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LVMH Watch Week 2021 With Hublot & Zenith

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CARTIER Collective Campaign

Reborn: TAG HEUER Promising Partnership

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Vibrant

Time

Exclusive Interview **CHANEL**

ARNAUD **CHASTAINGT**

> GASPARD ULLIEL

TROYE SIVAN. RAMI MALEK. MAISIE WILLIAMS. WILLOW SMITH. JACKSON WANG. THE PASHA COMMUNITY ON CARTIER.COM



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WHEN I MAKE SOMEONE ELSE FEEL HAPPY, That's Py Finest Hour.





t has been a year since the onset of the pandemic and we are truly grateful for your continued support.

For our first issue in 2021, we are highlighting the colourful timepieces of the Code 11.59 by Audemars Piguet collection. On our cover is the light grey Selfwinding Chronograph variant, a timepiece that is steeped in the manufacture's savoir faire and forward-thinking spirit. Find out about the Code 11.59 by Audemars Piguet collection in our cover story, "Colourful Symphony."

In Industry News, we put the spotlight on the latest releases presented by Hublot and Zenith at the LVMH Watch Week 2021 held last January, as well as Cartier's new international campaign showcasing its iconic designs.

Speaking of experiences, Arnaud Chastaingt, Director of the CHANEL Watchmaking Creation Studio, and Gaspard Ulliel, Face of the "Monsieur" watch by CHANEL HORLOGERIE, share their thoughts and dreams from 20 years ago as part of the 20th anniversary celebration of the CHANEL J12 in our Interview section.

In Reborn, we trace the parallel histories of TAG Heuer and Porsche in motorsports and racing, which led to the cementing of their ties this year. Discover the details of their partnership, as well as their first collaborative product, the TAG Heuer Carrera Porsche Chronograph, in "Authentic Alliance."

Despite the limitations brought about by the pandemic, the different luxury brands under Time International have each found a way to present their latest offerings in style. Check out their Spring/Summer 2021 collections in our #TIMEFASHION section.

Let us continue to practice vigilance and follow safety protocols wherever we go. Stay safe!

Inan DNussry

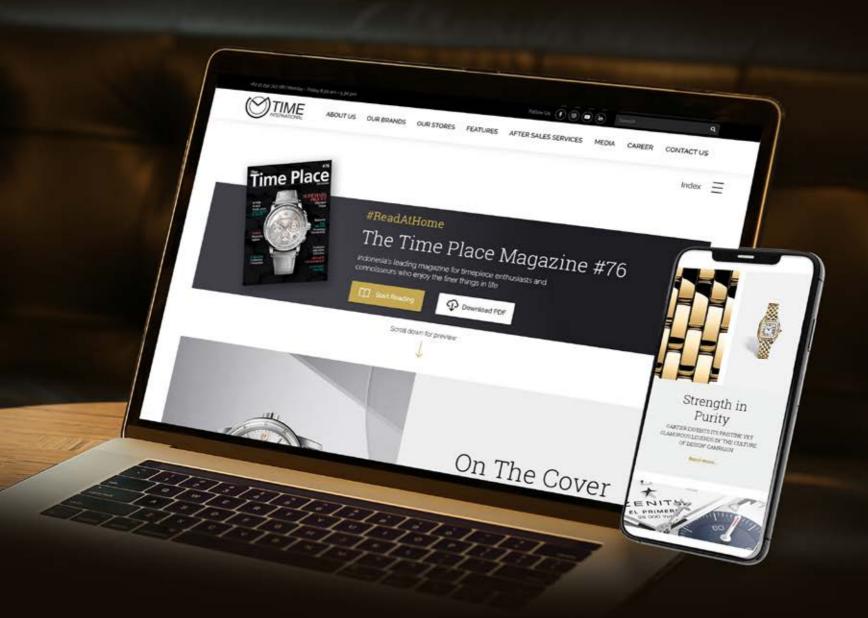
Irwan Danny Mussry Editor-In-Chief and Publisher © © @irwanmussry



INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE CONNOISSEURS AND ENTHUSIASTS

#ReadAtHome

Digital release of The Time Place Magazine #76 Discover insights from the world of horology, luxury lifestyle and more with clickable content



THE 76TH EDITION OF THE TIME PLACE MAGAZINE WAS 100% PRODUCED REMOTELY AND IS AVAILABLE TO BE READ CONVENIENTLY AT HOME.

CONTRIBUTORS



MICHAEL PURWAGANI Photographer

Born in Surabaya, Michael has been working as a photographer since 2016, shortly after his one-year stint as a digital imaging artist at one of Indonesia's leading fashion and lifestyle magazines. With an eye for detail and beautiful lighting, he now specialises in commercial photography, working with various clients from fashion, beauty and hospitality.



KARINA SAPHIERA Writer

During her years in the media industry, Karina has taken on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



BIO IN GOD BLESS Writer

Passionate about the finest things in life, Bio covers various subjects ranging from gourmet and resorts, to timepieces and jewellery, as well as art, with a penchant for high fashion. Having a stint in a reputable fashion magazine, he is now an editor at a luxury online media outlet and contributes to several upscale print publications.



DEBORAH ISKANDAR Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



MULYADI KURNIAWAN Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.



KEVIN SJAHRIAL Writer

In the couple of years he has spent writing for luxury lifestyle media, Kevin has written on a host of topics, including fashion, food, automobiles, travels and more. Watches quickly became a favourite as they combine some of his main interests: design, craftsmanship, and technology.



THE TIME PLACE

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CHANGING the World

ROLEX PRESENTS THE FIVE LAUREATES NAMED IN THE MOST RECENT ROLEX AWARDS FOR ENTERPRISE

Inspired by a way of thinking about our place in the world and an aspiration to contribute that is fostered by its founder, Hans Wilsdorf, Rolex has, through the years, actively endeavoured to make a difference, supporting those whose endeavours have made a significant contribution worldwide to improving life and protecting our planet. This very ideal is continuously upheld by the brand with the Rolex Awards for Enterprise.

Established in 1976 by the then Rolex Chairman, André J. Heiniger to mark the 50th anniversary of the Rolex Oyster, the world's first waterproof wristwatch, the Rolex Awards for Enterprise was initially slated to be a one-time event, but it gained international interest and has since been transformed into an ongoing programme. With the aim to foster a spirit of enterprise, advance human knowledge and well-being, while also propagating sustainability to protect the environment, the Rolex Awards for Enterprise has successfully extended support and funding to 150 Laureates, whose chosen projects/inventions serve to improve life and protect the planet, effectively making the world a better place to live in.

The ethos of the Rolex Awards for Enterprise now inspire its Perpetual Planet initiative. Since their foundation, the Rolex Awards have embodied the company's determination to contribute to the wider world – the ethos that now inspires its Perpetual Planet initiative, where it provides support to key individuals and organisations who are in search for solutions to the world's environmental challenges. National Geographic, a partner in the Perpetual Planet campaign and an organization that has been linked to Rolex since the early 1950s, hosted the National Geographic Explorers Festival, where the 10 finalists of the 2019 Rolex Awards presented their projects.

The Rolex Awards jury comprised of a distinguished group of independent experts who carefully selected 10 finalists from a shortlist created from a field of 957 candidates from 111 countries. In 2019, it was the first time the public was invited to vote on its favourite project through a social media campaign in the Awards' 43-year history. The result of this public vote was then factored in the jury's final decision.

In the same year, Rolex announced five new Laureates, namely João Campos-Silva of Brazil, Grégoire Courtine of France, Brian Gitta of Uganda, Krithi Karanth of India, and Miranda Wang of Canada

THE TOP 5

Chosen for their inventiveness and innate desire to help their communities as well as the rest of the world, the five Laureates of the Rolex



increased trust and reduced hostility towards wildlife in these communities.

Canadian entrepreneur and molecular biologist Miranda Wang is tackling the plastic pollution problem head on. She established BioCellection in Silicon Valley to pioneer fresh answers to the emerging global plastics crisis. Since then, her company has developed recycling technologies that transform soiled, contaminated and unrecyclable plastics into quality materials for 3D printing and consumer products. An important spin-off is that her process cuts the amount of carbon dioxide

Awards for Enterprise come from different backgrounds and specialties.

João Campos-Silva of Brazil is a conservationist who is determined to save the giant arapaima, the largest scaled freshwater fish in the world, from extinction, while also making a positive impact on the livelihoods, food supply and culture of the indigenous communities in Amazonia who depend on the region's rivers for their survival. Working together with local associations and fishing leaders, Campos-Silva's efforts have already proved beneficial, with a spectacular 30-fold recovery in arapaima numbers on the Juruá River in the western Amazon. This was achieved by closing small, river-connected lakes to fishing, combined with careful fishery management by the local people.

Grégoire Courtine of France is a medical scientist based in Switzerland who has developed a revolutionary approach to helping people with paralysis walk again. He is developing an electronic "bridge" that can reconnect the patient's brain with the lumbar spinal cord after injury. Supported by wireless technology, the system records the brain signals controlling movement to drive electrical stimulation of the lower spinal cord. This unique method could potentially encourage the re-growth of neurons in the spinal cord and ultimately inducing longlasting recovery over paralysed leg muscles, reducing the need for the bridge itself. Courtine has already proved his spinal bridge can work; he has helped nine long-term paraplegic men to stand and walk short distances on crutches. The next step will be to conduct a clinical trial involving four patients who have been paralysed for more than a year.

Ugandan IT specialist Brian Gitta invented a rapid non-invasive test to replace blood



tests in the fight against malaria. The key to successfully treating malaria is fast diagnosis. Doing away with blood tests which take considerable time to process, Gitta and his team have developed a portable electronic device, the Matiscope, which gives a reliable reading in less than two minutes, without drawing blood. If Gitta succeeds in delivering his potent new technology, the number of malaria victims in Africa will drastically fall; it will be a major breakthrough in lowering the number of fatalities due to the disease, particularly in children.

Conservation scientist Krithi Karanth is determined to reduce the friction between wildlife and people living near Indian national parks by establishing a toll-free number for villagers to call for assistance in filing for compensation when they suffer losses. Known as Wild Seve, it currently serves half a million people living in 600 villages near Bandipur and Nagarahole parks in the state of Karnataka. It has filed 15,000 claims for 7,000 families, worth US\$555,000. This pragmatic approach has

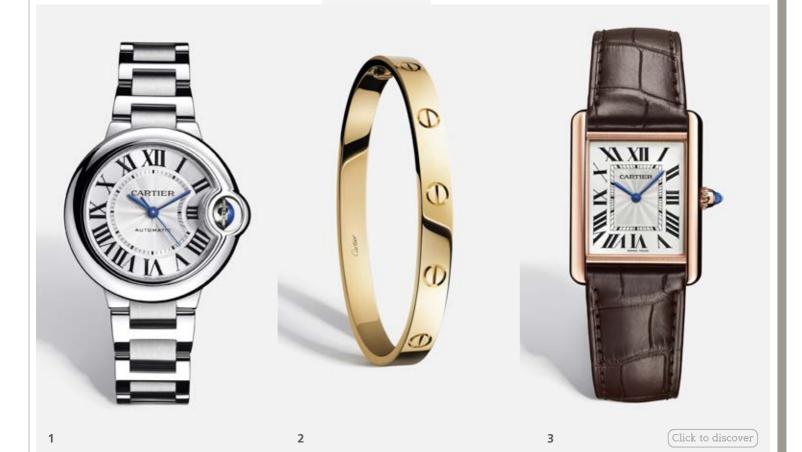
- 1. Laureates from the Rolex Awards for Enterprise 2019. From left: Gregoire Courtine, Krithi Karanth, João Campos-Silva, Miranda Wang, Brian Gitta
- Rolex Awards ceremony at the Smithsonian American Art Museum, Washington D.C., 14 June 2019
- 3. The Laureates for the 2019 Rolex Awards for Enterprise with Rolex CEO, Jean-Frederic Dufour

that would otherwise be emitted if the plastic were burned or dumped, and the chemicals were made from virgin oil, thereby reducing the waste and chemical industries' climate footprint. It is another step towards building a sustainable "circular economy", where nothing is wasted or causes pollution.

"Now, more than ever we need people to show us how to tackle the problems that face mankind with enterprise and determination," said Arnaud Boetsch, Rolex Director of Communication and Image. "We congratulate the Laureates on their winning projects that promise to have significant impact on the world."

THE TIME PLACE

INDUSTRY NEWS



STRENGTH in Purity

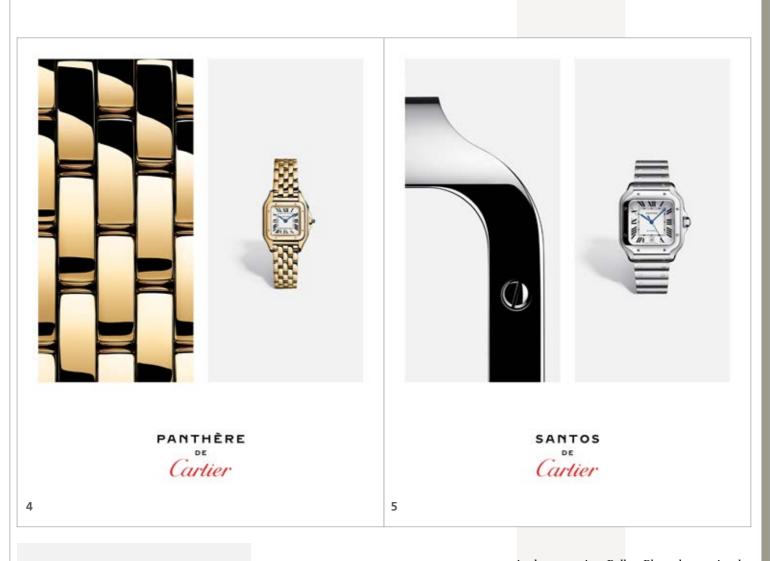
CARTIER EXHIBITS ITS PRISTINE YET GLAMOROUS LEGENDS IN "THE CULTURE OF DESIGN" CAMPAIGN

Iluminating the world of haute horlogerie and haute joaillerie, Cartier's values of integrity and timeless glamour has remained at the forefront since its establishment. The Maison expertly brings life and meaning to the otherwise hard materials such as gold and gemstones. In its latest campaign, Cartier highlights six of its most iconic pieces to illustrate its phenomenal use of simple yet bold silhouettes. From the renowned Santos de Cartier to the refreshing Ballon Bleu, the Maison's distinct touch is a treasure that can't be found anywhere else.

Envisioned in 1904, the first of the six pieces in the campaign, Santos de Cartier, has played a major role in driving the Maison as a household name. Commissioned for the acclaimed aviator Alberto Santos-Dumont, Louis Cartier created a practical yet breathtaking wristwatch to help his friend tell the time as he soared to new heights. Aside from the unconventional square case, the designer innovatively used the screws as more than mere tools but rather as part of the watch's aesthetic design, a key feature that will form the Maison's heritage in later works.

In his next big triumph, Louis Cartier took the daunting shape of a combat vehicle and turned it into a refined beauty in the form of the Tank wristwatch. United as one, the straps and case seemingly flow into one another, keeping the integrity and simplicity of the line. The undeniable elegance that timepieces such as this emit is exactly what draws men and women alike to Cartier.

Breaking the belief that different shades of gold can't be worn at once, the Trinity ring is a striking piece of jewellery that interlaces three symbolic rings. Made of pink, yellow, and white gold, each band represents different facets of life's greatest gifts, namely love, fidelity, and friendship. Just like the other legendary pieces, the Trinity has given birth to a myriad of models, each of which upholds the deep meaning behind the original design itself.





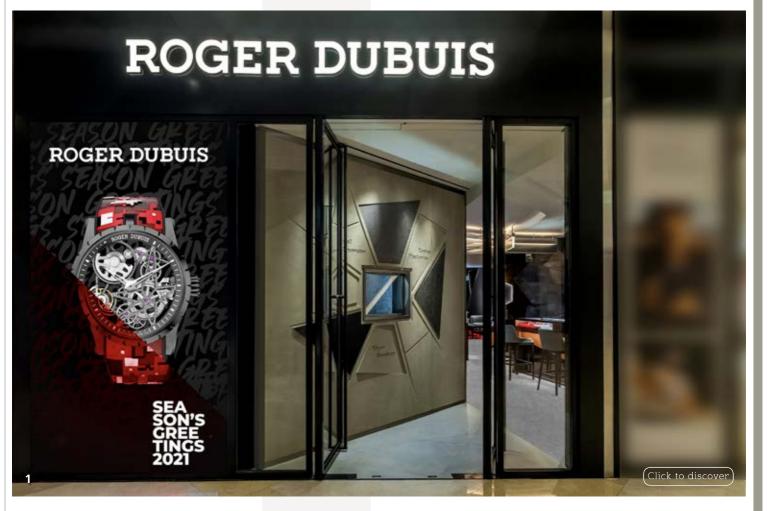


Graced by people from different corners of the world, the Love bracelet is a statement of everlasting amour whose design and mechanism are unlike any other. Fastened by two screws, the glistening gold bracelet is perfectly fitted to each wrist as a sign of undying passion. The highly-coveted jewellery is kept pristine with the simple round shape and the screw-like engravings. Similar to the Love bracelet, the iconic nail-like Juste un Clou bangle provides the same sense of security through its novel and timeless figure. Just as a nail would hold structures together, Aldo Cipullo's design captures the essence of the Maison in just a single line.

Though Panthère de Cartier was brought to life less than 40 years ago, the timepiece has become the face of haute horlogerie worldwide. Akin to the nimbleness of a panther, the strap hugs one's wrist perfectly while still maintaining the minimalist opulence its predecessors had. In parallel, the latest timepiece in the campaign, Ballon Bleu, also carries the Maison's trademark profile. Sheltered under a metal hoop, the sapphire crystal crown is fused into the case to keep the timepiece smooth and seamless. Worn by even the most well-known names in the world, both Panthère de Cartier and Ballon Bleu are living legacies that will be cherished through many generations.

No matter the era, Cartier has continued to shine a guiding light in the world of fine horology and fine jewellery since its establishment in 1847. Letting the clear-cut silhouettes and fine materials speak for themselves, the Maison shows that luxury can still be found in even the purest yet powerful designs.

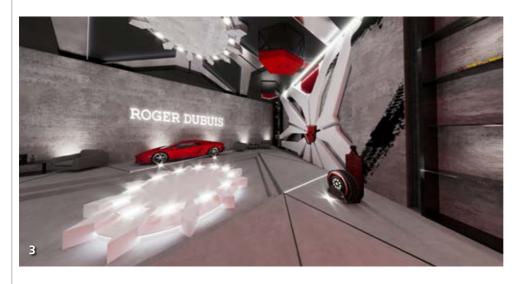
- 1. Ballon Bleu de Cartier
- 2. Cartier Love Bracelet
- 3. Cartier Tank
- 4. Panthère de Cartier
- 5. Santos de Cartier
- 6. Cartier Trinity Ring
- 7. Cartier Juste un Clou



EXTRAVAGANT Experience

ROGER DUBUIS TAKES THE CONCEPT OF E-COMMERCE TO THE NEXT LEVEL WITH ITS EXPERIENTIAL VIRTUAL BOUTIQUE

hile most of us are spending our weekends in the comfort of our homes – whether we choose to or not – due to the ongoing pandemic, the idea of conventional retail where we are required to physically visit the mall to shop, has been replaced with the further growth of E-Commerce. Roger Dubuis, known for its penchant for excess and extravagance, with its fearless approach to innovation and pushing boundaries, has taken the E-Commerce idea to the next level by bringing its retail experience to the digital space, where fine watchmaking aficionados can enjoy a truly immersive exploration through the Maison's first ever virtual boutique. Roger Dubuis' move into digital retail is, of course, only natural given today's global situation. The virtual boutique allows us to experience walking into a Roger Dubuis boutique, and move around just as we would inside an actual boutique. For those of us familiar with the brand's ION Orchard boutique, the virtual boutique bears a striking resemblance to the



of the Maison, as well as the newest members to the Excalibur family.

The second zone is Adrenaline, which explores and tells stories of Roger Dubuis' partnerships with automotive market leaders such as Lamborghini and Pirelli, as well as the exclusive watches that have been borne out of these collaborations.

The last bit of the virtual experience transports us to the brand's manufacture in Geneva. The virtual environment features footage of the brand's actual watchmakers, provides concise snapshots of the manufacture's processes including machining, assembly and finishing of the watches that we have come to love.

Singapore flagship store, which served as aesthetic inspiration.

As we enter the virtual space, we will be greeted by the familiar surroundings of the physical boutique, showcasing an exceptional collection of the Maison's luxury timepieces. A guided walkthrough is also available where a sales representative would accompany you via a video-chat function.

So far so good? Yes, but good is not enough for Roger Dubuis, which thrives on innovation; the virtual boutique offers access to a 'secret lounge' where the unique experience begins. Nicola Andreatta, the CEO of Roger Dubuis,





proudly revealed, "We are thrilled to introduce a new retail concept, further pushing Roger Dubuis' boundaries in the digital age and featuring Singapore as the first location to launch our Virtual Boutique. We are immensely proud to be piloting the future of retail experience". He is right when he mentioned about the future of retail experience; the 'secret lounge' offers access to two interactive zones that represent the Maison's expressions, technical expertise and unprecedented craftsmanship via its wealth of product offerings, and a virtual tour of its Manufacture in Geneva.

The tour continues with the Expressive Singularity zone, where we discover Roger Dubuis' expressive and contemporary approach, the technical expertise and finest craftsmanship As an alternative, clients also have the choice to book a virtual walkthrough experience should they prefer to be welcomed by a friendly Roger Dubuis Ambassador taking them on a guided tour to provide recommendations. Moreover, once the client completes a purchase in the virtual boutique, the experience continues in the digital space where the Roger Dubuis Ambassador will carry out a sales ceremony, just as they would inside the physical boutique to give an immersive and complete experience that we all crave for.

- Roger Dubuis takes E-Commerce to the next level with its Experiential Virtual Boutique
- 2. Nicola Andreatta, Roger Dubuis CEO
- The Adrenaline section of the tour showcases Roger Dubuis' partnerships with Lamborghini and Pirelli
- The Virtual Boutique takes visitors to a "secret lounge" where the unique experience begins
- The virtual experience includes a peek at the brand's manufacture in Geneva

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gold with 78 brilliant-cut diamonds, which is fastened to a sleek black alligator leather strap. As for the movement, the hand-wound timepiece is backed by Piaget's 430P movement, giving it an unwavering 43-hour power reserve.

Adding vibrance to the collection, the second festive design comes in the form of a stunning 36 mm Limelight Stella watch. The brilliant red hue, known to bring joy and prosperity, plays a key role in this timepiece, as seen on the alligator strap and the details of the dial's land-scape. Set against the red sky, the brilliantly red moon phase shines brightly along with the intricate constellations and fourteen 0.05 carat diamonds. Also embellished with the precious gemstones, the 18-carat rose gold body not only elevates the timepiece, but also protects the 584P movement ticking beneath the mother-of-pearl dial.

Aside from the new Altiplano and Limelight Stella designs, the 2021 Lunar New Year collection also offers two of its most iconic timepieces that add a different dimension to the festivities – the Possession and the Limelight Gala watches. Available in 18-carat white gold, the Possession watch is a delicate creation with a case that measures 29 mm and a bejewelled bezel graced with 162 brilliant-cut diamonds. Its quirks lie on the outer ring's ability to rotate and in the half-moon diamond hidden

PIAGE

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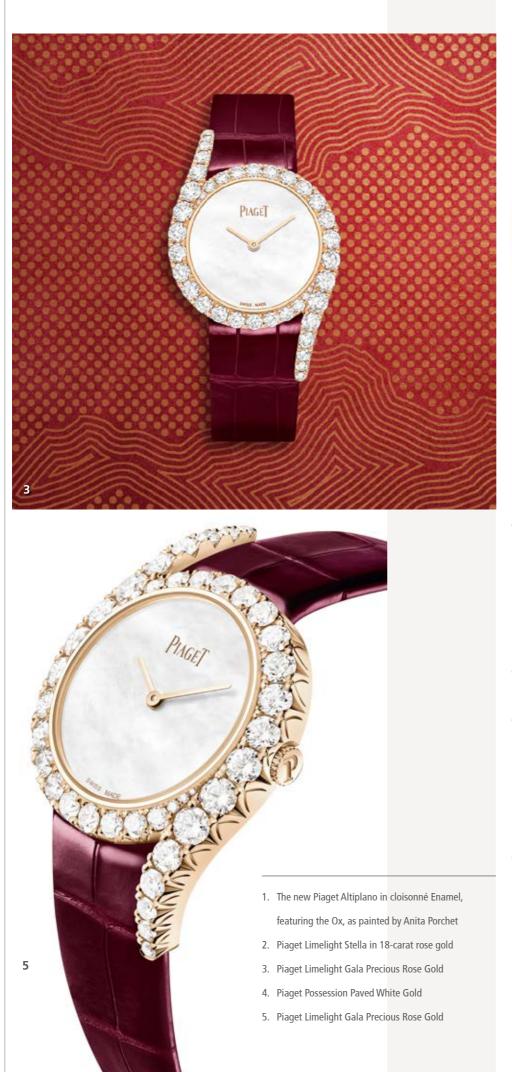
(Click to discover)

FERVOROUS Foursome

PIAGET WELCOMES THE YEAR OF THE OX WITH AN ARRAY OF ATTRACTIVE NEW WATCHES

Since its first release in 2012, Piaget's Lunar New Year timepieces continue to draw global attention and the brand has proven its ability to balance heritage and innovation in perfect harmony. Today, the Maison celebrates the Year of the Ox with brilliant reiterations of the iconic Altiplano and Limelight Stella watches, and reintroduces the classic Possession and Limelight Gala models just in time for the festivities.

Central to the 2021 Lunar New Year collection, the new 38 mm Altiplano timepiece leaves little to be desired. With a stunning display of chiaroscuro, the use of light and shadow, renowned artist Anita Porchet brings out the vitality of the Ox in a beautiful painting. Set against the unblemished dial, the fine gold cloisons outlining the animal juxtaposes the depths of the enamel varnish. The striking piece is encased in ultra-thin 18-carat white





amongst the otherwise uniformed gemstones. The watch is built with an equally thin quartz movement and is completed with a slim red strap that is slightly deeper than the new Limelight Stella's shade.

Slightly bolder in hue than the Possession's leatherwork, the Limelight Gala Precious Rose Gold unites the purity of its mother-of-pearl dial with the depth of the burgundy strap. The 18-carat rose gold bezel, embedded with 42 brilliant-cut diamonds, elegantly slithers around the 32 mm case and unto the strap. The same glistening diamonds also mark the hour indexes on the dial, along with the Maison's name and the "Swiss Made" lettering in rose gold. Though minimalist in design, the timepiece offers everlasting opulence that can be worn to any occasion, including this year's Lunar New Year celebrations.

As 12th February marks a new beginning, Piaget's latest festive collection serves as a gentle reminder on the important values it holds dear. By embracing its own heritage and the rich Chinese traditions surrounding the Lunar New Year, Piaget invites us to observe the past in hindsight and to view it as a tool to propel us towards the future. Fitting for the Year of the Ox, the Maison utilises these watches to further show the importance of finding strength and beauty in the passing of time.

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BREATHTAKING Depths

PANERAI CELEBRATES THE 70TH ANNIVERSARY OF LUMINOR WITH A WATCH INSPIRED BY GUILLAUME NÉRY

his year, Panerai is celebrating the 70th anniversary of Luminor, the brand's patented tritium-based substance with luminescent properties. The Luminor name was later lent to one of the brand's most iconic series of watches. In honour of this milestone, Panerai is introducing a watch inspired by world champion freediver and brand ambassador, Guillaume Néry. Guillaume Néry is a freediving world champion, who specialises in deep diving. With just one breath, he is able to dive to -126 m below the water's surface. For the multiple world-record holder, freediving is not merely a sport – it has become a way of life.

The Luminor Marina 44 mm – Guillaume Néry Edition (PAM01122) draws inspiration 2





The construction of the case ensures the watch is water-resistant up to 300 metres deep. The solid caseback of the watch is treated with a black DLC coating. It features a silhouette engraving of Guillaume Néry himself during a dive along with his autograph, as well as an engraving of the "70 Years Warranty" logo.

Completing the monochromatic look are two strap options that come with each watch. The first is a black textile strap made entirely from recycled PET material, with triple white stitching accent and a trapezoidal pin buckle in titanium with DLC coating. The second option is a white rubber technical strap with luminescent "Officine Panerai" personalisation.

- Panerai Luminor Marina 44 mm Guillaume Néry Edition (PAM01122)
- The caseback also features the "70 Years Warranty" logo. For further details on this warranty, please refer to the conditions as set forth in the limited international warranty that comes with the watch
- The Panerai Luminor Marina 44 mm Guillaume Néry Edition (PAM01122) is a 70-piece limited edition
- Panerai Luminor Marina 44 mm Guillaume Néry Edition (PAM01122) with white rubber strap with luminescent "Officine Panerai" personalisation

from the watchmaker's distinguished heritage and centuries of technological expertise. The watch is also a symbol of the brand's inseparable connection to the sea. This limited edition watch will only be available in 70 pieces, and will come with a 70-year warranty.

Employing a variety of advanced techniques and a range of unique materials, the Luminor Marina 44 mm – Guillaume Néry Edition (PAM01122) gives us a glimpse into the future of one of Panerai's most emblematic designs. A rubberised coating is applied to the bezel, crown, and bridge lever. The coating makes the Luminor's signature locking crown easier to operate in wet conditions.

The case of the Luminor Marina 44 mm – Guillaume Néry Edition (PAM01122) follows the classic cushion shape of the standard Luminor, but is accented by a sandblasted laser sintered titanium finish. This intricate approach to working with titanium – involves shaping titanium using a 3D printing process – was cultivated by the Panerai Laboratorio di Idee. The black on grey finish of the materials gives the soft and rounded form of the watch a more serious and intense feel. This two-tone look also sets this unique watch apart from the rest of the Luminor series.

Continuing the darker aesthetic of the watch is the black sandwich dial. The functional design of the two-layered sandwich dial was first developed by Panerai when the Italian Navy requested for the divers' watch to be even more luminous. The stark white Super-Luminova used in this watch ensures the highest level of legibility in any condition, as well as creating an accent to the black with dégradé effect dial. Paired with an accentuated convex glass, the dial creates an effect that mimics the shades produced as sunlight filters through the depths of the sea.

The Luminor Marina 44 mm – Guillaume Néry Edition (PAM01122) is powered by Calibre P.9010, a self-winding movement that measures only 6 mm thick. The movement was designed and developed entirely within the Panerai Manufacture in Neuchâtel. The double barrels in the movement provide a power reserve of up to 72 hours, and allow for quick time adjustment that can move forward and backward in increments of one hour.

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SYMBOLS of Change BREITLING AND OUTERKNOWN'S NEWEST TIMEPIECE IS A WATCHMAKING MARVEL IN DESIGN AND SUSTAINABILITY

hrough their shared commitment to protecting oceans and beaches, Breitling and Outerknown have once again worked together to create a pair of special watches: the Superocean Heritage '57 Outerknown and the Superocean Heritage '57 Outerknown Limited Edition. The pair of watches celebrates Breitling's partnership with Outerknown, an apparel brand with a focus on sustainability founded by legendary surfer, Kelly Slater. This collaboration is the third between the two brands, following watches introduced in 2018 and 2019.

"We're thrilled to be able to build on our strong partnership with Kelly and everyone at Outerknown. The projects we work on with them go beyond watchmaking. They underscore Breitling's commitment to sustainability. Of course, we also love the link to the cool surfing lifestyle, and working with the greatest surfer of all time makes that even more special!" said Georges Kern, CEO of Breitling.

Kelly Slater shared the same sentiments, and had this to say about the fruitful partnership: "Georges and his team at Breitling have shown that they have the same passion for clean oceans and beaches that we do. And creating watches with the ECONYL^{*} yarn straps we designed with Breitling is a nice message and our symbol towards a cleaner environment while developing products."

The modern-retro design of the Superocean Heritage '57 Outerknown brings back memories of the cool and laidback lifestyle synonymous with the surfer culture in Southern California and Hawaii back in the 1950s and 1960s. The bronze-coloured dial is characterised by oversized indices, arrow-shaped hands, and a



concave bezel. These design elements draw inspiration from the original Superocean introduced in 1957. More than just good-looking, the bidirectional rotating bezel comes with an ultra-hard scratch and shock-resistant black ceramic bezel ring. The black ceramic ring has a luminescent central dot at the 12 o'clock position, an essential aspect of any divers' watch.

The limited edition model's bronze-coloured dial is accented by luminescent indices, and hour, minute, and seconds hands. An 18-carat red gold bezel rounds off the timepiece. The red gold truly pops against the black ceramic ring of the bezel, all the while adding a touch of luxury to the laidback appeal of the watch.

Accompanying the Superocean Heritage '57 Outerknown is a brown Outerknown ECONYL^{*} yarn NATO strap. Launched in 2019, this exclusive strap was developed by both Breitling and Outerknown. ECONYL^{*} yarn is made entirely from recycled nylon waste, some of which is recovered from discarded fishing nets. In addition to being recycled, these straps are also fully recyclable.

The fresh, vibrant, and colourful straps were designed with the Superocean collection in mind, but would go well with just about any Breitling watch. Not only do these straps add to the outstanding design codes of watches like the Superocean Heritage '57 Outerknown, they are also a symbol of Breitling's unwavering commitment to sustainable watchmaking.

Powering both watches is the Breitling Calibre 10. The movement provides a power reserve of approximately 42 hours. Both of the new Superocean models are COSC-certified chronometers, an affirmation of their precision and technical performance.

Honourable tributes to the famous surfing culture and lifestyle of the 1950s and 1960s, the new Breitling Superocean Heritage '57 Outerknown models are fresh takes on an established classic. They symbolise hope and are important reminders of the imminent challenges that are faced by our planet as well as the multitude of ways we can create positive change and make an impact on the future of the oceans.

- Breitling and Outerknown present the new Superocean Heritage '57 Outerknown Limited Edition and the Superocean Heritage '57 Outerknown
- 2. Breitling Surfers Squad member Kelly Slater wearing the Breitling Superocean Heritage '57 Outerknown
- 3. The Breitling Superocean Heritage '57 Outerknown Limited Edition is available in 500-pieces





AGAINST the Currents

BAUME & MERCIER SAVES MARINE LIFE WITH ITS LATEST BAUME OCEAN LIMITED EDITION f someone were to ask how much the ocean is worth, what would you say? As the oceans deteriorate, the world continues to witness the scarcity and fragility of nature. To combat the crisis, specifically ocean pollution, the CEO of Baume & Mercier, David Chaumet, proudly introduces a creative answer. Without having to sacrifice the unrivalled quality of its timepieces, the haute horologist was able to create an eco-friendly collection under BAUME and added two enticing models just last year.

For a watch enthusiast, movement and innovation might be the key features to look for in a timepiece. With the release of the BAUME OCEAN Limited Edition, renowned watchmaker Baume & Mercier suggests another quality one ought to look for – upcycled materials. Together with the Waste Free Oceans (WFO) and SEAQUAL INITIATIVE, the crafts-





men have built a fascinating self-winding mechanical masterpiece out of ocean plastic. Combined with the brand's wealth of expertise, the new additions are made durable thanks to the rigorous selection process its recycled materials go through.

Available in blue and green, the OCEAN Limited Edition bears the quirky structure of the BAUME collection. The anthracite dial comprises of a small inner hour indicator placed at the heart of the large second indicator. Pointing at the white numerals on the dials are the blue or green aluminium hands that represent the colours of nature, the sea and the land, respectively. The bezel is made of blue or green aluminium to match the dial which is mounted on a sleek black case. With such high quality, no one would have guessed that the case is made of a recycled plastic cap sourced by Waste Free Oceans. Not only that, the cap has also been combined with strong glass fibres to increase the watch's longevity.

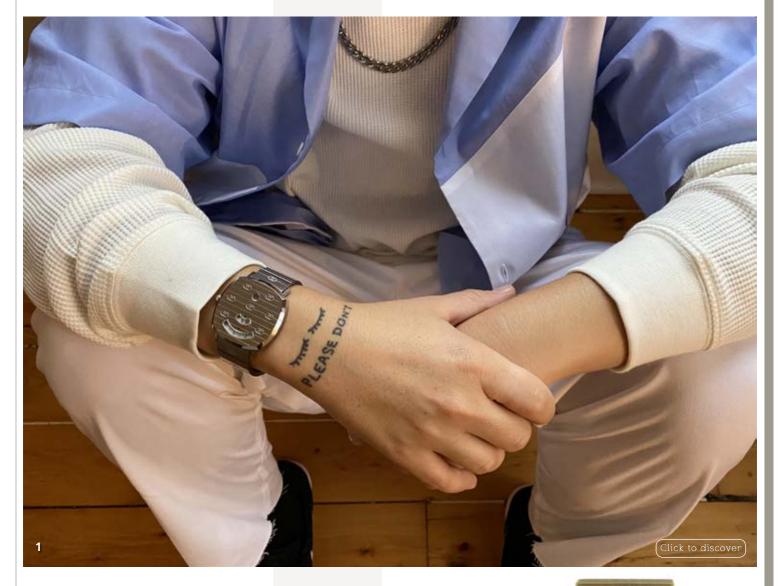
On top, a slim textured crown blends perfectly with the case in true BAUME fashion. The 42 mm watch is not complete without the upcycled and stylish SEAQUAL[®] YARN strap. Held together by blue or green thread, the grey strap is made to last years, signifying the lasting impact such an empowering movement would have on the environment. As the newer generations become more aware and more passionate about the environment, the BAUME OCEAN Limited Edition proudly stands together with them in the fight against ocean pollution.

Though the watch itself is impeccable, the conscientious haute horologist knows that ocean pollution does not just stop if the world opts to use sustainable products instead. Much of the waste build-up is comprised of single-use packaging that harms the marine ecosystem. In an effort to reduce the waste, Baume & Mercier wraps its latest piece in an eco-friendly cardboard hexagonal case that is made luxurious with recycled polyester felt lining. For every sale, the watchmaker will donate 5% to its partners, Waste Free Oceans and SEAQUAL INITIATIVE, to further help the cause.

As change slowly takes shape, horologists and industry leaders such as Baume & Mercier continue to ignite higher demand for sustainable luxury. The BAUME OCEAN Limited Edition Watch is not just a great fashion statement, it also shows the world innovative non-myopic solutions to the current environmental crisis. From a consumerist perspective, this timepiece could be key to sparking conversations and intrigue surrounding the topic. With this, Baume & Mercier once again shows one of the simplest steps we could take to heal the world, namely to support and to demand sustainable luxury products.



- 1. Baume & Mercier BAUME OCEAN Limited Edition Watch in green
- 2. A closer look at the anthracite dial
- 3. Back case of the BAUME OCEAN Limited Edition
- 4. Baume & Mercier BAUME OCEAN Limited Edition in blue



ONE FOR ALL, All for One

ATHLETES FROM AROUND THE WORLD UNITE FOR THE NEW GUCCI GRIP PROJECT

fter the success of the first launch, esteemed fashion house and haute horologist Gucci releases yet another vibrant Grip campaign. This time, the Maison invited famous faces from around the globe to celebrate the joy of the skateboard-inspired collection. Under the keen eye of Alessandro Michele, Gucci's game-changing creative di-

rector, these genderless timepieces stand by its values of inclusivity in new exhilarating styles.

Up close, the Grip timepieces look nothing like a regular watch. Made to latch onto one's hand, the collection is an ode to the skateboarding culture, specifically inspired by the sports equipment's non-slip tape that enables

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Photo by Han Chang Song

its athletes to reach new heights. To mark the return of the collection, Gucci adds four new models, each of which bears resemblances to the other. Letting its modern structure speak for itself, the rounded square case displays three slim windows. The curved hour window that imitates a speedometer could be symbolic of the speed at which athletes push themselves, with a simple red arrow pointing at the current time. Following the hour indicator, the second window is a smaller non-scaled version that shows the minutes at intervals of five. Lastly, a simple round display reveals the date at the bottom of the case.

Of the four new additions, two are crafted from yellow gold PVD while two are made of steel. The iconic interlacing double G logo is present throughout the entirety of the watch, forming a subtle and lasting pattern that would match any outfit. Though the case and the strap join seamlessly in the gold and steel editions, the other two offer completely different looks. Whilst the cases are still made of either of these durable materials, Gucci adds stunning calf leather straps that give a different aesthetic to the timepieces. The rich green leather combined with the steel case emanates a cool aura, whereas the deep Bordeaux strap highlights the warmth of the yellow gold case even more.



Photo by Camille Derniaux

Driven by the principle of inclusivity, the Grip's unique structure is not the only feature that sparks interest throughout many communities. The Maison's desire to portray and to celebrate various identities is perhaps the most crucial element to this collection. Athletes from around the world join the renowned horologist in welcoming the forward timepiece in an online campaign. With the lively watch secured on their wrists, these famous faces move freely in front of the camera for energetic portraits and Instagram videos. Among them are professional skateboarder Leo Baker, Parisian dancer Sulian Rios, and Chinese athlete Duo Duo, who all stand united for the latest Grip additions.

As the collection continues to break boundaries creatively, Gucci's stance on freedom is the conversation we need today. The four new timepieces are reflections of proud personalities that rightfully deserve their spotlight in the industry. The Maison invites us to explore new exclusive variations of the watch through the Gucci App. Whether it is the unique hour indicator or the meaning behind these timepieces, the youthful Grip collection speaks to multiple generations in many different ways.

- 1. Gucci Grip Project featuring Leo Baker
- 2. Gucci Grip in yellow gold (YA157403)
- 3. Gucci Grip in steel (YA157401)
- 4. Gucci Grip Project featuring Duo Duo
- 5. Gucci Grip Project featuring Sulian Rios

COVER FEATURE



COLOURFUL Symphony A VIVID ARRAY OF TIMEPIECES JOIN THE CODE 11.59 BY AUDEMARS PIGUET

hen it comes to fine watchmaking, only one brand can proudly claim that it is still controlled by its founding families. Audemars Piguet, which was founded in Le Brassus in 1875, is singular when it comes to this respect and has certainly used this unique attribute to its advantage. Located at the heart of the Swiss Jura, the manufacture has nurtured generations of talented craftspeople who have continuously honed their skills and techniques through the years. Driven by passion and a forward-thinking spirit, Audemars Piguet continues to innovate and create masterpieces to this very day. Its latest offerings within the Code 11.59 by Audemars Piguet collection are rendered in a delightful variety of colours, with beautiful finishing and new calibres to boot.

BREAKING THE CODE

The Code 11.59 by Audemars Piguet, released in 2019, is a departure from the brand's classic repertoire. Blending a round case with an octagonal middle case, the watch collection breaks barriers in terms of design, and serves as the fruit of the brand's foray into further experimentation. The complex architecture of the timepieces, complete with openworked lugs welded to the extra-thin bezel and double curved sapphire crystal that draw the eye in for a unique optical experience, serve to accentuate the domed dials which are vertically curved from 6 to 12 o'clock.

Through the sapphire crystal, the dials are composed of thin layers of gold, highlighting the brand's signature topography. Apart from the pleasing layout, the iconic Audemars Piguet logo also has pride of place on the watch faces. Its tactile appearance is achieved



through a chemical process similar to 3-D printing known as galvanic growth.

Equipped with powerful calibres, the Code 11.59 by Audemars Piguet are empowered symbols of Audemars Piguet's continuous evolution and growth in innovation. The watches are true manifestations of the brand's savoir faire and evidence of "Born in Le Brassus, Raised around the world."

TO THE FOREFRONT

A year after the release of the initial Code 11.59 by Audemars Piguet collection, the manufacture once again showcased its expertise in exquisite watch creation by unveiling new additions, enriching the offerings with colourful dials.

Imbibed with the contemporary spirit of the line, albeit with a vibrant twist, five new Self-

winding date, hour, minute and second references, and five new Selfwinding Chronograph models, joined the growing assemblage. Attractive and daring, their appeal, of course, is most apparent in their smoked lacquered dials with sunburst pattern. Rendered in blue, burgundy, purple, as well as light and dark grey, these delightful depictions are a showcase of the innate creativity of Audemars Piguet's master artisans and truly do not disappoint. Enhancing the dials' artistry is the extra-thin bezel and double curved glareproofed sapphire crystal, the latter of which plays with depth and light, while also drawing the eye to the detailed work featured on the dials, including the polished Audemars Piguet gold signature realised in galvanic growth. Perfectly complementing the Code 11.59 by Audemars Piguet's unique architecture, with its octagonal middle case, round extra-thin bezel and

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EQUIPPED WITH POWERFUL CALIBRES, THE CODE 11.59 BY AUDEMARS PIGUET ARE EMPOWERED SYMBOLS OF AUDEMARS PIGUET'S CONTINUOUS EVOLUTION AND GROWTH IN INNOVATION



Code 11.59 by Audemars Piguet Selfwinding Chronograph in light grey

COVER FEATURE



stylised lugs, the various shades of the dials also heighten the distinctive beauty of the hand-finishing techniques which alternates between satin-brushed and polished.

Powering the timepieces are the manufacture's latest movements. The Selfwinding watches are driven by calibre 4302, an automatic movement with second and instantjump date indication, while the Selfwinding Chronograph models are powered by calibre 4401, an integrated chronograph with column wheel and flyback function that enables to restart the chronograph without stopping and resetting it first. Visible through the watch case backs, the two mechanisms are equipped with a patented setting mechanism that brings stability and precision when adjusting the timepiece's functions.

ALLURING PALETTE

It must be said that the brand meticulously chose the colours used on the smoked sunburst lacquered dials of the Code 11.59 by Audemars Piguet. First and foremost is a regal



Code 11.59 by Audemars Piguet Selfwinding in blue

burgundy, intense and refined. Illuminating an 18-carat white gold case, its rich nuances complement the 18-carat white gold hands and applied hour markers.

Next up is a deep blue that elevates an 18-carat pink gold case, with a sunburst effect that recalls underwater sunrays. Surrounding the dial is a black inner bezel that provides depth and vigour, while the double curved glareproofed sapphire crystal offers a unique play of light.

Bringing together the stability of blue and the fierceness of red, the third colour – purple – is uncompromisingly elegant in every regard. The shade beautifully elevates an 18-carat pink gold case, as well as the pink gold applied hour-markers and hands.

Lastly, grey – one dark, the other light – rounds off the colourful offerings. The subdued hue is wonderfully blended with two-tone cases and dials, affording the Code 11.59 by Audemars Piguet unparalleled appeal. Four distinct pieces feature this unique union: two Selfwind-



ing date, hour, minute and second models, and two Selfwinding Chronographs. These watches boast an 18-carat pink gold middle case which harmoniously contrasts with the 18-carat white gold bezel, lugs and case back.

An extremely rare occurrence in Audemars Piguet's storied history, timepieces with twotone cases have become true symbols of refinement and elegance. In recent times, they have become much sought after, which may explain the brand's decision to produce not one, but four models, which showcase this unique pairing. The Selfwinding as well as the Selfwinding Chronograph versions in light grey depict refined light and an open classicism; the light grey sunburst lacquered dial serves as a bright background on which the 18-carat pink gold applied hour-markers and hands beautifully display the time. In comparison, the two Selfwinding and Selfwinding Chronograph variants in dark grey are more mysterious yet impeccably distinguished. The darkness of the dial, which is echoed in the black inner bezel, allows the 18-carat pink gold applied hour-markers and hands to shine through.

Taking a cue from their respective dials, the master watchmakers of Audemars Piguet expertly created matching straps for each of the 10 timepieces that make up the collection. They opted for "large square-scale" alligator leather in shades of burgundy, blue, purple, grey, and black, specifically for the dark grey dial variants.





Code 11.59 by Audemars Piguet Selfwinding Chronograph in dark grey AN EXTREMELY RARE OCCURRENCE IN AUDEMARS PIGUET'S STORIED HISTORY, TIMEPIECES WITH TWO-TONE CASES HAVE BECOME TRUE SYMBOLS OF REFINEMENT AND ELEGANCE

THE TIME PLACE 27

LVMH WATCH WEEK 2021



HISTORY in the Making

HUBLOT BRINGS OUT ITS BIG GUNS AT LVMH WATCH WEEK 2021

ever one to shy away from extravagance, Hublot came out swinging with a variety of new offerings at the LVMH Watch Week 2021. This year's event took on a slightly different format due to the current global pandemic situation. The event was held entirely online, and featured one-onone meetings with participants from 15 countries. Being entirely digital did little to dampen

Hublot's allure as each new model radiated style and its own unique charms through our computer screens.

SPIRIT OF BIG BANG CERAMIC BEIGE 39 MM

The Spirit of Big Bang collection is a showcase of Hublot's capability in using a wide array of materials to create the most elegant and in-



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The Hublot Big Bang One Click 33 mm is available with an array of colored bracelets, thanks to the patented One Click fastening system

in scratch resistance, durability, and hypo-allergenic properties. Its monobloc architecture is an integral part of Hublot's single-colour, single-material style.

While not easy to machine, Hublot has managed to create a watch entirely from ceramic – case, bezel, case back, and bracelet – with the Big Bang Integral Ceramic. The bezel lugs are made of a composite material, and the crown and pushers feature rubber elements, for added user comfort.

The Big Bang Integral differentiates itself from the other Big Bang models by its fully integrated bracelet which is fused to the 42 mm case. The new Big Bang Integral Ceramic models are all powered by the UNICO proprietary

novative timepieces. The multi-layer construction of the Spirit of Big Bang watches allow for countless combinations of materials, colours, and finishes. Following two models covered in pastel pink and pastel blue, the newest Spirit of Big Bang comes in a colour that is just as soft, with a touch of velvety smoothness: beige.

As the name suggests, the Spirit of Big Bang Ceramic Beige is rendered in high-tech and distinctive ceramic, measuring 39 mm. It is scratch-resistant, sturdy, lighter than most metals, and very comfortable on the skin. Ceramic is a symbol of innovation for the watchmaker, and the Spirit of Big Bang Ceramic Beige does not disappoint, with its greige alligator strap on white rubber and sand-coloured sunray dial. There are two variants for the bezel: 18-carat King Gold or polished titanium, both set with 50 diamonds. The overall soft tones of the watch really works well with its emblematic barrel case. Within the case lies the HUB1710 self-winding movement, providing a power reserve of 50 hours.

The Spirit of Big Bang Ceramic Beige is uninhibited and neutral, perfect for mixing-andmatching – an excellent addition to any outfit and to any occasion.

BIG BANG INTEGRAL CERAMIC

Banking on the watchmaker's expertise in producing coloured ceramics, the Big Bang Integral is back with three new ceramic colours: white, grey, and navy blue. As with previous iterations, Hublot's ceramic come with built-



Hublot Classic Fusion Orlinski 40 mm

manufacture movement: the HUB1280. The movement is a modified version of its predecessor, the UNICO HUB1242, and is fitted in its V2 incarnation. Its revamped architecture and design improvements make for easier assembly and more legible functions. The movement equips the timepieces with a power reserve of 72 hours.

BIG BANG ONE CLICK 33 MM

For the new Big Bang One Click 33 mm, Hublot is implementing bright and happy colours on interchangeable straps for maximum customisation to suit your every mood. The patented THE MULTI-LAYER CONSTRUCTION OF THE SPIRIT OF BIG BANG WATCHES ALLOW FOR COUNTLESS COMBINATIONS OF MATERIALS, COLOURS, AND FINISHES

One Click fastening system allows for the utmost ease in changing of the straps – with just a click. The case – available in two variants – has been refined to wrap itself around slender wrists for optimum comfort.

Made of natural rubber, the straps are unmistakably Hublot. Soft and supple to the touch, this rarely seen material in haute horlogerie is an asset to Hublot's uniqueness and elegance – much to the delight of Hublot's fans.

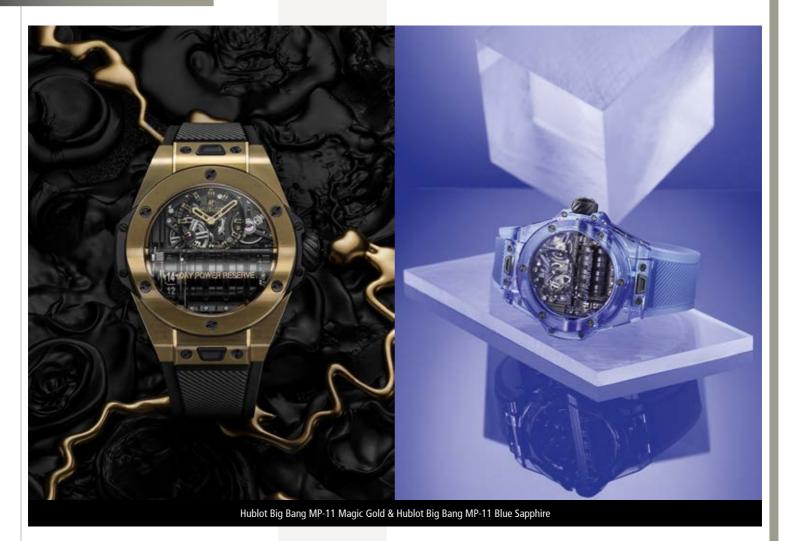
The understated black dial, or an immaculate white one, adorns the Big Bang One Click 33 mm, which is encased in either cool stainless steel or warm 18-carat King Gold. Thirty six diamonds on the bezel add extra allure, while a corresponding black or white structured lined rubber strap completes the elegant look.

Hublot then proceeds to spoil its fans with even more choices in the form of the pop version of the Big Bang One Click 33 mm. The same dazzling cases are accompanied by brightly coloured calfskin straps in electric blue, raspberry pink, or terracotta orange. The juxtaposition of precious diamonds against the natural material of the straps bring out the brilliance of the diamonds even more.

Decidedly feminine and versatile, the Big Bang One Click 33 mm makes wearing haute joaillerie and haute horology effortless.

CLASSIC FUSION ORLINSKI 40 MM

Hublot first collaborated with Richard Orlinski, sculptor and visual neo-pop artist, in 2017. The resulting masterpiece created then was so mesmerising that Hublot has grabbed every opportunity to work with the artist. No material shaped, nor any component machined has been able to resist Orlinski's artistic touch. As



you might have guessed, the newest Hublot x Orlinski timepiece is centred around the material of the hour: ceramic.

Hublot's R&D and Metallurgy departments have invented and patented numerous varieties of ceramic since the watchmaker launched its iconic Big Bang collection in 2005. One of the patented ceramics is Magic Gold, the only scratch-resistant 18-carat gold alloy to fuse 24-carat gold with boron carbide.

The Classic Fusion Orlinski 40 mm comes in two monochrome editions entirely clad in ceramic – with the exception of the strap and the crown. The flashy blue and gloss black shades chosen for these timepieces are reminiscent of the colour codes used in Orlinski's largerthan-life artworks.

Hublot's mastery of machining ceramic comes together with Orlinski's virtuous faceting in the Classic Fusion Orlinski 40 mm. For the first time ever, faceted ceramic dresses the entire watch – including its dial. This radical bevelled architecture makes the ceramic look like it has been folded – much like origami paper. Like artworks to be worn, a soft rubber strap ensures comfort on the wrist.

BIG BANG MP-11 MAGIC GOLD & BLUE SAPPHIRE

Ever the master of using cutting-edge materials, Hublot timepieces have always stood out with its perfect balance of movements and cases, and of form and function. The Hublot creed of "Art of Fusion" comes roaring to life with these two new Big Bang models: the Big Bang MP-11 Magic Gold and the Big Bang MP-11 Blue Sapphire. The visually spectacular and powerful MP-11 movement housed in two new high-tech, exclusive cases – what could be more Hublot?

The MP-11 manufacture movement is developed and manufactured entirely within Hublot's workshops. It is a crown jewel of the brand, boasting an extraordinary power reserve of 14 days. In order to achieve this feat, Hublot had to develop an original movement structure that integrated seven series-coupled barrels. The power reserve indicator is located on a cylinder located directly to the left of the seven barrels. Due to its size, the sapphire crystal of the watch had to be adopted to the shape of the barrels. This modification in turn created a magnifying effect on the power reserve indication. Made up of 270 pieces and coming in at a thickness of 10.92 mm, the MP-11 manufacture calibre also stands out due to its patented index-assembly system.

The Big Bang MP-11 Magic Gold, available in a limited edition of just 50 pieces, redefines the ultra-technical and contemporary design of the emblematic Big Bang case. In the world's first ever version of scratch-resistant 18-carat gold – invented and patented by Hublot – this timepiece is sure to leave its mark in horology history. Black does incredibly well in contrasting and bringing out the best in shades of gold. Six H-shaped black-coated titanium screws on the bezel, and a black rubber strap makes the Magic Gold truly pop.

The Big Bang MP-11 Blue Sapphire is also released as a limited edition of 50 pieces. Playing on transparency, the watch takes its radiance and inimitable colour from a sapphire developed in-house by Hublot. With unique knowledge and unparalleled mastery of the processes, Hublot is able to create sapphire in a range of innovative colours. The lined and structured blue rubber strap matches the peculiar colour of the sapphire case.

BIG BANG TOURBILLON AUTOMATIC ORANGE SAPPHIRE

Hublot has shown time and again their mastery over the art of machining sapphires. The Big Bang Tourbillon Automatic Orange Sapphire – produced in a limited edition of 50 pieces – is the living embodiment of this mastery, combining a brand new shade of sapphire crystal with an entirely new tourbillon movement.

The Big Bang Tourbillon Automatic Orange Sapphire makes yet another world's first for Hublot by adding a completely new colour to its palette of tinted sapphires. This shade of orange was achieved by incorporating titanium and chromium in an intricate manufacturing process. This dynamic new colour is a breath of fresh air for haute horlogerie, and is very onTHE BIG BANG TOURBILLON AUTOMATIC ORANGE SAPPHIRE MAKES YET ANOTHER WORLD'S FIRST FOR HUBLOT BY ADDING A COMPLETELY NEW COLOUR TO ITS PALETTE OF TINTED SAPPHIRES

brand with Hublot's culture of stylish excellence. The look of the finely polished orange sapphire is further enhanced by the signature Big Bang H-shaped titanium screws on the bezel. A transparent orange rubber strap with a lined relief is attached to the case with a titanium deployant buckle. The patented "One Click" system is present here, allowing for easy customisation.

The movement housed within this unique case is one that is just as revolutionary. The Hublot tourbillon powering the Big Bang Tourbillon Automatic Orange Sapphire is equipped with a self-winding system – a rarity for tourbillons – and provides a minimum power reserve of 72 hours. Hublot has also reconstructed the movement in its entirety in order to showcase its micro-rotor through the open-worked dial. The revamped layout is not only an improvement in aesthetic terms, but also a testament to the ingenuity of Hublot's engineers.

Closing out its presentations with a bang, Hublot introduced two more extraordinary timepieces. The Big Bang Tourbillon Automatic is produced in a limited edition of 100 pieces. This model comes with a case and bezel in Texalium^{*}, an exclusive lightweight and ergonomic material that combines carbon fibre and aluminium. Last, but not least, is the Big Bang Tourbillon Automatic Black Magic – limited to 100 pieces – made entirely from black ceramic.



LVMH WATCH WEEK 2021



PEAK Performance

ZENITH STARTS OFF THE YEAR WITH A BANG AT THE LVMH WATCH WEEK 2021

fter the rousing success of its product presentation at the LVMH Watch Week 2020 in Dubai, Zenith has once again chosen to unveil its latest references at the LVMH Watch Week 2021. Due to the current global pandemic situation, the LVMH Watch Week 2021 took place in a slightly different format. This year's event incorporated digital presentations and one-on-one meetings in 15 countries.

For Zenith, 2021 is the year of the Chronomaster. All eyes were on the updated version of the El Primero, Zenith's legendary chronograph movement. Introduced as the world's first high-frequency automatic chronograph movement in 1969, the modern El Primero is just as revolutionary as 'the original'.

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Zenith Chronomaster

Sport with

black dial

Julien Tornare, Zenith CEO, shared, "My team and I are thrilled to finally be able to share with you something we've been working on for quite some time – a true evolution of a modern Zenith signature piece! The Chronomaster Sport sets a new standard of precision, performance and design for the staple Zenith automatic chronograph."

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Below are some highlights from the event.

CHRONOMASTER SPORT

Zenith's Chronomaster Sport collection marks the beginning of a new era for the sporty-chic chronograph. Continuing to push the boundaries of high-frequency precision, the new Chronomaster Sport is the culmination of five decades of unparalleled legacy of automatic chronographs - combining the spirit of the El Primero A386, the form of the Chronomaster De Luca, and the high-frequency performance of the El Primero calibre. Style and substance come together effortlessly in this timepiece.

A descendant of the famed Chronomaster lineage, the new model sports a more refined dial, an integrated steel bracelet, enhanced finishing details, and an extremely precise 10th of a second reading. The robust yet sleek



Aaron Rodgers is Zenith's new brand ambassador in North America. Here, Rodgers wears the Zenith Chronomaster Sport

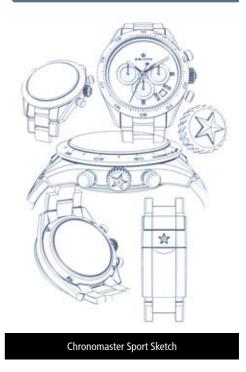


41 mm steel case comes with pump-style pushers and a polished black ceramic bezel that sets it apart from its predecessors. The 10 second chronograph markings in white can be found on the polished black ceramic bezel.

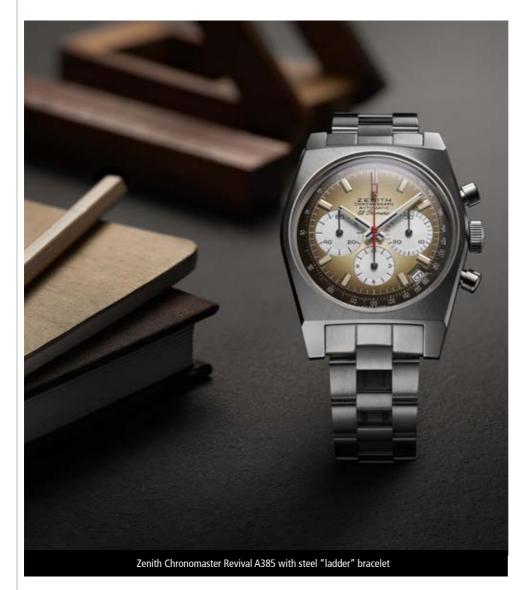
The new Chronomaster Sport comes in two variants: one with a black dial, the other with a white dial. Both references feature the trademark El Primero tri-colour counters in blue, anthracite, and light grey. The trio of counters are graduated to 60 seconds, providing an intuitive and instantaneous reading of the chronograph. The integrated steel bracelet adds a timeless yet contemporary aesthetic. An alternative, equally chic option of a textured cordura-effect rubber strap is also available.

The El Primero 3600 calibre powers the new Chronomaster Sport collection. The pinnacle of 50 years of innovation and craftsmanship, Zenith's most renowned movement is now able to display time down to 1/10th of a second. It also provides an extended power reserve of 60 hours. The structure of the new movement is strikingly different - with a blue column wheel and an open rotor marked with the five-pointed star Zenith logo - which can be observed through the sapphire case back.

" FOR ZENITH, 2021 IS THE YEAR OF THE CHRONOMASTER. ALL EYES WERE ON THE UPDATED VERSION OF THE EL PRIMERO, ZENITH'S LEGENDARY CHRONOGRAPH MOVEMENT **J**



LVMH WATCH WEEK 2021



To celebrate this new collection, Zenith chose a worthy star to feature in its campaign. Driven by Zenith's creed - "Time to Reach your Star" - which is all about realising one's full potential, and turning one's wildest dreams into a tangible reality, the brand announced its partnership with Aaron Rodgers as its ambassador in North America. The NFL quarterback and living legend's commitment to excellence and precision is the physical embodiment of this philosophy. Throughout his career, Rodgers has set numerous records and has been named league MVP three times - the third of which was awarded during the 2020 season. Despite being at the top of his game, Rodgers continues to push himself to perform at the highest level day in, day out.

"I couldn't be more thrilled to join Zenith as its ambassador. I love how this brand is always pushing boundaries and literally building the future of watchmaking. What really moved me with Zenith is how they're always working to inspire young men and women to go out there to reach for the stars and turn their dreams



into reality," said Rodgers of his partnership with Zenith.

CHRONOMASTER REVIVAL A385

The year 1969 has gone down in the annals of watchmaking history as the year that Zenith forever changed the chronograph. It was the year that Zenith introduced the world's first automatic high-frequency chronograph movement. It made its debut in three stainless steel models, one of them being the A385. The A385 had another eye-catching feature that had never been seen before on any other watches: a "smoked" brown gradient dial.

This year, Zenith brings back the legendary timepiece in the form of the Chronomaster Revival A385. A faithful reproduction of its originator from 1969, Zenith once again showcases how timeless its designs are. Far more than a mere vintage-inspired watch, the Chronomaster Revival A385 is an exercise in "reverse engineering" by Zenith. Using the original blueprints and production plans, every part of the Chronomaster Revival A385 - from the tonneau-shaped stainless steel case to the pumpstyle pushers – is just like the original. While this model is all about faithful recreations, the acrylic glass dome and case back have been replaced with sapphire crystal in order to match today's standards. The change from solid steel case back to sapphire crystal provides an unobstructed view of the El Primero 400 chronograph movement.

The "smoked" brown gradient dial of the original A385 created a vignette effect that darkens towards the edges and adds a compelling sense of visual depth – almost as if the dial was domed. With the Chronomaster Revival A385, the Maison has managed to recreate the same warm tones and gradient effect, creating a dial that is almost indistinguishable from the original. The red chronograph central and silverywhite counters have also been faithfully recreated.

Keeping with the retro look, the Chronomaster Revival A385 is available in two options: one with a steel "ladder" bracelet, the other with a light brown calf leather strap. The steel "ladder" bracelet is a modern take on the Gay Frères bracelets that are emblematic of the early El Primero watches. The light brown calf leather strap will develop a unique patina over time.

DEFY 21 URBAN JUNGLE

Zenith's DEFY collection is a platform for the watchmaker to bring to life its wildest visions of watchmaking. It is a laboratory where innovation is limited only by the imagination of its engineers and artisans. With each new ad-



The Zenith Pilot Type 20 Chronograph Silver takes inspiration from historical aircrafts

dition to the DEFY collection, Zenith sets new standards of precision and avant-garde design in watchmaking. Couple that with innovative high-performance materials and groundbreaking movements, the DEFY collection is extremely irresistible.

After stunning the world with three novel iterations of the DEFY in 2020, Zenith is introducing yet another new model this year: the DEFY 21 Urban Jungle. The newest DEFY model comes in a bold colourway and achieved a first for the brand.

The DEFY 21 Urban Jungle is set apart because of its khaki green tones – covering the skeletonised dial, ceramic case, movement, and strap. The matt-finished ceramic case is highly scratch-resistant and intensely coloured, causing it to stand out no matter the occasion. The grey rubber strap comes with cordura-effect khaki green rubber to complete the overall matt aesthetic of the watch.

In a first for Zenith, the watchmaker has fitted its 1/100th of a second chronograph movement in a green ceramic case. The skeletonised framework of the dial features matt black and matt silver counters, while also showcasWITH A LIMITED EDITION OF JUST 250 PIECES, ZENITH'S PILOT TYPE 20 CHRONOGRAPH SILVER IS A CELEBRATION OF THE WATCHMAKER'S STORIED LEGACY IN THE WORLD OF AVIATION TIMEPIECES

ing the movement. The main plate and oscillating weight – with satin finishing – come in the same khaki green found on the rest of the watch. The El Primero 9004 automatic chronograph movement provides a power reserve of approximately 50 hours.



PILOT TYPE 20 CHRONOGRAPH SILVER

With a limited edition of just 250 pieces, Zenith's Pilot Type 20 Chronograph Silver is a celebration of the watchmaker's storied legacy in the world of aviation timepieces. Zenith has been creating aviation timepieces for more than a century, and has accompanied the pioneers of flight in the early 20th century – including Louis Bleriot who flew across the English Channel in 1909.

For the Pilot Type 20 Chronograph Silver, Zenith revisited its historic Pilot design codes while also drawing inspiration from vintage aircraft design. The result is a fascinating and richly detailed aviation-themed chronograph encased in precious sterling silver – a first for a Zenith Pilot chronograph.

The 45 mm sterling silver case of the new Pilot draws a more direct visual inspiration from historical aircrafts. Resembling the fuselage of an aircraft, the silver dial has riveted details resembling metal panels, with an uneven satinbrushed surface to bring out the raw beauty of the metal. In order to provide optimum legibility against the erratic surface, the oversized Arabic hour-markers and "cathedral" hands feature white luminescent paint. A brown calfskin leather strap with a rivet and polished steel pin buckle – reminiscent of vintage pilot helmets – completes the aviator look.

HE TIME PLACE 35



SPARKLING Surprise

A. LANGE & SÖHNE INTRODUCES ITS ULTRA-THIN WRISTWATCH WITH A DAZZLINGLY DEEP DIAL

sually known for its ultra-complicated timepieces, A. Lange & Söhne surprised the horology world with one of its latest releases: the new special white gold Saxonia Thin. Distilling horology down to the barest essentials, the watchmaker's newest ultra-thin wristwatch is here to sparkle its way into our hearts – and onto our wrists.

To say that the new Saxonia Thin is eye-catching would be an understatement. As light hits the face of the watch, the deep-black surface of the dial seems to shimmer. A closer look would reveal what is causing this light-absorbent colour to sparkle. E

The 50-piece limited

timepiece has a unique dial

that sparkles

edition

The solid silver dial is coated with black gold flux that contains tiny copper particles. The production process of this gold flux was first discovered by glassmakers in Venice in the 17th century. This particular type of glass contains copper constituents that form microscopic crystals when heated up. The glass is then applied to the solid silver dial in its molten state before being allowed to cool and harden. These tiny spangles distributed across the deep black surface of the dial creates a copper-coloured sheen as light bounces off the face of the watch.

The A. Lange &

Söhne Saxonia

Thin is the

latest in the brand's ultra

thin offerings

Contrasting with the darkness of the dial are the 18-carat white gold case, prong buckle, and hour and minute hands. The svelte hour and minute hands, working in tandem with the applied baton-style hour markers, reduce the dial of the watch to displaying time in hours and minutes. The slim bezel of the round 40 mm white gold case creates depth for the dial and directs our focus to the rare material within. The slight convexity of the lugs ensures a snug fit on the wrist.

Powering this spectacular timepiece is the manually-wound Calibre L093.1: developed and crafted in-house. At a mere 2.9 mm, it is the thinnest A. Lange & Söhne movement created

The manuallywound Calibre L093.1 powers the watch

so far – an integral part of the watch's ultra-thin design. Despite its extreme thinness, the movement provides a power reserve of 72 hours.

The movement's two-fold assembly and intricate finishing are a testament to A. Lange & Söhne's high standards of watchmaking. The three-quarter plate with Glashütte ribbing and polished and bevelled chamfers are unmistakable characteristics of A. Lange & Söhne's expertise. The chamfer of the flat-polished end piece is manually finished in order to match that of the three-quarter plate, and also to achieve visual balance. The ratchet and crown wheels are decorated with the spiral arms of solarisation – showing A. Lange & Söhne's attention down to the smallest detail. These two parts are also visibly integrated in the threequarter plate of the movement.

This special white gold timepiece comes in a limited edition of 50 watches.

THE SOLID SILVER DIAL IS COATED WITH BLACK GOLD FLUX THAT CONTAINS TINY COPPER PARTICLES. THE PRODUCTION PROCESS OF THIS GOLD FLUX WAS FIRST DISCOVERED BY GLASSMAKERS IN VENICE IN THE 17TH CENTURY



It was at Quai de l'Horloge, nestled between the artisans of the Ile de la Cité, where master watchmaker Abraham-Louis Breguet invented a game-changing mechanism: the tourbillon. More than two centuries later, the tourbillon remains a fascinating and sought-after complication. Breguet saw the need for a new innovation as timepieces at the time were worn vertically in the waistcoat pocket, causing chronometric inaccuracies of the movement. He then came up with the idea to integrate the balance wheel and spring, along with the escapement in a mobile carriage that rotates on itself. The principle was nothing short of genius, and its execution even more mesmerising to behold. On a technical level, the timekeeping mechanics of the new model is very similar to its originator. The steel balance springs feature the distinguishing terminal curve that allows for concentric development of the spring. Devised by the founder himself, this innovation has since come to be known as the Breguet overcoil. Keeping with tradition, the watchmakers at Breguet still shape the balance spring by hand, and still manually perform the various calibrations to ensure the highest degree of precision. The carriages of the tourbillons come with a framework in black-polished steel - the finest level of finishing in haute horlogerie.

WATCHMAKING Wonder

BREGUET CONTINUES TO PUSH THE BOUNDARIES OF WATCHMAKING WITH ITS LATEST TIMEPIECE

Bareguet's latest timepiece is truly a watchmaking marvel. The engineers at Breguet have managed to create an entire universe within a very limited working space, seemingly having defied the laws of

physics while doing so. Alongside Breguet's expert craftsmanship, form meets function in the most elegantly extravagant way in the Classique Double Tourbillon 5345 Quai de l'Horloge.

The case back of the timepiece bares its inner workings as well as a special engraving



ON A TECHNICAL LEVEL, THE TIMEKEEPING MECHANICS OF THE NEW MODEL IS VERY SIMILAR TO ITS ORIGINATOR. THE STEEL BALANCE SPRINGS FEATURE THE DISTINGUISHING TERMINAL CURVE THAT ALLOWS FOR CONCENTRIC DEVELOPMENT OF THE SPRING

As seen on the face of the watch, the two tourbillons beat independently from one another. Each mechanical heart is driven by its own barrel. A second pair of wheels revolving in the central differential act as the bridge between the two tourbillons. This double-entry mechanism is able to establish the average rate of the tourbillons, allowing for the oscillating plate to be set in motion at the rate of one full rotation every 12 hours. The minutes indicator is a classic hand in the centre of the watch. The workings of the movement is equipped with a system that minimises strain on the wheels, ensuring a constantly precise display.

The construction of this movement makes this calibre one of the most complex systems ever developed by the Breguet Manufacture. In order to achieve the desired level of mobility, the engineers at the Breguet Manufacture had to rebuild the manual winding mechanism from the ground up. In order to prevent excessive winding of the springs which may alter the winding mechanism, the crown is fitted with a dynamometric security system. The double tourbillon movement provides a power reserve of 50 hours.

No Breguet watch is complete without a display of the Manufacture's aesthetic virtuosity. The double tourbillon first introduced in 2006 is no longer hidden behind the dial. It is encased within a sapphire glass box of high transparency, baring all its mechanical charm for all to see. The steel barrel bridges have been stylised and rounded to represent the let-



ter "B". Each component has been thoroughly straight-grained, chamfered, and even satinbrushed by hand. Breguet's signature guilloché work is presented on the movement, taking the place of traditional circular graining. Due to its bare structure, the inner flank of the case band is also on display. Roman numerals are hand-engraved onto the case band, standing out in blue.

Even though the face of the watch is already teeming with details, the truly unique char-

acter of the watch is only fully revealed on the reverse side. In full view through the transparent case back is a hand-engraving. It depicts the façade of the building on Quai de l'Horloge in Paris where Breguet invented the tourbillon. The engraving teems with so many intricate details that every glance may present a new discovery. Take a peek through one of the windowpanes and catch a glimpse of the inner workings of the calibre. The special "stone" strap – natural slate on rubber – completes this masterpiece.

HE TIME PLACE 39



Jaeger-LeCoultre presents the Reverso Tribute Duoface Fagliano Limited Edition

A TALE OF Two Dials

JAEGER-LECOULTRE CELEBRATES THE 90TH ANNIVERSARY OF ONE OF ITS MOST ICONIC MODELS

Rirst introduced in 1931, at the height of the Art Deco period, the Jaeger-LeCoultre Reverso was destined to become a classic. The reversing case of the timepiece was designed to perform under the rigorous conditions of polo matches. Its sleek Art Deco design codes are truly captivating, making the watch instantly recognisable.

Over the course of 90 years, the Reverso has been continually updated with new innovations, without losing sight of its identity. More





than 50 different calibres have powered the Reverso, and its flip side has provided a canvas for artistic and creative expression decorated with enamel, engravings, or gemstones.

Celebrating its 90th anniversary in 2021, Jaeger-LeCoultre has developed a new model of the Reverso that is just as much contemporary as it is loyal to its roots. The limited edition Reverso Tribute Duoface Fagliano pays tribute to a long line of watches that possesses a unique longevity that has made it such a classic.

The sentiment that the original Reverso was designed for the fashionable sporting gentleman has stood through the test of time. Throughout the decades, it has remained the dress watch of choice for the discerning and fashionable tastemakers from all walks of life. The latest variation comes with a burgundy-red dial and pink gold case. The coloured dial has been a long-standing feature of the Reverso, providing a vivid contrast to the case.

The front dial pays tribute to the original with straight indexes for hour markers – doubled at 12 o'clock. The faceted shape of the indexes and Dauphine hands add visual depth, making them pop even more against the rich burgundy-red of the lacquered dial surface. The circular track of the small seconds display at

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CELEBRATING ITS 90TH ANNIVERSARY IN 2021, JAEGER-LECOULTRE HAS DEVELOPED A NEW MODEL OF THE REVERSO THAT IS JUST AS MUCH CONTEMPORARY AS IT IS LOYAL TO ITS ROOTS

six o'clock provides a playful distinction from the linear geometry of the dial and case.

While the original Reverso came with a metal back meant to protect the dial of the watch, the Duoface models offer a second dial on the flip side – displaying a different time zone. In order to maintain the integrity and Art Deco lines of the case design, the adjuster for the second time zone is a small slider that has been set into the top case-band. It is completely invisible until the case is released from the carriage to be flipped over. The deeply etched sunray pattern on the inner surface of the case-band makes turning the case a delightful visual experience.

The sleek design of the Reverso belies the existence of a second dial

The reverse dial offers contrasting features too with the use of circles and straight lines with contrasting finishes. The central time dial and smaller day-night indicator are presented with a gleaming opaline finish. The rest of the dial is covered in the stippled texture of Clous de Paris guillochage. The two very different dials are balanced by the warm tones of the pink gold case. Completing the look is a very special strap made just for this model.

For this special celebratory edition, Jaeger-LeCoultre has worked with Casa Fagliano. The Argentine bespoke artisanal polo bootmaker designed and hand-crafted the original strap for this new model. The inspiration for the strap came from the canvas-and-leather boots that the bootmaker makes for summer polo. The strap is made of the same combination of materials as a boot – canvas on top with cordovan leather for the ends, and lining. Each strap has been cut and stitched by hand.

The Reverso Tribute Duoface Fagliano is a limited edition of 190 pieces, and only available exclusively at Jaeger-LeCoultre boutiques.

TIMEPLACE 41



The IWC Pilot's Watch Timezoner Edition "Le Petit Prince" (IW395503) comes in a limited edition of 1,500 pieces

PRINCELY Timekeeping

IWC AND FONDATION ANTOINE DE SAINT-EXUPÉRY CELEBRATE THEIR COLLABORATION WITH ANOTHER SPECIAL LIMITED EDITION TIMEPIECE

core part of IWC's philosophy has always been to manufacture watches that are not only visually enticing and technically advanced, but also able to aspire

their wearers to dream. Georges Kern, CEO of IWC Schaffhausen, understands that watchmaking is just as much about telling time as it is about telling a story, "Today, people do not buy a luxury watch because it tells the time. They buy it because it inspires them, because it tells a story."

This philosophy is best represented in the relationship IWC has with the Fondation Antoine de Saint-Exupéry – a foundation supporting child literacy set up in the name of the author of "Le Petit Prince". IWC has collaborated with the foundation for more than a decade in preserving the legacy of the author-pilot, and supporting numerous projects around the world. IWC's connection with Antoine de Saint-Exupéry's literary masterpiece "Le Petit Prince" is a truly special one.

Over the years, IWC has introduced numerous limited edition pilot's watches featuring the "Le Petit Prince" design codes. The latest watch to join the "Le Petit Prince" collection – for the very first time – is the Pilot's Watch Timezoner Edition "Le Petit Prince". This exclusive watch is limited to 1,500 pieces, and features all the signature design elements that we have come to adore.



The midnight-blue dial has become the most significant feature of all the "Le Petit Prince" watches. The sunray-brushed surface features red accents, as well as trademark gothic applied numerals and hands, both framed in polished metal and filled with Super-Luminova[®] for optimum legibility. The ceramic bezel on this watch also comes in blue, with engraved scales in white. There are 24 major cities on the bezel, each corresponding to a full-hour time zone. The brown calfskin leather strap beautifully complements the blue of the watch.

The patented Timezoner function is a very unique one. The Timezoner allows its wearer to change between different time zones effortlessly. While this function is traditionally performed via the crown, IWC has innovated a new and simpler way to do so via the bezel – which is mechanically linked to the movement.

All one has to do is press down on the bezel, then turn it to the desired location and release. The hour hand will then move to the new desired time. This mechanism works without

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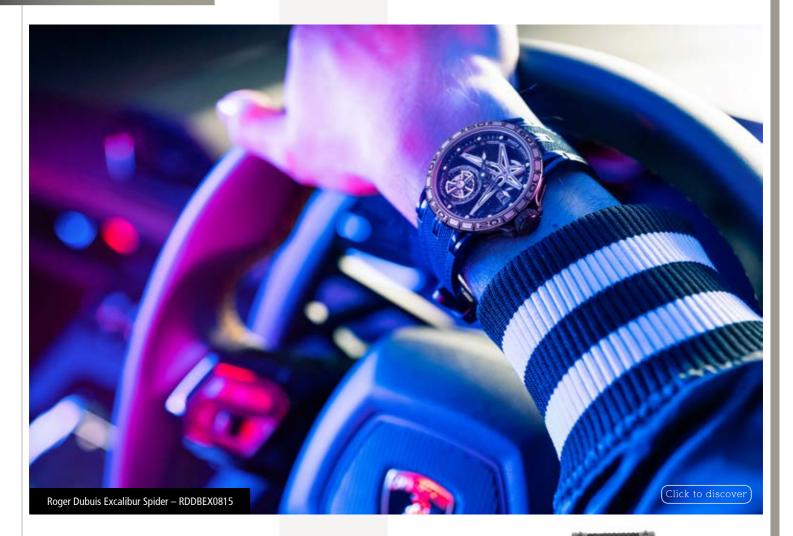
OVER THE YEARS, IWC HAS INTRODUCED NUMEROUS LIMITED EDITION PILOT'S WATCHES FEATURING THE "LE PETIT PRINCE" DESIGN CODES. THE LATEST WATCH TO JOIN THE "LE PETIT PRINCE" COLLECTION - FOR THE VERY FIRST TIME - IS THE PILOT'S WATCH TIMEZONER EDITION "LE PETIT PRINCE"

stopping movement even when crossing the dateline, thus, not a single second will be lost during adjustment.

Home time is displayed centrally in a white arced window. Three visible zones are always on display, ensuring clear direction of the disc's rotation. A date window at the three o'clock position completes the functional display of the watch.

Within the 46 mm stainless steel case lies the IWC-manufactured 82760 calibre. This powerful and precise automatic movement features a bi-directional Pellaton winding system. The movement is also enhanced with parts made of virtually wear-free zirconium oxide ceramic, providing a power reserve of 60 hours.

The transparent sapphire case back allows a glimpse into the inner workings of the movement, including its openworked bridges and rotor. The Le Petit Prince himself makes an appearance on an 18-carat gold medallion on the rotor.



SIZE Matters

ROGER DUBUIS RELEASES SMALLER THAN USUAL OFFERINGS IN THE EXCALIBUR SPIDER RANGE

ver the years, Roger Dubuis has made its name in the world of Haute Horology with its highly-technical sporty and skeletonised watches that are crafted out of innovative materials. With its excessive creativity, it has presented timepieces with a rather excessive diameter size too, 45 mm, to be exact. Surely not everyone can wear a 45 mm diameter watch, complete with precious materials and extravagant aesthetics showcased

in both the case and the straps. Enter the latest Excalibur Spider 39 mm collection which offers three pieces from the iconic Excalibur family, which allows Roger Dubuis to speak to a wider user base, particularly those who prefer a slightly smaller diameter.

The three new pieces were also launched around the same time as Roger Dubuis' announcement of its first experiential Virtual



Roger Dubuis Excalibur Spider – RDDBEX0815



Boutique in early February - a fitting way in adapting and embracing the new retail experience during the global pandemic situation. The watches came in the form of Roger Dubuis' most popular collection, the Excalibur with its Skeleton Flying Tourbillon - a true signature that has been fitted into a 39 mm diameter. Speaking about this offering is definitely easier than actually putting together its flamboyant Grand Complication RD510SQ calibre, with a single flying tourbillon and the distinctive starshaped bridge, all covered by the Poinçon de Genéve, which requires the technical prowess mastered over decades to adapt such a highly technical calibre from the original 45 mm into the more modest 39 mm case, which is impressively thin at just 13.3 mm.

The first of the three new watches continues the brand's partnership with Pirelli. Aptly dubbed the Excalibur Spider Pirelli - RDD-BEX0817. The 39 mm case is made of titanium, coated with black DLC and rubber inlays, with a matching black DLC titanium bezel, a black DLC titanium case back with sapphire crystal and the metallised Pirelli logo. The dial sports a bright red flange featuring the minute track and a black flange with rhodium-plated hour markers filled with SuperLuminova for legibility and contrast. The Calibre RD510SO single flying tourbillon powers it up to 60 hours, with the hours, minutes, and the flying tourbillon at 7 o'clock, as well as a stand out red-lacquered inner star-bridge. The special rubber strap uses the winning tire rubber inlay, Pirelli Cinturato™ pattern on the inside, interchangeable with the Quick Release System to make life easier. The Excalibur Spider Pirelli - RDDBEX0817 is a boutique exclusive limited to just 28 pieces.

The second watch is the Excalibur Spider – RDDBEX0815, another 39 mm model with a



Roger Dubuis Excalibur Spider – RDDBEX0816

skeletonised Black DLC titanium case with rubber inlays. The bezel comes in contrasting titanium with lacquered markings and a titanium case back with sapphire crystal for a more monochromatic look as opposed to the Pirelli version. The dial comes in the same colour as the black flange that features the minute track and hour markers with rhodiumplating and SuperLuminova. Powered by the same RD510SQ calibre, the movement has a circular-grained main plate and bridges, grill décor with hexagonal pattern and a rhodiumplated inner star-bridge. The rubber strap also comes with a Rubber Tech inlay, the Pirelli Cinturato[™] pattern on the inside, and is interchangeable with the Quick Release System. The more pared down version is limited to 88 pieces worldwide.

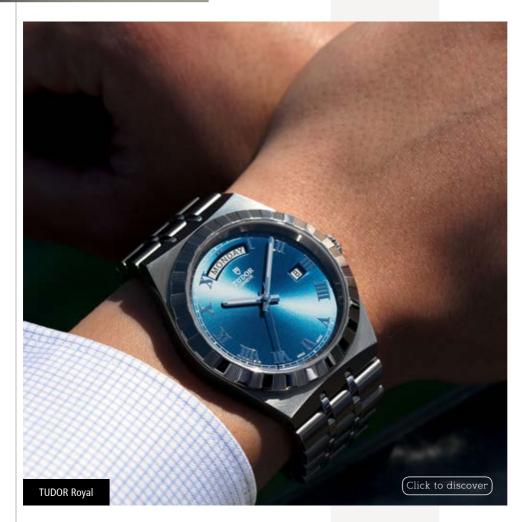
The last of the three surely has the female audience in mind. The Excalibur Spider – RD- "

THE WATCHES CAME IN THE FORM OF ROGER DUBUIS' MOST POPULAR COLLECTION, THE EXCALIBUR WITH ITS SKELETON FLYING TOURBILLON – A TRUE SIGNATURE THAT HAS BEEN FITTED INTO A 39 MM DIAMETER

DBEX0816 comes in a warm pink gold case with rubber inlays, a matching pink gold bezel with white lacquer markings, a pink gold crown, and a pink gold case back. The dial you guessed it - comes with a pink gold plated flange with a minute track and a white ceramic flange for the hour markers, this time with diamonds! Decorations on the dial have also been pared down, gone is the hexagonal pattern grill décor to give a clean elegant look. The main plates and bridges are adorned with pink gold coating, while the iconic star-bridge is in white lacquer. Limited to 88 pieces worldwide, the pink gold version comes with a matching white rubber strap with calf leather inlay, the Pirelli Cinturato[™] pattern on the inside. The strap, just like the two other watches, is interchangeable with the Quick Release System.



Roger Dubuis Excalibur Spider Pirelli – RDDBEX0817



TRUE BLUE Horology

TUDOR SHOWCASES ITS COLOURFUL SIGNATURE WITH A SPLASH

First introduced in the 1960s, the colour blue has since become a significant part of TUDOR's illustrious history. TUDOR re-introduces models that bring out the best of the brand's aesthetic heritage and one of its most remarkable visual signatures: the TUDOR Blue. From dials and straps to small, yet compelling details, the TUDOR blue has played a major role in defining the identity of TUDOR timepieces. This bold and colourful signature can be seen across all categories of the TUDOR collection, on various types of watches: divers' watches, chronographs, and sports watches with integrated straps. With new and improved dials and details, let these watches take you on a journey of re-discovery.

TUDOR ROYAL

The Royal name has been associated with TUDOR since the 1950s. The Royal collection highlights the exceptional quality of TUDOR's craftsmanship, with timepieces that exude an aura of watchmaking nobility. The trademark crenelated bezel with alternating polished surface and cut grooves was introduced around the same time as the TUDOR Blue. It quickly became a permanent fixture of the collection. In 1973, the first TUDOR watch case with integrated bracelet was launched.

These historical elements come together in the new TUDOR Royal line. The blue sunray satinfinished dial gives the watch a very striking façade. The models of this new line feature calendar functions, while the 41 mm also feature a day display. Diamond-set hour markers are an option for all sizes.

TUDOR BLACK BAY FIFTY-EIGHT "NAVY BLUE"

Vintage watch enthusiasts recognise the inextricable link between TUDOR's blue divers' watches and the French Navy. TUDOR had been entrusted by the French Navy to deliver rugged technical watches for nearly two decades when the decision was made to change the dial of these watches – from the classic black to TUDOR blue. The blue dial, paired with specific inscriptions engraved on the back, evoked a life of maritime adventures.

The new Black Bay Fifty-Eight "Navy Blue" harks back to this classic timepiece. The new model features a matt navy blue dial and bezel, and has had its proportions adjusted to that of the current generation. Its 39 mm case is ideal



TUDOR Black Bay Fifty-Eight "Navy Blue"



for those who prefer a smaller watch, and incidentally, is also the preference for connoisseurs of vintage watches. The navy blue fabric strap is woven using traditional techniques, a fitting tribute to the watches worn by the French Navy decades ago.

TUDOR PELAGOS

Despite the Black Bay's strong nautical links, there is another timepiece that truly represents the brand's close ties with the sea, and the pioneers of its exploration over the last six decades. That watch is the Pelagos in its blue configuration – naturally.

The new Pelagos model brings with it cuttingedge mechanical innovations for underwater use, all the while still being a worthy successor to its predecessors. The impressive list of technical features developed expressly for underwater use include a helium escape valve for saturation dives. The ceramic rotating bezel comes with phosphorescent hour markers for higher levels of legibility. The unique bracelet on this model comes with a patented clasp. Made from titanium and steel, the length of the bracelet automatically adjusts to the wrist of its wearer during a dive, adapting to the differences in thickness of the dive suit caused by changing water pressures. THESE HISTORICAL ELEMENTS COME TOGETHER IN THE NEW TUDOR ROYAL LINE. THE BLUE SUNRAY SATIN-FINISHED DIAL GIVES THE WATCH A VERY STRIKING FAÇADE

TUDOR BLACK BAY 32

The new Black Bay 32 blue model presents a flawlessly feminine form. The petite demeanour of the 32 mm case brings the flagship design of the Maison to the wrists of women – or those looking for a watch with a smaller face. Excelling in both form and function, the new model is made up of all the design codes of its family – rich in heritage and innovative in technology. The electric blue lacquered dial with glossy effect is where the watch's person-



ality shines through. Under artificial light indoors, the watch takes on a discreet and tasteful persona, shining with subtle elegance. Take it outside and the watch will dazzle unabashedly a vibrant shade of blue.

In terms of function, the new Black Bay 32 is waterproof up to 150 metres. It is powered by a self-winding mechanical movement, which is housed within a steel case with alternating polished and satin finishes. A variety of bracelets – steel bracelet, leather strap with folding clasp, or black fabric strap – allows this watch to adapt to just about any occasion.

TUDOR HERITAGE CHRONO BLUE

Adorned in the warm shade of Mediterranean blue, the Heritage Chrono Blue calls to one's holiday spirit, along with a hint of nostalgia for the flamboyant artistry of the 1970s. Influenced by the brand's earliest blue chronograph, Reference 7169 from 1971, the Heritage Chrono Blue is known as the "Monte-Carlo" amongst collectors and connoisseurs. The name came from the composition of its dial which was reminiscent of the fabled roulette wheels of Monaco's casinos.

The chronograph's fabric strap also comes in the unique shade of blue as seen on the dial. The fabric straps are hand-crafted in France using traditional techniques that have been kept alive by a distinguished family firm. The rotating bezel and 45-minute counter further cement the watch's sporty disposition.

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UNDERWATER Timekeeper

SWISS HOROLOGIST LONGINES RELEASES THE LEGEND DIVER WATCH IN AN ALLURING BRONZE

early 60 years after its release, the Longines Legend Diver Watch has evolved into a sensational collection filled with various reiterations that have thrived through the decades. Envisioning a vast array of styles to fulfil every taste and desire, the iconic timepiece ranges from a bold all-black 42 mm to a petite stainless steel model that sits at the opposite end of the spectrum. This time, the Swiss haute horologist washes

the classic design with rich thalassic hues and fresh materials for the latest Bronze edition.

In contrast to its largely monochromatic or dual-toned predecessors, the new Longines Legend Diver in Bronze flaunts a brilliant play of colours that represents its titular identity. Structurally, the watch might seem like a regular luxury timepiece, but its magnetic allure quickly reveals itself upon closer inspection.



The bronze model is complemented by a leather strap



An ornate image of a diver is gently embossed on the titanium case back

Underneath the anti-reflective sapphire crystal, the rich green dial that slowly fades to black mirrors a sight not widely-witnessed by many of us, the limitless depths of the ocean. On the other hand, each index and numerical indicator along the dial's circumference is coated in Super-LumiNova that juxtaposes the dial. Barring the seconds hand, the sandblasted pink hour and minute hands also underwent Super-LumiNova coating to allow the wearer to tell the time even in a dimly-lit environment.

Keeping each component in its place is a lustrous bronze case that perfectly complements the enigmatic dial. With two dainty crowns embedded on its side, the timepiece is protected by a strong titanium case back. To further enhance the theme, an ornate image of a diver is gently embossed on the titanium, acting as a hidden feature only the wearer would know.

With endurance at the forefront of the watchmaker's mind, the Longines Legend Diver Watch in Bronze is equipped with a mechanical self-winding movement equipped with a silicon balance spring. The timepiece conveniently retains up to 64 hours of power, making it one of the most functional haute horlogerie masterpieces today. Similar to its movement, Longines has also sourced durable materials in the making of this model without forsaking its wearer's flair or freedom of choice. Though one could assume that a single strap would be "

WITH ENDURANCE AT THE FOREFRONT OF THE WATCHMAKER'S MIND, THE LONGINES LEGEND DIVER WATCH IN BRONZE IS EQUIPPED WITH A MECHANICAL SELF-WINDING MOVEMENT EQUIPPED WITH A SILICON BALANCE SPRING enough, the Swiss watchmaker never just delivers, it always exceeds expectations. The new addition to the acclaimed collection includes two straps in brown leather and NATO green nylon. While the former offers a clean look perfect for any dress code, the nylon strap adds an attractive edge to the dapper timepiece. Each strap is latched onto a practical buckle that matches the bezel in tone.

A vibrant reiteration of the 1960s original, the Longines Legend Diver Watch in Bronze is more than just an echo of the haute horologist's storied past. The new model is proof of Longines' timeless heritage, both in style and longevity, as seen with the increasing demand for this classic diver watch. Founded in 1832 by Auguste Agassiz, the Saint-Imier-based Maison has established itself as a top-tier name amongst the finest of horology. As seasons change, Longines will continue to celebrate its glorious heritage by incorporating more inventive elements into its growing line of sturdy and dependable timepieces.





the H2.0 is born – just as revolutionary as the Clepsydra was in its time.

HYT accepts time's unstoppable flow, turning every goodbye into a hello. The newest H2.0 model, with its own literal expression of a fil rogue, is living proof of this theory. The H2.0 Red Fluid comes with a new take on reading time – just as our lives' chapters unfolding gives us new perspectives.

With a stainless steel case, the watch's domed sapphire crystal – coming in at a height of 19.95 mm – provides a 360 degree view of HYT's unique time-telling mechanisms. The clear dome resembles a smoothed stone that has been weathered to perfection through the ebb and flow of time.

In place of a traditional bezel, a red lacquered line goes around the side of the domed case, guiding our eyes around the "dial" of the watch. Diamond-cut red markers with black galvanic coating line the outside of the red line, in place of the traditional hour markers. The jumping minutes hand in the centre of the watch comes with a matching striking red decal, filled with white Super-Luminova^{*}.

As we have come to know, a HYT watch can never be seen just from one angle. From the

A lateral

view of the HYT H2.0

Red Fluid

UNSTOPPABLE Flow

> HYT CONTINUES TO PUSH THE BOUNDARIES OF ART AND SCIENCE WITH ITS LATEST H2.0 MODELS

YT is all about finding ways to measure the insuppressible flow of time. Marrying philosophy with technology and creativity, HYT has consistently created watches that stretch the limits of imagination and innovation. Choosing to tell time by way of moving liquids – having to overcome the forces of gravity beforehand – HYT clearly does not have a knack for doing things in a small way. The H2.0 series is the epitome of this very mindset.

SCARLET REVELATION

For the creation of its liquid timekeepers, HYT went all the way back to the roots of timetelling. Determined to explore its origins, HYT looked back to the Clepsydras (water clocks) of ancient Greece. These archaic clocks worked by moving liquid from one vessel to another. This mechanism also took into account the observations of the earth's roundness made by scientists, philosophers, and mathematicians from around 600 BC. Four millennia later,

50 THE TIME PLACE







side, the skeletal numerals ring is revealed, each number possessing a white Super-Luminova[®] interior. Viewed at the correct angle, the skeleton digits, markers, and directive arrows appear to be floating. This structure shows that there is never only a two-dimensional view of any moment in time.

Taking centre stage within the dome is the movement that powers this special watch. Developed exclusively for HYT by APRP (Audemars Piguet Renaud Papi), the manual winding mechanical movement provides a remarkable power reserve of 192 hours. The balance wheel ticks at the 12 o'clock position, flanked by its twin barrels. The microblasted titanium bridges are coated with black DLC.

The fluidic module of the H2.0 is a dream 15 years in the making. Seamlessly integrated

into the APRP movement, it completes the impressive look of the H2.0 Red Fluid. The angled positioning of the multi-layered bellows brings home the three-dimensional construction of the watch. The bellows form the engine of the fluidic module. The bellows' compression or expansion determines the movement of the two immiscible liquids – the red representing elapsed time, while the transparent one symbolises a future of clarity.

The HYT H2.0 Red Fluid comes in a very limited edition of just five examples, as shown by the "one of five" print found on the transparent sapphire crystal case back.

TRIBUTE TO MEXICO

Accompanying the H2.0 Red Fluid is a trio of one-off H2.0 variations dubbed the H2.0 Mexico. First introduced at three major horolHYT ACCEPTS TIME'S UNSTOPPABLE FLOW, TURNING EVERY GOODBYE INTO A HELLO. THE NEWEST H2.0 MODEL, WITH ITS OWN LITERAL EXPRESSION OF A FIL ROGUE, IS LIVING PROOF OF THIS THEORY

ogy exhibitions in Mexico, these three unique timepieces unite HYT's philosophy with the country of Mexico.

All three variants possess the qualities that make the H2.0 series so special – the threedimensional construction of its complications, the cloche-like sapphire crystal dome that offers a lateral view of the movement of time, and the exclusive movement developed by APRP. The signature that differentiates one variant from the other can be found in each watch's bezel. Found in the bezel is a colour accent – either red, white, or green, representing the colours of the Mexican flag – that truly pops against the backdrop of the black case and strap.



URBAN WINTER Companion

BELL & ROSS' NEWEST CAMO WATCH IS JUST AS EYE-CATCHING AS IT IS UNDETECTABLE ore than telling time, military-inspired watches tell stories: that of the people who depend on them for their missions. Over the years, Bell & Ross has honed their craft by producing exceptional models one after another, fully dedicated to the pursuit of superior technical performance and visual aesthetics.

The Bell & Ross camouflage series of watches began in 2007 with the release of the Phantom, followed by the Commando collection in 2009. These were amongst the first timepieces to make use of a camouflage coating in a horological setting. The BR 03-92 BLACK CAMO was then introduced in 2017. The newly launched BR 03-92 WHITE CAMO continues this proud legacy. Transforming military design codes into chic and contemporary interpretations has become second nature for Bell & Ross. Military camouflage has never looked THE BELL & ROSS CAMOUFLAGE SERIES OF WATCHES BEGAN IN 2007 WITH THE RELEASE OF THE PHANTOM, FOLLOWED BY THE COMMANDO COLLECTION IN 2009

as elegant as it does on the BR 03-92 WHITE CAMO.

Camouflage was first used by the military during the First World War. Its purpose was to hide or disguise its wearer, or certain objects. Green, khaki, brown, black, and grey were the most commonly used colours. These colours had to be given a matt treatment as a mandatory condition dictated by the military. The BR 03-92 WHITE CAMO adheres to this strict condition, while also putting a spin on an original military-type tricolour coating, making for a pure colour scheme.

In this configuration, the camouflage pattern of the dial is bedecked with a patchwork of white, dark grey, and light grey. The inspiration comes from the world of alpine soldiers operating in highlands and snow-covered mountains. The camouflage pattern is complemented by a matt black case and strap. The matt treatment of the watch greatly reduces the risk of unwanted reflections, making it practically undetectable at night.

Bell & Ross employed the technique of serigraphy to create the dial and also adapted it to the creation of the bracelet. Three serigraphy masks were created – a dark grey, a light grey, and a white mask – in order to affix the pattern to the calfskin strap. The camouflage look has been a classic for many years – even outside of the military. Its colorimetric adaptations are appealing to many, and will pair well with contemporary street style.

The sandwich type dial is made up of two superposed plates: the lower with black Super-Luminova^{*} coating bearing the numerals and indices, and the upper one with the coating



bearing the camouflage pattern. The die cutting for the numerals and indices reveal the black Super-Luminova[®] that emits a green light in the dark. This construction provides optimum legibility under any lighting condition. The four large numerals (3, 6, 9, 12) are also classic Bell & Ross.

The ceramic case of the BR 03-92 WHITE CAMO is made of mass-coloured ceramic. This material is second only to diamond in terms of hardness, making it wear-resistant and unalterable. Despite its toughness and almost scratch-resistant quality, it is also lighter than steel. Ceramic guarantees long-lasting durability - an essential character of an instrument used in dangerous military operations. In addition to being extremely functional, the material also provides great comfort on the wrist by being hypoallergenic and only slightly heat conductive. Two strap options are provided to complete the watch. A calfskin leather strap continues the camouflage colours of the dial, while a black rubber strap adds a hint of subtlety and intensity.

The BR 03-92 WHITE CAMO unites the Bell & Ross series of camouflage watches and the brand's core of aeronautical and military models. Bringing together these two worlds, the BR 03-92 WHITE CAMO is perfect for both precarious professional situations and every day wear.

<image>



OPEN HEART Marvel

HAMILTON'S NEWEST OPEN HEART MODELS ARE THE PERFECT BLEND OF TRADITION AND INNOVATION

Trawing upon the brand's long history and tradition of making quality watches, the Hamilton Jazzmaster collection features some of the finest modern and contemporary timepieces in the industry. The combination of excellent craftsmanship and creative innovation is the signature of this collection. The new Jazzmaster Open Heart 42 is here to carry on this proud legacy.

Hamilton was founded in 1892 in Lancaster, Pennsylvania, USA. Bringing together the American spirit with the unrivalled precision of the latest Swiss movements and technologies, Hamilton watches are known for their inventive designs, high performance, and craftsmanship. Throughout the years, Hamilton's exceptional watchmaking has helped forged strong connections in the aviation and film industries, with watches having appeared in more than 500 films.

The Jazzmaster name was inspired by the American spirit. Hamilton's American roots



Hamilton Jazzmaster Open Heart 42 (H32705152) with a stainless steel bracelet



A closer look at the cutout dial of the Hamilton Jazzmaster Open Heart 42 (H32705152)

6

THE JAZZMASTER NAME WAS INSPIRED BY THE AMERICAN SPIRIT. HAMILTON'S AMERICAN ROOTS CAN BE TRACED ALL THE WAY TO LANCASTER, PENNSYLVANIA, AT A TIME WHEN JAZZ WAS BORN



Hamilton Jazzmaster Open Heart 42 (H32705651)

can be traced all the way to Lancaster, Pennsylvania, at a time when jazz was born. Mixing a variety of musical styles to create an exciting new sound, the Jazzmaster is a tribute to where it all began for Hamilton.

The Jazzmaster Open Heart 42's most distinguishing feature is certainly the precise cutout design at the centre of the dial. Through the



cutout, we get a peek at the Swiss-made automatic movement beneath the striking silver dial. The intricate snail and pearled patterns of the movement – a trademark of the Hamilton American Classic models – easily draw the eye to the watch face.

The slick dial of the Jazzmaster Open Heart 42 blends with the vintage look of the watch. The silver centre is surrounded by a white rim. The three navy blue hands, indexes, and four large numerals (3, 6, 9, and 12) provide a bold accent and ensure high legibility. Two strap options complete the look of the Jazzmaster Open Heart 42: a matching blue leather strap, or a stainless steel bracelet. Effortlessly fashionable, both straps offer the most in both comfort and style.

Developed by Hamilton, the H-10 automatic movement makes use of a hairspring made from the new alloy Nivachron[™]. The cuttingedge anti-magnetic material makes this watch ready to take on the frenetic pace of modern life and any challenges that might come. It also boasts an impressive power reserve of 80 hours.

Its sleek contemporary style – albeit with a vintage feel – makes it the timepiece of choice for modern-day hustlers. Whether you're delivering a keynote, leading a business meeting, or attending a rooftop party, the Jazzmaster Open Heart 42 is right there by your side. It is a sure statement of good judgment and authenticity, perfectly suitable to those who look beyond the obvious in life.

ACE 55



The Frederique Constant Highlife Perpetual Calendar Manufacture in 18-carat rose gold is available in a limited edition of 30 pieces

ONCE IN a Blue Moon

FREDERIQUE CONSTANT MAKES AN EXCEPTION WITH THIS LAVISH LIMITED EDITION TIMEPIECE

Frederique Constant has been championing making Swissmade timepieces accessible to as many people as possible. This principle has inspired many brands since, and remains at the core of Frederique Constant's operations. However, even the most long-held traditions can have exceptions. For Frederique Constant, this exception comes in the form of the Highlife Perpetual Calendar Manufacture in 18-carat rose gold. This impressively opulent-sounding

timepiece is produced in a very limited edition of only 30 pieces.

Created in 1999, the Highlife collection features some of the most uniquely designed watches from the Manufacture. A distinguishing feature is the special strap built into the case that can be swapped out easily without the use of any tools. The arrival of the Highlife Perpetual Calendar Manufacture in 18-carat rose gold marks the return of Frederique Constant's lavish Highlife collection. Not only is the collection making a comeback after more than 20 years, it has also been completely revamped.

The newly redesigned case of the Highlife Perpetual Calendar Manufacture in 18-carat rose gold houses a dial decorated with a globe motif. The globe motif is representative of the Earth, and also serves as an icon of a new generation with the common ideal for saving the planet by way of sustainable and sensible living. The absence of lugs on the 41 mm case is an innovation from the watchmaker that allows for greater flexibility and more comfort on the wrist. The craftsmanship and engineering required to achieve this level of fluidity and natural transition have to be nothing short of perfect. In keeping with the sleek design of the watch, all of the perpetual calendar's correctors have been integrated, leaving only the rose gold crown at the three o'clock position. Powering this unique watch is the Manufacture FC-775 calibre, a self-winding mechanical movement with a power reserve of 38 hours. The Côtes de Genève decoration - visible through the case back - is irrefutable proof of the precision and performance of the movement.

The perpetual calendar is still one of the most complex and sought-after complications in haute horlogerie. With the Highlife Perpetual Calendar Manufacture in 18-carat rose gold, Frederique Constant is showcasing the finesse and sophistication in watchmaking that they have garnered over the past 30 years. From the design phase to final production, each and every step in making the Highlife Perpetual Calendar Manufacture in 18-carat rose gold is performed in-house. Not many brands are able to design, produce, assemble, and test their own timepieces within their Genevabased manufacture.

Taking it to the next level, this special edition of the Highlife Perpetual Calendar Manufacture comes with a dial in navy blue. The counters - month and leap year, day, and date - are meticulously arranged for unparalleled reading ease. The sapphire crystal with antireflective treatment on both sides of the watch ensure optimum legibility. The exquisite dial and the counters are a perfect match to the rose gold of the case, hands, and index hour markers. With its alternating polished and satin finished surfaces, the Highlife Perpetual Calendar Manufacture in 18-carat rose gold truly shines. Topping off the complementary blue of the watch is the exquisite navy blue Nubuck alligator leather strap - an exclusive to this specific model.



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Nuage ring, Cœur pendant & Vague earrings

DELICATE Splendour Chopard presents precious LACE, A COLLECTION THAT REDEFINES HAUTE JOAILLERIE



Revered for its unrivalled repertoire, Swiss jeweller Chopard fuses strength and delicacy in its latest Precious Lace collection, composed of Haute Joaillerie pieces inspired by decorative lace. The collection captures the opulence of both lace and jewels in fresh versatile pieces that can be worn on any day. Designed with four styles in mind, namely Vague, Mini-Froufrou, Nuage, and Cœur, Co-President and Artistic Director Caroline Scheufele introduces these fresh takes on simple luxury while still championing ethics. The Maison's commendable commitment to responsible and sustainable practices can easily be seen in the origins of its materials, including this collection's ethical 18-carat gold and diamonds.

The Vague motif, the first of the Precious Lace jewels, owes its style to one of nature's finest

Making of the Precious Lace collection

sights, ocean waves. Whether it is the pendant, the ring, or the earrings, each piece is made of a white gold or rose gold base that curls into a teardrop shape. Akin to the ocean ripples that glimmer under the bright sunlight, the pearMini-Froufrou bangle & Vague ring

shaped and brilliant-cut diamonds radiate just as much regardless of the demureness of these accessories.

Second in the collection is the Mini-Froufrou pattern that shares an unexpectedly similar flair with the Vague series. Though these flower-inspired pieces are not as abstract in design, the outer 18-carat gold bridge ends with a leaflike curl that mimics the style of Vague's own open end. Comprised of various diamonds, the petals and leaf pivot around one brilliant-cut gem. The youthful Mini-Froufrou is the only design that comes in a bangle form, where two precious flowers adorn the ends of the white gold or rose gold jewellery.

Flaunting its gems proudly, the Nuage (cloud) pieces centre around a single round diamond that connects to six other pear-shaped diamonds. As if slowly dispersing into the sky, the larger gems fan out into the smaller ones that are embedded into the 18-carat gold border. The semi-circular jewel stands on its own for the pendant and comes as a pair that completes each other in the other models.

The Precious Lace Collection would not be complete without a classic heart-shaped jewel,

THE PRECIOUS LACE COLLECTION WOULD NOT BE COMPLETE WITHOUT A CLASSIC HEART-SHAPED JEWEL, WHICH CHOPARD

"

which Chopard has exponentially elevated in the Cœur (heart) pendants. Available in two different sizes, Cœur boasts 2.15 or 3.9-carat diamonds, each of which are intricately placed on the lace-like white or rose gold base. The seemingly common shape turns into a work of art beneath the hands of Chopard's highlyskilled craftsmen.

HAS EXPONENTIALLY

ELEVATED IN THE

CŒUR (HEART)

PENDANTS

When it comes to forward-thinking and expertise, Chopard is truly second to none in jewellery-making and many of its other portfolios. The Precious Lace collection amalgamates modern simplicity with luxury, an approach that is still not widely adopted in the field of High Jewellery. Not only does the Maison craft the finest works of art, its dedication to ethics and sustainability has also initiated an empowering movement. Just as it did in previous collections, Chopard uses gold and diamonds that originate from refineries with Responsible Jewellery Council certification.

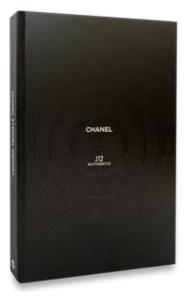
TIME PLACE 59

ARNAUD CHASTAINGT – DIRECTOR OF THE CHANEL WATCHMAKING CREATION STUDIO GASPARD ULLIEL – FACE OF THE "MONSIEUR" WATCH BY CHANEL HORLOGERIE

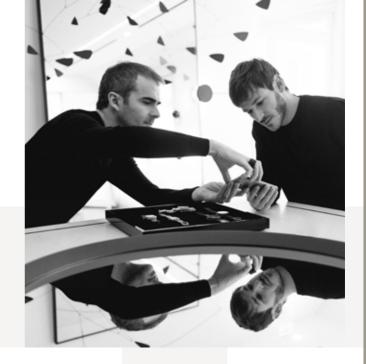
TALE of Time

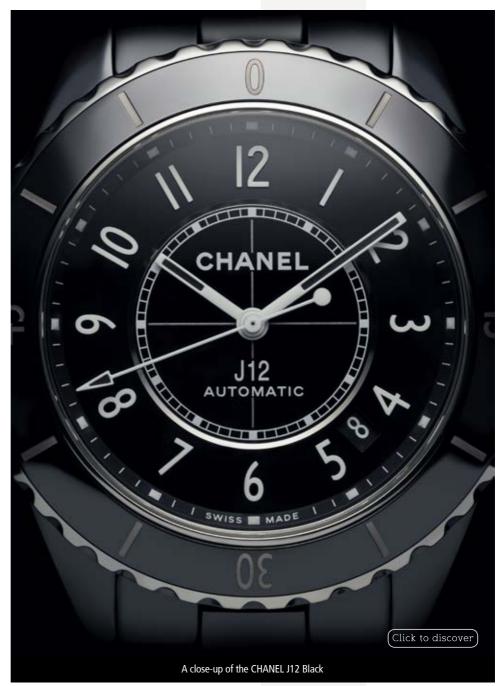
HANEL made waves in the world of horology with the launch of the J12 in 2000. The first black ceramic round watch in history, the J12 captivated with its elegant design in contrast to the other luxury sport watch offerings at that time. To celebrate the 20th anniversary of this iconic watch, Arnaud Chastaingt, Director of the CHANEL Watchmaking Creation Studio, introduced a new interpretation of the J12 last year with a poetic concept that "changes everything without changing anything". Every detail of the watch is enhanced and the precision is upgraded thanks to the new selfwinding movement, Calibre 12.1, while the original design is preserved.

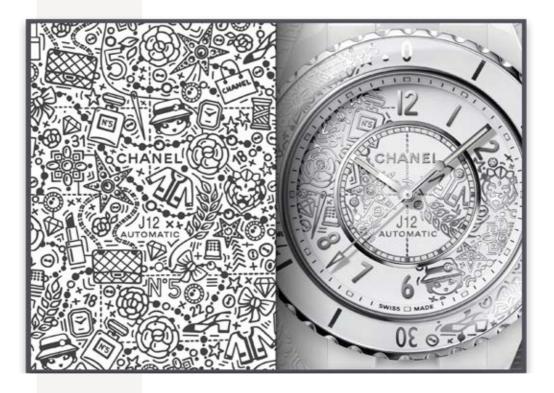
The celebration continues in 2021 with the release of a special book by Nicholas Foulkes entitled "Eternal Instant" available in French, English and Chinese. This book delves into



Cover of the CHANEL Eternal Instant book







A peek at the inside pages of the celebratory publication

the J12's 20-year journey with curated selections of fine photographs of the watchmaking icon. French actor, model and the current face of the "Monsieur" watch by CHANEL HOR-LOGERIE, Gaspard Ulliel, discovers the book together with Arnaud Chastaingt, and shares their own 20-year story.

The J12 watch celebrated its 20th anniversary last year. Where were you 20 years ago?

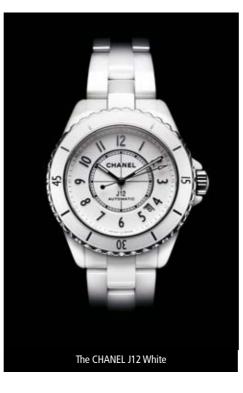
Arnaud Chastaingt (AC): Twenty years ago, Paris had just become my new city, my new life. Far away from my provincial home, I finally felt that I was where it was all happening. I was young and naive and I too wanted to be part of it all. Well, I dreamt of it! I could finally live out my passion for creativity. I was 20-years-old at the time. It was like a new life had just begun.

Gaspard Ulliel (GU): 2021 minus 20... that brings us back to 2001. In 2001, I was facing an imposing black monolith! [editor's note: as in "2001 Space Odyssey".] Jokes aside... I was in my final year at school, getting ready for my baccalaureate in Paris.

What were you doing then?

AC: Officially, I was studying at design school. Unofficially, I was cultivating my dreams of freedom. I was also creating a lot. Paris helped me to get to know myself better and to loosen up my ideas.

GU: For me, I was a high school student, in my final year. In 2001, I was cramming...



What did you dream of 20 years ago?

AC: To make a living from my passion. To live off creativity. I knew I had it in me, but it remained slightly abstract, and a bit hazy.

GU: To the monolith! I'd already worked on several television projects. It was in 2001 that I shot my first feature film, a film by Michel Blanc (French actor and film director), "Summer Things" with an amazing cast, Charlotte Rampling, Jacques Dutronc, Carole Bouquet, Karine Viard. It was my first real experience on the big screen. At the same time, I was working to get into a film school in Saint-Denis, near Paris. I remember, I spent a lot of time renting VHS cassettes and DVDs to watch all the classics. I was discovering the great filmmakers and dreaming about cinema.

Gaspard, what does it mean for an actor to have 20 years of experience?

GU: To continue to cultivate doubt and desire, even more so than at the beginning. That's the price of being bold. "I understood that we had to go beyond what we know how to do." That's a quote I really like by Jean-Louis Trintignant (a famous French Actor). It's a good driving force to move forward.

Arnaud, what does it mean for a designer to have 20 years of experience?

AC: I still need to have the feeling that I have a job to do! Twenty years of passion I can really relate to. Creation is in my nature, it's the only thing I really know to do.

In your professions, your respective passions, time is not calculable. It can be overcome, tamed, left alone - or not - it can be mastered. Is time a friend or foe?

AC: A friend. I play with it all day long! Time is my playground. It inspires me. I have never tried to master it, or tame it. This quest is utopian. It would be a strange idea wanting to master time. I am just trying to make time more beautiful.

GU: Along with Arnaud, we're so lucky to have



jobs based on our passions. And it's a luxury for me, as someone slightly idle, because it makes me want to work. Is it a friend or foe? Once again, it's a matter of perception. A lifetime is made up of the varying intensity it emits. And so, time can seem very long when we're forgotten, or very short when we're fulfilled. Time is elastic.

Arnaud, everyone's perception of time is something very personal - it can also be petrifying. Do you sometimes feel the anguish of a 'blank page'?

AC: I have some anxious moments but never the blank page. Most of all, I fear never having enough time. My creative process is a succession of convictions and doubts. Today, I've mastered that and I don't fear my doubts, to the contrary. When I started, I worried about being late and also about not being up with what was happening and current. But watchmaking taught me patience. Creating for time takes time and for a long time!

GU: I completely get that. The actor's work is mainly interiorized; it is also a work that is built in its own time frame. On top of that, physics has taught us that there is no uniqueness but a multiplicity of time. In the end, what counts is to give oneself the time to join that of others. We have the impression, in our contemporary society that time is constantly accelerating. Perhaps we need to inhabit it indirectly, to get into its folds, to take the time to see it beyond the visible. A suspended time, as if almost stolen, to better understand it. It's the time of poetry... the most beautiful way to live in the world.



"I was twenty years old. I wouldn't let anyone say that it was the most beautiful age in life." Paul Nizan's quotation in "Aden Arabia" is very meaningful. Do you agree?

AC: Yes. I've always been convinced that nostalgia is the enemy of creation. It's sterile, and a waste of time.

GU: I agree with Arnaud and Paul Nizan too. Carefreeness comes later. At 20, everything is serious. It's only with the passing years that you really know what's going to matter. And then, for many people, 20 evokes a relationship to the world that is much less obvious than the one constructed later. Personally, at 20, I was rather shy, I had difficulty opening up to others, asserting myself. Turning 20 can be complex. Anything is possible at that age, but everything is still to be done.

Twenty years is often the amount of time it takes to gain experience. Do you agree?

AC: No. I don't believe you need that much experience and time to define the quality of a talent. Carefreeness and naiveté are much more interesting, especially in creation. If I had to wait until I had 20 years of experience to create interesting things, I would only just be starting my career!

GU: "Experience is a lantern that you carry on your back and that only lights up the path you have travelled." I really like this quote by Confucius. It's quite true, isn't it? Is experience what has already been acquired or what remains to be acquired? That's a big question! Experience is always what lies ahead of us, I think.

Gaspard, we say an actor acts a role. Does time also act for you?



GU: Oh, yes! On the other hand, does it act for me or against me? Does it act with me? It's hard to know. In any case, time is at the centre of my work. An actor's career is made up of peaks, ups and downs, interspersed with moments of emptiness. Time, for an actor, is often synonymous with waiting around. Waiting for a take, for a next film, for a meeting, for a script, for a role, for the release of a film, for the audience's reaction. The actor also wonders about the time of reality and the time of fiction. It's a bit schizophrenic. But not just for an actor. We all live under the oppression of our own fictions...

Arnaud, we say a designer creates. Does time also create for you?

AC: I don't know if time creates for me. But on

the other hand, I do know that I create for it! And for a long time yet, if there's time left!

Gaspard, if you were to be reincarnated as a watchmaking artistic director, which watch would you like to create?

GU: The watch that stops time! Better still, the one that shows another time. Like that of love, for example. Love has its own temporality. It is an indelible time that no break-up can erase. I mention this because I recently made a TV series that explored the temporality linked to love (Twice Upon A Time by Guillaume Nicloux - 2019). It's an infinite time that carries the wound of absence within itself. We have amazing times and nothing times... and it haunts us eternally.

Arnaud, if you were to be reincarnated



Gaspard Ulliel wears a – B Label – black cashmere pullover from Barrie and a Monsieur watch © CHANEL / 2021

as an actor, what film would you like to be in?

AC: I am fascinated by the acting profession, but I wouldn't be able to do it. I don't think I've got the capacity to transpose myself into a fictional universe. Paradoxically, that is what's happening in the background each day when I'm creating watches... more like a film director.

Does digital time, that of social media, really change time?

GU: Yes, of course. I have always been wary, suspicious even, of social media. We're more and more connected but we meet up less and less. It's quite scary. I'm not on any social media.

AC: That's what makes your mystery so elegant...

GU: If you say so ...

AC: For me, I must say that I like Instagram. I feel I'm keeping an eye on the world, it's like an incredible mood board that feeds my curiosity. I see it as a journey through what's happening at that moment.

It's said that time passes. But it does much more than just go by, doesn't it?

GU: Time varies, it takes on different shades. It is inhabited, it is stolen, it is also reassembled, but, in the end, it doesn't pass by. It is us who end up passing.

AC: I agree. By not asking ourselves this question is already a real time saver. I have always refused to consider time as an anxiety-provoking concept or a fatality. I like the idea of time going by.

NAOMI OSAKA

Nimble on her feet, Naomi Osaka is perhaps one of the finest athletes today. She continues to dominate the tennis court not long after her Grand Slam debut. Naomi is the first Asian tennis player to claim the number one title in the singles category and the first Japanese to win multiple US and Australian Open tournaments. With such remarkable achievements, the inspiring 23-year-old uses her platform to advocate for social justice, an admirable quality that further solidified TAG Heuer's desire to welcome her as its new brand ambassador.

REGÉ-JEAN PAGE - CARTIER

As one of the most talked about actors today, Regé-Jean Page has claimed his fame as Simon Basset in the Netflix series "Bridgerton". After spending most of his childhood in Zimbabwe, the charming man moved to London to study and to build his portfolio, which includes a cameo in Harry Potter. Now based in the US, Regé-Jean was seen wearing a Cartier Santos Dumont timepiece at the Graham Norton Show.

ANASTASIA SIANTAR - GUCCI

Drawn to the latest fashion must-have, content creator Anastasia Siantar proudly wears the Gucci Grip to complete her look. The Indonesian fashion icon founded her blog in 2011 and has only continued to rise ever since. With nearly 500,000 Instagram followers, the social influencer has partnered with world-renowned fashion brands and has won multiple awards since.

WONHO - ROGER DUBUIS

A gentleman with many talents, South Korean singer Wonho is pictured here with a Roger Dubuis Excalibur Spider Huracán on his wrist, just one of the many watches that make up his collection. Known for his astounding vocals, the former Monsta X member is making a much-awaited comeback this year, starting with his second solo album entitled, "Love Synonym #2."

MIKAELA SHIFFRIN - LONGINES

Always striving for excellence, alpine skier Mikaela Shiffrin has conquered the Olympics and the World Cup multiple times. At just 25 years of age, the gifted athlete already has the greatest number of Olympic gold and silver medals of any American alpine skier. Here, Mikaela is seen with the Longines Conquest Classic, a timeless watch whose strength and reliability matches her own.

IF YOU ARE THINKING OF VENTURING INTO THE DEPTHS OF THE OCEANS, A STURDY DIVING WATCH WOULD BE THE PERFECT TOOL TO KEEP YOU SAFE AND SOUND. YOU SURELY CANNOT GO WRONG WITH ONE OF THESE TOP PICKS FROM HAUTE HORLOGERIE'S FOREMOST BRANDS. EQUIPPED WITH FEATURES THAT INCLUDE READABILITY, LUMINESCENCE, PRECISION AND RELIABILITY, THESE WATCHES WERE CREATED TO ENSURE THAT YOU WILL HAVE THE DIVE OF YOUR LIFE. ARTWORK BY MICHAEL PURWAGANI

2099

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Top: BREGUET Marine Chonographe 5527

Bottom: JAEGER-LECOULTRE Polaris Mariner Memovox





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TAG HEUER Aquaracer

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The TAG Heuer Carrera Porsche Chronograph symbolises the adrenaline-charged partnership between TAG Heuer and Porsche

AUTHENTIC Alliance

TAG HEUER AND PORSCHE BRING TOGETHER THEIR COLLECTIVE SAVOIR FAIRE TO FORGE A PARTNERSHIP LIKE NO OTHER

In the watchmaking and automotive industries, TAG Heuer and Porsche are truly set apart. Both renowned for their pursuit for precision and ultimate performance, the two marques have also had long and unique footholds in motorsports and racing. This common ground serves as the strong foundation of their timely partner-ship.

As a celebration of their collaborative union, TAG Heuer presents a watch that







race track success all over the world, including a class win in the Carrera Panamericana race of 1954. To pay tribute to this achievement, Porsche dubbed its most powerful engine "Carrera".

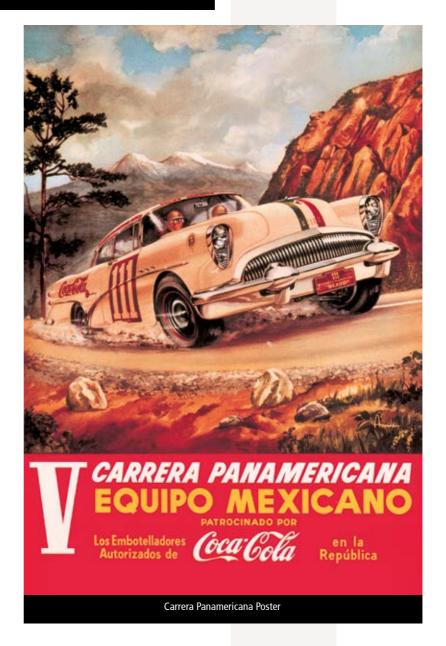
Coincidentally, Edouard Heuer's greatgrandson Jack, who now serves as TAG Heuer Honorary Chairman President, was also greatly influenced by the famously dangerous race. In 1963, he created the first Heuer Carrera chronograph, which was designed to let drivers tell the time at a glance in the heat of action. Created especially for professional drivers, the Carrera was a revolutionary timepiece, which like Porsche's "Carrera" engine, embodied ambition, speed and technical excellence. Serving as the initial link between TAG Heuer and Porsche, the Carrera connection would lead to a stronger bond between the two companies.

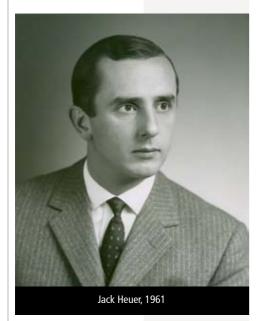
encompasses the values and strengths of both companies – the TAG Heuer Carrera Porsche Chronograph.

COMPARABLE CONQUESTS

Dating back to their humble beginnings, it cannot be denied that TAG Heuer and Porsche share a number of distinct similarities. First among these is that the two companies were founded by entrepreneurial gentlemen. Visionaries and pioneers in their own right, Edouard Heuer and Ferdinand Porsche were also astute inventors, who paved the way for the development of their individual fields. Heuer was responsible for the first manufactured chronograph and Porsche invented an electric wheel hub motor. Unsurprisingly, both creations were much celebrated and earned medals at World's Fairs, albeit 11 years apart. Heuer received the great honour in 1889 while Porsche presented the first Lohner-Porsche Electromobile with his unique innovation at the Expo in Paris in 1900.

Secondly, TAG Heuer and Porsche were heavily inspired by the Carrera Panamericana race. This border-to-border racing event in Mexico, which was held from 1950-1954, captivated the two companies and led the progeny of the Heuer and Porsche families to form a lasting connection. Ferdinand Porsche's son, Ferdinand Anton Ernst or "Ferry", who founded the car brand that bears the family name in 1948, was instrumental in the marque's association with





A third similarity is a passion for racing. Following the Heuer Carrera chronograph, Jack Heuer went back to the drawing board and conceived the first square-faced, water-resistant automatic chronograph watch - the Heuer Monaco. This time named after the Monaco Grand Prix, the Heuer Monaco was a game changer, with its distinctive case, its blue metallic dial, red seconds hand and the crown positioned on the left side of the case. Breaking the familiar design codes of traditional watchmaking, the Heuer Monaco can be likened to Porsche's signature 911 model, an inimitable sports car which won the Monte Carlo Rally in three consecutive years, from 1968 to 1970.

Jack's success in advancing the timekeeping racing stock of Heuer came with a price. But instead of going under, the capable businessman and watchmaker came up with an ingenious idea that will further cement his company's ties with Porsche. Forgoing an expensive advertising campaign, the Heuer scion came up with a creative sponsorship arrangement with Fribourg, Switzerland-based racing driver and Porsche dealer, Jo Siffert. Jack recollected the terms of this deal in 2005, at the premiere of the film "Jo Siffert: Live Fast -Die Young", "In exchange for CHF 25,000, he would put our logo on his car and suit. In addition, he could buy our watches at wholesale prices and resell them to his racing friends at a substantial profit. Which he did with great success because half of the F1 paddock was wearing Heuer watches by the end of the 1969 season!"

This monumental achievement became even more celebrated when Steve McQueen wore the Heuer logo on his racing suit in the film "Le Mans" in 1970, where he drove



Ferry Porsche and Jo Siffert, 1970 Le Mans



Steve McQueen wearing a similar suit to Jo Siffert's with the Heuer logo, credit mptvimages.com



8 Reasons why ... HEUER chronographs are best

Combined watch and stopwatch

In todays fast moving, modern world, time is of essence in sports, play and work. A HEUER chronograph is the only proven wrist instrument providing the combination of a precision watch styled for todays living with a functional splitsecond timer.

6

Revolutionary dial design Dial legibility in the new CARRERA has been improved by incorporating divisions in the outer crystal ring. Recessed recording dial with jumping register hand gives a revolutionary 3-dimensional dial reading.

Precision Movement

The HEUER proven movement is fitted with 17 jewels, double Incabloc shock protection, unbreakable mainspring and is anti-magnetic. Over 270 different quality controls go into every HEUER movement during manufacturing process and each movement is individually electronically time-tested.

Functional Operations

A large knurled winding crown facilitates winding and setting. The heavy duty waterproof, push buttons can be activated even by gloved hands.

•

Over a Century of Experience HEUER has been designing and supplying Chronographs and Stopwatches to meet the specialized requirements of the world's most exacting watchowners for over one hundred years. The new CARRERA-Autavia Chronograph line is the latest achievement in the manufacture of precision timing instruments.

The TAG Heuer Carrera Porsche Chronograph reflects the design codes and technical expertise of both TAG Heuer and Porsche

Heuer Carrera Chronograph ad, 1964

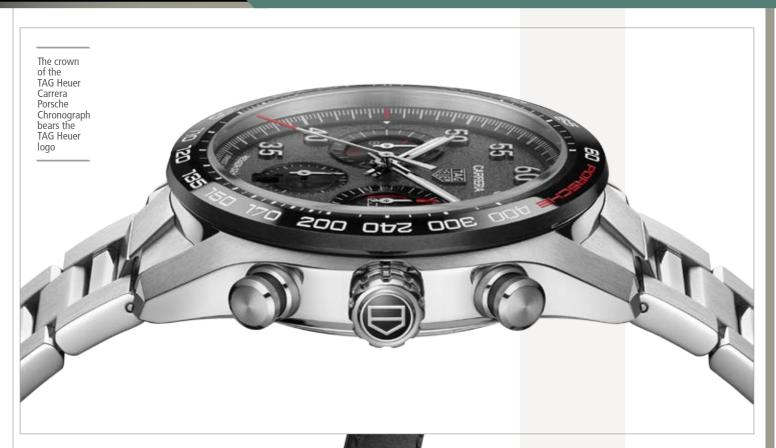
a Porsche 917. A great fan of Jo Siffert, Mc-Queen was quoted saying, ""I drive the same car as Jo Siffert, and I want to wear the same suit as him."

In the '80s, a more formal link was established between TAG Heuer – the new name of Heuer following its sale to the TAG Group in the mid-1980s – and Porsche. Working together, the two brands developed and produced the TAG-Turbo engine for the McLaren team which resulted in three consecutive F1 world titles: with Niki Lauda in 1984, followed by Alain Prost in 1985 and 1986.

Suffice to say, the relationship between TAG Heuer and Porsche have become ever closer with the passage of time. In 1999, their bond became even stronger as they delved deeper into the world of motorsports – from the Porsche Carrera Cup and Supercup competitions, followed by the Endurance World Championship. The brands were inextricably linked through the Formula E championship, where TAG Heuer was a founding partner, and Porsche created its own Formula E team with TAG Heuer as title and timing partner in 2019. To symbolise the powerful and far-reaching collaboration reached by the two companies, a special edition timepiece cements their official brand partnership in 2021.

TRIBUTE TIMEPIECE

The Carrera name, taken from the Carrera Panamericana race, has been associated with both TAG Heuer and Porsche for many years. It is therefore natural for their first creative product collaboration to bear the appellation which has linked them to one another for decades. A tribute to the rich



heritage of both marques, the TAG Heuer Carrera Porsche Chronograph is a showcase of TAG Heuer and Porsche's unparalleled expertise in design, performance and unsurpassable quality.

Uniting the automotive and watchmaking worlds, the timepiece bears a design based on the Heuer Carrera Sport Chronograph with a number of features inspired by Porsche's design essence. With a distinctive tachymeter scale engraved on the bezel, the watch is a balanced and truly worthy depiction of both brands. Engraved on the bezel is Porsche's inscription, the font of which is also used in the indexes. Shades of red, black and grey - Porsche's colours, which coincidentally, are also seen in Heuer's historic pieces - are tastefully applied in the different parts of the model. These hues are similarly used on the oscillating mass, which has been redesigned as a fond tribute to Porsche's iconic steering wheel. As an additional treat, the oscillating mass prominently features the names "Porsche" and "TAG Heuer".

Flipping the timepiece from back to front, the eyes will be drawn to the dial's asphalt effect, a perfect expression of passion for the road, while Arabic numerals take inspiration from the numbers on the dashboard of fine Porsche sportscars. Three counters convey a wealth of information: at 3 o'clock is a black "azurage" minute chronograph



counter with a rhodium plated polished hand with a red tip; at 6 o'clock is a black "azurage" second chronograph counter with a rhodium plated polished hand; at 9 o'clock is a black "azurage" hour chronograph counter with a rhodium plated polished hand with a red tip. To enhance readability, white Super-LumiNova® coats the black gold plated applied indexes and rhodium plated hour and minute hands. At 12 o'clock, the TAG Heuer applied logo bears

pride of place, while the date is shown at 6 o'clock.

Measuring 44 mm, the ground-breaking steel watch is powered by the in-house Calibre Heuer 02 manufacture movement. Equipped with a vertical clutch and column wheel that demonstrate the brands' unflinching demand for absolute precision, the movement provides the timepiece with an impressive 80-hour power reserve. Two strap options are available to choose from: a soft strap in luxurious calf leather and innovative stitching that echoes the Porsche interior or an interlocking bracelet reflecting streamlined racing design.

A special edition offering, the TAG Heuer Carrera Porsche Chronograph is delivered in bespoke packaging with colours and a style consistent with the remarkable watch inside. The logos of TAG Heuer and Porsche are prevalent in white on the elegant black watch box, while inside an ideally-sized black travel pouch with an unmistakably Porsche red interior keeps the watch safe and secure.

A symbol of the accelerating relationship between TAG Heuer and Porsche, the TAG Heuer Carrera Porsche Chronograph is an initial collaborative product that perfectly encapsulates the innovative racing spirit of both brands.







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CELEBRATING Celebrity

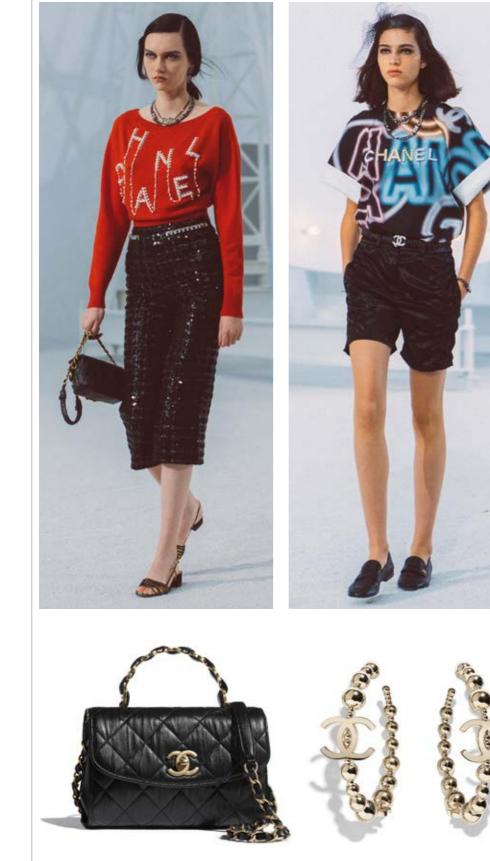
CHANEL'S SPRING/SUMMER 2021 COLLECTION IS INSPIRED BY THE SHINING STARS OF CINEMA

HANEL and celebrities celebrate each other. This was apparent in the faces of the attendees of CHANEL's Spring/ Summer 2021 show. The collection was shown to the Maison's sparkling assemblage of ambassadors and friends from around the world. Some of them directly witnessed the runway parade in Paris while others were connected virtually, all the way from Shanghai, Taipei, Tokyo, New York, Los Angeles, and London.

This roster included Kristen Stewart, Lily-Rose Depp, Jennie Kim, G Dragon, Soo Joo Park, and Caroline de Maigret. Amongst these stars, Vanessa Paradis, Marion Cotillard, and Charlotte Cardin, all CHANEL ambassadors, were dressed in the newest Spring/Summer 2021 pieces.

While it is true that the presence of celebrities plays a valuable part in a fashion show, their Click to discover







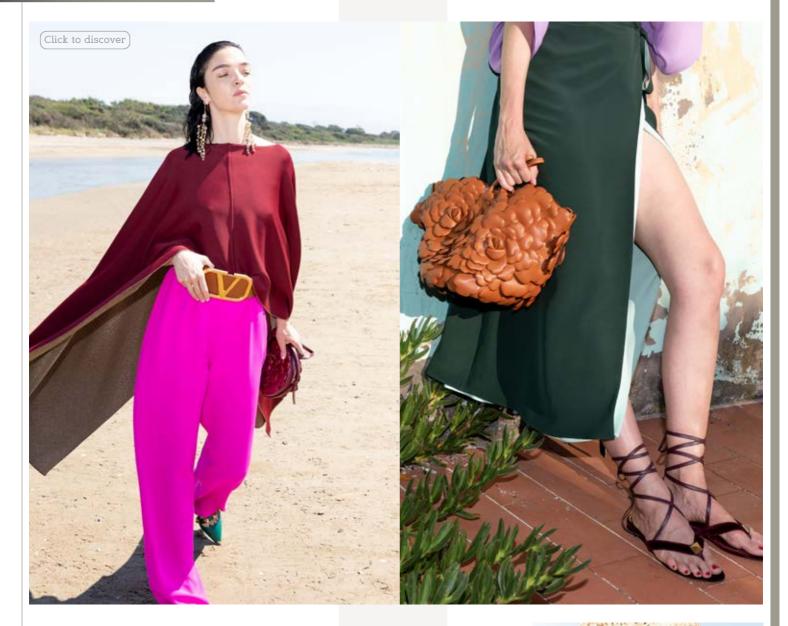
role in CHANEL's current collection is even more significant. Their sparkling existence in the world of entertainment serves as the soul of the collection. "I was thinking about actresses at the photocall, on the red carpet, that moment when they're being called by the photographers: their faces a little distracted, their attitude a little out of sync with the outfits they're wearing. And then there are the fans waiting for them behind the barriers, this very lively side to cinema that happens beyond cinema, that's what I like," said Creative Director Virginie Viard, about the inspiration behind the collection.

For a line that revolves around the theme of celebrity, some amount of shimmer should be expected. Sequins provide this to dazzling effect. Outerwear festooned with sequins is paired with a loose midi skirt in the same material. Another sequined skirt is matched with a red long sleeve top showing 3D embellishment spelling out CHANEL. This one makes a clear statement that Viard has no intention of replicating or falling into vintage citation with regards to CHANEL's creative world previously led by Karl Lagerfeld and Gabrielle Chanel. Her arrangements are fresh and very relevant to the contemporary generation. The energetic vibe of the youth also bursts through in t-shirts printed with typography resembling neon lights.

Alongside the ecru and black tweed suits and other ultra-fine tweed creations, fluid long dresses are printed with little flowers in black and white. One printed dress has a halter neck and asymmetric styling. Other pieces using the same print are ornamented with bows or frills evoking a stronger sense of femininity. Pale pink capri pants as well as jeans in fluorescent colours become the manifestation of Viard's purpose to make this collection very joyful, colourful, and very vibrant too. As stated by Viard, CHANEL's Spring/Summer 2021 collection is a tribute to the muses of the Maison, figures who make us dream so much. That dream is perfectly materialised in the collection.

The essence of CHANEL's privileged relationship with actresses, both on and off-screen, is also immaculately represented in videos and photographs lensed by the famous Dutch duo, Inez van Lamsweerde and Vinoodh Matadin. The visual works were shot in three different sets yet comprise of four recurring cinematic scenes. Models Rianne Van Rompaey, Mica Argañaraz and Louise de Chevigny are seen holding the telephone, gazing out of the window, sitting on a bed, and walking through the heart of Paris. "They are each clearly in their own world but together represent what we feel is CHANEL's way of fitting into the lives of every woman with a cool and easy allure," explained Lamsweerde and Matadin about the concept of the photos and videos.

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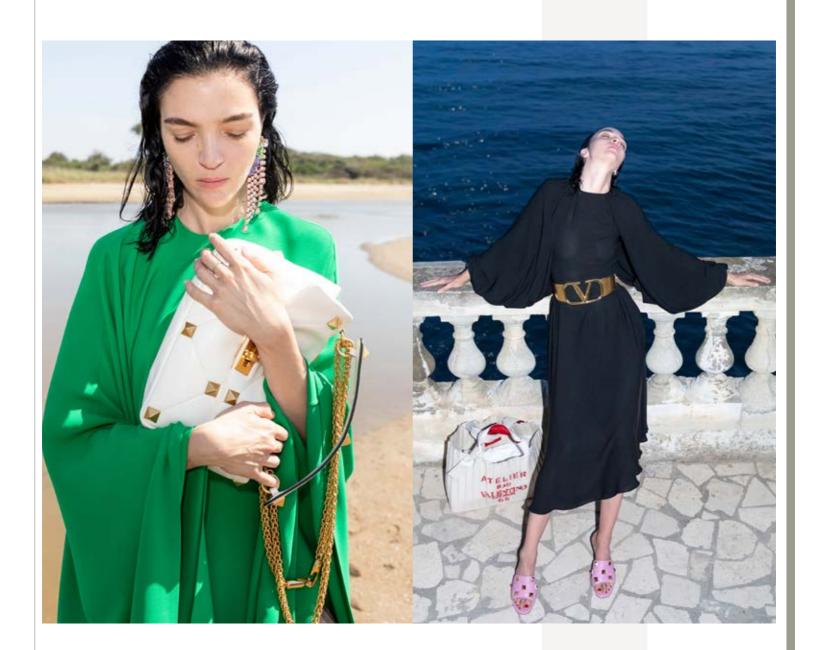


STUNNING Simplicity For Valentino's resort 2021 collection, pierpaolo piccioli stretches the MEANING OF SIMPLICITY

t certainly requires exquisite expertise to create elaborate designs. However, creating something simple and making it become an object of admiration requires more than just great skill. The task to embody the "less is more" principle is never only about the act of reduction or doing the bare minimum. Indeed, it drives the mind to explore the "unthinkable" and take on a different perspective on how to produce a



Pierpaolo Piccioli showcases his take on simplicity with the Valentino Resort 2021 collection



simple composition which carries a significant impact. In this current unfavourable situation, this feels like a necessity.

Famous for designing intricate pieces for Valentino, Pierpaolo Piccioli opted to work with the concept of stunning simplicity for the Maison's Resort 2021 collection. To build the line, he based his process on a fundamental ideology that to simplify is to amplify. With this in mind, Piccioli talked about how the process of simplification paved the way for multiplication of ideas, thus enabling the maximisation of fashion possibilities. When a wide range of sartorial creations is provided, the variations pave the way for mixing and matching, and pieces become as diverse as the personalities of the people who wear them. In Valentino's Resort 2021 collection, each item can be assembled in numerous personal ways.

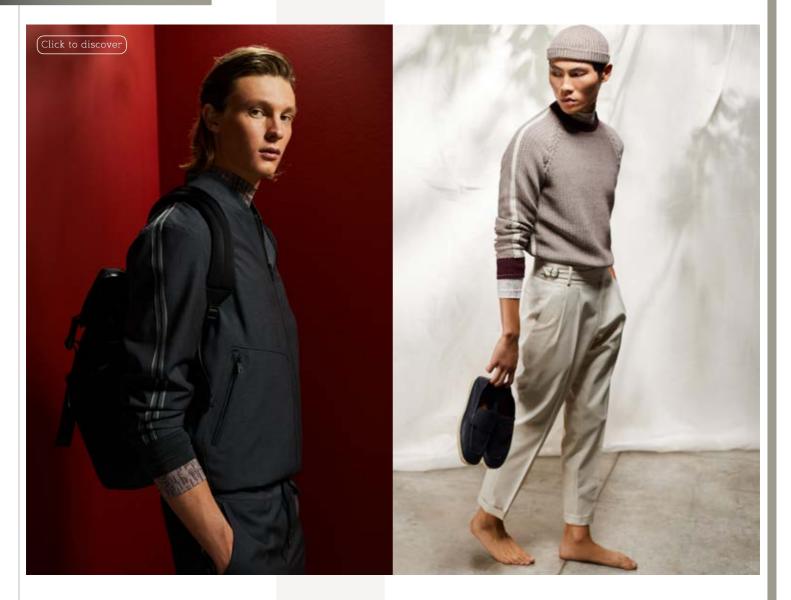
In simplifying things, the creative director of the House first reduced the shapes to elemen-

tary outlines. Sleek and straight silhouettes are manifested in tunics, tops, trousers, and dresses. Most of the time, they come in loose fitting, light fabrics, so light that it is as if they are cut precisely to be laid on the wearer's body. These simple geometrical yet flowy arrangements - constructed in the mastery of the cut - function just like a canvas to be imbued with any imaginable character. Piccioli chose to define them in a bold and expressive way through the use of solid and vibrant colours. Nevertheless, the result is not singular in style, but a study of contrasts.

A poncho-styled top in burgundy, paired with neon purple pants, an emerald caftan dress, a gold sleeveless dress, a red midi skirt, are just some examples of pieces that utilise a monochromatic scheme. On the other hand, the bold quality becomes more ornate with the application of motifs and rich materials. This is showcased in a strapless dress that uses 3D embellishment forming a floral arrangement, a top and wide-leg pants in black lace, or a beautiful sheer polka dot gown. Their presence in this collection is proof of how minimalist silhouettes can appear extra through such treatments. Furthermore, they also affirm the couture nuance of Valentino and Piccioli, which is a signature of both the Maison and the designer.

Valentino's emphasis on craftsmanship is also demonstrated in the field of accessories. Atelier Bags and Atelier Shoes are adorned with flower shapes, bows, studs in either leather or straw. The bags with rose sculptural adornments must be in your must-have list. The footwear are comfortable but exude stylishness, such as a pair of gladiator sandals or slipon sandals embellished with iconic Valentino studs. To create the hats, Valentino collaborated with well-known brand, Borsalino. This collaboration with an equally established company has resulted in high quality accessories truly worthy of the Valentino name.

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URBAN Necessities

THE Z ZEGNA SPRING/ SUMMER 2021 COLLECTION ADDRESSES THE NEEDS OF URBAN GENTLEMEN

n today's modern world, having versatile products which accommodate multiple lifestyle aspects is not just an option but a requirement needed to keep up with fast-paced days full of activities. Z Zegna's creative director, Alessandro Sartori, realised this reality and created a sartorial solution as manifested in the brand's Spring/Summer 2021 collection. With the current line, being a stylish urbanite and an active, busy person is no longer distinguishable. Furthermore, the range is not only about style, but the result of Sartori's exploration and experimentation in bringing in innovations. The Z Zegna Spring/Summer 2021 collection is a melting point between nature and technology.

First and foremost, it is important to highlight the brand's attention to sustainability. In line with its vision to protect the environment, #UseTheExisting fabrics - crafted from preexisting sources - are further developed to create the Spring/Summer collection of Z Zegna. Recycled Nylon is processed in order to have the structure of wool yarns. Throughout the product categories, the use of TECHMERINO[™] wool injects a versatile feel and lends a quality that easily steals the spotlight. The collection is raised to the next level with its jersey fabric selections which blend natural and technical fibres. The results are light and have 3D structures at the same time.

Now, what about the aesthetic approach for the collection? Sartori's idealisation for Z Zegna men centres on effortlessness. However, one must never confuse being effortless with



being plain. The creative director successfully avoided such misguided connotations by playing with deconstructed silhouettes. Far from the notion of blandness, his designs speak of sophisticated statements executed in a subtle way. He decided to drop the shoulders of the softly constructed blazers. In the fullest sense of relaxed attitude, featherweight jerseys are paired with shorts and joggers. Cardigans and utility jackets are merged together, becoming hybrid outerwear.

If you ask about one piece that must not be missed in the collection, it is the high performance jacket tailored using a patchwork of different fabrics in different shades. Its soft and beautiful colour composition definitely produces a strong sense of fashion as powerful as the functional protection it provides to the wearers. The artisanal nuance is clearly visible in breathable and lightweight knitwear with charming textures. The energetic, free and youthful spirit is channelled through creations such as hoodies and varsity style jackets. The latter is treated with a more stylish approach by making it lighter and softer.

Versatile enough to accommodate different styles for various occasions, the casual combination of a polo shirt and trousers can be upgraded into a high level smart casual look by layering it with a coat in a dark tone. A simpler but style savvy appearance can be achieved by tucking in any top into a pair of pants and rounding it off with a unique integrated belt. Remember, choosing the right accessories could instantly provide high impact to your total look. Think about sunglasses, caps, or beanies, and definitely killer sneakers. The Z Zegna Spring/Summer 2021 collection comes in a natural palette. Shades of blue, green, purple, and grey were selected according to the incredible natural environment of the Oasi Zegna, the source of inspiration honouring the 110th anniversary of Ermenegildo Zegna. Wearing pieces in these colours, the Z Zegna men radiate a calmer approach to living a more conscious and sustainable urban life.



Z Zegna presents urban gentlemen with a variety of sustainable pieces for Spring/Summer 2021

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Berluti presents an array of versatile pieces for Spring 2021

BEYOND the Season

BERLUTI'S SPRING 2021 COLLECTION SHOWCASES VERSATILE AND VIBRANT PIECES PERFECT FOR ANY OCCASION

s the spring leaves begin to pick up morning dew, the eminent fashion house Berluti unveils an inclusive seasonal collection that highlights unparalleled versatility. Marking the long-awaited return of some of its most iconic pieces, the collection offers timeless everyday looks that continue to uphold the Maison's rich tradition and adventurous innovations.

Founded in 1895 by Alessandro Berluti, the Maison's steady rise as a revered fashion

house is owed to its revolutionary take on traditional leatherwork, an approach cherished by even the most illustrious names such as Andy Warhol. As it continued to perfect its craftsmanship through different generations of successors, the Maison began to explore new methods to elevate its aesthetics. From sourcing one-of-a-kind leather from a rebellious hide for Warhol's shoes to inventing the Venezia leather, the fashion house took on a fresh turn under Olga Berluti's wings in the 1960s. Not long after, the bright-eyed artist







took a decisive step for both the house and the fashion industry when she introduced vibrant patinas to the footwear market. Together with the craftsmen, Olga changed the brown and black footwear code men adhered to at the time into something a little more thrilling yet equally dignified.

Carrying on Olga Berluti's radiant touch, the latest Spring 2021 collection is filled with a plethora of striking patinated Venezia leather. With unparalleled craftsmanship, Berluti continues to pride itself in its footwear as well as other leather accessories. Just to name a few, the Un Jour Gulliver Leather Scritto Leather Messenger Bag in Nespola Orange and the Nino GM Scritto Leather Clutch in Utopia Blue capture the depths of each colour remarkably. Other selections of Berluti's leather goods are also similarly graced with the stunning calligraphy known as "Scritto" to further enliven their appeal.

On the other side of the spectrum, the Odyssée line for the spring collection emanates an entirely different aura that unites the Maison's rich heritage and modern-day trends. As an ode to Berluti's history and Olga's fruitful endeavours, Creative Director Kris van Assche integrates the house's iconic logo with the Scritto motif to decorate the textured black fabric. Laid out on the dark background, the Signature Canvas proudly captures the generational prosperity the Maison has witnessed. Some of the line's most famed creations include the Aventure Gulliver Canvas and the Nino Large Canvas and Leather Clutch, the latter of which has a bold strip of Venezia leather on the bottom. Keeping it sleek with just one main zipped compartment, both accessories can be worn for day-to-day or even for more formal occasions. For those seeking to enhance their business attires, the Journey Canvas and Leather Briefcase harmonises functionality with luxurious flair. And of course, akin to the Venezia leather designs, the Signature Canvas line would not be complete without its own version of sneakers, driving shoes, and other footwear silhouettes.

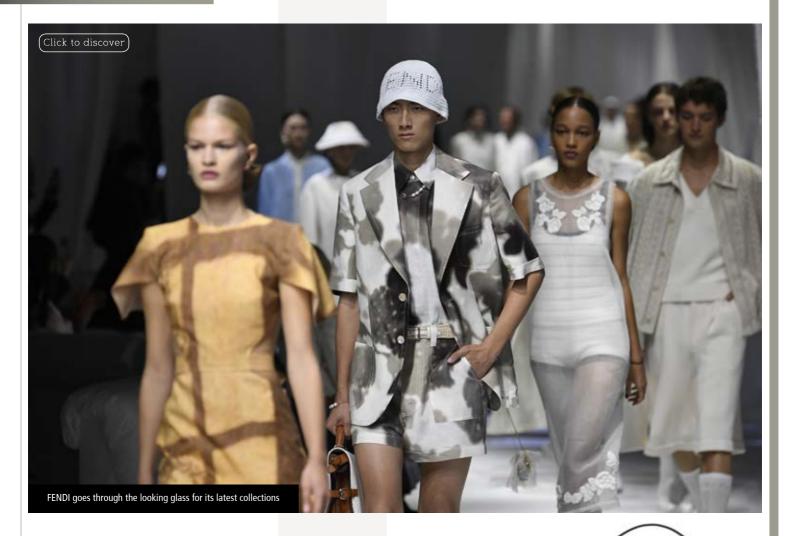
Designed by the most talented hands, the splendour of Berluti's Spring 2021 collection is portrayed in the thoughtfulness that goes into the making of each piece. As we have once again seen, the Maison comes second to none when it comes to leathercraft, but its nonleather creations, such as the Check & Signature Jacquard Tie and the Cashmere Scarf in Orange, also deserve praise for their intricate designs and remarkable quality. With such a wide range of accessories, the Berluti Spring 2021 collection is an all-encompassing wardrobe that will surely stand the passage of time.





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FASCINATING Reflections

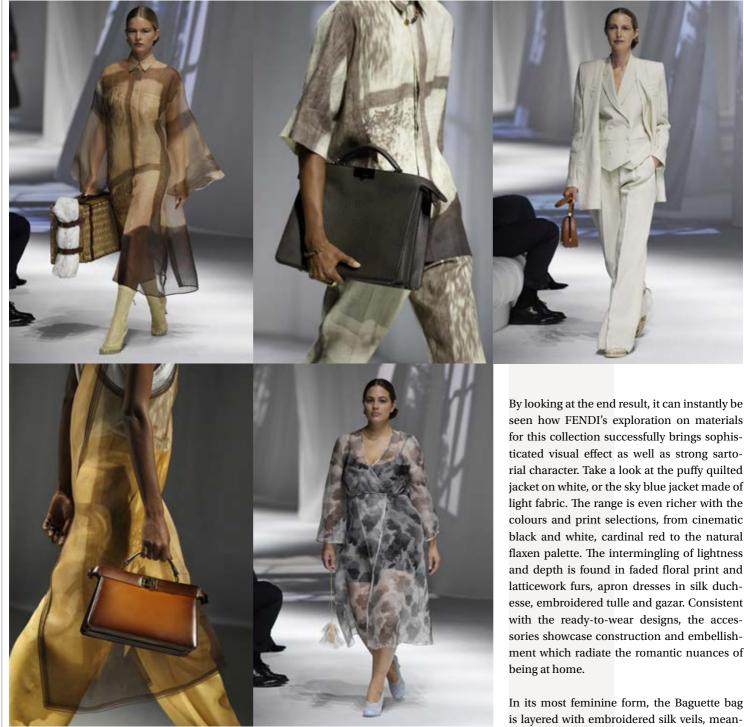
FENDI'S SPRING/SUMMER 2021 COLLECTIONS TAKE INSPIRATION FROM MEMORIES SEEN THROUGH THE LOOKING GLASS

mong the many things which we have been forced to do due to the pandemic is to have a meaningful respite from our bustling routines, time in which we are able to spend more quality time with our families, and most importantly, with our own selves. Now, we are given the chance to stand or sit at our windows and reflect on our past histories, collectively and as individuals. For Silvia Venturini Fendi, that existential relation between a window and human beings during this unprecedented situation has become a source of creativity. It is the soul of FENDI's Spring/Summer 2021 collections for women and men.

Perfectly capturing the essence of quiet introspection, FENDI's pieces were presented in a surrealistic set invoking the sense of space of the inner self. White curtains softly flew through the breeze and digital 'windows' were



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projected across walls and floors. Within the collections, the most realistic embodiment of the window theme were in motifs for several creations. One of them is a window silhouette completed with the shadow of a bird and plants decorating a loose shirt. In a figurative way, the window theme is expressed through a game of transparency as showcased in a number of see-through garments. A playful example of this is manifested in a sleeveless sheer dress overlaying a white tank top and hot pants made of textured fabric.

The treatment of the fabrics plays a major role in constructing the entire collection's mood.

FENDI is clearly fond of creating fascinating ones. Boutis satin quilting, linear encrustations of jour d'echelle ladder-work, and ajouré flowers, are just several delicate treatments worth mentioning. More than just being a solid statement about FENDI's attention to workmanship, the intricate fabrics also channel the idea of home and intimacy felt by people behind their windows in this challenging time. Linen sparks romance as it is paired with feathers, fur, and eiderdown quilting, which recalls the memory of bedding and tableware. Affirming the homey inspiration for this collection, formal structures are softened as coat backs and shirt sleeves are left unbuttoned.

seen how FENDI's exploration on materials for this collection successfully brings sophisticated visual effect as well as strong sartorial character. Take a look at the puffy quilted jacket on white, or the sky blue jacket made of light fabric. The range is even richer with the colours and print selections, from cinematic black and white, cardinal red to the natural flaxen palette. The intermingling of lightness and depth is found in faded floral print and latticework furs, apron dresses in silk duchesse, embroidered tulle and gazar. Consistent with the ready-to-wear designs, the accessories showcase construction and embellishment which radiate the romantic nuances of

In its most feminine form, the Baguette bag is layered with embroidered silk veils, meanwhile the Peekaboo bags appear in floral furs and cotton ajouré. To serve daily needs, the collection presents market baskets in recycled PVC, stretch lattice frame totes, picnic baskets, and canvas luggage. Other Baguette bags were produced through the "hand in hand" project involving local artisans across Italy. One that must be mentioned is a sheer Baguette handcrafted in Abruzzo using tombolo aquilano sugar-coated lace, a technique refined by Benedictine nuns since the 15th century. For the feet, FENDI presents woven boots, elastic pumps, and rattan pool slides for women, while the men put on sling-back boat shoes and T-bar plimsolls, completing the line's fresh looks for spring.

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Tory Burch takes a walk through memory lane with its Spring/Summer 2021 collection

PERSONAL Reminiscences

THE SPRING/SUMMER 2021 COLLECTION OF TORY BURCH FUSES AESTHETICS WITH FUNCTION

mong the many kinds of activities that could be done during the time of quarantine, Tory Burch took the opportunity to revisit her past. Her memories gave birth to the Tory Burch Spring/Summer 2021 collection. The beautiful pieces are based on the nostalgia of the crafts she encountered in her

childhood. She remembered about the purposeful craftsmanship of classrooms in her elementary school, woven baskets in their family farm, handmade quilts from Pennsylvania Dutch shops she used to visit, and hand-crafted details from locations around the world she has been to.

Coming from the designer's personal experiences, you can see not only the beauty of every item but also feel the warmth and romance imbued in it. The value of the collection is even escalated by its very functionality. In translating her inspirations into fashion designs, Burch followed a maxim: beauty rests in utility. It really rings true in the new T Monogram creations within this collection. This category is a playing field for her to incorporate the memory of quilting motifs in Pennsylvania Dutch textiles into functional products, resultin in a classic allover Double T logo pattern.

One of the best offers in the newly created T Monogram range is the bags. The drawstring bag in Navy easily catches attention with its jacquard fabric. A shiny touch from the hardware brings forth a sense of opulence. Spacious enough to accommodate some essentials, the bag has a top handle as well as a strap, providing options on how to carry it, either by holding the handle or hanging the strap over the shoulder. Besides the bucket bag, the







jacquard fabric is utilised in the form of a tote bag. Lined in soft microsuede, this is a practical bag which fits your laptop.

The beauty of the ornate jacquard can also be found in the bi-fold wallet; it provides a secure place for your cards or some cash. If you specifically need something to store the cards, the monogram leather card case, and card pocket, which is rendered in the hues of goldfinch, midnight, or shiso, are the answer. Other leather creations which feature the Double T monogram are the belts. With the midnight or moose shades, the belts would easily blend in with your total look. If you want to put a stronger statement through a waist accessory, you can go for the monogram jacquard belt.

The shoes in the new T Monogram selection is a chic way to add a fun twist to your style. Here you have two kinds of expression to show. The more casual one is the Tory Burch Howell T-Monogram sneakers. Just pair it with a simple t-shirt and pencil cut jeans to show-



case the beauty of the shoes' material. For a more quirky look, mix any top with a pleated midi skirt while wearing the sneakers. Meanwhile, your feminine side can be channelled through the Tory Charm T Monogram Ballet in the shade of new ivory. The floral motif, which accompanies the monogram and set against a white background, really radiates a lovely appeal.

In the ready-to-wear line, Burch's recollection of her past appears in the shape of effortless cotton tunics, dresses, wrap skirts, and relaxed suits that are meant to be layered. Mostly available in a bevy of neutral colours, the pieces have strong retro references, as is clearly shown in the hand-knit sweater vest, blazers, blouses, and even t-shirts. Part of the collection goes dramatic by featuring elaborate prints, sequined elements, or glittery fabric. Whether you opt for the striking ensembles or choose the more subtle apparel, Tory Burch's tasteful reminiscences will definitely shine through.

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Customers can avail of the "Shop From Home" feature by calling or WhatsApp messaging this number +6281218909841

STYLES and Havens

LUMINE'S #CREATURECOMFORTS REVITALISES LOOKS AND HOMES WITH GIFTED INDONESIAN LABELS

s lifestyles drastically changed over the course of a year, a new trend that combines both comfort and flair has emerged worldwide, including in Indonesia. Just last month, LUMINE's unveiling of the Creature Comforts pop-up store, a collaboration with the most-coveted local artisans that share a similar outlook, signifies the change in style philosophy. With just a single text or call to +6281218909841, anyone can elevate their looks and interiors with the store's "Shop From Home" feature. Setting a positive tone for the fashion and lifestyle industries, LUMINE is keen on lifting the hearts of many through its expert curation services.

Available until 26 April 2021, Creature Comforts not only features enticing labels, but is also home to some of the most exciting events in Jakarta. Together with Sunday Paint Club, one can attend a relaxing "Art Therapy" workshop on 21 March, whilst those aching to spruce up their homes can try out SUJI's crochet class, a mere six days later. Lastly, on



Discover the allure of From Tiny Islands' jewellery pieces





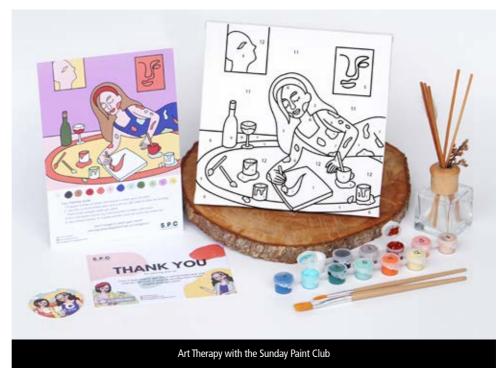
Enrich your wardrobe with a tote from By Obie

17 April 2021, Imaji Studio will host the "Tiny Pajamas" workshop, an initiative that upcycles waste fabric into tiny pajama sets.

Among the beautiful line-up of Indonesian apparel, natural-dyed clothing label, Imaji Studio, and sleepwear line, Surely Sunday, epitomise cosiness and versatility in one go. For ANW, nothing compares to celebrating all genders with its ethereal garments. Two of the store's highly-anticipated labels, Rik and Reg and By Ghimas, speak to the free-spirited individuals in juxtaposing ways. While the former captures eyes with its lively hues, By Ghimas provides limitless artistic expression through its freeform silhouettes. Equally unique, By Obie's simple yet distinct illustrations explore the prismatic nature of human life in an array of fun apparel and home décor. Each individual garment provides a new channel for creativity, akin to the distinct accessories and other local gems at the pop-up store.

Glistening against the display table, the muchadored From Tiny Islands and Jewel Rocks showcase their chicest jewelleries to complement one's outfit of the day. The artisans are joined by Haik Mosi Mosi's quirky bags and Pijak Bumi's sustainable footwear collection. With the amount of time spent at home, building a warm sanctuary is just as vital to our wellbeing as any soothing hobbies would. Perking up the living room, RAG's ravishing décor bring character to even the most monochromatic spaces. Likewise, SUJI's intricately woven baskets and slippers are sure to bring life to one's home.

As pleasing as stunning visuals can be, trying out alluring aromas with Oaken Lab's scents and body care can also calm the soul. Meanwhile, Manttik seeks to revitalise people from a different approach, namely by offering natural health and wellness products made by local farmers and artisans.



Nurturing talents, the rapidly rising Sunday Paint Club welcomes everyone to tap into their artistic side with fun paint-by-number kits. Those with green thumbs might opt to unwind from work by nourishing their greeneries instead, an area that Tanabassa's plant growth serum can definitely help with.

With the constant frenzy of everyday life, LUMINE's #CreatureComforts reminds us that tranquillity can still be found in the small things one tends to overlook. Whether it is the flowy fashionable garments or the glistening house trinkets, each carefully-curated gem was made to lighten up one's day in different ways. By featuring local labels and sustainable products, the pop-up store not only gives ways to care for ourselves and our nests, but also to support the community and environment at the same time. One can witness each label's artistry in person or bring pieces of joy to their homes by simply contacting the store.



Tanabassa's Growth Serum will make your plants thrive



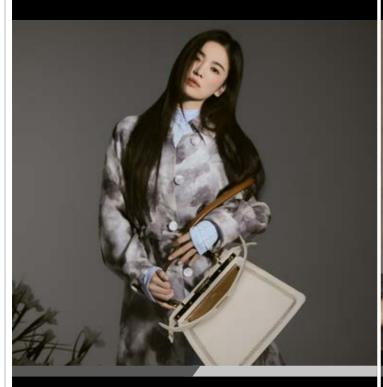
PARK MINYOUNG - CELINE

South Korean actress, Park Minyoung, has starred in many films and television dramas. She earned the public's adoration through the drama "Sungkyunkawan Scandal" in 2010 and now stars in the Netflix mystery variety show, "Busted!", which is on its third season. She was spotted wearing a Celine waistcoat with a striped vest and a feminine pussy bow shirt.



JENNIFER LOPEZ - CHANEL

Jennifer Lopez stunned audiences at the inauguration of President Joe Biden in an all-white outfit by CHANEL. For her performance at the momentous occasion, she wore a high collar ruffled top paired with highwaist sequined trousers. An oversized coat lent her bold appeal as she sang renditions of "This Land is Your Land" and "America the Beautiful".



SONG HYE KYO - FENDI

South Korean actress Song Hye Kyo was recently appointed as FENDI's brand ambassador for Korea. With her soft beauty, tenacity and confidence, she reflects the important values of the brand. In this photo, Song Hye Kyo looks so demure and serene in a printed organza trench with floral motif and a blue bodysuit with a matching Peekaboo ISeeU Medium bag to boot.



ZENDAYA - VALENTINO

Zendaya represents beauty, talent, and intelligence in the era of diversity and inclusion. These qualities, as well as her romantic aura, are the reasons why Valentino's Creative Director, Pierpaolo Piccioli, chose Zendaya to be the new face of the brand. The actress is ultrafeminine in a loose white dress by Valentino while holding a Valentino Garavani Roman Stud bag.





HIGH









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MOTHERS OF Indonesian Art

DEBORAH ISKANDAR DELVES INTO THE INFLUENCE OF WOMEN ARTISTS IN THE NATION'S ART AND IDENTITY

omen's role in art history has been shrouded in anonymity, confined in the realm of craft and kitsch, sidelined in many cultures, including Indonesia. We know of Raden Saleh, the Javanese Nobleman turned Father of Indonesian painting, or S. Sudjojono, the father of Indonesian Modern Art. But how much do we know of the role Indonesian female artists played in defining and revolutionising the Indonesian art identity?

When talking about Indonesian art identity, Emiria Soenassa should be one of the first names that comes to mind, but sadly, the art public often forgets her. The Tidore Princess was part of a group of artists that lived and worked around the period of our nation's independence. She was active in Persagi, one of the earliest artist groups in this nation, which actively sought the Indonesian art identity. Contextually, the inception of PERSAGI and other organisations became evidence of the rising of Indonesian Nationalism. Her depiction of Nusantara females extend beyond the stereotypical Balinese dancer and Java-centric subject matters. Her paintings are ethnographical. She depicted individuals, social situations, cultures, and everyday life from diverse Indonesian ethnic groups, from Dayaknese to Papuan. Her paintings' models appear dignified and powerful, staring straight

rather than downwards or to the side, as seen in one of her artworks, entitled "Potret Wanita Tua" (Portrait of an Old Lady).

Rita Widagdo Wizzeman was one of the three founders of the first academic sculpture tertiary education course in Indonesia. The field of study was realised in 1946 via the Faculty of Fine Arts and Design of the Bandung Institute of Technology. Her sculptures became one of Bandung's sculptural formalism's first proponents amidst the many expressive or realistic sculpture styles. During the Indonesian development era, the Jakarta regional government commissioned her to create a monumental sculpture titled "Dinamika dan Gerak" (Dynamism and Movement) in 1974 in the vicinity of Slipi, Jakarta. The city sadly took down the sculpture in 1987 because of a flyover road reconstruction. She has contributed significantly to Indonesian art development as a senior lecturer in ITB until 2003, and through her public sculptures found all across Indonesia.

Another prominent sculptor in Indonesia is Dolorosa Sinaga. Dolorosa Sinaga graduated from Institut Kesenian Jakarta (Jakarta Art Institute) in 1977 and continued her studies at St. Martin's School of Art, London. While Rita Widagdo Wizzeman expresses beauty through form and balance, Dolorosa, in the words of Alexander Supartono, "anatomises deepest



feelings and loudest protests in sculptural language as body, form and matter." Her sculptures devoutly tells about the body – the mind, soul, triumph and agony it carries. Dolorosa currently sits as a Dean of the Jakarta Art Institute and a representative of the Indonesian Ministry of Culture. Her contributions are immeasurable both in the realm of activism and art.

Arahmaiani calls for justice and balance regarding environmental and gender issues. She believes that both matters are closely intertwined. Arahmaiani began performing in the early 1980s. "Kecelakaan I" (1981) marked one of her earliest performance art oeuvres in Indonesia. She is heavily influenced by theatre, Jeprut performance art style, and Joseph Beuys' concept of social sculpture in many of her performance and installation works. One of her most extended ongoing projects is an environmental intervention via a revolution of farming practices and waste management in the Tibetan plateau. Through her perseverance and dedication, this once guerilla project done in one of the most disputed regions in China has finally gained the government's attention and support. Arahmaiani has created a platform for, not only young female artists, but also environmental activists, traditional communities, and feminists.

I GAK Murniasih is one of the biggest inspirations for feminist art in Indonesia. Unlike Widagdo, Arahmaiani, or Dolorosa, she never received formal art training and came from a severely underprivileged family. But maybe this unique and modest background is what makes her work so pure, honest, and brave. Many categorise her style as a derivation of Pengosekan style, popularised by her mentor Putu Dewa Mokoh. However, one must acknowledge that her paintings' formal quality and subject matters are far more fantastical and surrealistic as compared to other Pengosekan-style paintings. Murni took her tragic life story, a marginalisation that many Indonesian women share, and turned it into an

expression of passion. Despite her early death, her works continue to inspire many younger female artists to search for freedom of expression and equality.

3

In March, ISA Art and Design will be having an exhibition featuring senior, mid-career and emerging Indonesian female artists in celebration of International Women's Day, ISA Gallery's anniversary, and the inauguration of ISA Gallery's new space. For more information regarding this exhibition, other art projects, artworks and featured artist/s information, visit www.isaartanddesign.com.

- Arahmaiani, I Love You (after Joseph Beuys' Social Sculpture), 2009, Photo Credit Photo courtesy of ADM Gallery
- 2. Dolorosa Sinaga, Madonna II, 2006, Photo Credit: Photo courtesy of Dolorosa Sinaga
- Dolorosa Sinaga, General Have You Read A Book Of Love, Photo Credit: Photo courtesy of Dolorosa Sinaga



CLAINING JOY THE ROLLS-ROYCE BESPOKE COLLECTIVE TURNS TO CREATIVE BRILLIANCE TO COMBAT THESE TRYING TIMES

Perseverance is the ultimate key to achieving greatness and only those that thrive under pressure reach the top. Though the past year was riddled with uncertainty, Rolls-Royce has not let the trying times thwart its success. In fact, since the start of the pandemic, the eminent marque has tended to a surge of demand for bespoke cars and has only delivered abundant joy to its clients since. The adroit designers behind the Bespoke Collective have created the most enchanting personal designs for each commission, proving once again that the luxury company has the world's trust in hand.

Throughout history, Rolls-Royce has set the standard for luxury automotives and has continued to raise the bar since its establishment in the 20th century. Having obtained a breadth of patrons from different corners of the world, the marque has identified one single pattern across their profiles, namely their thirst for the fine things in life including the Arts. To fulfil their dreams, the marque gave birth to the Bespoke Collective, giving each patron a chance to design his/her own luxury vehicle.

Bringing one's deepest desires to life, the Bespoke Collective continued to expand its portfolio in 2020 and soared even amidst trying times. One of its most captivating designs is the Rolls-Royce Phantom "Iridescent Opulence," a stellar automotive that combines technology and sustainability in perfect synchronicity. Glimmering in deep blue-green, the car's exterior is only a small reflection of the artwork inside. Even under the stunning Starlight headliner, one can easily spot the pride of Rolls-Royce's latest masterpiece, "The Gallery."

Spanning across the fascia, "The Gallery" is a blank canvas waiting to be painted on for the Bespoke Collective commissions. For the recently unveiled "Iridescent Opulence", the marque has partnered with distinguished designer Nature Squared to create a beguiling





ries of four all-white Rolls-Royce cars whose radiant exterior acts as a foil to the dark leather interior. For the Phantom model, "The Gallery" is adorned with Rose Gold audio grilles and matching Rose Gold clock case, adding warmth to the otherwise monochromatic automotive.

Aside from incorporating different materials and palettes, the Bespoke Collective team has also dabbled with other unusual mediums for its décor, such as intricate embroidery for the "Steed Phantom Extended" and the "Wraith 'Inspired by Earth." For the more futuristic "Ghost Illuminated Fascia," the luxury marque uses over 150 LEDs and laser-etched speckles to create a memorable driving experience among the stars.

With the global success the Bespoke Collective has witnessed in the past year alone, Rolls-Royce continues to show its supremacy in the luxury automotive industry. Unveiling one triumph after another, the ever-evolving marque starts the New Year by exhibiting its latest creations and promising further works of art to look forward to in the coming years.

- 1. The beautiful clock of the luxury automotive is adorned with lustrous mother-of-pearl
- 2. The Rolls-Royce Phantom's stunning Starlight headliner
- 3. The Gallery of the Rolls-Royce Phantom "Iridescent Opulence" features over 3,000 feathers
- 4. The Rolls-Royce Phantom "Iridescent Opulence"

piece of art that captures the beauty of nature. Keeping ethics and sustainability in mind, the fascia is adorned with over 3,000 feathers that were sourced from a sustainable bird species. Each multi-coloured feather is hand-sewn in a radial formation in order to draw one's attention to the centrepiece clock. To complement the enigmatic feathers, the timepiece's bright dial is encased in lustrous Mother of Pearl. The "Iridescent Opulence" has currently found itself a home at Abu Dhabi Motors, where it will be exhibited for a limited duration. Together with Nature Squared, Rolls-Royce has taken different tokens of nature to present a fresh take on luxury, fine arts, and sustainability.

Another celebrated design last year takes the form of the "Dusk in Tokyo Collection," a se-



THE TIME PLACE 101



LOVE At Sea yacht sourcing's deanna

BRINGS NEWLYWEDS ON A HONEYMOON OF A LIFETIME



hen it comes to collecting memories, nothing beats sailing the waters of Indonesia and going on the adventure of a lifetime. Yacht Sourcing has no shortage of vessels that could carry its passengers to the land of their dreams. Its latest masterpiece, Deanna, is an image of everlasting ardour made especially for newlyweds but also perfectly suitable for families. Named after the Roman goddess, the luxury honeymoon yacht is prepared to take couples to surreal adventures through Indonesia's natural treasures.

At first glance, Deanna's exterior hues mimic the lightness of sandy shores though its interior is decorated with a vibrant oceanic palette. Split into three different decks, the sturdy Phinisi is built from teak and ironwood as an ode to Bugis-Makassar architecture. The first noticeable area upon boarding the yacht is the top deck, a place where many memories will surely be made. Centred around a jacuzzi, the top deck offers ample space and comfort in the form of aesthetically pleasing cushions. While the lounge is the ideal place to get a tan under the sun, it is also the best spot to catch a glimpse of the night sky. After all, when the sun sets, nothing compares to watching the starlit sky in the arms of a loved-one.



renowned for its rare reptilian colony and has been named a UNESCO World Heritage Site for two decades. Equally as alluring, Raja Ampat is known for its ethereal forests and vibrant underwater trove. For those seeking a lessertravelled destination, the Spice Islands is where Indonesia's colonial architecture meets prosperous plantations and nature.

- 1. The beautiful exterior of Deanna
- 2. Enjoy lounging under the sun at the boat's top deck
- The spacious Living Room boasts a grey and teal palette
- 4. Master Suite of the Deanna
- 5. Guests can indulge in the luxurious Master Bathroom

Shielding its travellers from the glaring sun, the main deck houses a Suite Cabin and a well-appointed Living Room. Overlooking the endless ocean, the master suite is the epitome of comfort with its plush surroundings. It is connected to a private outdoor area and an en-suite bathroom. The Suite Cabin has been built in mostly light neutral colours to create a serene safe haven for its travellers. Juxtaposing the bright suite, the inviting Living Room exudes a futuristic aura with its cool grey interior and deep teal décor. It provides a wonderfully cool respite from all the fun in the sun that can be had outdoors. The spacious area is perfect for lounging with plenty of seating options for guests. This delightful space is further heightened by a private bar, located just a few steps away from the snug L-shaped couch, offering the chance for couples to toast to their exciting journey ahead. Surely this will be a favourite retreat of any guest on-board the luxury boat.

Though Deanna is perfectly designed for honeymoons, families should not hesitate to opt for the yacht for their own adventures. With two Twin/Doubled cabins below deck, the yacht has more than enough space for additional travellers, such as children. The nearby galley is there to satiate everyone's cravings during cosy morning breakfasts, while the teppanyaki station on the top deck is a fun choice for alfresco dining. Family memories will surely be made and had within the captivating surroundings of Deanna.

Sailing across the Indian Ocean, the charming yacht takes its passengers to some of Indonesia's most cherished sites, namely Komodo Island, Raja Ampat, and the Spice Islands. Offering a unique experience, Komodo Island is





HE TIME PLACE 103

HIGH LIVING





- 6. Guests can converge and enjoy meals at the galley
- 7. The private bar at the Living Room
- Two below deck cabins are perfect for families with children

Envisioning a vessel for lovestruck travellers, Yacht Sourcing has taken on a purposeful mission to spread happiness while maintaining its sustainable practices. The award-winning yachting company is known for carefully mapping its boats' routes and for partnering up with reliable parties to safeguard Indonesia's marine ecosystems and forests. After five long years in the making, the heavenly Deanna is ready to embark on a new journey with enamoured souls seeking for the most romantic landscapes in the country. Discover the variety of riches Indonesia has to show while luxuriating in everything Deanna has to offer.





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