working exclusively on dial making. One of the most significant benefits of manufacturing completely in-house is the collaborative synergy between the designers and engineers involved in dial development. By bringing all these talented individuals working on this complex process under one roof, Rolex provides space for boundless creative liberty and a strong dynamic for innovation.

From the most time-honoured human craftsmanship to cutting-edge machinery specially developed by Rolex, every operation is perfectly executed, then systematically checked and appraised to always enhance end quality. Colours, materials, finishes, motifs and decorations, not forgetting dial graphics all offer infinite possibilities. The designers use these to invent a dial that will draw the eye, elicit emotion, and sufficiently capture interest that an observer will want to stop and admire it in detail. Ultimately, the brand is able to regularly surprise and delight customers with new, exquisitely made watch faces.

Beyond pure aesthetics, a dial is a powerful identifier whose appearance, in some cases, has hardly changed over decades. At times, it is so quintessential that, even from a distance away, it can signal the model to which it belongs—prime examples being the dials of the Oyster Perpetual Day-Date and the Oyster Perpetual Explorer. To update such an emblematic design, the designer must blend past and present in such a way that it continues to reflect the model's character. This is why, in some cases and despite a whole range of creative options, designers must focus on modifying but a few minute details. Such reduced room for manoeuvre significantly increases the complexity of the task.

At once work of art and technical component, a dial is at the confluence of two very different worlds which, together, make every timepiece unique. Rolex has become a master in the craft of creating and manufacturing this component of the utmost strategic and symbolic importance.



Dials in decorative stone: eisenkiesel (Day-Date 40), onyx (Day-Date 40) and turquoise (Day-Date 36)

[Click to discover](#)



Royal Oak Mini Frosted Gold Quartz in 18-carat white gold

MINI Marvel

THE LATEST WATCH BY
AUDEMARS PIGUET,
THOUGH SMALL IN SIZE,
IS MAKING A BIG SPLASH

Oversized, daring timepieces have ruled the realm of high-end watches for many years. However, a slight shift is happening, and a new star has arisen for thin wrists: the Royal Oak Mini Frosted Gold Quartz from Audemars Piguet. At only 23 mm

in diameter, this tiny wonder is the smallest model in the Royal Oak collection.

The timepiece is a well-considered tribute to the illustrious heritage of Audemars Piguet in producing magnificent women's clocks.



Yellow gold lends a classic elegance to the chic model

It embodies both of the brand's early 20th-century miniature masterpieces, and exudes modernity, defying conventions in terms of size and complexity. With its octagonal bezel and integrated bracelet, this design celebrates the legendary 1972 Royal Oak by Gérald Genta, but with a more feminine twist.

Undoubtedly, the 18-carat Frosted Gold case is the show-stopper of the timepiece. Audemars Piguet came up with this revolutionary method of creating a textured finish that glistens and catches the light like a constellation of small diamonds using a tool that is tipped with diamonds. The watch goes from being just a timepiece to becoming a talking point thanks to the unconventional texture it presents, which is a change from the usual polished gold. This brand's dedication to both technical innovation and artistic expression is showcased in the captivating impression created by the interplay of light between the Frosted Gold case, polished bezel, and bracelet.

Subtle sophistication is exemplified by the dial. The Frosted Gold case is visually enhanced with a Petite Tapisserie pattern that is tone-on-tone. Without sacrificing the sleek design, the legibility is guaranteed with luminescent gold hour markers and a subtle date window. To emphasise a balanced and aesthetically uncomplicated design and layout, the seconds hand and a more prominent date display are purposefully removed.

However, the Royal Oak Mini's beauty isn't its only selling point. The small wonder's high-performance quartz movement, the Calibre 2730, is known for its lengthy battery life and remarkable accuracy. For the contemporary lady who appreciates dependable performance and flawless design, this movement is the ideal companion because it prioritises both.

There are three stunning options available for the Royal Oak Mini Frosted Gold Quartz: 18-carat yellow gold exuding warmth and classic elegance; 18-carat pink gold, which embodies modern femininity; and 18-carat white gold that symbolises sleek sophistication. Each model is water-resistant to 50 metres, has a hammered gold case, and a glareproofed sapphire crystal for better visibility. The casing has a thickness of only 6.6 mm, making it both thin and attractive on the wrist.

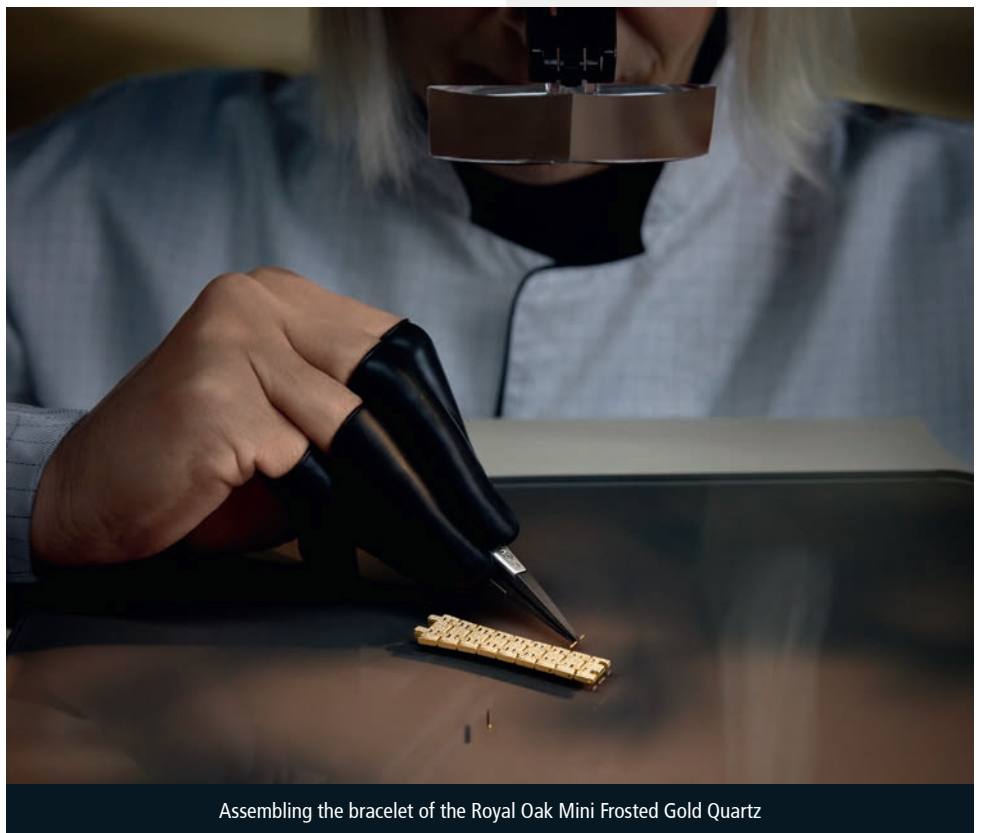
In addition to its technological prowess, the Royal Oak Mini has a long and illustrious history. It's a tribute to the innovative nature of the early small masterpieces from Audemars Piguet. Moreover, it is a tribute to Jacqueline



Available in three versions, the Royal Oak Mini Frosted Gold Quartz caters to smaller wrists



All the models boast a Petite Tapisserie dial exclusive to Audemars Piguet



Assembling the bracelet of the Royal Oak Mini Frosted Gold Quartz

Dimier, who in 1976 was the driving force behind the creation of the first Royal Oak for women, thus beginning a tradition of outstanding watches for women.

More than a mere timepiece, the Royal Oak Mini Frosted Gold Quartz serves as a powerful emblem. For the woman who loves subtle

rebellion mixed with understated elegance, this is a standout item. It catches you off guard by demonstrating that you can have luxury in a size that is both functional and utterly fashionable. Amidst a sea of big timepieces, the Royal Oak Mini softly murmurs, "Look closer," attracting curiosity about its exquisite intricacies and impeccable artistry.

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Portugieser Automatic 42 (IW501707) with 18-carat 5N gold case, Obsidian black dial, gold-plated hands and gold appliques, black alligator leather strap from Santoni

PORTUGIESE

Evolution

THE NEW IWC PORTUGIESE
BECOMES EVER MORE ELEGANT
WITH A SLIMMER CASE AND AN
ARRAY OF DIAL COLOUR OPTIONS

Back in the 1930s, pocket watches were considered the most reliable time telling device to be carried around. This was made possible due to its bigger sized and better constructed movement

compared to wristwatches of the day. IWC Schaffhausen saw this as an opportunity to make a wristwatch, the Portugieser, by reusing the movement of a high-precision pocket watch. The result was a striking wristwatch,

both in its size and accuracy. A precursor to the daring watches of today, this design had a dial configuration that was both simple and refreshing. Remarkably, the Portugieser's fundamental design language has managed to maintain an enduring quality even after eight long decades of existence.

The latest Portugieser Automatic continues this tradition, with an emphasis on subtle-yet-finer details. The construction of the stainless steel case is where the most visible upgrade is located. The somewhat larger dimensions are now replaced with a much more streamlined

design in the latest version. This revised shape makes the watch seem less oversized and unquestionably more elegant when worn. The clean dials with attached Arabic numerals and the characteristic railway track minute scale, which have made the Portugieser a favourite, have remained unchanged, ensuring optimum legibility. Located at the 3 o'clock position is a power reserve indicator, and at 9 o'clock is a small seconds hand; this layout presents the information in a balanced manner.

Besides the case, the dial is a veritable work of art. The outcome of a painstaking, multi-stage procedure, these are not your average painted surfaces. A sunburst finish or a sharply blasted surface is applied to the brass bases before colour is applied. Lacquer, applied in 15 layers, is meticulously coated and polished to a high shine, resulting to mesmerising depth.

The new Portugieser Automatic are available in two dial sizes: the 42 mm versions are wonderfully powered by the IWC-manufactured calibre 52011, which gives the watches a solid seven days of power, while the 40 mm models have a highly commendable 60-hour power reserve, thanks to the IWC in-house made calibre 82200 that drives them. Both movement types have the ingenious Pellaton winding system, reinforced with virtually wear-free zirconium oxide ceramic components, allowing for more efficiency and wear-resistance.



Portugieser Automatic 40 (IW358402) with an 18-carat white gold case, Horizon Blue dial, rhodium-plated hands and appliques, gradient light-blue calfskin strap from Santoni



Portugieser Automatic 42 (IW501705) with a stainless steel case, Dune dial, gold-plated hands and gold appliques, black alligator leather strap



Portugieser Automatic 40 (IW358401) with an 18-carat 5N gold case, Obsidian black dial, gold-plated hands and gold appliques, black alligator leather strap

Dials rendered in Horizon Blue, Dune and Obsidian Black are all part of the refined colour palette that reflects the sky's ever-changing hues. Alternatively, you can get a Silver Moon with blue or gold-plated hands for a more subtle appearance. The 42 mm timepiece comes in a dazzling array of six variants, with four in stainless steel and two rendered in 18-carat white gold and 5N gold, respectively. The 40 mm one, on the other hand, is delightfully available in elegant 18-carat white gold, while a more chic version is also offered in sultry 18-carat 5N gold.

The Portugieser Automatic is more than just a watch. It's a memorial to a tradition, a style that has endured and grown with an emphasis on classic sophistication. This timepiece presents understated elegance thanks to its sleek lines and painstakingly made features, which speak volumes about its quality. An example of the lasting impact of an expertly crafted design, the new Portugieser Automatic 42 and Portugieser Automatic 40 models present an attractive evolution of the timeless classic than a complete overhaul.

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Aquaracer Professional 300 Date, blue dial

DESIGNATED for the Deep

THE TAG HEUER AQUARACER PROFESSIONAL 300 DATE AND GMT MODELS RECEIVE MAJOR UPDATES AND IMPROVEMENTS

Summer is a great time to introduce TAG Heuer's flagship, the Aquaracer Professional 300, a watch made for adventurers, especially divers and water sports enthusiasts. Originally released in 2003,

the Aquaracer line has undergone several updates and improvements throughout the years, and this time, the watch also gets a revamp. This year, the Aquaracer Professional 300 Date and the Aquaracer Professional 300



Aquaracer Professional 300 Date, black dial

By Anastasia Winayanti Wibowo

GMT watches come with slightly smaller case sizes, upgraded movements, and a beautiful selection of dials.

The new Aquaracer Professional 300 models offer a sleeker and smarter design with a reduced case diameter down from 43 mm to a more wrist-friendly 42 mm, with the Date version measuring 12 mm thick, and the GMT variant measuring 13.45 mm. Although the changes seem marginal, this change in diameter makes the watches not only more comfortable to wear but also technical achievements in their own right.



Aquaracer Professional 300 GMT, blue dial, blue and black bezel

Paying tribute to the mesmerising depths of the ocean, TAG Heuer also introduced some stunning dial options for the Date models—black with a light blue seconds hand, navy blue with an orange hand, and green with a yellow hand—reflecting the beauty of the underwater world. Furthermore, the strap options match the colours of the dials and are limited to the black and blue versions.

The new Date variants feature two colours of Super-LumiNova in white and green, ensuring that the time is easily readable even in the dark. Matching the blue-glowing minute and

seconds hands is a luminous triangle at the 60-minute mark on the unidirectional dive bezel. On the watch face, a wave pattern replaces the old horizontal lines, adding a dynamic look that is both modern and timeless. In addition, the applied indexes are larger, making them easier to read, while the segmented hour hand adds a point of difference.



The watches feature an engraving of a diving helmet on their case backs

The key features of the TAG Heuer diving watch remains the same: the 12-facet rotating bezel in scratch-resistant ceramic (unidirectional for the Date and bidirectional for the GMT version), screw-down crown, 300 metre water-resistance, luminescence, and the closed case back engraved with a diving helmet and double safety clasp. These features have reinforced the position of the Aquaracer as the quintessential watch for explorers of the deep. With each iteration, TAG Heuer blends the robust ethos of the diving watch with natural elegance.

These watches are also equipped with an upgraded movement, transitioning from the previous Sellita-based Calibre 5 and 7 to the automatic manufacture Calibre TH31-00 for the Date, and Calibre TH31-03 for the GMT. These new engines have been conceived with AMT, a sister company of Sellita, focusing on higher-grade, proprietary developments. Both movements are COSC-certified, run at a 4Hz frequency, and boast an impressive 80-hour power reserve (a major upgrade from the previous 38-hour and 50-hour for the Date and GMT models, respectively). They are covered by a 5-year warranty.

Versatile and robust, the new Aquaracer Professional 300 GMT models are designed for the modern explorer. The GMT's colour palette reflects the hues of the sky, land and ocean. A blue-dial version is paired with a 24-hour bidirectional bezel in black and blue ceramic, while the green-dial version comes with a green and black bezel. Both have a date function and boasts a dial layout similar to the Date variant.



Aquaracer Professional 300 GMT, green dial, green and black bezel

The two-tone bezel, in scratch-resistant ceramic, displays a 24-hour GMT scale enabling the wearer to tell day from night at a glance. The GMT hand, with its blue or green lacquered finish and luminous tip, adds functionality and boldness.

The Aquaracer Professional 300 GMT is wonderfully presented with a three-row steel bracelet, complete with fine-brushed finishing to round off the timepiece. Meanwhile, the blue version is also available with a matching blue rubber strap, which makes it a perfect accessory for more active, sporty individuals. Ensuring comfort and ergonomics, the watches are equipped with a folding clasp that similarly features fine-brushed finishing and are furnished with double safety push-buttons and an advanced adjustment system.

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Submersible QuarantaQuattro Luna Rossa Ti-Ceramitech™ (PAM01543)

INNOVATIVE Illumination

MEET THE NEW INTERPRETATIONS
OF THE PANERAI SUBMERSIBILE
CRAFTED FROM THE INNOVATIVE
TI-CERAMITECH™ MATERIAL

This year, Italian luxury watchmaker Panerai makes a breakthrough again with the release of the Submersible QuarantaQuattro Luna Rossa Ti-Ceramitech™ and the Submersible Elux LAB-ID. The first model was unveiled at Watches & Wonders 2024 in Geneva, and as its name suggests, it is made from the latest patent-pending material developed by Panerai called Ti-Ceramitech™.

**SUBMERSIBILE QUARANTAQUATTRO
LUNA ROSSA TI-CERAMITECH™
(PAM01466 AND PAM01543)**

Making its debut at the recent Watches & Wonders 2024, the two models of the Submersible line utilises the latest innovative material called Ti-Ceramitech™.

“The launch of the Submersible QuarantaQuattro Luna Rossa Ti-Ceramitech™ series, PAM01466 and PAM01543, marks a significant milestone in our innovation journey,” says Jean-Marc Pontroué, CEO of Panerai. “We are excited to showcase the pioneering Ti-Ceramitech™, a material seven years in the making by our Laboratorio di



PAM01466 has a distinct blue dial



The Submersible Elux LAB-ID (PAM01800) boasts exceptional luminosity

Idee at the Panerai Manufacture in Neuchâtel, that epitomises our dedication to advanced technologies as well as the spirit of Luna Rossa's quest for daring performances."

Made of Ti-Ceramitech™, the large 44 mm case is inspired by a material and process originally used in high-performance and competitive environments. Using ceramic-coated materials that undergo a distinct process, particularly the ceramization of steel parts to significantly reduce friction, enhances the efficiency and speed of racing boats.

The result of seven years of meticulous research and development, this patent-pending material by Panerai is 44% lighter than steel yet has fracture toughness 10 times higher than traditional ceramic as well as the added properties of being highly resistant to pressure and very high thermal stress. The titanium ceramization process through Electrolytic Plasma Oxidation allows the transformation

of titanium alloy surface into a dense ceramic layer that takes on a striking shade of blue.

PAM01466's aesthetic evokes the spirit of the sea with its blue sun-brushed dial, while PAM01543 is resplendent with a white-matt grained dial, both accented with a decal of Luna Rossa and small red second hands, a subtle nod to the Luna Rossa Prada Pirelli sailing team's vivid identity. Ensuring versatility and style, the watches come with two strap options. The first bi-material strap features a striking red stripe with the words Luna Rossa in white against a blue backdrop, while the second rubber strap boasts a uniform blue tone.

At the heart of the watches is the automatic P.900, a calibre renowned for its reliability with a 3-day power reserve. These watches are water-resistant up to 50 bar (~500 metres). PAM01466 will be widely offered across all networks, while PAM01543 is an exclusive boutique-only model.



Case back of PAM01800

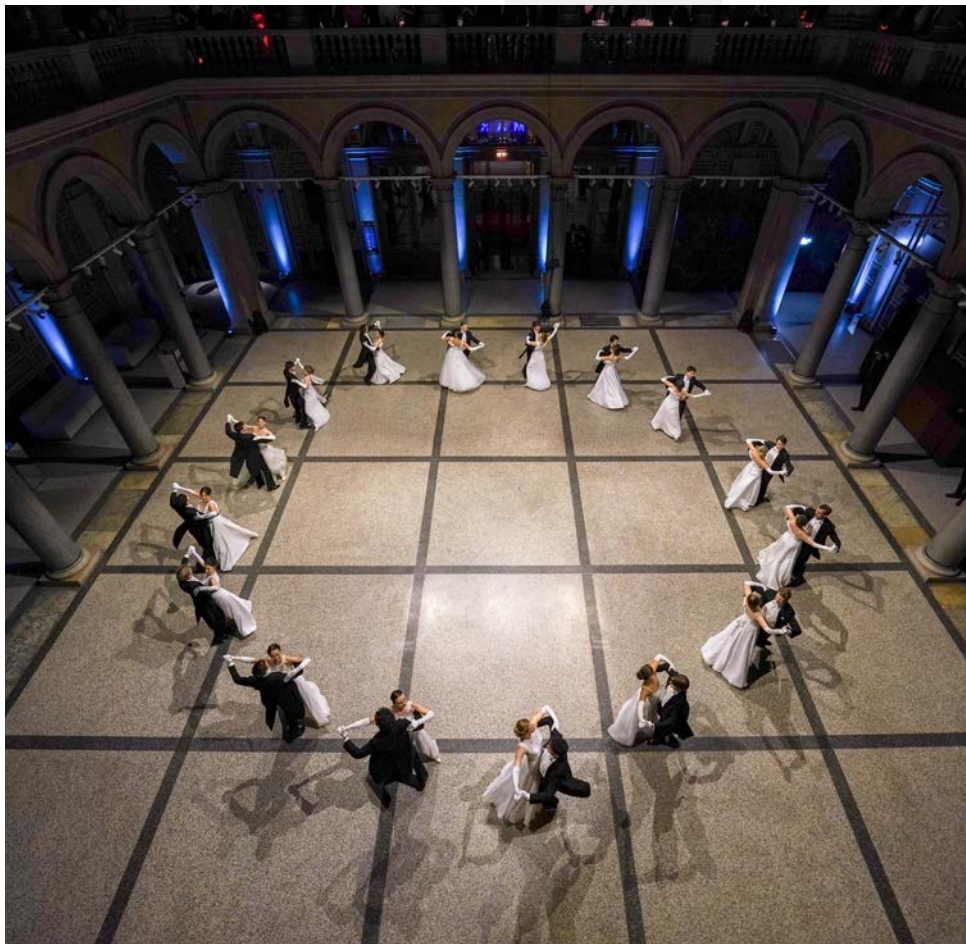
SUBMERSIBILE ELUX LAB-ID (PAM01800)

The new Submersible Elux LAB-ID PAM01800 is the culmination of a journey that draws from the historic patented Elux Panerai and the dedicated R&D team at the Panerai Manufacture in Neuchâtel. PAM01800 is a watchmaking feat with a four patent system, 50 bar (~500 metres) water resistance, and a 30-minute power light feature, all encapsulated in a 49 mm extra-large case also crafted of Ti-Ceramitech™.

One of the breakthrough innovations by Panerai Laboratorio di Idee is the on-demand lighting powered by fully mechanical energy storage, allowing the watch to illuminate through a smart mechanism. This device is able to provide an extended duration of continuous light for up to 30 minutes, a significant innovative achievement given the limited energy available compared to traditional batteries.

Panerai does not stop there. The dial also features a linear Power Light reserve indicator and function that relies on four dedicated barrels, with two remaining barrels to ensure the precision of the P.9010/EL movement over the 3-day power reserve even if the power light energy is depleted.

This highly innovative watch will be a fitting addition to any collection as it is limited to 150 pieces, with an availability of 50 pieces per year over three years.



MAJESTIC Beings

CARTIER DEBUTS ITS LATEST
HIGH JEWELLERY COLLECTION,
NATURE SAUVAGE, IN THE
SCENIC CITY OF VIENNA

Renowned for its rich history and vibrant culture, Vienna, the capital city of Austria, became a witness to the unveiling of Cartier's latest high jewellery collection, "Nature Sauvage". The 87-piece collection offers a new take on Cartier's signature animals, including the Maison's iconic panther, as well as turtles, flamingos, and other beasts and birds; they are depicted on necklaces, brooches, earrings, rings and

striking jewels that blur the lines between the figurative and abstract.

The unveiling was marked by two distinctive events at two equally captivating venues. The first event was a curated exhibition, presented at one of the most prestigious locations in the Austrian capital: the Kursalon Hübner, a Renaissance-style pavilion dating from the end of the 19th century. Here, the jewels

were displayed in a thematic itinerary that juxtaposed the classical elegance of the venue with spectacular nature-themed decorations.

The scenography unfolded over a journey in three parts. The large, classically elegant rooms were invaded by generous, organic elements. The intense and enchanting contrast mirrored the sublime and precious fauna. A mark of Cartier's exquisite craftsmanship, the exhibition showcased rare fauna through intricate designs that brought them to life.

The second event, the culmination of two days of waltzes, ballets and evening cocktails, was a gala held at the Museum of Applied Arts (MAK), a museum fittingly known for combining the past with the future in applied arts, design, and contemporary art. Here, in this reference of architecture and contemporary art, steeped in history and beauty, time seemingly stood still for the special event.

The evening paid homage to Cartier's renowned bestiary of jewelled creatures, specifically the high jewellery collection "Nature Sauvage," which translates to "wild

nature". These breathtaking creations were previewed by an audience of esteemed guests and VVIPs, who delighted in identifying the ferocious beasts or delicate birds that inspired the collection's evocative jewellery pieces.

The star-studded gala started with a welcome cocktail, followed by a fashion show presenting exceptional jewellery and dresses designed by Jonathan Ailwood. Guests, including Friends and Ambassadors of the Maison Sofia Coppola, Elle Fanning, Anna Sawai, Franz Rogowski, RAYE, Sofie Royer and Kimberley Anne Woltemas savoured the cuisine of Juan Amador, a German chef of Spanish origin from the three-

Michelin-starred Amador restaurant. His culinary art combined precision, essentiality, surprise, experimentation, and creativity.

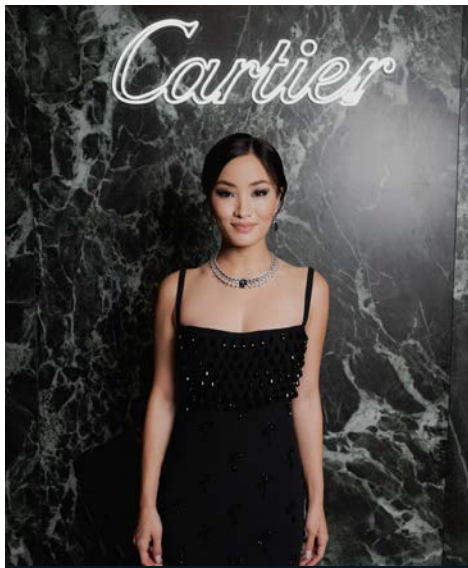
The evening's vibrant celebrations were opened by a choreographic number by dancer Arthur Cadre, and a solo by Italian tenor Fabio Sartori, and continued with a remarkable performance by multiple Britt-Award winning singer-songwriter RAYE, whose stunning vocals brought the unforgettable evening to a close.

WHAT THEY WORE

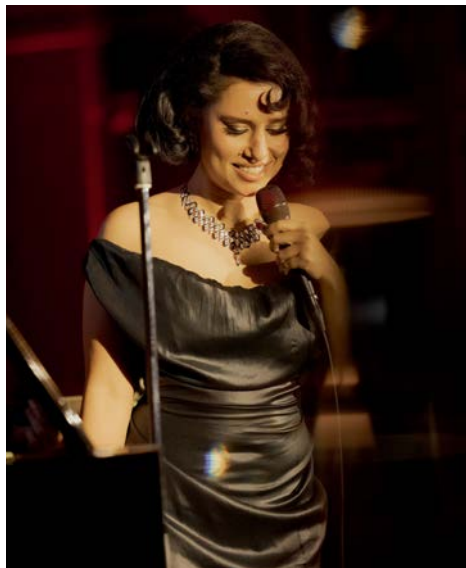
Friends and Ambassadors of Cartier opted for either black or white ensembles while



Left: Sofia Coppola wearing the Nature Sauvage necklace in platinum, emeralds, coral, onyx and diamonds
Right: Elle Fanning in the Nature Sauvage 18-carat white gold necklace with aquamarines, sapphires, tourmalines, beryl, chalcedony, onyx and diamonds



Anna Sawai with the Cartier Nature Sauvage High Jewellery earrings and necklace in 18-carat white gold with aquamarine, onyx and diamonds



RAYE in a matching set of Cartier Nature Sauvage High Jewellery earrings and necklace in 18-carat white gold with onyx and diamonds



Sofie Royer dazzles in the Cartier Le Voyage Reconné High Jewellery necklace, with emeralds and diamonds



Kimberley Woltemas reflects the beauty of the Cartier Nature Sauvage High Jewellery earrings and necklace in 18-carat white gold with rubies, chrysoprase, onyx and diamonds

wearing the latest high jewellery collection at the gala event.

Academy Award-winning director and producer Sofia Coppola looked beautiful wearing the Cartier [Sur]naturel High Jewellery earrings and Nature Sauvage High Jewellery necklace in platinum, with emeralds, coral, onyx and diamonds, while American actress Elle Fanning resplendently appeared with the Cartier Nature Sauvage High Jewellery necklace in 18-carat white gold. Beautifully adorned with aquamarines, sapphires, tourmalines, beryl, chalcedony, onyx and diamonds, the necklace complemented Elle's incomparable beauty.

Japanese actress and singer Anna Sawai, on the other hand, was the picture of elegance with the Cartier Nature Sauvage High Jewellery earrings and necklace in 18-carat white gold with aquamarine, onyx and diamonds. German actor Franz Rogowski rocked the Cartier [Sur]naturel High Jewellery brooch in platinum, with rubies and diamonds, and British singer-songwriter RAYE looked chic in a matching set of Cartier Nature Sauvage High Jewellery earrings and necklace in 18-carat white gold with onyx and diamonds.

Austrian-Iranian singer Sofie Royer was lovely in a Cartier Le Voyage Reconné High Jewellery necklace in 18-carat white gold with emeralds and diamonds, while Thai actress Kimberley Anne Woltemas gracefully wore the Cartier Nature Sauvage High Jewellery earrings and necklace in 18-carat white gold with rubies, chrysoprase, onyx and diamonds.

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Oak necklace in ethical rose gold and titanium

GLISTENING Jewels

CHOPARD BEGUILLES WITH ITS LOVELY NEW DESIGNS WORN BY A-LIST FACES AT THE CANNES FILM FESTIVAL

Born out of a love for endless passion, Chopard has been known to mesmerise its audience with its haute joaillerie. In addition to the occasional unveiling of new creations, the Maison is also a much anticipated guest at the Cannes Film Festival and has been its official partner since 1998. Similar to preceding years, Chopard's unveiling of its latest high jewellery pieces, modelled by equally captivating celebrities, won the world's attention.

Orbited around the theme *Contes de Fées*, the Maison's approach to the 77 jewellery pieces crafted this year has been nothing but phenomenal. The fairytale-inspired collection draws upon emblems in an iconic manner. Flipping through the pages of Chopard's book, one might find themselves enchanted by the oak tree-inspired necklace that exudes both majesty and creativity. The ethical rose gold and titanium necklace which took six months to craft, the emblematic tree's main virtues and



Mushroom ring embellished with white, orange, brown, and cognac diamonds



Butterfly earrings in white gold, with two aquamarines weighing 27.57 carats

appeal were brought to life by the Maison's gifted craftsmen. With vines that twist and golden flowers that intertwine across one's neck, Chopard strikes a harmonious balance with the overall warm tones and cool details which consist of the dainty acorns and gem-crusted oak leaves.

While one might be drawn to the strength of the oak tree, Chopard brings another tale to life through a beautiful sautoir necklace. Bordering the centre of the double-row necklace made of pearls, tsavorite, rubellite and amethyst beads, a singular red flower blooms amidst a wreath of smaller flora. Embedded on a rock crystal, the centrepiece is made of ethical rose gold whereas the dainty vibrant flowers that surround it are made of titanium and complemented with various gems and pearls.

Not limited to its necklaces, Chopard's master craftsmen also embedded life into the other forms of jewellery presented at the Cannes Film Festival. Among its vast collection, the Maison conceptualised unique rings in the shape of creatures one might find in a fairytale book. One such ring is the mushroom-shaped ring made of ethical rose gold. The one-of-a-kind piece features a mushroom cap entirely embellished with

white, orange, brown, and cognac diamonds. Upon closer inspection, it is evident that the Maison put much thought into the making of this jewellery, seeing as even the bottom of the cap resembles a real mushroom in terms of its sunray-like texture.

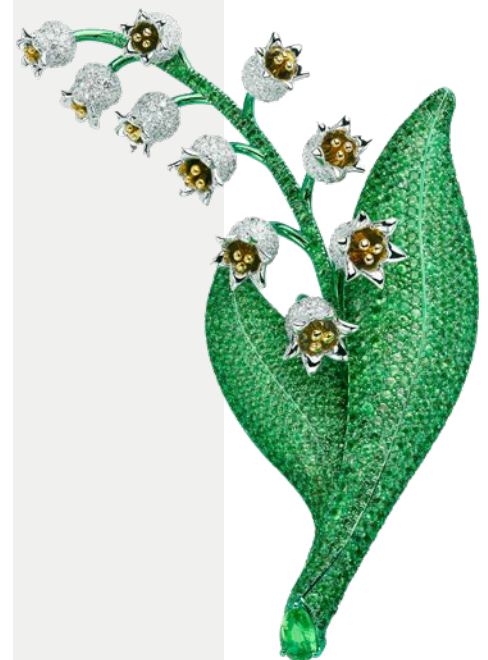


Frog ring with a 17.71-carat round-cut rubellite

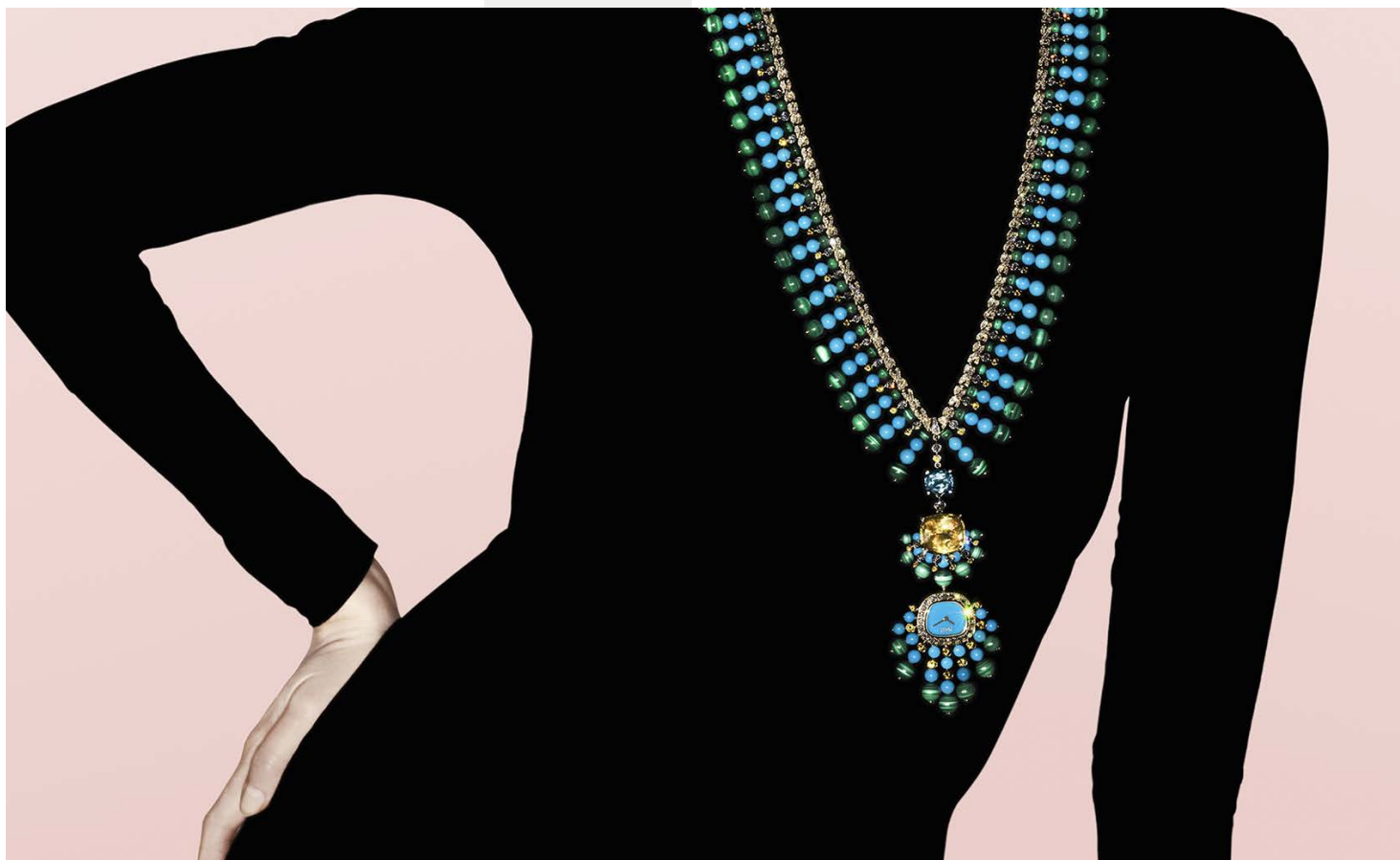
Just as realistic yet whimsical in fashion is another ring that boasts a stunning 17.71-carat round-cut rubellite. Set on a diamond-studded 18-carat gold base, one can vividly see two charming frogs made of titanium set with pear-shaped emeralds perched on either side of the rubellite, almost seemingly holding the red gem together.

Though it might seem that vibrant gems and warmer-toned rose gold dominate the collection, lovers of pastel and light hues should not fear as Chopard has made jewellery to match cooler palettes. Anyone who meets the lucky wearer of this next piece would be delighted to find that underneath her tresses, elegant butterflies are perched on the wearer's ears. Crafted entirely out of white gold, each wing boasts a vast array of blue, pastel, and pink gems ranging from sapphires to topazes. As if carrying the dewdrop of a fresh flower, each butterfly carries a beautiful pear-shaped aquamarine.

Just as it had done so in previous unveilings, Chopard has enchanted the world with its ethereal creations under the direction of Co-President and Artistic Director Caroline Scheufele. Known as the face of luxury, Chopard's pursuit of illustrious high jewellery and horlogerie began in 1860, and it has risen to become a beloved brand by not only royals, but also the crème de la crème of society worldwide. With the brand's impeccable Contes de Fées Red Carpet Collection, Chopard firmly secures its position as a fine jeweller of the highest order.



Lily of the valley brooch with tsavorites and diamonds



Piaget introduces the "Essence of Extraleganza," the brand's 150th anniversary collection

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INDOMITABLE

Legacy

PIAGET CELEBRATES ITS 150TH YEAR WITH THE RELEASE OF HIGH JEWELLERY COLLECTION, ESSENCE OF EXTRALEGANZA

Swiss luxury watchmaker and jeweller Piaget is celebrating its 150th anniversary this year. Founded in 1874 by Georges Piaget in the village of La Côte-aux-Fées, the Richemont-owned brand decided to celebrate this auspicious occasion with an exquisite collection of radiant pieces that emphasise the Maison's avant-garde craftsmanship and savoir-faire. Furthermore, this sesquicentennial anniversary collection celebrates Piaget's revered design philosophy

which focuses on using fabric-like precious metals and vibrant ornamental stones.

ESSENCE OF EXTRALEGANZA

Rekindling its creative golden years in the '60s and '70s, Maison Piaget created 96 high jewellery pieces ranging from necklaces, watches, bracelets, earrings to rings. These remarkable pieces are an invitation to celebrate the art of living—cheerful yet sophisticated, extravagant yet colourful—



Ring in pink gold set with 1 oval-cut yellow sapphire from Sri Lanka and diamonds

which characterises the entire collection. The release is also accompanied by a campaign featuring model Ella Richards, the new face of the brand.

Under the umbrella of “Essence of Extraleganza,” this 150th anniversary collection unveils its jewels in three emblematic Piaget realms: “Extraleganza”, “Piaget Society”, and last, but not the least, “When Mastery Ignites Artistry”.

EXTRALEGANZA

In the first chapter, the Maison cleverly fuses the concept of extravagance and elegance with a term exclusive to Piaget: “Extraleganza”. One of the notable pieces from this chapter is the spectacular Swinging Sautoir in turquoise, malachite, and yellow sapphire—a signature Piaget piece since 1969. This transformable watch-cum-necklace can be worn in three different ways. Threaded onto a manually gem-set, diamond-paved gold chain, the blue and green beads include a 6.11-carat aquamarine and a fabulous Sri Lankan yellow sapphire of 29.24 carats. These gems crown a pendant watch with a trapezoid dial festooned with turquoise and diamonds which can be detached and worn on the wrist thanks to a system that clips onto a bracelet.

PIAGET SOCIETY

The second chapter in this phenomenal offering draws inspiration from the unique individuals who share the brand’s values and celebrates the boldness of Piaget and its distinctive approach to jewellery with



Ella Richards, the new face of Piaget, stars in the “Essence of Extraleganza” campaign



Watch in yellow gold set with baguette-cut emeralds from Colombia and diamonds. Enamel dial

a set of dazzling chokers, necklaces and tassel bracelets. One of the jewellery sets is a voluptuous one that plays wonderfully on textural effects. Opaque and radiant, the necklace showcases turquoise beads of various sizes against a beautiful jumble of marquise-cut green tourmalines and brilliant-cut diamond-paved lozenge shapes. Crowning the composition is a deliciously large pear-cut Sri Lankan yellow sapphire weighing 16.83 carats. One of the Maison’s iconic cocktail pieces, there is also a fascinating 26.55-carat green tourmaline, set into an exquisite ebony

ring dotted with diamonds and lagoon tourmalines. Also crafted in natural wood, a massive cuff edged with turquoise and tourmalines is adorned with a diamond straw which transforms into a brooch.

WHEN MASTERY IGNITES ARTISTRY

Finally, the last realm embraces Piaget’s aptitude for producing stylish pieces, using coiled gold as an anchoring element for the watches, earrings, rings and other pieces. Here we have an exceptional watch adorned with 26.11 carats of rare Colombian baguette-cut emeralds and diamonds with a green enamel dial. The emeralds and diamonds overflow along the sides, forming a mosaic motif. Articulated and underscored with a coil of yellow gold, each element is mounted on a different level to accentuate the depth of this creation.

Complementing the set is a stunning pair of asymmetrical earrings and a ring featuring a bold design where diamonds are offset from the setting, and scattering from a 2.53-carat emerald. Meanwhile, an extraordinary solitaire highlights a pear-cut D diamond of 4.15 carats of which the line is modernised by a marquetry of baguette-cut diamonds and coiled yellow gold threads. Piaget completes the set with an asymmetrical pair of earrings.

This one-of-a-kind collection merges the past and present to unveil a new virtuosity. An emblematic collection, it exemplifies the Maison’s prowess in crafting the smallest detail, showcasing Piaget’s savoir-faire in both watchmaking and jewellery.



Earrings in 750/100 pink gold set with 2 cushion-cut spessartites (weighing approximately 4.63 and 4.25 carats), yellow sapphires, coralines and diamonds. Unique creation.

GEORGES KERN - CEO OF BREITLING

INSTINCTIVE

Insight



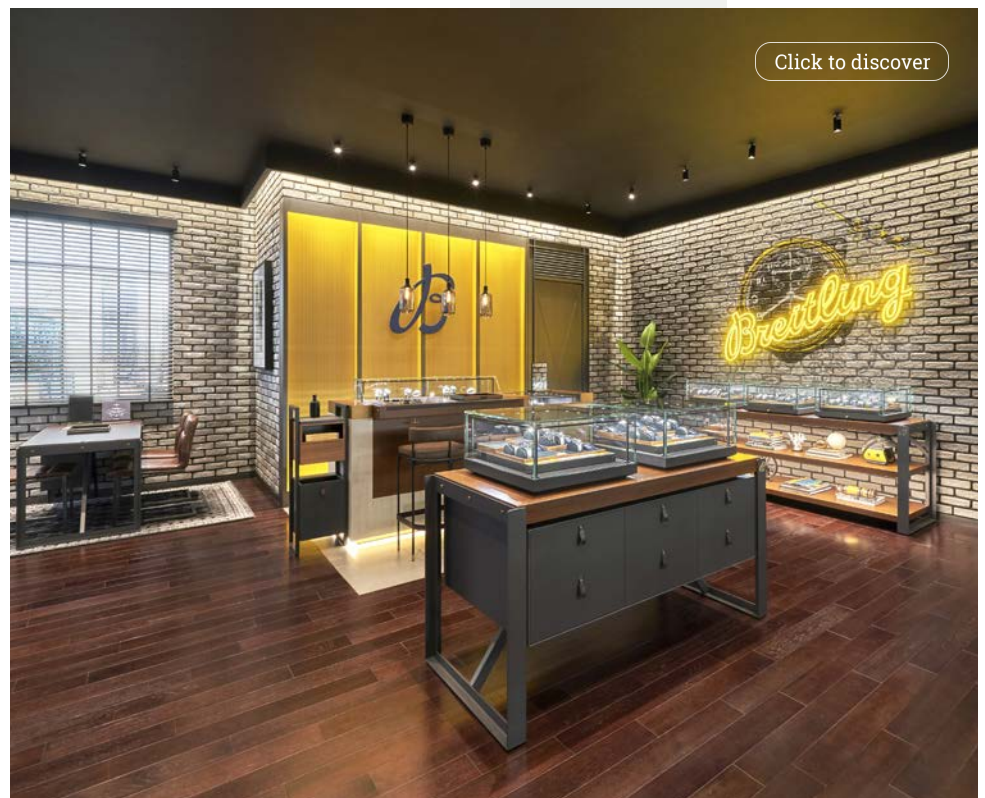
The world of watchmaking is filled with successful stories, yet none stand out quite like Georges Kern's. With over three decades dedicated to the industry, this German-Swiss professional has not only achieved remarkable accomplishments but has transcended it. His journey began in 1992 at LVMH's TAG Heuer and later played pivotal role in integrating A. Lange & Söhne, Jaeger-LeCoultre, and IWC into Richemont after joining the conglomerate in 2000. At just 36, he became the CEO of IWC, then successfully increased the brand's sales tenfold during his 15-year tenure.

In 2017, Kern embarked on a new chapter by assuming the roles of CEO and shareholder at Breitling. Under his intuitive leadership, Breitling's valuation according to Morgan Stanley report soared from \$900 million to \$4.5 billion in 2022, following a strategic acquisition by Partners Group. By 2023, Breitling had ascended the top 10 Swiss watch brands by sales, with an annual turnover nearing \$1 billion.

Georges Kern's influence extends beyond financial success; he has transformed the way people perceive luxury watchmaking by adopting a more inclusive and casual approach, making chronograph collecting cool again. In an interview with The Time Place Magazine during his first ever visit to Jakarta, Kern reflected on his 7-year journey at the helm of Breitling and discussed the brand's 140th anniversary this year.

As you enter your 7th year leading Breitling, could you reflect on the pivotal moment that has most profoundly shaped the brand under your leadership?

When we first presented our new vision to partners and the press, everyone was



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Breitling boutique in Plaza Senayan features a contemporary interpretation of an industrial loft, offering a relaxed yet sophisticated ambience

sceptical. Many feared our significant changes would ruin the brand. It took 2 to 3 years for people to understand. The real breakthrough for the brand under my leadership was the relaunch of the Chronomat with the bullet bracelet, which coincided with the Covid-19 pandemic. Despite cancelling our grand event due to lockdown, we successfully executed our inaugural Breitling Summit Webcast. Once the market reopened, sales skyrocketed. The Chronomat marked a turning point for the new Breitling.

Today, we are incredibly successful and among the fastest-growing brands. Surprisingly,

only 10% of our audience is aware of the new Breitling. The remaining 90% still associate us with the old image: big, loud pilot watches. However, when we introduce the new Breitling to these individuals, they immediately express interest in purchasing our products. Moving forward, our focus is expanding awareness and educating consumers about the new Breitling. Achieving success at 10% awareness motivates us to envision even greater success at 50% or 70% awareness.

From your perspective, what factors do you believe have contributed to this extraordinary success?



The Breitling Triathlon Squad includes Jan Frodeno and Daniela Ryf, as well as Lucy Charles-Barclay and Sam Laidlow

The beauty is, there's no playbook. It's all about intuition. There's no checklist because if there were, everyone would succeed. What's truly remarkable is that intelligence alone isn't sufficient to lead a luxury company—you need gut instinct. We haven't conducted any market research. Everything you see has been created by us: the industrial boutique concept, the colourful dials, our ventures into surfing and triathlons, even our collaborations like the one with Victoria Beckham. It's all based on what feels right and works. It's amusing to see many other brands suddenly showing interest in surfing and launching similar vibrant dials. In the luxury industry, you don't respond to a need; you create a need, which then becomes a trend.

Please describe the most rewarding experience you've had while leading Breitling this far.

Well, obviously, I was incredibly happy for my team when we finalised the deal with Partners Group in 2022, bringing a new majority shareholder and achieving a substantial



Breitling x Victoria Beckham Chronomat watches

valuation. When I started at Breitling, we had around 750 employees in 2017; now, we've grown to 1,900 employees. Many colleagues from my previous role joined me and have also become investors in Breitling. Their trust in me has been rewarded with rapid success—it's been amazing. I believe that enabling management and colleagues to invest in the company fosters a sense of responsibility and personal commitment. Having 'skin in the game' motivates us all to strive for success. I genuinely love this concept and am immensely proud of it.

Which lessons have you drawn from this success and which strategies do you plan to implement to sustain Breitling's success going forward?

It might sound strange, but I prefer to fail due to my own decisions rather than others. When I've had doubts, particularly about products, and made decisions based on others' persuasion, it has often led to disappointment—a mistake I won't repeat. It's like taking a university exam with multiple-



Breitling's Surfer Squad includes Stephanie Gilmore, Sally Fitzgibbons, and Kelly Slater

choice questions; you need to make your choice and move on without second-guessing. If you're constantly debating, something's not right; the decisions you make should be obvious from the outset.

Now, Victoria Beckham wasn't an obvious choice for many people. People questioned, "Why collaborate?" and "Why her?" Yet, the launch of our products proved to be a massive success. It propelled us to a whole new level, especially in the female watch market where we were previously unknown. So, why not take risks? I'm not afraid to score goals—as long as I score many more. I prefer winning 6-2 rather than 1-0, but it requires taking calculated risks. Gathering accurate information is crucial to make informed decisions, and it's important to have the courage to trust your instincts, which I will continue to do at Breitling.

As Breitling celebrates its 140th anniversary this year, can we expect a revival of the brand's heritage pieces?

First of all, it's a 12-month ongoing celebration rather than a specific moment. You'll see the festivities across our website and in stores—we're celebrating Breitling's 140th anniversary everywhere. Under the theme "140 Years of Firsts," we're highlighting Breitling's pioneering achievements in the watch industry. We're also launching the book "140 Years in 140 Stories" filled with



The new Superocean Rainbow comes with vibrantly coloured dials



Georges Kern wears the AVI 1953 Edition during the interview session with The Time Place Magazine

anecdotes from various fields. It won't follow a traditional chronological format; instead, we're structuring it uniquely to make it fun to read. In Zurich, we'll host a pop-up museum for several months, welcoming visitors from all over the world. Additionally, there will be a 140th-anniversary vintage watch exhibition which will make 55 stops in our boutiques across four continents: North America, Europe, Oceania, and Asia (including the Middle East). Finally, in late August, we'll unveil a limited series of three highly exclusive pieces—each limited to 140 pieces—featuring a new movement with complications to commemorate this milestone year.

Could you provide some anecdotes that will be featured in this special book?

The narratives go back to our humble beginnings from Leon Breitling's modest workshop in Saint-Imier to our emergence as one of the most important watch brands of the 21st century. Breitling invented the form of the modern chronograph, equipped the first pilot's watch with a circular slide rule, sent the first Swiss wristwatch into space and the first dive chronograph underwater.

Breitling's history is rich with inventions and amusing anecdotes. For instance, the world's first speeding ticket was issued by a Geneva policeman who used a Breitling stopwatch. Naturally, this stopwatch was also adopted by

many other industries. While it may not seem like a monumental achievement, it remains an indelible part of our history, reflecting Breitling's enduring impact on timekeeping and beyond.

In your opinion, what aspect from Breitling deserves more recognition?

I think it's a question of awareness of the new Breitling. People need to take notice of what we are doing. We are a unique generalist brand and one of the few luxury

watchmakers that can offer attractive products to such a wide range of customers. Breitling represents a casual, inclusive and sustainable interpretation of luxury. Breitling embodies a uniquely modern concept, while emphasising its connection with humanity because we prioritise understanding watches and enjoying life. Breitling is a joyful brand, appealing to happy individuals with vibrant colours. This is the message that we want to convey, but you have to experience it firsthand.

You should visit our boutique and explore our collection. Take your time—I can confidently say that I don't know a single person who doesn't like at least one of our lines. Our collections are versatile, offering classic watches like the Premier, sporty options such as the Avenger, and iconic pieces like the Navitimer. With such diversity, there's something for everyone. Visit our boutique in Plaza Senayan, try them on, and experience the joy for yourself.

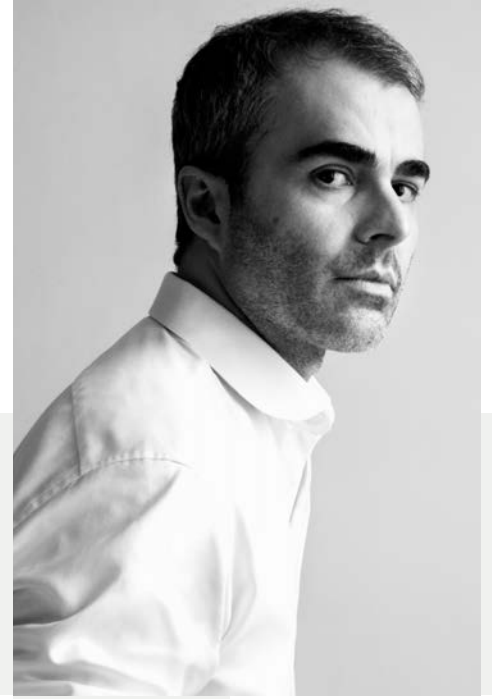
Could you tell us about the watch you are wearing today? What are the elements that drew you to it?

It's the AVI 1953 Edition. First of all, I like the colour combination. It's a classic aviation design, which Breitling pioneered, worn by many celebrities like Jean-Claude Killy. As an aesthete, I gravitate towards aesthetics. When I saw this watch for the first time, "Wow, this is incredibly beautiful!" I'm not a watchmaker; I can't assess the movement's intricacies. Ultimately, purchasing a watch boils down to its beauty and personal connection. I hope people will identify with our values and image, appreciating the beauty of our products.



The new Breitling Navitimer collection features a variety of refreshing colour combinations to suit every taste

ARNAUD CHASTAINGT - DIRECTOR OF THE CHANEL
WATCHMAKING CREATION STUDIO



THE ARTISAN'S Touch

Everyone who attended Watches & Wonders 2024 would unanimously agree that the CHANEL booth was nothing short of spectacular. Visitors were left in awe by the stunning visuals and captivating stories behind the new releases, particularly the CHANEL Couture O'Clock Haute Horlogerie and Horlogerie Capsule Collection. It is only fortunate that The Time Place Magazine had the opportunity to get up close and personal with Arnaud Chastaingt, the Director of the CHANEL Watchmaking Creation Studio since May 2013, and the mastermind behind CHANEL's newly unveiled breathtaking timepieces at the fair.

How is the CHANEL Horlogerie Couture O'Clock Capsule Collection inspired by the origins of the House of CHANEL?

COUTURE O'CLOCK illustrates the meeting of two worlds of exacting standards, Haute Couture and Haute Horlogerie; two worlds separated by just one word as I like to point out! Two worlds of craftsmanship with many points in common, from studios reigned over by the same silence, to the concept of time, a foundation for one and an imperative for the other. With COUTURE O'CLOCK, I wanted to open the doors to the rue Cambon studios, a unique time and space governed by the rhythm of fashion collections.

How does Gabrielle Chanel play a central part in the MADEMOISELLE J12 COUTURE collection?

In highly cinematic black and white, her portrait adorns the dial of the MADEMOISELLE



The Mademoiselle J12 Couture features a silhouette of Gabrielle Chanel and the items she used in her atelier



The BOY.FRIEND COUTURE is dressed in all black, with hints of white and gold

J12 COUTURE. Mademoiselle is shown lost in thought on her legendary sofa on rue Cambon, while on a revolving disk behind her a collection of small tools from her world of couture, including a spool of thread, a safety pin and a thimble, powder-coated in gold, scroll across a black-lacquered background. Making a complete circle every five minutes, this décor unfolds amid the interplay of the glossy and matt surfaces of the ceramic and blackened steel. To highlight the whole ensemble, the interior of the bezel is lined with a gold braid. Even more precious, the bezel of the Haute Horlogerie version is set with a row of baguette-cut diamonds.



The Secret Lion Cuff watch puts the Maison's spirit animal in full display

Can you provide insight into the design and technicalities of the BOY.FRIEND watch?

In this couture version, I have dressed it in all-black, including the bezel, to show off the magnificence of the BOY.FRIEND COUTURE décor. The dial is lacquered in black to echo the finesse of a jacket lining in black silk. In a subtle play of tracing, the pattern of the famous suit jacket is revealed, recognisable by its silver-coloured braid and gold-coloured buttons embellished with diamonds. The bezel is adorned with a fine chain in yellow gold like the one sewn inside every CHANEL suit jacket to ensure it hangs perfectly. The strap is black leather imitating grosgrain, edged with black patent leather and lined with bronze leather.

Why have you chosen to highlight the lion as another signature feature of CHANEL?

The lion is the spirit of CHANEL. In Mademoiselle's universe, everything was a sign and a symbol. The lion was part of this. In fact, she always carried a small lion statuette with her when she was working. Because she was born under the sign of Leo, and she loved the lion for its majesty and its authority, its spirit and its instincts. It was like her...she made it a feature on her buttons before it roared its way onto her jewellery designs. Like these five Haute Horlogerie creations—SECRET LION CUFF, TWIN LION CUFF, MÉDAILLON LION, SEATED LION LONG NECKLACE, and CRYSTAL LION LONG NECKLACE—which are exclusively in yellow gold, and for which we have called on the exceptional savoir-faire of an animal sculptor.

FATEMEH LALEH - INTERNATIONAL DIRECTOR
OF COMMUNICATION & IMAGE



A CREATIVE Vision

Established in 1874, in the Swiss village of La Côte-aux-Fées, Piaget has forged a reputation as a leader in ultra-thin watchmaking and a master of mechanical movements. To uphold its heritage while appealing to a new generation of consumers worldwide, Piaget seeks someone who comprehends the brand's core and possesses the creativity to transform it into effective global campaigns. Since joining the Maison in January 2022 as International Director of Communication & Image, Fatemeh Laleh has made significant strides in enhancing Piaget's brand platform, especially in preparation for the Maison's 150th anniversary this year. Fortunately, The Time Place Magazine had the incredible opportunity of getting a glimpse of Fatemeh's creative brilliance in an exclusive interview.



The Manufacture de Haute Horlogerie Piaget in La Côte-aux-Fées

Looking back to 150 years ago, how would you describe the initial vision that Mr. Georges Piaget had for the Maison, and how does it compare to the brand's current identity?

At Piaget, the deeper you delve into the archives, the more fascinating the story becomes. The first thing you discover about Georges-Edouard Piaget is, of course, his family (his wife Emma and the children who each contributed to the Maison) and his motto: "Always do better than necessary." This intriguing motto encapsulates his vision, commitment to virtuosity in ultra-thinness, and obsession with ultra-thin luxe components, even when others were favouring volume pieces. His love for artisans and craftsmanship is evident. He patiently expanded his workshops, doubling and tripling the space, making La Côte-Aux-Fées the true hometown of Piaget. The Piaget trademark was established in 1943; before

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Altiplano Ultimate Concept Tourbillon

that, the artisans worked for other companies, but he instilled something uniquely Piaget from the start. The Altiplano Ultimate Concept Tourbillon, showcased at Watches and Wonders 2024, pays homage to his pioneering spirit and mastery in watchmaking. That is why we engraved his motto on the back of the watch—a nod to the man who disrupted the industry with his daring spirit.

Piaget is renowned for its elegance and innovation. How do you approach the task of maintaining and evolving the brand's image in such a competitive market?

We must stay true to ourselves. Clients are demanding authenticity now; you cannot lie to them, and you have absolutely zero interest in challenging an area that isn't yours. Piaget is a very unique Maison with its story, its



Photographer Brigitte Nidermair captures the elegance of Ella Richards in the Piaget Possession campaign

products, and the men and women who shaped it. We have to keep the same ingredients and maintain the recipe while incorporating current evolutions. As for the competition, if you can't fight with the same weapons, you shape your own path and hack the system.

Can you walk us through the creative process behind a Piaget campaign? How do you ensure that the brand's values and message are effectively communicated?

I have been working in the advertising department for years with Fabien Baron, so I approach the jewellery campaign like I would approach a fashion campaign. For this campaign, it is all about gathering a meaningful crew, the rebirth of our Piaget Society, and authenticity. The very talented Brigitte Nidermair captured the elegance of Ella Richards, granddaughter and daughter of legends, with her real crew of friends. There is an undeniable energy that stems from it. Products are key, of course, but the energy and aura that radiate from a campaign are crucial. You can have the right people and products, but without this spark, it will not convey the right message.

Piaget has a rich history and iconic design elements. How do you balance honouring the brand's heritage with incorporating new trends and ideas?

It is through collaborative work between the artistic director, Stephanie Sivriere,

the products and development teams, and the patrimony teams. Sometimes, the balance is obvious, sometimes it occurs by chance while looking for something else, and sometimes it needs rework, the right moment, and the right ecosystem to make it shine beautifully. Again, there is a slight factor of

chance, magic, and energy in everything. You can definitely launch the perfect product honouring the past and present at the wrong time with the wrong tools, and it will never work. The devil is in the details, as always.

In your opinion, how would you say collecting Piaget watches or jewellery differs from collecting watches of other brands?

A Piaget watch collector might add something else to my sentence, but in my opinion, Piaget is a connoisseur brand. It's definitely not the first thing you go for; you have to know and love this know-how, this love for ornamental stones, and this work of gold. And if Piaget is now a bit more in the limelight, we'll always be appreciative of the first watch collectors, some very young, who have boasted on social media about their love for Piaget and made it known to a wider audience.

Collaboration is often key in the creative industry. How do you work with the Piaget Society, the brand's ambassadors, to bring Piaget's vision to life?

You'll see some interesting examples next year, stay tuned. For the moment, we are immersing our collaborators in the world of Piaget, letting the magic effect spread and take them all by surprise.



The Polo 79 in yellow gold is a representation of Piaget's expertise in gold work



NICHOLAS GALITZINE

The internet's newest heartthrob, Nicholas Galitzine, is a British actor who started his acting career in 2015 after appearing in an episode of the TV series "Legends." Nicholas rose to fame after his recent starring role in the romcom movie "The Idea of You", playing alongside Anne Hathaway. Last year, he also starred in other movies such as romcom "Red, White and Royal Blue," and teen comedy "Bottoms." As a Friend of the Brand, he sports the TAG Heuer Monaco Chronograph.

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ALÈXIA PUTELLAS - HUBLLOT

Captain of the Liga F club Barcelona and the Spain women's national team, Spanish footballer Alèxia Putellas has won major accolades such as the UEFA Women's Player of the Year Award, the Ballon d'Or Féminin, and the Best FIFA Women's Player in 2021 and 2022. Here she is seen rocking the Hublot Big Bang e Gen3.

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NI NI - JAEGER-LECOULTRE

Chinese actress Ni Ni made her debut in Zhang Yimou's film "The Flowers of War" in 2011. Last year, she won the Best Actress award at the 18th Changchun Film Festival and the 8th Golden Crane Awards for her role in "Lost in the Stars." As Jaeger-LeCoultre's global ambassador, she wears the Rendez-Vous Dazzling Night & Day.



BYEON WOO-SEOK - CARTIER

South Korean actor and model Byeon Woo-seok, who is seen wearing the Santos de Cartier watch, was a model before becoming an actor in 2016. He has since starred in many K-dramas and gained popularity for his lead role in "Lovely Runner" (2024). He won the Best New Actor award at 2022 KBS Drama Awards for his role in "Moonshine."



JAY FUNG - ZENITH

Singer-songwriter Jay Fung started his professional career after finishing 1st runner-up in "The Voice 3" in 2011, and released his debut album, "Starting from Today," in 2012. Last year, he released an EP titled "In Good Time," and a concert album, "JAYPOP LIVE@COLISEUM." As Zenith's Friend of the Brand, he wears the Zenith Pilot Boutique edition.

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PARALLEL NARRATIVES

NICHOLAS SAPUTRA TAKES IN THE WORLD WITH A DISCERNING GAZE. IN EACH CHARACTER HE PORTRAYS, HE SEAMLESSLY SHIFTS BETWEEN PERSONAS, ACTING AS A CONDUIT FOR THEIR DREAMS AND FEARS. IN DOING SO, HE DISCOVERS THE EMPATHY THAT BRIDGES HIS EXPERIENCES WITH THEIRS, ALL WHILE REMAINING EVER GROUNDED IN HIS PERSONAL TRUTH.



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WATCH
Jaeger-LeCoultre
Reverso Classic Duoface
Small Seconds

OUTFIT
ZEGNA Dust Pink
Crossover Linen Wool
and Silk Blend Shirt
Jacket, White Cotton
and Wool Pants,
FENDI Jacket with
Embossed FF Motif

Nicholas Saputra stands at an intersection, like a traveller between realms. He crosses paths with another and looks up to find that the figure bears an uncanny resemblance to himself. He steps into their shoes, goes out under the sun and dons their face, embracing their joys and sorrows as if they were his own. From all walks of life, these different characters converge within Nicholas.

Despite seeming destined to become an actor that was not where he began. Nicholas entered the entertainment industry as a model. His attractive appearance has always been undeniable, but it was his inexplicable charm that truly captivates. His presence, though not always announced, was always noticed. It was the sort of magnetism that pulled people in, the kind of charm that inspired devotion.

His foray as an actor was as unexpected as they come. “Back then, I had no intention to become an actor, there was nothing on my mind other than my education,” the man disclosed. But that is the thing about opportunities—they strike like lightning in a clear sky: sudden, electrifying, and not to be missed. “The chance came to me at the right place and time. So I seized it, and continued to pursue an acting career, while at the same time continuing my education.”

One day, Nicholas met Rangga, his character in *Ada Apa Dengan Cinta* (2002). He grew to understand Rangga deeply, sharing a connection like no other, as it was one between the real and the imagined. Rangga himself was a wordsmith, a poet, and this resonated with Nicholas, who also shared a passion for the arts, captivated particularly by photography and architecture. “The characters I play enrich me; they teach me lessons about life and its complexities,” the actor revealed. His portrayal as Rangga was admittedly pivotal, setting the stage for a career that reached international acclaim, and with many well-deserved awards, Nicholas’s name became as renowned as his craft, if not more so.

“I have always enjoyed my time in the entertainment industry. For me, creating movies is like weaving magic. I cannot think of anything else, I only have appreciation that I get to do what I do,” Nicholas professed.

When asked about a cherished memory from his career, he recalled, “One time, a mother approached me, expressing how deeply moved she and her son, a member of Densus 88, the Indonesian National Police counter-terrorism squad, felt about the film *Sayap-Sayap Patah* (2022) that I acted in as the character Adj. Moments like this give even greater meaning to everything that I do, for I know that the films I act in and the stories I tell can inspire others.”

As he delves deeper into the art of storytelling, Nicholas feels an irresistible pull towards other streams of creativity. Instead of only focusing on interpreting stories, Nicholas seeks to create them himself. He moved behind the camera, stepping into the role of a producer, and with partner Mandy Marahimin co-founded Talamedia, a production house specialising in film documentaries, advertisements, music videos, and various other creative ventures.

“I find great satisfaction from bringing ideas to life, pushing creativity to create something out of nothing,” he expressed, clearly passionate about his craft. “Producing allows me to understand the perspectives of those I used to work with as an actor. Having been in the film industry for quite some time now, I have become familiar with what might be needed from the perspective of the director or the producer. When I was only an actor, I didn’t know the considerations behind it. Now, I see the full picture,” he conveyed.

One of the most profound creations Nicholas produced is “SEMES7A,” a documentary film deeply intertwined with his passion for protecting the environment. This film explores climate change through the lenses of religion, culture, and belief in Indonesia, shedding light on perspectives that often remain unheard. It tells the stories of individuals dedicated to and inspired by their commitment to protecting the environment.

For Nicholas, who holds the well-being of the environment and the preservation of culture close to his heart, creating such a documentary was a natural extension of his values. “I want to spread awareness and address topics people often pretend to ignore only because they require difficult conversations. When truly, these are actually the kind of discussions that matter most,” he shared. “I want to initiate

these difficult conversations and make people aware of the pressing environmental issues that need collective solutions.”

As a producer and actor, Nicholas endlessly explores the depths of his artistic expression. His latest role in the box office success, *The Architecture of Love* (2024), is brilliantly cast, as this was the first time he played a character that resonates with his real-life academic background as an architecture major from the University of Indonesia. Starring alongside actress Putri Marino, Nicholas took on the role of River, an architect based in the Big Apple, New York.

“For the film, we shot in New York, a city that has always felt special to me. New York is crowded, but it’s the kind where you can lose yourself. Faces from all corners of the world, each carrying their unique stories, thoughts, and opinions. It is a diverse energy that I deeply connect with,” Nicholas shared. “I particularly enjoy the bright and bustling Brooklyn. And let’s not forget, the upstate region is worth discovering, or rediscovering,” he said with a knowing chuckle.

It turns out the similarities between Nicholas and his character, River, extend beyond their shared passion for architecture. “Just like I do, River appreciates simplicity and elegance in all things. That is why he wears the Jaeger-LeCoultre Reverso timepiece,” Nicholas mused. Uniquely, the Reverso captures the merging of self between Nicholas and River much like how it blends technical and aesthetic duality in watchmaking. With a flick of its reversible case, the timepiece unveils a concealed dial, which makes it incredibly adaptable for both day and night.

Much like the horological marvel, Nicholas Saputra embraces the freedom to pivot between personas. Stories untold begin to unfold, and the actor finds the humanity that resides within every role. It was empathy that led him to understand actions born of different truths, and the reasoning behind these actions resonated with him, even if they sometimes repelled against his own fundamental beliefs. He navigates through the complexities of his characters’ stories like a prism of duality: one face, dual existences, and infinite stories etched in moments of time.

WATCH

Jaeger-LeCoultre Reverso
Tribute Monoface Small
Seconds

OUTFIT

ZEGNA Dark Blue Trofeo™
Wool Suit, White Trofeo™
Cotton Shirt

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WATCH

Jaeger-LeCoultre
Reverso Tribute
Duoface Small Seconds

OUTFIT

ZEGNA Avio Blue Oasi
Lino Shirt Jacket, White
Trofeo™ Cotton Shirt



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WATCH

Jaeger-LeCoultre Reverso
Tribute Duoface Calendar

OUTFIT

ZEGNA Black Trofeo™
Wool Suit, White Trofeo™
Cotton Shirt

Creative Direction:

Erika Tania

Photography:

Raja Siregar

Fashion Styling:

Charlene Atalie

Grooming:

Ryan Ogilvy

Location:

Fairmont Jakarta



IN FULL BLOOM

MUCH LIKE FLOWERS BLOOMING IN THE SPRING, ROSSA'S CAREER HAS BEEN ONE OF FLOURISHING GROWTH AND BEAUTY IN INDONESIA'S MUSIC INDUSTRY. IN "ALL ACCESS TO ROSSA 25 SHINING YEARS," A DOCUMENTARY PRODUCED BY TIME INTERNATIONAL FILMS, ROSSA'S EXTRAORDINARY 25-YEAR JOURNEY IS VIVIDLY CHRONICLED, SHOWCASING HER EXCEPTIONAL TALENT AND DEDICATION WHILE ALSO EMBRACING THE INEVITABLE IMPERFECTIONS THAT MAKE HER STORY ALL THE MORE MEANINGFUL.

WATCH
Jaeger-LeCoultre
RendezVous Night & Day

OUTFIT
Tory Burch Embroidered
Cotton Dress in Apricot

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WATCH
Jaeger-LeCoultre
Reverso One Duetto

OUTFIT
CELINE
Cropped Shirt in Cotton
Twill Caramel, Taillat
Pants in Caramel



WATCH
Cartier
Baignoire Allongée

OUTFIT
Tory Burch
Cuffed Lace Buttondown
in White

[Click to discover](#)



WATCH
Chopard
Happy Sport

OUTFIT
FENDI
Embossed
Cardigan

[Click to discover](#)

WATCH
Breguet
Queen of Naples

OUTFIT
Valentino
Rosette Shirt and Skirt

Creative Direction:
Erika Tania
Photography:
**Reynaldo Tjandra from
DERAI Studio**
Fashion Styling:
Charlene Atalie
Make-Up:
Claudya Christiani Purba
Hair Styling:
Elita Niken Khomairoh
Retoucher:
Brian N. from DERA Studio

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Longines celebrates the 70th anniversary of the Conquest collection with new colourful variants

EVERYDAY Elegance

LONGINES CELEBRATES THE 70th ANNIVERSARY OF THE CONQUEST COLLECTION WITH MODELS IN NEW SIZES, COLOURS AND MATERIALS

For most people, time is an integral aspect of everyday life. To make it promptly to meetings and other appointments, busy individuals turn to their trusty timepieces to keep them on track. But

these handy accessories need not just perform a function, they can also take on an elegant form. Enter Conquest, Longines' ultimate everyday watch. Embodying the sentiment that elegance should not just be reserved



Conquest ref. 9001, 1954



Conquest Advertisement, 1954

for special occasions, the watch is one of the brand's foremost collections.

This year, Longines celebrates the 70th anniversary of the Conquest collection by offering new models available in a range of diameters, shades and materials. Marking the special occasion is a dynamic new campaign featuring Longines Ambassadors of Elegance Zhao Liying, Suzy, and Barbara Palvin.

ALL-AROUND ACCESSORY

The most mundane of days can be made exceptional by a timepiece that combines sporty elegance with ideal robustness fit for daily use. Evoking daring and a creative spirit, the Conquest is a suitable accessory to accompany you on your regular activities; it can even be your perfect companion on date nights or special occasions.

What sets the Conquest collection apart, aside from its versatility, is the fact that it was the first Longines watch line to have its name protected by the Swiss Federal Institute of Intellectual Property (IPI) in 1954. This development was marked by the Conquest ref. 9001, with a 35 diameter case, released that same year. Powered by the self-winding mechanical movement, Longines calibre 19AS, the timepiece featured a champlévé enamel medallion inlaid in the case back.

This was followed five years later by the unveiling of the Conquest ref. 9028 in 1959. Delivered in the same case size, 35 mm diameter, the watch had a power reserve indication displayed for the first time at the centre of the dial on rotating discs. The model gets a revamp this year in the form of the Conquest Heritage Central Power Reserve.



Conquest ref. 9028, 1959



Conquest ref. 1543, 1973

In 1973, Longines presented the Conquest ref. 1543 in a 37 diameter case. Powered by the self-winding mechanical movement, Longines calibre 30CH with flyback function, the watch had a water-resistant case with screwed-on case back. This substantially sized interpretation was one of the first chronographs in the Conquest collection.

VERSATILE VARIANTS

For 2024, the brand with the winged hourglass logo unveils a new array of Conquest models rendered in a variety of sizes, with different dial colours, and a slew of novel materials. Effortlessly adaptable to any occasion, day or night, in trainers or heels, these timepieces are not only multi-faceted, they are also wonderfully powered by exclusive Longines self-winding mechanical movements equipped with a silicon balance-spring and new components made of non-magnetic material. This advancement not only improves precision and protection to the mechanism, it also results to higher resistance to magnetic fields, now exceeding the ISO 764 standard by a multiple of ten.

Made for men and women, the latest Conquest models come in four distinct sizes: 30 mm, 34 mm and 38 mm for the three-hand versions,



Longines Ambassador of Elegance, Zhao Liying, for the "Life in a Day" campaign



Conquest 34 mm with silver sunray dial

and 42 mm for the chronographs. The 34 mm, as highlighted in the new Longines campaign which headlines Ambassadors of Elegance Zhao Liying, Suzy, and Barbara Palvin, are three-hand versions that feature a green, pink, or blue dial. Elegant and understated, external snailing on the dial makes the colours more vibrant and intense. The watch face is adorned with eleven applied silvered hour markers and a date aperture at 6 o'clock. For optimum legibility day or night, the hour markers at 3, 9 and 12 o'clock, like the polished rhodium-plated hour and minute hands, are coated with Super-LumiNova.

For those looking for more options, the 34 mm models are also available in other colours, with a steel case, with the added dazzle of diamond-setting or not, or a bi-material case, with a rose gold cap on the bezel and a rose gold crown. Comfortable on the wrist and elegantly versatile, the timepieces come with stainless steel bracelets with triple safety folding clasp, or a choice of coloured rubber straps with hourglass motifs and double safety folding clasp with micro-adjustment.

But Longines does not stop there. In an effort to accommodate all wrist-sizes, the Conquest



Conquest 30 mm with blue sunray dial

Liying, South Korean actress and singer Suzy, and Hungarian model Barbara Palvin.

ALLURING AMBASSADORS

Ready to conquer each day, Zhao Liying, Suzy, and Barbara Palvin lead busy, fulfilled lives. As Longines Ambassadors of Elegance, the three lovely ladies hail from different countries, but are united by their common traits: passion for what they do, the determination to succeed, and compassion for their fellow men. Longines took a trip to Shanghai, Seoul, Budapest and joined them in their everyday adventures, accompanied by the Conquest three-hand models in 34 mm.

Active, sophisticated, and bold, the three modern women star in Longines' new campaign for the Conquest collection. Entitled "A Life in a Day," the campaign features Zhao Liying, Suzy, and Barbara Palvin in their own cities, doing activities that they engage in every day. Embodying the timeless spirit of this iconic collection, the accomplished ladies exude everyday elegance.

An award-winning actress in her home country, Zhao Liying was discovered in 2006 and has left an indelible mark on a number



Conquest 30 mm, with silver sunray dial and rose-gold plated indexes and hands

three-hand model is also offered in two other sizes, 30 mm and 38 mm, in steel or diamond-set steel cases. The 30 mm variant is available with silver sunray dial and gilt indexes, as well as with blue or green sunray dials or in luscious white mother-of-pearl with sparkling diamonds as hour markers. The 38 mm dial version, on the other hand, comes in silver, green, blue, black or champagne sunray.

To complete the new generation offerings of the Conquest collection, the 42 mm chronograph model has also been extended with novel variations of silvered matt dials. The sub-second dial at 3 o'clock and the counters at 6 and 9 o'clock, in blue or green, are matched to the ceramic tachymetric bezel. These models, as well as the champagne-coloured version launched in 2023, are offered on new blue, green or black rubber straps with hourglass motifs to match the dial. These chronographs are also available with a stainless steel bracelet.

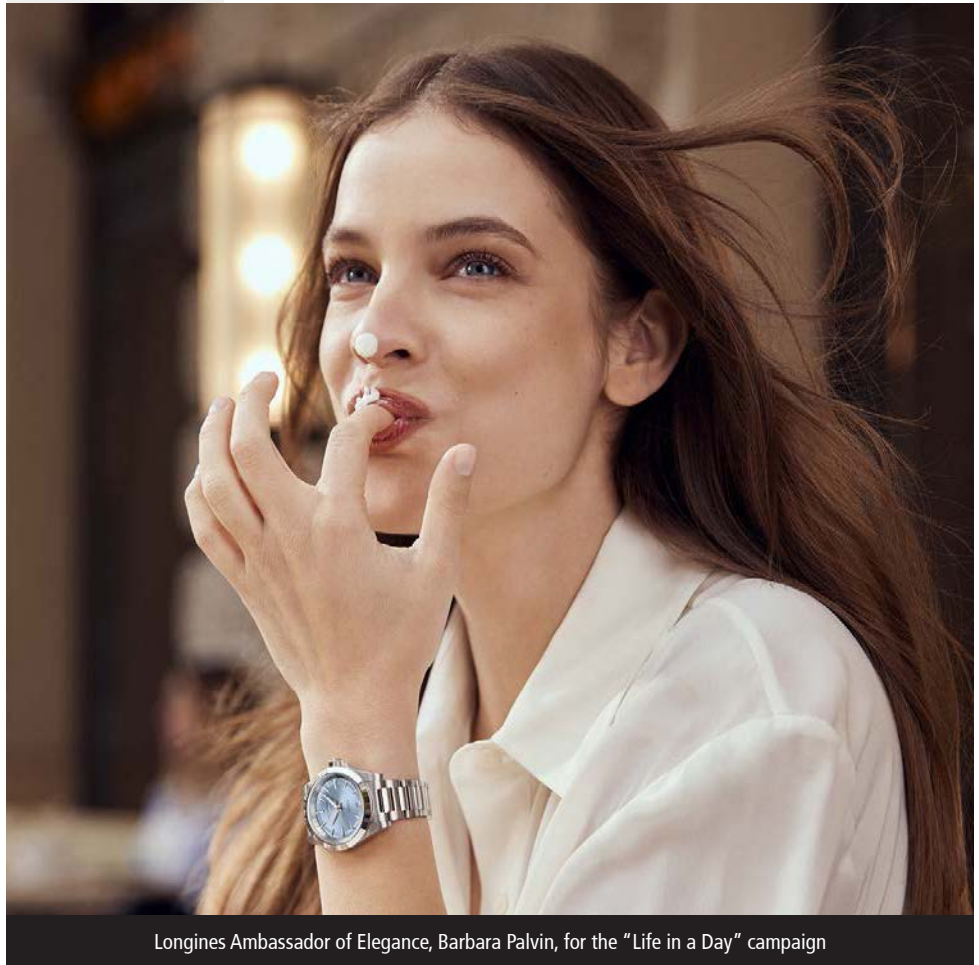
Now with ever more options to choose from, the Longines Conquest collection is evolving into a line that delivers a little something for everyone. What better way to showcase this than in a new campaign with three of the most recognisable names and faces in their chosen fields: Chinese actress Zhao



Longines Ambassador of Elegance, Suzy, for the "Life in a Day" campaign



Conquest 42 mm, chronograph model, with matt silver and blue counters



Longines Ambassador of Elegance, Barbara Palvin, for the "Life in a Day" campaign



Conquest 42 mm, chronograph model, with sunray gilt dial and black counters

of popular television series and the silver screen. A fashion icon who has an impressive list of successes to her name, she counts the Conquest as a staple accessory, "My Conquest isn't just a watch, it's an expression of everyday elegance and confidence."

Suzy, on the other hand, is a South Korean actress and singer who has received numerous awards in both fields. A veritable icon throughout Asia and the rest of the world, she has a philanthropic spirit and supports causes close to her heart. Time is important for this busy multi-hyphenate, "I realise that for my happiness, it is important to have my own time and to follow my own routine."

Someone who has graced the front pages of the most prestigious fashion magazines, Barbara Palvin is a supermodel who was born in Budapest, Hungary. Modelling for the world's most famous designers, Barbara has also won some of the most coveted awards in her profession and played a number of film roles. However, her serious line of work belies her vibrant personality. An individual who enjoys each and every day, she asks the rhetorical question, "Who says elegance can't be fun?"



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CHANEL pays tribute to Great Britain and the 60s in its 2023/24 Métiers d'art collection

MANCHESTER Meets Métiers

CHANEL PAYS HOMAGE TO GREAT BRITAIN, FASHION FROM THE 60s, AND THE DECADE'S VIBRANT MUSIC



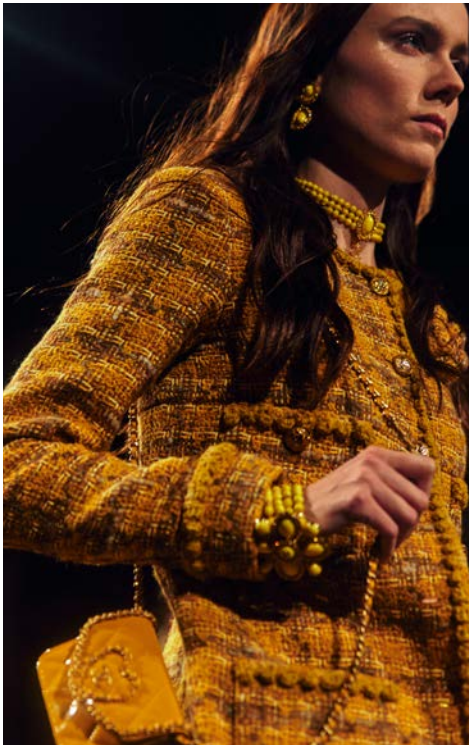
CHANEL recently took England by storm! For its 2023/24 Métiers d'art collection, CHANEL rerouted to Manchester, England, dazzling the city with a spectacular presentation. To celebrate, CHANEL's Creative Director Virginie Viard enlisted the fabulous Sofia Coppola, a director and CHANEL ambassador, to craft a short film bursting with vibrant energy—a true homage to the much-beloved city's creative spirit.

"Tweed is central to this collection. I thought a lot about Gabrielle Chanel but I didn't want to recreate Coco's look, when she was wearing the Duke of Westminster's jackets. I took my cue from the Coco who brought colour to her tweeds. I added a vibrant, pop spirit to them."

Set to the iconic beats of New Order's "Blue Monday," the film unveiled a kaleidoscope of colourful images captured by Jamie

Hawkesworth. The acclaimed British photographer shot a diverse group of people chosen through an "open" casting call, perfectly embodying the first looks of the lively collection.

As twilight descended upon Thomas Street in Northern Manchester, the presentation came alive, highlighting the significance of colour. Suits, bags, and strings of pearls converged



in a dazzling, vibrant palette. From salmon pink to pumpkin, apple green to mustard, the sky blue, red, and rust hues illuminated the skyline, crafting a style that was distinctly feminine and unparalleled. Departing from the conventional rock-inspired theme, the Artistic Director delved into the realm of emotional poetry with a nostalgic nod to the swinging sixties.

Viard aimed for absolute precision and simplicity in the 2023/24 Métiers d'art collection, staying true to the House codes. Every modern element, like the chains on the hems of jackets, contrasting inner fabrics, and multiple topstitched panels for movement, is a celebration of Gabrielle Chanel's tailoring art. Skirt tops match jacket linings, ensuring visual continuity.

Drawing inspiration from the essence of Great Britain, the collection showcases an array of garments including wraparound skirts, godet miniskirts, Bermuda shorts, shirts, and coat-dresses crafted from tweed, Shetland knitwear, and luxurious cashmere. Each piece boasts fitted cuts, with skirts elegantly grazing the hips for a chic silhouette.

From delicate pleats to intricate feathers and embroidery, as well as the addition of hats and jewelled buttons from le19M artisans, the Métiers d'art further enhance the collection's allure. Whimsical touches like teapots, vinyl records, and playful flowers add an element of charm. The collection embraces a sense of openness with the inclusion of black



Mary-Jane shoes. Furthermore, the ensemble was replete with a selection of jeans, leather pieces, and knitwear, including babydoll nighties and strapless dresses, drawing inspiration from football, Manchester's vibrant music scene, and the serene landscapes of the English countryside.

The show boasted an impressive gathering of the House's esteemed friends and fervent fashion aficionados, graced by luminaries such as Kristen Stewart, the epitome of effortless chic; Tilda Swinton, a beacon of avant-garde elegance; Alexa Chung, the epitome of contemporary cool; Millie Brady, exuding youthful charm; Gugu Mbatha-Raw,



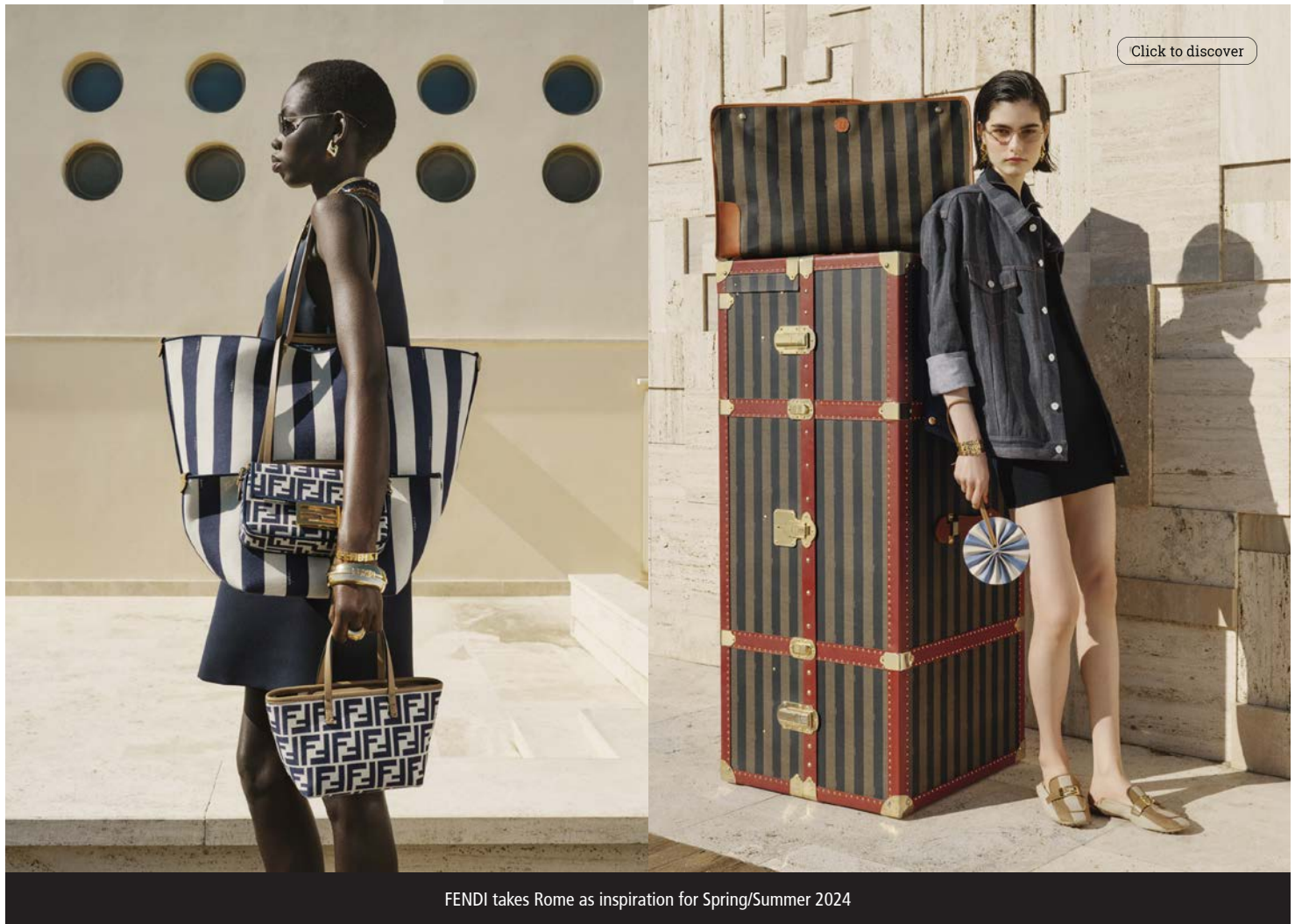
a vision of timeless sophistication; and Lucy Boynton, radiating ethereal grace.

Following the CHANEL 2023/24 Métiers d'art show in Thomas Street, the city transformed into a hub of creativity with the "Manchestermodern: past present future" exhibition at the Victoria Baths. This historic venue, a former public swimming pool dating back to 1906, had evolved into a dynamic space for concerts, parties, and exhibitions.

Spanning three periods, "Manchestermodern: past present future" utilised the building's three large swimming pools to showcase works by influential artists who have shaped and continue to shape the city's history. Notable contributors included graphic designer and art director Peter Saville, photographers Martin Parr, Alasdair McLellan, Elaine Constantine, Shirley Baker, and Kevin Cummins, poets John Cooper Clarke, Boshra G, Princess Arinola Adegbite (P.A. BITEZ), and Lemn Sissay, alongside multidisciplinary artists like Sarah-Joy Ford, Benji Reid, Griot Gabriel, and Dave Draws.

The exhibition celebrates Manchester's emerging creative voices, emphasising CHANEL's dedication to the fashion Métiers d'art and its ongoing commitment to fostering creativity for both the present and the future.





FENDI takes Rome as inspiration for Spring/Summer 2024

SUMMER in Rome

FOR SPRING/SUMMER 2024, FENDI HONOURS THE ETERNAL CITY AND PUTS THE SPOTLIGHT ON ITS ICONIC PEQUIN PATTERN



From Petronius to Pasolini, Rome captures the essence of city sophistication and seaside charm. This enduring dialogue, enriched by both ancient and modern narratives, defines the city's unique allure, and sets the stage for FENDI's striking Spring/Summer 2024 collection.

Inspired by these enchantments, FENDI's Summer 2024 collection blends urban life with sunlit retreats. The new line draws inspiration from Kim Jones' Women's Spring/Summer 2024 show, embracing a palette that includes pale blues, vivid reds, bright yellows, and contrasting neutrals to evoke a vibrant,

summery ambience. It further enriches each piece with sophisticated pastels such as beiges, browns, pale and navy blues, and fresh shades of salmon and golden yellow, blending sophistication with practicality seamlessly.

"I wanted the collection to reflect this and

By Umesh Bhagchandani

expand on the idea of Roman freedom; that elegance in ease and not caring what anybody else thinks, about women who dress for themselves and their own lives. It is about the confidence and chicness that comes with that, of not being something but being someone,” said Kim Jones, Artistic Director of Couture and Womenswear.

At the same time, the collection exudes a sense of duality, a quintessential FENDI characteristic, spanning from city streets to beachfronts, from pragmatic to playful, and from muted to vibrant aesthetics. Central to this theme is a revitalised and summery interpretation of the iconic Pequin pattern—a vertical ‘logo no logo’ design in black and tobacco hues—originally conceived by Karl Lagerfeld in 1983.

From outerwear to beachwear, the Pequin pattern adorns Women’s ready-to-wear with a modern touch, gracing leather jackets, silk twill separates, airy tulle dresses, pants, and sparkling sequined ribs. This same aesthetic carries into the men’s collection, where the Pequin pattern embellishes summer materials ranging from sponge to cotton and crochet.

Meanwhile, denim takes centre stage in the fusion of pop and pragmatism throughout the latest offerings, where variations include darker Pequin-dyed styles, soft 2D tonal effects with FF chambray, and bleached finishes in menswear. Evolving from the Women’s Spring/Summer 2024 show, an oversized car coat now features FF chambray, while classic



denim jackets showcase the Pequin motif. Essential pieces such as jeans, shirt dresses, and minis also embrace this versatile fabric. In the Men’s line, denim gets a fresh twist with a renewed FF printed fringed pattern on linen or cotton, inspired by the Men’s Spring/Summer 2024 show.

Integrating the iconic Pequin pattern and denim, the collection highlights seasonal prints: FENDI Labyrinth brings out bold, bi-colour graphics in Women’s ready-to-wear, while Summer in Roma for the Men’s draws from the warm tones of a Roman sunset.

Silvia Venturini Fendi, Artistic Director of Accessories and Menswear, celebrates the diversity of FENDI women, with accessories that encourage individuality and embrace the essence of Roman freedom. Utilising Pequin jacquard, FF denim, raffia, woven leathers, embroideries, and exotic

materials, the accessories effortlessly blend casual summer aesthetics with meticulous craftsmanship, showcasing savoir-faire in both bags and shoes.

For handbags, the Pequin patterns enhance the iconic Baguette, Peekaboo, and new Roll bags in the Summer 2024 collection, showcasing light seasonal textures and meticulous craftsmanship. The archival-inspired Roll bag, originally designed to complement the Baguette, now comes in three versatile sizes. In the Men’s line, Pequin returns in a fresh light and dark blue jacquard on the Peekaboo ISeeU Medium, Mini, and Go To Shopper bags, all featuring a contrasting FF lining.

Footwear in the collection strikes a balance between elegance and practicality, seamlessly transitioning between formal and casual contexts. Softly constructed loafers in Pequin and FF canvas or plain Nappa leather feature decorative Baguette buckles and studded rubber soles, while heels range from kitten to high, including FENDI Filo Nappa leather mules and slides for effortless style and utmost comfort.



Elsewhere, the new jewellery pieces showcased a blend of practicality and natural elegance, especially with the re-launch of the Fendigraphy line featuring bold shapes like statement bangles, rings, and loop earrings crafted in bi-colour wood, paying homage to the Pequin pattern with undoubtedly striking finesse.



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Mads Mikkelsen, Global Ambassador of the new Oasi Lino SS24 collection, stars in the brand's 'ZEGNA in Summer' campaign

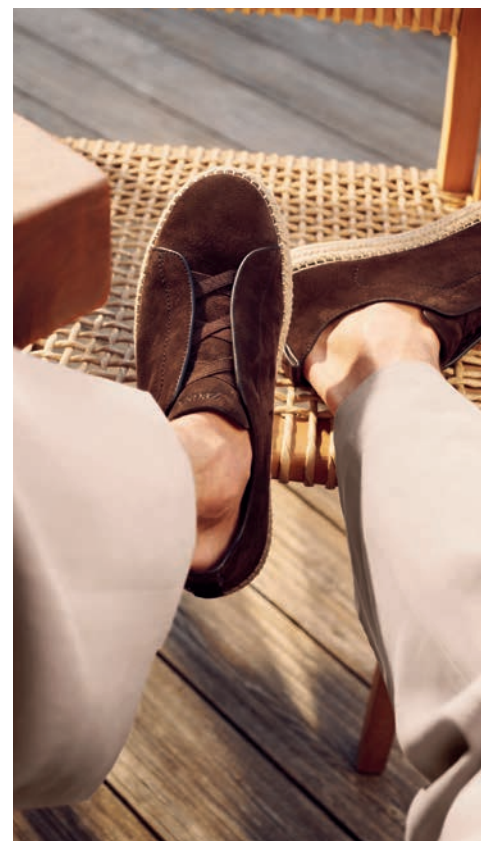
IT'S MAD'S' World

ZEGNA LAUNCHES A
NEW CAMPAIGN WITH
AN IMMERSIVE DINNER
PARTY IN SHANGHAI

ZEGNA surely knows how to pick their global ambassador! The epitome of luxury menswear just dropped its Spring Summer 2024 'ZEGNA in Summer' campaign, featuring none other than Danish star, Mads Mikkelsen. Picture this: Mikkelsen looking effortlessly cool in serene locations, rocking pieces from the chic Oasi Lino

collection. As the face of ZEGNA, the "Fantastic Beasts: The Secrets of Dumbledore" actor also joined the brand's elite 232 community of visionaries, all driven by a passion for excellence and bold style choices.

Unveiled during ZEGNA's L'Oasi di Lino Summer 2024 fashion show in Milan, the Oasi





Lino collection embodies Artistic Director Alessandro Sartori's vision of effortless elegance for the season. With relaxed silhouettes and a nature-inspired colour palette, the collection highlights ZEGNA's exceptional fabric-making skills. It all starts in Normandy, France, where the world's finest flax fibres are sourced, before being transported to Italy and crafted into the luxurious Oasi Lino fabrics.

Ever wondered what sets Oasi Lino fabrics apart? The answer lies in production, as these fabrics were meticulously crafted from flax fibres that ZEGNA pledges to certify as 100% traceable starting this year, signifying a pivotal advancement to the brand's Road to Traceability campaign.

This initiative is rooted in the founding values of Oasi Zegna, a 100km² natural haven in the Italian Alps that epitomises the brand's dedication to environmental and societal stewardship. Since 1910, Oasi Zegna has undergone extensive reforestation, with over 500,000 trees planted, transforming it into a thriving and biodiverse ecosystem. This enduring legacy of sustainability and environmental care has been integral to ZEGNA for over a century, and the Oasi Lino collection proudly upholds this important and beautiful tradition.

Drawing inspiration from Oasi Zegna, and a curated selection of locales that mirror the lifestyle essence of the Oasi Lino collection,

the 'ZEGNA in Summer' campaign spotlights Mads Mikkelsen in iconic ZEGNA staples. Among them are the Alba Overshirt, Triple Stitch Espadrilles, and the newly introduced Orizzonte II Sunglasses, named after the Italian word for horizon, which perfectly complement Mads' effortless style and charisma.

The global celebration for the new campaign took place in Shanghai on May 23, with the premiere of "VILLA ZEGNA," a visionary event concept, which drew inspiration from the historic residence of ZEGNA's founder nestled within Oasi Zegna. At "VILLA ZEGNA," esteemed guests embarked on an immersive journey into the ZEGNA universe, where every detail delighted the senses.



The spectacular launch event embodied ZEGNA's innovative approach to engaging with its esteemed customers, providing exclusive, personalised experiences that forged deep emotional bonds with the brand. "VILLA ZEGNA" offered unparalleled insight into the legacy of Ermenegildo Zegna, the visionary founder who planted over half a million trees and constructed a road connecting the two sides of the mountain landscape he envisioned as Oasi Zegna back in 1930.

Throughout the week, ZEGNA orchestrated exclusive dinners in Shanghai to commemorate "VILLA ZEGNA," joined by its Global Ambassadors, Mads Mikkelsen and Wu Lei. The intimate affair united the brand's inner circle including close friends, opinion leaders, innovators, celebrities, top-tier customers, tastemakers, and members of the press. The gathering celebrated this pivotal occasion and showcased the new Spring/Summer 2024 'ZEGNA in Summer' campaign, starring the ever charismatic Mads Mikkelsen.

"I am really proud to continue my collaboration with ZEGNA and to be the Global Ambassador of the new Oasi Lino SS24 collection. ZEGNA is the leader in the production of fine fabrics and global excellence in menswear. Their commitment with Oasi Lino towards sustainability and traceability is extraordinary. Oasi fibres are the epitome of the highest craftsmanship that goes into every ZEGNA product. The philosophy and values of ZEGNA are the reason it is such an inspiring brand," said talented actor Mads Mikkelsen, ZEGNA Global Ambassador, during the exclusive launch event.





Tory Burch captures effortless elegance in its Resort 2025 collection

THE GIRL Code

TORY BURCH REDEFINES THE FEMININE WARDROBE BY USING BOLD COLOURS AND DARING ELEMENTS

Fashion's essence embodies pure freedom and playfulness, qualities that Tory Burch effortlessly captures and happily celebrates.

For its Resort 2025 collection, Tory Burch envisioned the curated yet spontaneous

essence of a woman's wardrobe. The collection seamlessly blends high and low fashion, intertwining vintage treasures with contemporary pieces. It captures the offbeat charm and classic elegance, reflecting the unpredictable and stylish ways women assemble their outfits.

The new collection introduces relaxed silhouettes, spotlighting an eclectic mix of colours and fresh fabric innovations. Embracing a sense of ease and style, familiar pieces are reimagined with generous proportions and curved seams: blouson jackets, barrel trousers, and raglan-sleeve trenches. Adding a touch of goddess draping, asymmetrical dresses are playfully knotted at the shoulders and hips. Drawing inspiration from men's workwear, board shorts and cargo pants make a statement with exposed snaps, D-rings, and oversized pockets, grounding the looks with a touch of utilitarian chic.

Not stopping there, the cool designer also flaunted an array of exciting designs, for

example paper jersey is artfully draped and knotted into dresses, while jeans are flocked and distressed to achieve an exquisitely soft texture. Cotton is embossed and glazed to mimic ostrich skin, and viscose is brushed to resemble fur. Playful styling emphasises the joy of dressing, combining cargo pants with sultry pumps, mixing clashing colours and textures, and pairing T-shirts with chandelier earrings.

For its fabrics, Tory Burch resorted to a playful mix of timeless and surprising elements. Think yarn-dyed Italian cotton shirting, cosy Italian wool bouclé, and luxurious cut-pile velvet alongside hand-knitted sequins, ostrich-embossed glazed cotton, flocked denim, crystal-studded jacquard, and heat-pressed broomstick crochet. Imagine fabrics with a crisp, cool touch like super-dry cotton poplin, paper jersey, and crinkled paper leather and you will be immediately transported to the vibrant world of Tory Burch's Resort 2025 collection, where classic elegance intertwines seamlessly with whimsical innovation, promising a delightful fusion of sophistication and playful charm.

The collection also features an elevated colour palette, embracing brights, warm neutrals, and jewel tones without adhering to seasonal norms. Unexpected combinations like an apple-green halter, a chocolate paisley blazer, and a crimson velvet skirt unite in unlikely harmony, while nearly-neon bags inject a vibrant contrast into more subdued ensembles.

What about the most sought-after handbags, you ask? Tory Burch's classic Lee Radziwill shopper tote remains a focal point, and returns in new colours and materials: black patent, faux python, T Monogram jacquard, soft taupe, splatter-paint calf, and ruby calf. There's also a new cork tote featuring metal handles reminiscent of a grocery basket, putting a fresh modern spin on the timeless market bag style.

Drawing inspiration from Fall 2024's cut-out monk strap, the Resort 2025 shoe collection features a sleek, strappy pointy pump. The queen boot of the season boasts a sharp, knee-high silhouette, available in striking python, leopard calf, splatter-paint calf,



and ruby calf options. These bold styles inject vibrancy into understated ensembles complementing speckled tweeds, paisley jacquards, and T Monogram denim with a daring flair.

Introducing the brand's latest jewellery collection, characterised by its emphasis on maximum impact and minimal weight, you will find shoulder-grazing chandelier earrings and intricately layered necklaces that draw inspiration from the elegant silhouettes of antique crystal jewellery. Each piece is meticulously crafted using lightweight materials, including translucent Italian acetate, resin, and finely woven wire, ensuring a delicate and captivating presence for the 2025 Resort collection.

Get ready to dive into the Tory Burch 2025 Resort Collection, where laidback luxury meets vibrant creativity. From breezy silhouettes to unexpected fabric combinations, each piece tells a story of effortless style and playful charm. Whether you are jet-setting to exotic destinations or enjoying a stylish staycation, this line promises to elevate your wardrobe with its bold prints, luxurious textures, and signature Tory Burch flair. Embrace the joy of dressing up and expressing yourself in every colourful detail of this season's must-have looks.

Strength In Serenity

IN SHENINA CINNAMON'S EYES, THE WORLD LIGHTS UP. AS A NEW AND PROMISING ACTRESS, SHE FACES THE INEVITABLE CHALLENGES THAT COME WITH HER RISE TO FAME. YET, SHE WELCOMES THE WHIRLWIND WITH BOLDNESS AND BRILLIANCE, LOUD AND PROUD TO EXPERIENCE IT ALL. DESPITE THE NEWFOUND SPOTLIGHT, IN STOLEN QUIET SECONDS, SHE TAKES A STEP BACK TO CHERISH LIFE'S LAIDBACK JOYS AND SIMPLE PLEASURES.

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WATCH
CHANEL J12 Black Diamond

JEWELLERY
CHANEL Coco Crush

OUTFIT
CHANEL Coco Beach 2024
Collection



Shenina Cinnamon refuses to be anything but authentic. She lives unapologetically in the glow of her own light, fully aware of her own self without a shadow of a doubt. It is only natural that such fierceness and fearlessness are wilfully noticed, interpreted as a sign of great destinies in life. Sometimes, all it takes is a simple nudge from others to ignite these wonderful circumstances. In Shenina's case, somebody suggested that she try casting, setting her on a path that would forever change the course of her life.

At first, Shenina doubted that an acting career was for her, but after continuous persuasion, she finally relented. "I decided to give it a shot, attended a casting session, and to my disbelief, I landed the role!" she exclaimed incredulously. "I guess it's true what my father always says: the first step to anything is trying. If you never try, you'll never know the many things you are capable of."

Shenina herself was no stranger to the ins and outs of the film industry. Throughout her childhood, she witnessed her father's work in broadcasting at a TV station. Observing the magic behind the scenes ignited her youthful ambition to create the same kind of magic. "I know myself; an office job in front of a computer with strict hours—that's not me. I want to create art," she declared. Initially aspiring to create magic behind the scenes as a producer, Shenina's path has since shifted slightly. Now, she creates magic in front of the camera, where everyone can see.

By the time she dipped her feet into acting, she knew she had to go all in. For two years, she endured rejections, insults, and criticisms. "I don't know if you've heard, but I once had a script thrown at my face. They told me that I couldn't act," she recounted with a smile. "The more they tried to bring me down, the more determined I was to succeed," she stated. The strong lady exudes an aura of power belying her youthful, innocent appearance.

Shenina's heartbeat could probably be heard throughout the room the first time she acted in front of the camera. "I was, of course, incredibly nervous. I was afraid of making a mistake," she confessed. "What people don't realise when they see actors on screen are the many crew members behind the camera. Whether you cry, laugh, or scream, everyone is watching you," she divulged. Eventually, though, Shenina found her own rhythm and confidence. When the director calls "Action!" and the camera starts rolling, all apprehensions fade away. Without even realising it, Shenina becomes a vessel for her character to tell their own story.

"I enjoy evoking and manipulating emotions. It's exhilarating for me to tap into my feelings

and release them through my characters," the young actress explained. Despite having a habit of occasionally overthinking, Shenina has developed her own coping mechanism on set. "When my thoughts overwhelm me, I take a breather, focus on positive thoughts, and then return refreshed. Overthinking doesn't help; it's a cycle that never ends, especially when done excessively. "Overthinking itself is already 'over,' and if it's 'over-overthinking,' that doesn't sound so good, right? Let's avoid that," she laughed.

The day Shenina landed her role as Suryani in *Photocopier* (2021), it felt as if the universe had conspired to bring her to that moment. "That day, like many days before, I met with Kak Wregas, the director and screenwriter of the movie, for what I thought was a casting for Suryani. Then he told me that it wasn't a casting; instead, he asked if I was interested in playing the character of Suryani," she recounted, still very visibly touched by the memory. "I said yes in disbelief, almost fainted, and then proceeded to scream in excitement and gratitude as I called up my mother and father."

Sometimes, hard work takes time to bear fruit, and this appears to be the time for Shenina to reap her reward. "I went through casting after casting, competing with so many other candidates. This time, I was offered the role directly, only to me," Shenina marvelled in wonder. "The opportunity to play Suryani was a truly incredible moment in my life. With the film being known to many people and even securing a total of 12 awards at the Piala Citra Festival Film Indonesia in 2021, Suryani has brought me countless blessings and lessons in both the industry and my personal life. We are similar in many ways, and she will always have a special place in my heart."

For Shenina, the real reward from her act as Suryani lies not in generic praises like "You did great." "I want more than that," she said. "Tell me more. Share with me how a specific scene made you feel. Critique my acting so I can improve. When people do any of that, I feel more appreciated. It shows that they genuinely care for me, and I have succeeded not just in performing, but also in connecting." In the long run, Shenina aspires to establish a lasting presence in Indonesia's film industry, creating a diverse portfolio that spans genres, eras and emotions, while continually evolving as both an artist and a storyteller. "I will give my very best to each role and every project so that one day, my great-granddaughter can enjoy my movies and be proud to know that the woman on the screen is me," she conveyed with a chuckle.

Not everyone finds joy in their work, but Shenina treasures her privilege. "I'd rather face stress at work than sit idle at home," she admitted. Despite her ambitious and relentless spirit, she

understands that feeling tired and taking breaks are normal, natural, and essential. Her favourite pastime is spending quality time with her family, especially her father, with whom she shares an irreplaceable bond. "We're like twins, he's the male version of me, down to our personalities," she affectionately revealed. During tough times or when faced with hurtful comments that cut deep, she turns to her father for strength. "He always reminds me that judgments from others say more about them than about me. I know myself, and I won't let negativity affect me because I value myself too much to be hurt by people who don't even know me," the young actress reflected confidently.

When she has days off, Shenina consciously sets boundaries between her intense acting schedule and her personal life. Whether she's leisurely swimming at the beach, hitting the gym to stay fit, attending concerts, lounging at home watching Netflix, or simply enjoying the company of loved ones, she embraces each moment with gratitude. "The gym is one of my favourite places because I meet people from different backgrounds. After spending so much time in the entertainment industry bubble, meeting diverse individuals at the gym gives me a fresh perspective. It refreshes my mind," Shenina shared.

The actress understands the importance of rest and self-care. "No matter how ambitious we are as humans, our bodies know when we should stop. We have limits that only we know," she emphasised. "Everyone has their own bodies, so when it's time to rest, please rest—don't stay up all night. Eat healthy food, avoid unhealthy drinks, and drink plenty of water. I'm sure everyone knows this, but often they don't act on it until something actually happens."

Just as she morphs into different characters on-screen, Shenina says that once she wears CHANEL, she transforms into a different version of herself, an "It Girl" who commands attention. "When I wore CHANEL to my premiere, everybody turned to watch me walk by. It was truly a confidence booster; how I feel when I wear CHANEL is unmatched by anything else," she explained. She especially admires the CHANEL timepieces, which perfectly complement her simple, laidback style, comfortably wrapping her wrist in luxury from day to night.

One can easily see that Shenina Cinnamon lives for the thrill of each new day. She understands that life's beauty lies not in certainties, but in surprises, and she takes it all in, yearning to experience everything life has to offer with fierce determination and gentle pauses. She is many things in life, and none of them are contradictory. She is both the calm and the storm, each facet intertwined—a seeker of experiences, a collector of moments, and a lover of life in all its forms.



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CHANEL Première Robot

JEWELLERY
CHANEL Coco Crush

OUTFIT
CHANEL Coco Beach 2024
Collection



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CHANEL Coco Crush

OUTFIT
CHANEL Coco Beach 2024
Collection

Creative Direction:

Erika Tania

Photography:

Raja Siregar

Fashion Styling:

Charlene Atalie

Makeup:

Claudya Christiani Purba

Hair Styling:

Dita Wiradisastra

Location:

Fairmont Jakarta



DANIELLE MARSH - CELINE

Nineteen-year-old Danielle Marsh is a member of South Korean girl group, NewJeans. The Australian-born singer is no stranger to the entertainment industry. Last year, she voiced Ariel in the Korean dub of the live-action adaptation of "The Little Mermaid." As Celine's global ambassador, Danielle sports the Teen Triomphe bag in Shiny Calfskin Black.

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VIDI ALDIANO - FENDI

Indonesian singer-songwriter Vidi Aldiano released his first album, "Pelangi di Malam Hari," in 2008 which produced a single "Status Palsu" that became an instant hit at that time. As a mentor on the 4th season of X Factor Indonesia, he looked dapper and stylish in a FENDI black fabric jacket with black jacquard FF motif paired with matching trousers.

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AFGAN - VALENTINO

Dapper in a Valentino The 'Narratives' cotton cardigan with flower embroidery, Afgan is living his best life. The singer, known for his pop and R&B songs, has released four albums, the most recent being the one entitled "Sides" in 2016. He showcased his R&B style while performing with Bebi Romeo at the Java Jazz Festival 2024.

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MADDIE ZIEGLER - TORY BURCH

American actress and dancer Maddie Ziegler rose to fame when she starred on Lifetime's reality show "Dance Moms" from 2011 to 2016. She has appeared in many films, TV shows and music videos, most notably in Sia's "Chandelier." Attending the Tory Burch S/S 2024 RTW show during NYFW, she wore a black spaghetti mesh strap top and skirt.

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LUXURY PURSUITS



TIME INTERNATIONAL FILMS INSPIRE SINEMAKU

TIME INTERNATIONAL FILMS
PRESENTS
AN INSPIRE PICTURES AND
SINEMAKU PICTURES
PRODUCTION

ALL ACCESS

TO ROSSA 25 SHINING YEARS

PRESS CONFERENCE

TAYANG DI BIOSKOP
1 AGUSTUS 2024



1

LEADING with Heart

HR ASIA AWARDS RECENTLY BESTOWED TWO ACCOLADES TO TIME INTERNATIONAL FOR ITS WORK CULTURE

Apart from a corresponding salary for work completed and job security, what other factors make people want to go to work? That is a question that has perplexed many companies for so many years. Suffice to say, a lot of organisations are still trying to get a grasp of what makes people stay in their jobs. HR Asia, a premier publication dedicated to human resource professionals which was

established in 2009, is also trying to get to the gist of the matter.

Renowned for its comprehensive coverage of HR trends, practices, and strategies across Asia, HR Asia introduced the HR Asia Awards to put the spotlight on companies and organisations that uphold and foster outstanding workplace environments. The focus of these awards



2

is to recognise and honour businesses that demonstrate exceptional employee engagement, workplace culture, and HR practices. The main award is the “Best Companies to Work For in Asia,” which is a recognition programme for organisations that have been identified by their employees as one of Asia’s employers of choice. The award pays tribute to companies with the best HR

practices, the highest levels of employee engagement and excellent workplace cultures. Meanwhile, a secondary, yet no less important prize is the “Most Caring Company” that shines light on how an enterprise endeavours to put its employees first and ensure their well-being while fostering a genial office environment.

In Indonesia, Time International is one of the notable companies to be distinguished for its positive workplace culture. Winning two prestigious awards, Time International was awarded the “Best Companies to Work For in Asia” and “Most Caring Company” in Asia. These accolades are a testament to the remarkable working environment it provides to all of its employees, as well as the care it takes in prioritising their well-being.

Recognised alongside other esteemed companies such as BCA, Telkomsel, Traveloka, and many others, these awards only serve to strengthen Time International’s commitment to being a company that not only excels in achieving its goals and creating value

for the organisation, but also safeguards the happiness and satisfaction of the people who are instrumental to its success.

The HR Asia Awards official gala dinner and ceremony was held last May 31, 2024 at The Ritz-Carlton, Pacific Place in Jakarta. Time International Vice President of People & Corporate Operations, Ferdinand Muljanto, attended the event.

HEART OF TIME

Starting from humble beginnings, Time International was established as a family business, focused initially on selling timepieces out of Surabaya. It then evolved to being a distributor of world-renowned brands such as Rolex and Cartier, just to name a few. Over the years, the company has and expanded its presence across Indonesia, now offering more than 40 brands in over 100 stores nationwide. Founded in the 1960s, the company has since found its true purpose, which is to become Indonesia’s ultimate cultivator and curator of leading brands.

Regardless of its steady growth, Time International has remained steadfast to its core values of being a family-oriented yet professionally managed company. Backed by its rich history, the company has maintained its resilience and adaptability despite the ever-changing business landscape.

Furthermore, in recent years, it has developed a fresh and invaluable approach to cultivating a positive workplace culture based on its core values of ICARE—Integrity, Commitment, Accountability, Respect, Excellence. The company’s core values do not only serve the fundamental purpose of being a moral compass that drives its daily actions and decisions, it has also become the foundation on which it builds strategies and plans accordingly for the future. With these standards firmly in place, Time International has taken it upon itself to create an inclusive, dynamic and supportive work environment, one that pays particular attention to employee welfare and community engagement.

Being awarded the “Best Companies to Work For in Asia” and “Most Caring Company” affirm the company’s efforts to provide a culture of continuous improvement and innovation, promote work-life balance, as well as excellent learning and development opportunities. After all these years, it is apparent that Time International has not lost its heart—being a family. This remains at the very core of the company and is what makes it truly successful.

“It is an immense honour to be recognised by HR Asia with these awards. Our success is driven by our incredible and talented team, whose dedication and commitment to our core values have made Time International what it is today—a true family. I extend my heartfelt gratitude to all our employees for their continued hard work and to HR Asia for this distinguished recognition,” expressed Mr. Irwan Danny Mussry, President & CEO of Time International.



1. Time International clinches the “Best Companies to Work For in Asia” and “Most Caring Company” awards at HR Asia Awards.

2. Ferdinand Muljanto, Time International Vice President of People & Corporate Operations, receives the “Best Companies to Work For in Asia” award

3. The company is recognised for its exceptional work environment and high regard for its employees



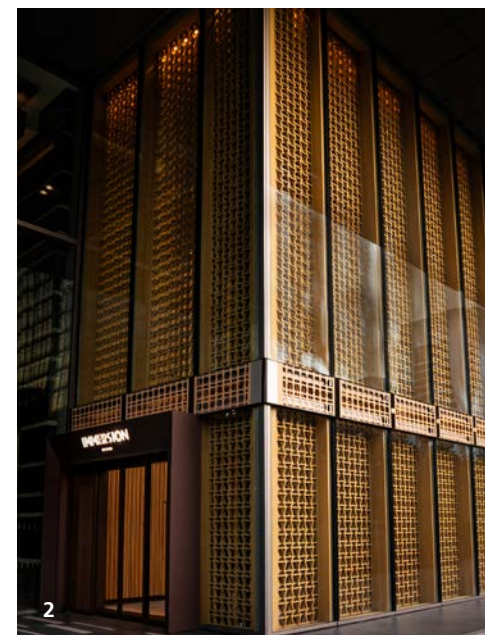
IMPECCABLE Prestige

DISCOVER IMMERSION
BY LEXUS: A NEW ERA
OF INTUITIVE LUXURY
RIGHT HERE IN JAKARTA

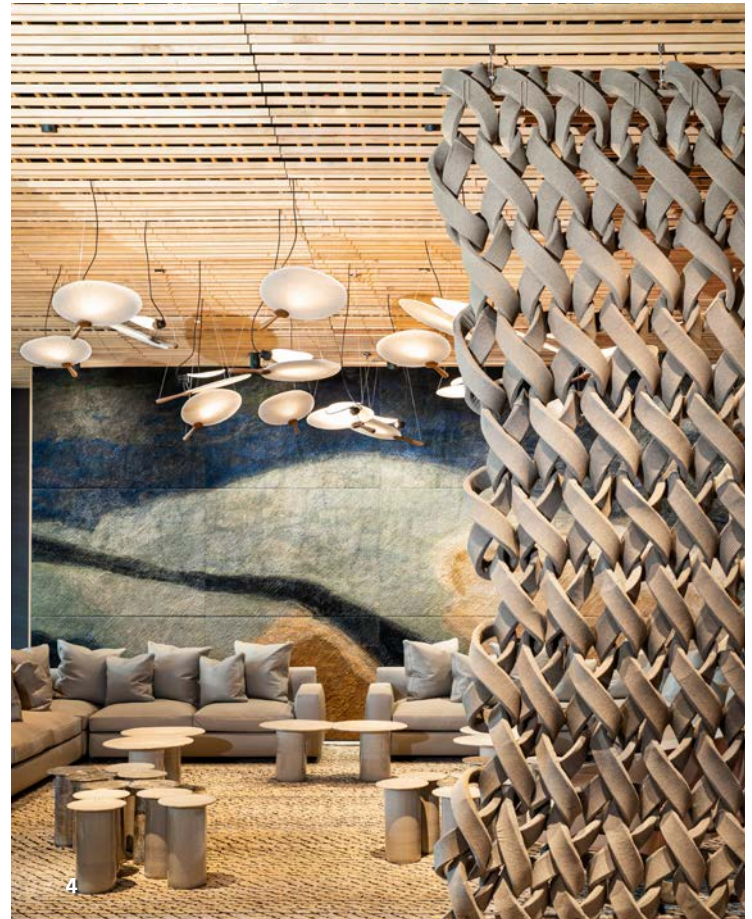
IMMERSION by Lexus unfolds as more than just a privilege—it is an intimate brand experience where one can be immersed in the Lexus “Experience Amazing” through multi-sensory, curated artistry of refinement and Omotenashi. This grand inauguration, launched here in Indonesia,

marks a significant milestone for the Lexus brand, heralding its first-ever presence in Southeast Asia and redefining the benchmarks for bespoke ownership experiences.

Since its inception in 2007, Lexus Indonesia has earned acclaim for its unparalleled dedication



to customer satisfaction. This landmark event beckons visitors into a realm that transcends the ordinary automotive showroom. The essence of Japanese hospitality, known as Omotenashi, permeates every corner of this sanctuary, ensuring that each visitor feels not just welcomed but cherished. As



Bansar Maduma, General Manager of Lexus Indonesia, wonderfully articulates, “Every facet of this brand space has been meticulously crafted to reflect the essence of Lexus takumi craftsmanship. Our aim with IMMERSION by Lexus is to offer an experience that goes beyond driving.”

Central to this unveiling is the introduction of the Lexus RZ, launched in June 2023 as Lexus Indonesia’s first-ever dedicated Battery Electric Vehicle (BEV). The RZ embodies Lexus’s electrified vision, combining limitless design, immersive performance, and human-centred technology. With its “YET” philosophy—powerful yet eco-friendly—the RZ represents a pivotal advancement in Lexus’s commitment to sustainable luxury mobility.

The integration of advanced features like the Tazuna Concept enhances driver-vehicle connectivity, reflecting Lexus’s meticulous attention to both luxury and ecological responsibility. As the brand’s inaugural BEV, the RZ symbolises a bold leap towards a greener future, where luxury meets conscientious innovation on the road.

Unique to the RZ is the innovative “Spindle Body” concept, unveiled through a collaborative event with The Time Place Magazine. This initiative underscores Lexus’s

ambition not only as a luxury automotive brand but also as an aspirational figure in the luxury lifestyle industry. Through collaborations with luxury brands and curated events like the Co-Branding Event x The Time Place Magazine, Lexus ensures each visitor encounters personalised luxury experiences imbued with Omotenashi gestures.

For over a decade and a half, Lexus has captivated Indonesian automotive aficionados with its avant-garde designs and groundbreaking innovations. The brand’s prowess in seamlessly blending electrification with luxury has been nothing short of revolutionary.

Designed to evoke the ambience of a lavish retreat, IMMERSION by Lexus exudes an aura of opulence and serenity. Adorned with carefully curated artworks and cultural motifs, the space invites patrons to unwind, draw inspiration, and forge meaningful connections with the Lexus brand. It serves as a sanctuary amidst the urban chaos, where discerning connoisseurs can indulge in the luxury and refinement synonymous with Lexus.

Strategically nestled within Menara Astra, IMMERSION by Lexus emerges as the epitome of sophistication in Jakarta’s bustling landscape. To preserve its exclusivity, access

to the enclave is available by reservation only, ensuring that each visitor receives the undivided attention and bespoke service emblematic of the Lexus ethos. Reservations can be made through the 24/7 Lexus Concierge Centre or by reaching out to Lexus Associates, guaranteeing a seamless and personalised experience for all.

For those eager to stay abreast of the latest developments at IMMERSION by Lexus, a wealth of information is readily accessible on the official Lexus Indonesia website: www.lexus.co.id/immersionbylexus. Whether to book a visit or simply immerse oneself in the allure of Lexus luxury, the digital portal serves as a gateway to a world of unparalleled sophistication and refinement.

1. The Lexus RZ takes pride of place at IMMERSION by Lexus and is hailed as the marque’s first-ever dedicated Battery Electric Vehicle (BEV)
2. The façade of IMMERSION by Lexus is comprised of wooden and glass elements
3. Light permeates the hallway of IMMERSION by Lexus, while precious art adorns one wall
4. The space is designed to be a private sanctuary for visitors and loyal clients of Lexus


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TRANSCENDENCE

in Nature

ENTER A DIFFERENT
REALM WITH PATRICIA
PICCININI'S WORKS
AT MUSEUM MACAN

As days turn to weeks, and weeks into months, one often forgets to take a step back and embark on an adventure. For residents and travellers currently in Jakarta, there is no better time than now to get a breath of fresh air in a different realm, namely the surreal yet moving world of world-acclaimed artist Patricia Piccinini at Museum MACAN.

Since its establishment, the Museum of Modern and Contemporary Art in Nusantara (Museum MACAN) has set the bar for the nation's art scene and has quickly formed a tight-knit community unlike any other. Known as a sanctuary for connoisseurs and the public, the museum is proud to open its doors to present Patricia Piccinini's exhibition "CARE",

which will be available for viewing from 23 May to 6 October 2024. This exhibition marks the first time the Australian artist showcases her works of art in Indonesia, which makes the exhibition all the more precious.

Curated by illustrious figure Tobias Berger, each intricate sculpture encapsulates complex emotions and issues one might find surprising. Not only does Piccinini rely on human figures to relay her message, but the artist also brings forth relevant issues through animal and otherworldly figures. One such example can be seen in "The Bond" (2016), where a woman clad in a blue dress cradles a creature in a manner one would see a mother cradle her child. Much like her other creations, "The Bond" is inspired by biotechnology as well as evolution. The creature's rigged spine that resembles running shoes is meant to signify modern consumerism.



Using a similar approach, Piccinini also ingrains surrealist characteristics to the two figures in her famous sculpture, “The Couple” (2018). Beneath the white blanket are a pair of humanlike creatures caught in a delicate embrace. As the male wraps his arm around his partner, the female caresses his cheek and gazes up towards the sky. Though the embrace is seemingly simple, Piccinini’s thought during the making of this melancholic portrait goes much deeper than the gesture. It is through pieces such as these that she is also able to capture the complexity of relationships that her visitors might relate to.

Though one might find themselves lost in the artist’s vast realm, each visitor will surely find their way to two enigmatic sculptures, “The Observer” (2010) and “Kindred” (2018). In the former 2010 creation, a small boy can be seen peeking out from a tall stack of white chairs. With a pensive and curious look on his face, the boy watches passersby, museum visitors, and the rest of the world from a distance. His protective stance at the top of the chair almost signifies disassociation from the subjects of his curiosity.

In contrast to the way the Observer may draw one’s attention from a distance, Piccinini’s “Kindred” (2018) offers visitors a close look at kinship. Just as she had done so in the other works, the artist brings a family of orangutan-like creatures to life using mostly silicone,



fibreglass, and hair. Sprawled on the floor, the adult creature carries what appears to be her two babies. Upon closer look, the child on the back resembles a human more than the animal, which serves as a way for the artist to relay that the two living creatures are kindred in spirit and should safeguard each other’s environments as they do their own. Be it the intriguing portrait of a couple or a family of creatures, Museum MACAN’s ongoing exhibition featuring the skilled artist weaves intricate stories into enticing masterpieces.

1. Tobias Berger and Patricia Piccinini at Celestial Field (2021). Image courtesy of Museum MACAN

2. Installation view of Kindred (2018), Clutch (2022), and Supporter (2021) in ‘Patricia Piccinini: CARE’ at Museum MACAN, Jakarta, 2024. Courtesy of the artist and Ames Yavuz Singapore. © Patricia Piccinini. Images courtesy of Museum MACAN

3. Patricia Piccinini (b. Sierra Leone, 1965) The Observer (2010) Silicone, fibreglass, steel, human hair, clothing, chairs 220 x 140 x 48 cm Courtesy of the artist and Ames Yavuz Singapore © Patricia Piccinini Installation view of ‘Patricia Piccinini: CARE’ at Museum MACAN, Jakarta, 2024. Image courtesy of Museum MACAN.

4. Patricia Piccinini (b. Sierra Leone, 1965) The Bond (2016) Silicone, fibreglass, human hair, clothing 162 x 56 x 50 cm Courtesy of the artist and Ames Yavuz Singapore © Patricia Piccinini Installation view of ‘Patricia Piccinini: CARE’ at Museum MACAN, Jakarta, 2024. Image courtesy of Museum MACAN.



SHINING Inspiration

SINGER ROSSA MARKS HER 25TH ANNIVERSARY WITH A SPECIAL DOCUMENTARY PRODUCED BY TIME INTERNATIONAL FILMS



The Indonesian entertainment industry certainly has fostered a number of enduring artists, including Rossa, one of its most beloved divas. Renowned throughout the archipelago, and even all over the region, the singer, who is also called Dato'

Sri Rossa in Malaysia, celebrates her silver anniversary this year. This is a momentous occasion, what with so many trying and not succeeding, but Rossa has definitely made her mark, using her voice as an instrument to incite emotions and provide inspiration to

those who have loved and lost.

To celebrate her quarter of a century career as a singer, Rossa aims to share more of herself with her Indonesian fans, as well as the rest of the world, through a documentary film



entitled “All Access to Rossa 25 Shining Years.” Directed by Ani Ema Susanti, it is produced by Time International Films, together with Inspire Pictures and Sinemaku Pictures.

Known for producing quality pictures, Time International Films has a growing catalogue of successful projects, including action-packed international films such as “The Raid” (2011), “The Raid 2” (2014), and “Foxtrot Six” (2019), as well as the critically acclaimed inspirational movie, “Susi Susanti: Love All” (2019), which garnered 13 nominations at the Indonesia Film Festival (FFI), and the dramatic movie biography of Glenn Fredly that recently premiered in April 2024.

Time International Films President and Executive Director Irwan Danny Mussry serves as Executive Producer of the film. A music and film enthusiast, Irwan is committed to uplifting the Indonesian movie industry and

supporting films that can inspire and motivate the next generation, “We will also provide assistance in promoting the film through the Time International boutique network and media, to ensure that this documentary will be watched by a broad audience. Our hope is that as more people watch the movie, more people will be moved and motivated to continue working hard in achieving their goals,” said the affable executive.

BRINGING ROSSA TO THE WORLD

Someone who is professional, committed, and full of inspiration, Rossa began her singing career at just 10-years-old. Through the years, she has garnered recognition not only for her talent but her impeccable work ethic. An example of an industrious and dedicated professional with significant influence in Indonesia, she has released 15 studio albums, some of which has been made available to the rest of Southeast Asia and Japan since 1999.

Considered the best-selling Indonesian artist of all time based on album sales, with more than 11 million copies sold in the region until 2021, Rossa is certainly one of the most awarded Indonesian artists in modern history. It is thanks to these achievements that a documentary on the beloved diva can have a wonderful impact on the public, “Time International Films acknowledges the great potential for documentary films in Indonesia.

1. Rossa shows a different side of herself in the documentary “All Access to Rossa 25 Shining Years”
2. The official film poster of “All Access to Rossa 25 Shining Years” was unveiled at the press conference
3. A press conference preceded the special screening of the teaser of “All Access to Rossa 25 Shining Years”



4



5

Documentaries can be a powerful medium to educate, inspire, and entertain the audience. Especially in this case, with Rossa being very widely known in the country, who has loyal fans that will certainly appreciate getting to know her a bit more after watching the film," added Irwan.

Future plans include bringing the documentary "All Access to Rossa 25 Shining Years" to the international stage so the film can be accessed by a global audience and more people can be exposed to the Indonesian music scene and become more familiar with Rossa. "The hope is that this film can inspire audiences, express appreciation for Rossa's exceptional achievements, and pave the way for Indonesian documentaries to be well-received in the country, as well as the rest of the world."

A jubilant celebration and moving tribute to a phenomenal artist beyond compare, the "All Access to Rossa 25 Shining Years" documentary will be shown in local theatres on August 1, 2024.

4. Rossa received great support from the film's producers and the cast

5. Rossa received support from producer Inarah Syarafina and executive producer Prilly Latuconsina

The Time Place

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