

The Time Place

#97

INDONESIA



VALENTINO
Unleashes
a Bold
New Era

Up Close &
Personal
**OMAR
DANIEL**

Reborn
**ZENITH'S
160TH
ANNIVERSARY**

CHANEL
Discover the
**CHANEL J12
BLEU**

HUBLOT
The Big Bang
is 20

SPECIAL
COVERAGE
**WATCHES &
WONDERS
2025**

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The finest timepiece boutique celebrating the human spirit since 1999



Striking, elegant, unique—these are only three of the many words we can use to describe the CHANEL J12 BLEU on our cover. A timepiece that continues the Maison’s journey in mastering ceramic, the J12 BLEU highlights a deep dark blue that emanates from its case, dial, and bracelet. Read up on this limited edition timepiece in our cover story entitled “Shades of Blue.” We also present you with an exclusive reportage of the most-awaited exhibition in horology, Watches and Wonders 2025, which drew the participation of 60 brands. Discover the latest watchmaking innovations in our dedicated section.



Zenith, one of the participants at the exhibit, marks its 160th anniversary this year. We trace its history as one of the most enduring manufactures in the world of watchmaking in Reborn, and join the brand as it commemorates this milestone by paying tribute to its visionary founder and some of its most celebrated movements, namely Calibre 135 and the El Primero.

From Switzerland, we head to Seoul with Longines. The seasoned watchmaking brand held a gala dinner with Suzy, the brand’s Ambassador of Elegance, and debuted its remarkable 2025 novelties, including the Mini DolceVita in full gold.

In Up Close and Personal, we get to know actor, presenter, and model, Omar Daniel. Wearing TAG Heuer watches, Omar speaks to us about how winning isn’t a choice, it’s in our DNA. Find out more about this multi-hyphenate in “Designed to Win.”

Lastly, we provide you with the latest in the worlds of fashion and luxury, including the campaign for the CHANEL 25 handbag featuring Dua Lipa and Jennie, CELINE’s new boutique in Singapore, the 2nd Lexus Cup golf tournament, Plataran Menteng’s incomparable settings, and the new Gulfstream G800, amongst others.

Explore all these and a whole lot more in this second edition of The Time Place Magazine.

Irwan Danny Mussry
Editor-In-Chief and Publisher
  @irwanmussry



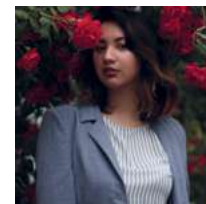
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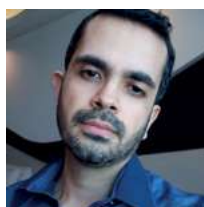
**ANASTASIA WINAYANTI
WIBOWO**
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.

During her years in media, Karina took on a variety of roles ranging from editorial to business-oriented duties. Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



**KARINA SAPHIERA
WITJAKSONO**
Writer



**UMESH
BHAGCHANDANI**
Writer

Born and raised in Jakarta, Umesh spent the last decade writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching Indie films or reading the latest mystery thriller.

Jakarta-based photographer, Prabowo Prajogio, started his career with internships at esteemed production houses and photographer's assistant stints at prestigious lifestyle and fashion publications. Prabowo's photographs often bear playful elements as a manifestation of his deep-seated fascination with pop culture.



PRABOWO PRAJOGIO
Photographer



ARIMBI
Makeup Artist

Arimbi is a highly skilled professional makeup artist with more than eight years of experience in the fashion and commercial industries. She holds a CIBTAC Diploma in Photography and Fashion Makeup. With a deep understanding of cosmetics, beauty techniques, and trends, Arimbi aims to provide clients with exceptional beauty and makeup services.



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The Time Place 97

INDONESIA



- 08 **WELCOME NOTE**
10 **CONTRIBUTORS**

COVER FEATURE

- 36 **CHANEL**
Shades of Blue

WATCHES & WONDERS 2025

- 46 **BAUME & MERCIER**
48 **BELL & ROSS**
52 **CARTIER**
56 **CHANEL**
60 **CHOPARD**
64 **HUBLOT**
68 **IWC SCHAFFHAUSEN**
70 **JAEGGER-LECOULTRE**
74 **NORQAIN**
78 **PIAGET**
82 **PANERAI**

- 86 **ROGER DUBUIS**
88 **TAG HEUER**
90 **TUDOR**
92 **VACHERON CONSTANTIN**
96 **ZENITH**

FEATURES

- 40 **ROLEX**
98 **AUDEMARS PIGUET**
100 **BREITLING**
104 **LONGINES**

BEJEWELLED

- 106 **CHOPARD**
108 **PIAGET**

INTERVIEW

- 110 **CHANEL**
Arnaud Chastaingt

UP CLOSE AND PERSONAL

- 114 **DESIGNED TO WIN**
Omar Daniel

PHOTOSHOOT

- 122 **BERLUTI**
On The Move

REBORN

- 128 **ZENITH**
Reaching for The Stars

#TIMEFASHION

- 134 **CHANEL**
136 **CELINE**
138 **VALENTINO**
140 **FENDI**
142 **ZEGNA**
144 **TORY BURCH**

LUXURY PURSUITS

- 148 **LIFESTYLE**
Technogym opens a wellness showroom
150 **LIFESTYLE**
The Gulfstream G800 dominates the sky
152 **AUTOMOTIVE**
Discover the Rolls-Royce Black Badge Spectre
154 **AUTOMOTIVE**
Lexus hosts its second golf tournament
156 **F&B**
Plataran Menteng is an oasis in the city
158 **ART**
Go exploring at Art Jakarta Gardens 2025

REGULAR COLUMNS

- 14 **SOCIETY**
20 **INDUSTRY NEWS**
112 **SPOTTED - WATCHES**
146 **SPOTTED - FASHION**

The Time Place Magazine, Edition 97

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Editor-in-Chief and Publisher: Irwan Danny Mussry

Chief Editorial Advisor: Shannon Hartono

Managing Editor: Maria Zarah Gregorio Viado

Production Manager: Erika Tania Dessyandra

Production Coordinator: Charlene Atalie

Business and Development: Amelia Widharatna

Contributors: Anastasia Winayanti Wibowo, Arimbi, Karina Saphiera Witjaksono, Prabowo Prajogio, Umesh Bhagchandani

Creative Multimedia: Kristy Gabriella Lantang, Erik Umar, Matthew Hartono

For Advertising Inquiries:

Please contact **Netanya Gabrielle** at netanya.gabrielle@time.co.id
or +62 877 8899 1080

To subscribe, please contact us at subscribe-magazine@time.co.id

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The Time Place, Plaza Senayan:

Plaza Senayan, Level 1 #122 B, Jakarta, Tel: +62 21 572 5759

The Time Place, Plaza Indonesia:

Plaza Indonesia, Level 1 #165, Jakarta, Tel: +62 21 310 7715

The Time Place, Pacific Place:

Pacific Place, Ground Floor #12A-B, Jakarta, Tel: +62 21 5140 2776

The Time Place, Tunjungan Plaza 4:

Tunjungan Plaza 4, Level UG # 14-16, Surabaya, Tel: +62 31 532 7991

Rolex by The Time Place:

Plaza Indonesia, Level 1 #69-70A, Jakarta, Tel: +62 21 2992 3982

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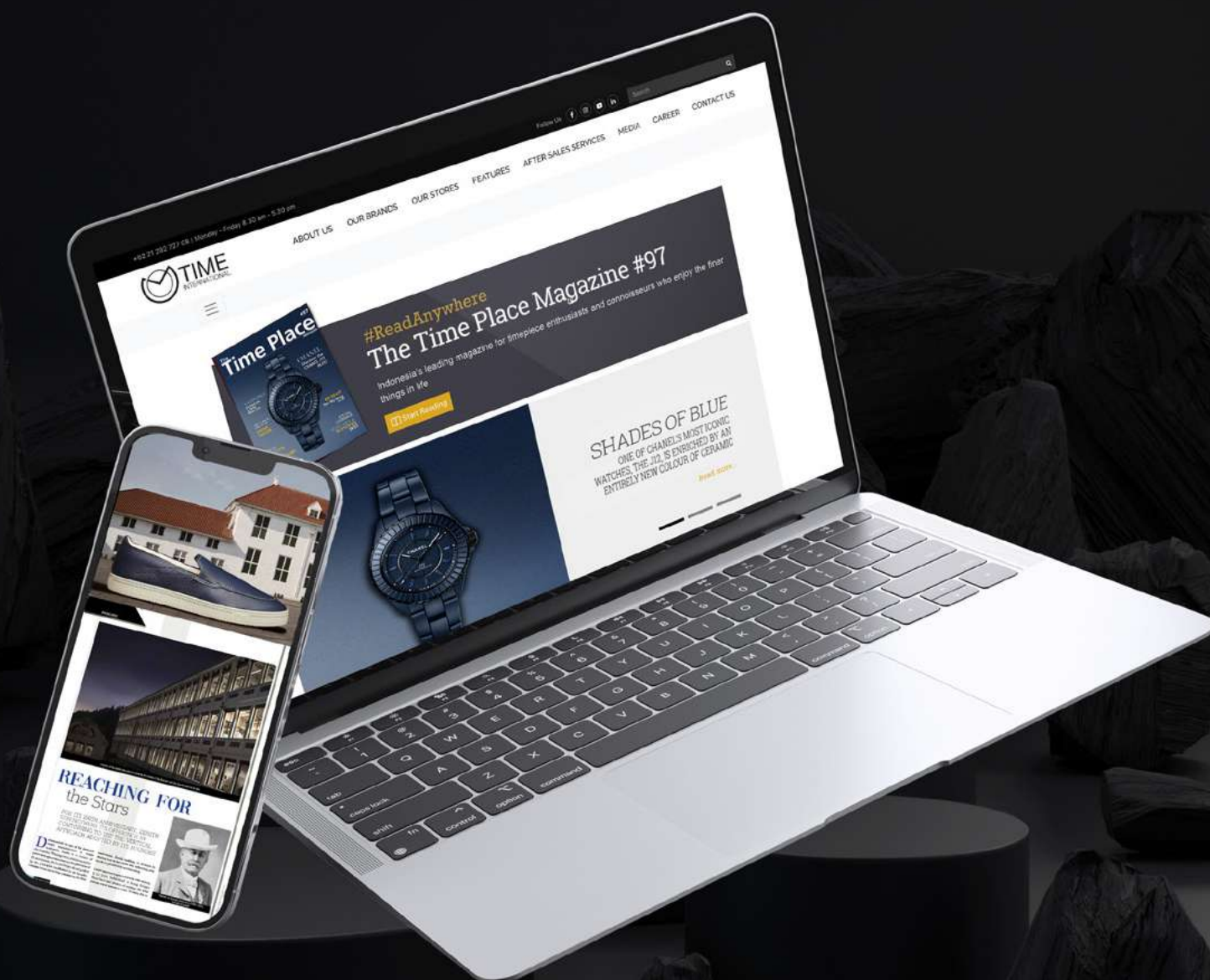
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INDONESIA

INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE
CONNOISSEURS AND ENTHUSIASTS

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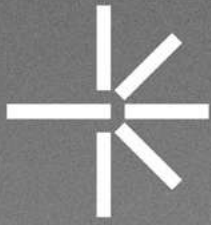
Game Start

Hublot, in collaboration with The Time Place, Volvo, and Status Pro Sport, invited watch collectors and football enthusiasts alike for an unforgettable nobar (nonton bareng) or exclusive match screening day at Topgolf Jakarta in Fatmawati. While patiently waiting for Iftar, or the breaking of the fast during the period of Ramadan, guests were seen engrossed in watching the Australia vs. Indonesia match. To round off the event, a number of people in attendance also joined and enjoyed the exciting pre-game and halftime activities, including the football meets golf challenge. Seen at the event were Mark Klok and Sabreena Dressler.

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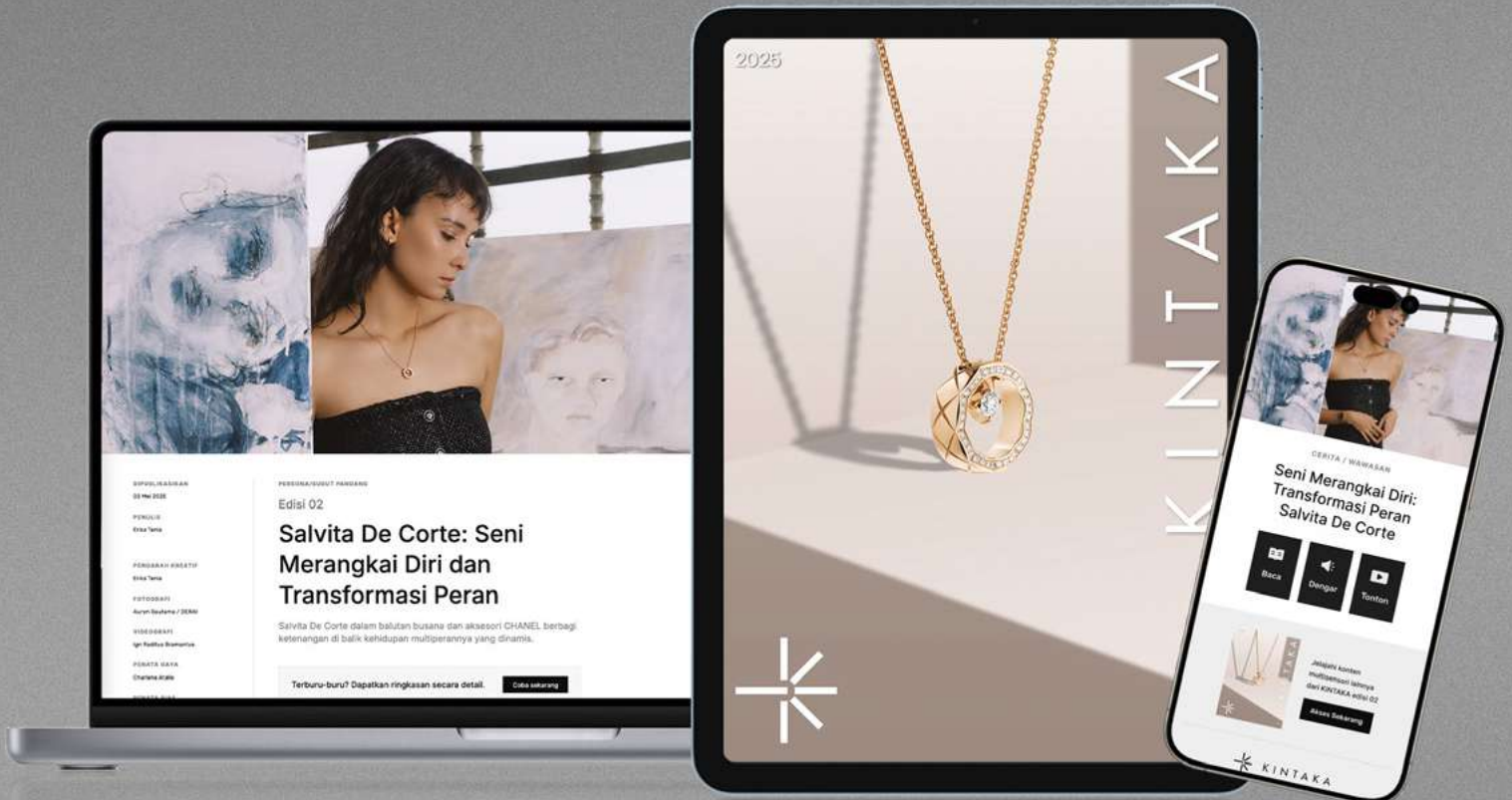


1. Those in attendance were able to see the Hublot Big Bang Tourbillon Automatic Black Magic Limited Edition 45mm up close 2. Marc Klok 3. Teddy Tjandra 4. Estafano van Aanholt 5. Sabreena Dressler 6. Sophian Kartono & Yuliana 7. Ilija Spasojević



KINTAKA

Pustaka Gaya Hidup Lintas Masa



Jelajahi konten
multisensori dari
Majalah KINTAKA
Edisi 02



Exceptional Artistry

More than just a dinner, an elegant gala was recently held, where guests discovered the **Piaget** Limelight Gala, as well as other products of the brand. An enchanting evening for everyone present, the event was held at the well-appointed St. Regis Jakarta. Guests indulged in the beauty of the exquisite timepieces and jewellery, while also celebrating the Ramadan festivities, where they were treated to a lovely dinner and live music, as well as an illustration activity by the talented Emieral. Those in attendance were also privy to an exclusive touch and try session, where they were able to try on some of the brand's sophisticated pieces.

[Click to discover](#)



1. One of the timepieces on display was the Piaget Limelight Gala Watch (G0A42213) 2. William Teo & Willyana 3. Luciana Brigitta 4. Dr. Tubagus Widjaja
5. Jonfis Fandy & Tjoeng Fenny Yosefin 6. Raymond & Nurbaini 7. Indra K. Budiman 8. Lucy Chandra 9. Rudy Vitesse & Irmawati



Enduring Legacy

As a way to introduce its new watches, **Panerai** recently hosted a high tea and intimate dinner for its VIP clients at the Private Dining Room of Keraton at the Plaza in Jakarta. To start the programme, Lesley Co of Panerai delivered the opening remarks, followed by a product presentation with former Panerai CEO, Jean-Marc Pontroué, taking the lead. Those in attendance had an opportunity to preview Panerai's upcoming novelties including the latest models in the Luminor and Submersible Luna Rossa collections. A scrumptious four-course dinner especially prepared for the occasion was enjoyed by all those present at the event.

[Click to discover](#)



1. One of the timepieces presented was the Panerai Luminor Destro Otto Giorni (PAM01655) 2. Vicky 3. Surprise Julianto Kota & Sindian Budi Siswojo
4. Said Rizqi Saifan 5. Ahem & Lauw Agustianwan 6. Dedy.S Tanjaya 7. Yulianti & Wiwin Kurniawan



Enchanting Scent

It was a fine Friday afternoon when **Tory Burch** launched its new fragrance line—Sublime by Tory Burch. Several celebrities were seen attending the launch event at the brand's Plaza Indonesia boutique, such as Mahalini Raharja, Tissa Biani and Aaliyah Massaid, just to name a few. The lovely ladies in attendance were beautifully decked out in the brand's Spring 2025 wardrobe as they explored the new scent and engaged in a fun photo shoot session. Crafted for confident, sensual and strong women, Sublime by Tory Burch is a unique combination of leather blended with delicate rose and osmanthus flower, earthy vetiver and bright mandarin.

[Click to discover](#)



1. The ladies in attendance were drawn to the unique fragrance of Sublime by Tory Burch 2. Isabella Viandra 3. Mahalini 4. Tissa Biani 5. Gabriela Larasati
6. Shanice Margaretha 7. Dea Annisa 8. Fabianne Nicole 9. Aaliyah Massaid



Stylish Affair

A slew of fashionable ladies and gents turned up at the Savyavasa Experience Gallery in South Jakarta to attend the exclusive preview of the **FENDI** Spring/Summer 2025 collection. Hosted by influencer Michelle Hendra Park, the occasion was also graced by Adi Surantha, who gave expert styling insights to the VIP clients in attendance. The guests had fun adopting the styling tips while exploring the season's standout pieces from ready-to-wear selections to some of the brand's iconic handbags, including the Small Peekaboo Soft to the newly reimagined Mamma Baguette.

[Click to discover](#)



1. Among the pieces on display was the soft and pillowy Mamma Baguette 2. Riri Siahaan, Adi Surantha, and Yenny Hutagalung 3. Astrid Satwika 4. Gaby Hartanto 5. Thyas Pramundari 6. Lyla Andalucia Irnevanda 7. Michelle Hendra Park 8. Benneisha Edelyn Laos 9. Shanna Benjamin



The Oscars® ceremony was held at the Dolby® Theatre at Ovation Hollywood @Richard Harbaugh/ Phul McCarten/© A.M.P.A.S.

KEEPING Stories Alive

ROLEX, THROUGH THE
PERPETUAL ARTS INITIATIVE,
STRIVES TO PERPETUATE
THE POWER OF CINEMA

Recognised the world over for its expertise in watchmaking as well as the high quality of its products, Rolex, in its capacity as a purveyor of excellence, is also committed to supporting arts and culture. For more than half a century, Rolex has partnered with some of the world's most talented artists and leading cultural institutions to celebrate excellence and promote the transmission of artistic heritage, creating a link between the past, present and future. Through the Perpetual Arts Initiative, it has cultivated a broad portfolio of arts that includes architecture, cinema, dance, literature, music, theatre and visual arts. With its long-term dedication to

global culture, Rolex supports distinction in the arts and the passing of knowledge to future generations, who in turn enrich the world's cultural legacy.

In an effort to uphold the value of storytelling in movies, Rolex encourages the preservation and transmission of the cinematic arts, while also recognising achievement and progress in the field by working with its Testimonees (Martin Scorsese, James Cameron, Jia Zhang-Ke and Leonardo DiCaprio), as well as its partnership with the Academy of Motion Picture Arts and Sciences (the institution, the awards and the Academy Museum in



Academy Award-winning actor and Rolex Testimonee, Leonardo DiCaprio ©Getty Images

Los Angeles), Martin Scorsese's The Film Foundation and the National Film and Television School in London.

Cementing its long-standing association with the world of cinema, Rolex is a proud partner of the film industry's highest authority, the Academy of Motion Picture Arts and Sciences, since 2017. Furthermore, Rolex is the Exclusive



The theme of the Oscars® Greenroom centres on the restoration of the natural world ©Rolex/Bart Michiels

Watch of the Academy of Motion Picture Arts and Sciences, Proud Sponsor of the Oscars® and Exclusive Sponsor of the Governors Awards. It is also a Founding Supporter and Official Watch of the Academy Museum of Motion Pictures that opened in Los Angeles in September 2021. Rolex's long-term partnership with the Academy underscores the convergence of values between the two organisations, which is to promote excellence, education, conservation of the art form and the rise of new talent. Together, they also aim to spark inspiration and connect global audiences through their shared passion for the art of cinema.

Rolex, as a Proud Sponsor of the Oscars® ceremony, took part in this year's celebration of the excellence, inspiration and technical genius behind the world's motion picture masterpieces. Held at the Dolby® Theatre at Ovation Hollywood, the Oscars® ceremony celebrates cinema and helps to shape its landscape worldwide. Telecast live to more than 200 territories worldwide, the ceremony is more than just being recognised by one's peers, it also gives credit where credit is due, as it pays tribute to the different aspects of filmmaking, including production and technical expertise. To quote Rolex founder, Hans Wilsdorf, the ceremony is a wonderful ode to "a work done handsomely."

As official host of the Greenroom, the antechamber of the Oscars®, where nominees



Entrance to the Oscars® Greenroom ©Rolex/Bart Michiels

and presenters gather before and after stepping on stage, Rolex develops a unique immersive experience and new décor every year. For 2025—its 10th year as Oscars® Greenroom host—it brings a fresh new perspective to the space with its chosen theme: the restoration of the natural world, inspired by Rewilding Chile and Rewilding Argentina, which is supported by Rolex's Perpetual Planet Initiative. Both are offspring projects of Tompkins Conservation, an acclaimed non-profit that protects and restores biodiversity. The room depicts landscapes devoid of fences where native

species are returning to the wilderness, and nature is restoring their habitat.

Looking to the future, Rolex extends its support to Academy100, which has been launched in honour of the upcoming 100th Oscars® ceremony in 2028. A global revenue diversification and outreach campaign, it is designed to expand the Academy's worldwide scope and connect audiences through their shared love of cinema. The brand similarly backs the Student Academy Awards, and furthers its support for arts education through the National Film and Television School.

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KEEPING Traditions Alive

THE MAISON DES MÉTIERS D'ART PROVES THAT CARTIER IS NOT JUST A WATCHMAKER OF SHAPES, BUT A MASTER OF CRAFTSMANSHIP

In the heart of La Chaux-de-Fonds, where watchmaking is more a cultural instinct than a profession, Cartier took an unexpected turn in 2011. Rather than expanding with another sleek lab, the Maison acquired a 17th-century farmhouse just a stone's throw from its La Chaux-de-Fonds manufacture. The restoration of Cartier's Maison des Métiers d'Art was led by architect Stéphane Horni and renovation expert Gilles Tissot.

The building's original structure was preserved by incorporating salvaged materials such as wood panels, stone floors, and fireplaces from local farmhouses in Neuchâtel and Bern, while adapting it for modern use. After a painstaking three-year renovation, the Maison des Métiers d'Art opened its doors in 2014, welcoming



2



3

a collective of enamellers, gem-setters, and engravers whose tools are as time-honoured as their techniques.

The goal? Not nostalgia, but a deeper form of progress: to provide traditional craftsmanship with a home worthy of its artistry. If there were ever any doubt that Cartier is more than just a watchmaker of shape, the Maison des Métiers d'Art gently dispels it. For form is only half the story, and Cartier's true obsession lies in craftsmanship. As part of a select group of Southeast Asian journalists, we had the rare privilege of witnessing the creative prowess behind Cartier's most exceptional pieces up close.

TIMELESS CRAFT

Our visit began in a quiet corner marked by discreet signage: Material Library and Raw Material Processes. Here, a curated display of hard stones, pigments, and lacquer types offered a first glimpse into the raw beauty behind Cartier's creations. These unassuming materials, still in their elemental form, would

eventually be transformed into the exquisite dials of Cartier timepieces, each one destined to undergo meticulous finishing in the hands of master artisans.

Beside it lies the Creation corner, where we were introduced to the creative process that transforms designs into reality through sketches, models, and watch prototypes. One of the pieces that instantly caught our attention was the 3D-printed prototype of the Coussin de Cartier, an iconic design first introduced in 2022.

This exceptional piece was conceived in the innovation lab at the Maison des Métiers

1. This seemingly humble farmhouse is the site of Cartier's Maison des Métiers d'Art
2. Exemplary symbols of Cartier's distinct savoir-faire
3. Thanks to a hidden, flexible mechanism within the Coussin de Cartier, the case can return to its original form after being pinched by its wearer

d'Art, where a dedicated team of engineers, specialists, and technicians collaborates within a cutting-edge research office. Aside from Coussin de Cartier, many groundbreaking creations come to life through the exploration of micro-fluidics, mechanics, magnetism, laser technology, and 3D printing on gold.

There was also a striking reinterpretation of the Baignoire Allongée, elegantly attached to a gold-mesh fingerless glove, which we had the chance to try on. Equal parts timepiece and statement jewellery, it's the kind of creation one might confidently wear to the Met Gala.

This seamless fusion of innovation and style set the stage for what we would soon experience as we delved further into Cartier's craftsmanship. We were guided through three main areas aptly called "The Art of Fire", "The Art of Metal", and "The Art of Marquetry". These aren't just fancy names, as they reflect the exceptional abilities of Cartier's artisans to transform raw materials.

THREE OF A KIND

"The Art of Fire" refers to the centuries-old yet constantly evolving discipline of enamelling—one of the most intricate decorative techniques in both watchmaking and jewellery. At Cartier, this craft encompasses a broad range of styles, including painted, cloisonné, champlevé, grisaille, grisaille with gold paste, and the delicate plique-à-jour. Each technique



4



5

involves carefully layering powdered glass and firing it at high temperatures to achieve vivid colour, depth, and luminosity.

Among these methods, grisaille enamel stands out for its complexity and historic roots. Inspired by the Grisaille gold paste Enamelling technique developed by Benedictine monks,

it involves applying white enamel over a dark background to create a sculptural, almost ethereal contrast. This balance of shadow and light showcases not just artistry but deep technical control.

What makes the process even more demanding is the firing stage. Each piece must be fired in



6

a kiln more than ten times, with temperatures ranging between 700°C and 750°C. Each colour used in the design reacts differently to heat. From navy blue, which requires the highest temperature, to translucent green, which needs the lowest. Once the enamelling is complete, the piece undergoes its final transformation: gem-setting, where

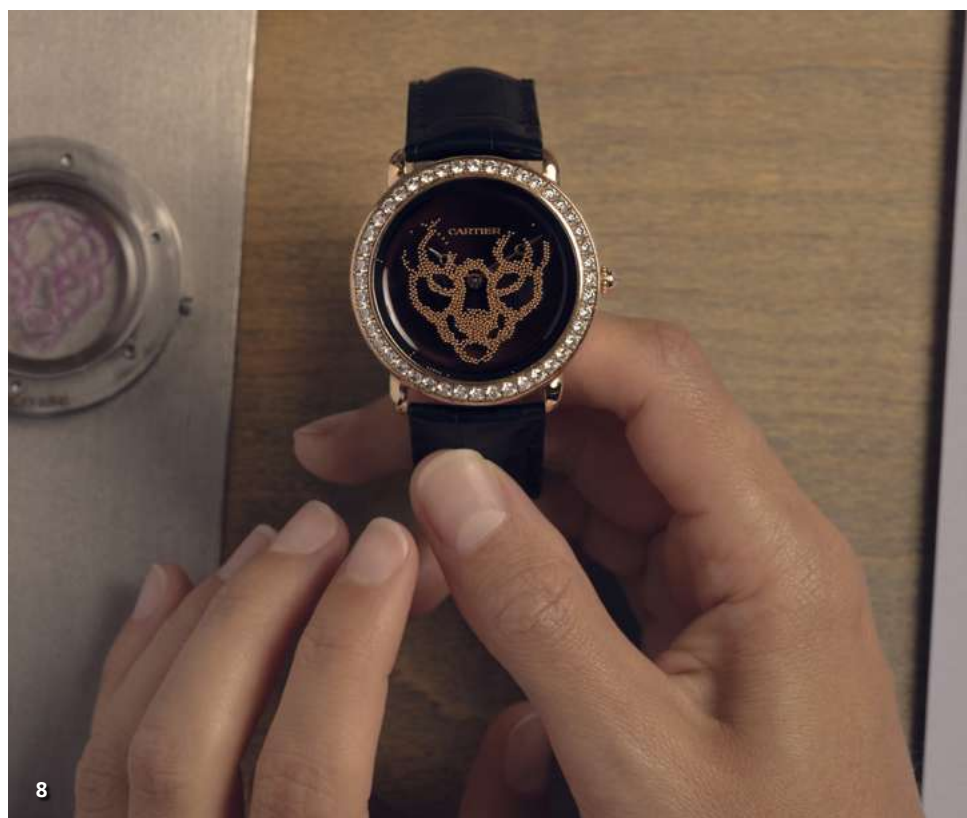
diamonds are meticulously added between the enamelled stripes.

This then brings us to another fascinating chapter in Cartier's craftsmanship: "The Art of Metal". This area highlights the Maison's dedication to sculpting and shaping precious materials with absolute precision through techniques like Filigree and Etruscan granulation. In Filigree, thin threads of gold or silver are woven into openwork designs. The complexities lie in scaling this intricate work down to fit the compact dimensions of a watch case, all the while elevating it further with precious metals such as gold, platinum, and diamonds.

On the other hand, granulation is a rare and refined technique that blends the ancient Etruscan art of placing tiny gold beads with the



7



8

vivid beauty of enamel. It starts with artisans crafting small gold spheres by hand, in a variety of different sizes. Each bead is then placed one by one onto a carved surface and secured with a laser before firing each individual dial up to 3,000 times.

A stunning example is the Ronde Louis Cartier Zebra and Giraffe Watch (2022), where Cartier's mastery of granulation takes centre stage. Revived by the Maison in 2013, this age-old decoration technique is brought to life in the watch's design, blending six distinct gold alloys simultaneously to capture the distinctive patterns of the giraffe's spots.

The final chapter is "The Art of Marquetry." This meticulous process sees artisans combine an eclectic array of materials—such as wood, straw, and even rose petals—within the heart of a watch dial. Each dial becomes a canvas, where intricate patterns come to life, often requiring the careful placement of up to 400 tesserae, each meticulously laid by hand.

The Ronde Louis Cartier Éclats de Panthère Watch (2022) exemplifies marquetry at its finest. The artisan assembled 124 pieces of straw, wood, crystal, sapphire, gold, and mother-of-pearl on a metal plate, capturing the panther's iconic energy.

Aside from technical mastery, Cartier's commitment to preserving craftsmanship is reflected in its partnerships with Swiss and French schools, as well as the Watchmaking Institute, established in 1993. Each year, 150 to 200 apprentices are trained in watchmaking, gem-setting, and jewellery, supported by collaborations with institutions like the Richemont campus. The Cartier Watchmaking Institute also provides hands-on experience in watchmaking and microtechnology, with CWI interns working directly in Cartier's workshops, ensuring the continuation of the Maison's legacy.

This dedication to nurturing talent and preserving expertise is what makes the Maison des Métiers d'Art truly special. It doesn't just elevate artistry; it serves as a reminder that innovation may start with an idea, but its craftsmanship that gives it soul. The renovated farmhouse stands as a true embodiment of the oft-repeated phrase, "where tradition meets innovation," a sentiment echoed by many heritage institutions.

4. The renovated farmhouse stands as a true embodiment of the oft-repeated phrase, "where tradition meets innovation,"
5. To achieve the signature striped design on Crash Tigrée (2022), artisans need to engrave the pattern onto a paillettes before carefully enameling it layer by layer
6. The building's original structure was preserved during the renovation in 2011
7. Cartier celebrates 10 years of its Maison des Métiers d'Art. Shown here is the art of filigree
8. The regal panther is rendered in gold beads on a black background (granulation) for this timepiece

[Click to discover](#)

A HOROLOGICAL Pilgrimage

LET US TAKE AN IMMERSIVE JOURNEY TO SWITZERLAND TO EXPLORE IWC SCHAFFHAUSEN'S MANUFAKTURZENTRUM

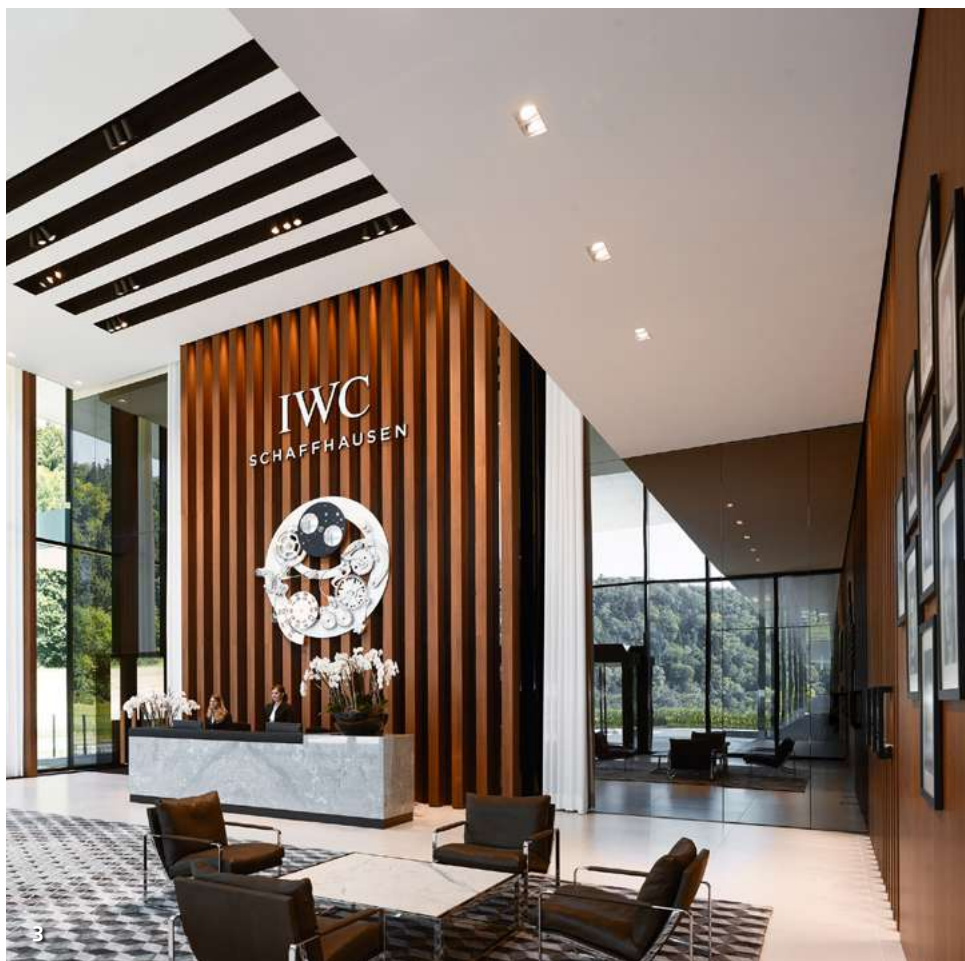
Nestled on the outskirts of Schaffhausen, where precision meets heritage, IWC Schaffhausen's state-of-the-art manufacturing centre is a powerful testament to the brand's 150-year legacy and forward-looking vision for modern watchmaking. Inaugurated on August 27, 2018, the facility isn't just a production hub—it's a cathedral of

horology, where innovation, craftsmanship, and sustainability co-exist under one architectural narrative. In short, it's astonishing proof of founder Florentine Ariosto Jones' original vision: blending tradition with cutting-edge innovation.

Our journey to IWC Schaffhausen began in the heart of the Old Town, where the brand's



By Riga Ramadani; Photos by IWC Schaffhausen



It's a vivid, hands-on introduction to IWC's extraordinary horological journey.

A short drive from the headquarters in the heart of Schaffhausen led us to one of modern watchmaking's most impressive sanctuaries: the IWC Schaffhausen Manufakturzentrum. The striking 13,500-square-metre facility is a literal and symbolic monument to IWC's evolution. With its sleek glass façade, contrasting black frames, and clean white overhanging rooflines, the building's bold architectural statement is matched by what happens within. The 9-metre-high entrance lobby is a commanding space where a giant perpetual calendar mechanism greets visitors next to the portraits of IWC's legendary pioneers.

1. A view of the IWC Manufakturzentrum's exterior during the day
2. IWC Schaffhausen CEO, Christoph Grainger-Herr
3. A warm reception area welcomes guests to the premises
4. The Visitors room inside the IWC Manufakturzentrum

historic headquarters still stands proudly along the banks of the Rhine River—a location it has called home since 1875, one that has played a significant role in the history of the Swiss luxury watch manufacturer and continues to do so.

This storied building, once home to 196 employees, now houses the company's administrative and marketing teams, and remains the site of the final watch assembly, preserving a vital link to IWC's heritage. On the ground floor, the IWC Museum, opened in 1993 to mark the Maison's 125th anniversary, offers a captivating dive into its legacy.

More than 230 carefully curated exhibits trace the brand's evolution, from the original Jones calibres to the influential 52-calibre era, and on to icons like the Albert Pellaton anniversary watch, the well-known Da Vinci Perpetual Calendar, which debuted in 1985, and pieces from the Porsche Design family.

The museum's charm lies not only in its timepieces but in the rich archival materials on display—original catalogues, period advertising, and even two of the 94 surviving ledgers detailing every watch made since 1885: from its case material, calibre, name of the recipient, and even the date of delivery.





5

Mind you, this is no museum, it's a fully integrated production centre where movements and cases are crafted from start to finish. Over 1,500 individual movement components are produced with remarkable precision here—from bottom plates and bridges to latching elements for tourbillons and perpetual calendars.

Machines hum methodically in the component workshop, where advanced CNC machining and articulated robots streamline production. In the electroplating department, the transformation continues as parts are coated in rhodium or nickel for protection and brilliance, with gold accents added to select engravings. But even in a space ruled by innovation, the human touch is irreplaceable.

Assembly of IWC's in-house calibres—such as the 52, 69, and 59 families—is performed by hand in an immaculate cleanroom, a setting more akin to a semiconductor lab than a traditional atelier. Specialists, each focused on a single task, follow a modular workflow inspired by the vision of founder F.A. Jones, ensuring the utmost precision at every stage. Innovations like a custom-built oiling machine highlight IWC's forward-thinking spirit, delivering microdoses of lubricant with surgical accuracy.

Beneath it all, in the basement, cases are born. From stainless steel to Ceratanium—which is as robust and as light as titanium, and as hard and as scratch-resistant as ceramic materials—each case is milled, engraved, and polished using high-tech processes such as laser etching and diamond turning. In the end, whether you're watching a robot feed brass

blanks or a craftsman polishing gold with a diamond, the Manufakturzentrum delivers a thrilling look at how tradition and technology converge in making every IWC timepiece.

As we stepped out of IWC Schaffhausen's Manufakturzentrum, the staggering scale of this horological marvel lingered in our



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minds—42 million Swiss francs invested, and a symphony of departments working in flawless harmony. From Incoming Goods to Movement Assembly, Case Production to Quality Control, every corner of this architectural sensation hummed with purpose, a testament to IWC's relentless pursuit of perfection. The numbers alone tell a story: 840 tonnes of steel framing, 2,200 square metres of solar panels, and air so

pure in the cleanrooms it felt like breathing in precision itself.

Yet beyond the statistics, what struck us the most was the human element—the artisans whose hands and machines dance together, turning raw materials into heirlooms. Every watchmaking stage, from raw metal to finished movement or case, unfolds in a seamless and

highly logical sequence—each step guided by a tightly integrated quality management system before the final assembly of the watches back at the headquarters.

While exceeding the technical prowess, there's something quietly poetic about the rhythm of this place. Here, tradition is preserved and reimagined—one calibre, one case, one component at a time. As the Rhine shimmered in the distance, it's worth stating that this wasn't just a factory but a bridge between IWC's 1868 legacy and its bold future. The whispers of F.A. Jones' 1868 vision echoed in every corridor, now amplified by Christoph Grainger-Herr's reverence for storytelling through mechanics. And for those of us lucky enough to witness it, the experience is nothing short of a horological pilgrimage. Tick by tick, the future is being wound right here in Schaffhausen.

5. A room inside the centre where incoming goods are carefully inspected
6. Storage for metal bars next to the IWC Manufakturzentrum's Case Production Department
7. A clean wardrobe for watchmakers in the IWC Manufakturzentrum's Movement Assembly Department
8. The movement assembly line inside the IWC Manufakturzentrum.



8



HARMONY

In time

LONGINES UNVEILS NEW EXPRESSIONS OF ELEGANCE, ALLURING DESIGNS SUITABLE FOR BOTH MEN AND WOMEN

Across industries, a growing shift toward gender-neutral design is reshaping long-standing conventions that traditionally cater to men or women separately. The watch world has followed suit to some extent, adopting more inclusive aesthetics. Yet, in practice, gender distinctions persist—often subtly—through design cues, case sizes, colour palettes, as well as in the execution of marketing strategies.

Many brands continue to be perceived as either overtly masculine or feminine.

Longines, however, distinguishes itself in this landscape. While its strong ties to equestrian sport often take the spotlight, the brand's consistency in crafting timepieces that resonate equally with men and women stands as one of its most remarkable, if underappreciated, achievements.

That sense of balance came through very clearly in March, when *The Time Place* Magazine travelled to Seoul for the brand's Press Meeting where Longines unveiled its 2025 novelties. During his welcome speech



at the gala dinner, Longines CEO Matthias Breschan, remarked, "Our equal strength in both classic and sports watch offerings distinguishes Longines from others," he explained.

"Consequently, we sell exactly 50% to men and 50% to women, which is very rare. Typically, the distribution is 80:20 or vice versa, both in terms of the watch offerings



and the customers' profile." His statement underlines a deeper truth: for Longines, gender balance isn't a marketing strategy—it's the result of a long-standing design philosophy that speaks to timeless elegance rather than gendered expectations.

Seoul made a fitting host for this special occasion. A city that mirrors the essence of Longines—respectful of its heritage yet constantly evolving. This sentiment was also echoed by Breschan. "I always enjoy coming here. South Korea has grown tremendously over the past 20 years and is incredibly dynamic—very much in line with Longines' pioneering spirit, always leading the way in exploring new things," he noted.

Adding to the evening's highlight was the presence of Suzy, Longines' Ambassador of Elegance since 2022. The actress and singer appeared in a sleek black gown paired with the Mini DolceVita in full 18-carat rose gold, a look that captured the brand's refined elegance with ease. "Every moment with Longines is unforgettable," Suzy shared. "Each experience has been so meaningful—like my first campaign shoot three years ago, and my first horse-racing experience in Australia."

The evening continued with an exquisite dinner showcasing Seoul's culinary highlights—from fresh seafood delicacies to prized Hanwoo beef—all served with a panoramic view of the Han River at the Grand Hyatt Seoul. It set the tone for what was to come, when we would explore more of what Longines has to offer the following day.



The next morning began with a product presentation led by Giuseppe Miccio, Head of Product Development at Longines. Held in an intimate setting, the session gave us a rare glimpse into nearly the full range of the brand's 2025 novelties—most of which remain under embargo as of this writing. What we can share is that they reflect Longines' enduring design codes: refined yet robust, and consistently supported by technical credibility. During his presentation, Miccio highlighted select models that have already been released to the public.

First up was the Conquest Chrono Ski Edition, a limited series of 2,025 pieces launched to

commemorate the 48th FIS Alpine World Ski Championship. The watch celebrates the brand's deep connection with alpine sport, featuring an engraving of a skier mid-action alongside the event's name on its screw-down case back. Encased in 42 mm stainless steel, it features a black ceramic tachymeter bezel and is powered by the exclusive L898.5 calibre with enhanced magnetic resistance.

After the product presentation, we sat down for a one-on-one conversation with Longines CEO Matthias Breschan. He expressed optimism about the brand's prospects in Southeast Asia, particularly Indonesia. "We previously had a subsidiary there under Swatch Group, which we closed. Now, we need to rebuild the market in terms of quality distribution. I believe we've chosen the right partner with Time International, as we've made very good progress. Indonesia is one of the markets with significant economic growth potential in the coming years. It's important for us to ensure Longines is well-positioned there."

To close the day, we participated in a hands-on workshop titled "How to Be a Watchmaker," led by Simon Wong, a veteran Longines watchmaker based in Hong Kong who has been with the brand for over 30 years. The session took place in a space designed to resemble an authentic watchmaking station, complete with high tables, low stools, and an array of precision tools. Focusing on the L512.2 calibre, we were tasked with carefully disassembling and reassembling its internal components—a meticulous process that demanded patience, steady hands, and an eye for detail to avoid even the slightest scratch.

Thoughtfully curated from start to finish, the event offered not only an in-depth look into Longines' latest creations and strategic vision, but also a deeper connection with the brand itself. What resonated most was its genuine, human approach—one that values lasting relationships as much as timeless design.

1. Longines Ambassador of Elegance, Suzy, with Longines CEO Matthias Breschan
2. One of the models unveiled at the event was the Conquest Chrono Ski Edition
3. Longines hosted a well-attended press gala dinner at the Grand Hyatt Seoul to unveil its 2025 novelties
4. Longines held its 2025 novelties product presentation at the Presidential Suite of the Grand Hyatt Seoul



EMBLEMATIC Collection

HUBLOT INVITED SOME
OF ITS DEAREST FRIENDS
TO CELEBRATE THE BIG
BANG'S 20TH ANNIVERSARY

Swiss luxury watch brand Hublot recently hosted an exclusive soirée to mark the 20th anniversary of its iconic Big Bang timepiece. The celebration drew a global mix of VIPs from watchmaking, sport, gastronomy, and music, all gathered in the Geneva area during the Watches and Wonders 2025 fair to honour the legendary watch.

The evening was not only a spectacular jubilee attended by the crème de la crème, but also

turned out to be a truly sensorial experience, thanks to Hublot's chef brand ambassadors, including Anne-Sophie Pic, Clare Smyth, Yannick Alléno, Eneko Atxa, and Andreas Caminada. Together, these master chefs boast a combined total of 43 Michelin stars, and for the special evening, they offered a one-of-a-kind, unparalleled gastronomic experience featuring their personalised signature dishes created exclusively for the soirée. Each worked in their own dedicated space, and the results

were a treat for the lucky guests—delighting not only their taste buds but their eyes as well, staying true to Hublot's ethos: "Art of Fusion."

"More than any material what really inspires me about the Big Bang is the magical beauty that catches you, that's the feeling I want to generate with my plate-shaped pieces," said the Spanish Chef Eneko Atxa. Meanwhile, Chef Anne-Sophie Pic shared that she was delighted to take part in the memorable evening and introduced the chrome theme for the special occasion. "I proposed an interpretation centred around the 'petit pois,' revealed under a chrome dome, an ode to the coming spring. The chrome, both timeless and resilient, embodies here the fusion of modernity, nature, and timelessness," she explained.

However, the cherry on top was none other than Hublot's distinguished VIP guests, who turned up to celebrate the Maison's beloved timepiece. Reigning football champion Kylian Mbappé and the world's fastest man, Usain Bolt—both brand ambassadors—appeared together for the very first time, making the anniversary celebration even more special. Among other notable guests was master mentalist and friend of the brand, Lior



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Suchard, who captivated the audience with his charming illusions. Also in attendance were three-time Vendée Globe finisher Alan Roura, world champion sprinter Mujinga Kambundji, and head coaches of the France and Portugal football teams, Didier Deschamps and Roberto Martinez—all spotted enjoying the night and having the time of their lives.

The evening upped the ante with a special treat from Geneva-born, New York-based DJ, producer, and multi-instrumentalist Alissia, who, needless to say, pumped up the room and had everyone circling the dance floor with her vibrant and unique blend of funk, R&B, and pop tunes. But that wasn't all—as



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the night continued, there was also a special performance by Hublot's friend and the super-talented musician Mika, who dazzled the crowd with his chart-topping hits. The soirée carried on into the early hours, making it truly an evening to remember.

Ever pushing the boundaries of watchmaking innovation, Hublot's now-iconic Big Bang model commemorates its 20th anniversary and continues to captivate horology aficionados worldwide since its original inception in 2005. Two decades later, it remains the embodiment of the Manufacture—introducing groundbreaking

materials, reimagining traditional mechanical complications with in-house movements such as the Unico and Meca-10, and seamlessly blending watchmaking with art. Embodying Hublot's "Art of Fusion" philosophy, the Big Bang collection perfectly captures this concept, not only through the fusion of opposing materials but also through the Maison's progressive collaborations with talented celebrities from diverse backgrounds.

"Our icon, the Big Bang, has redefined the codes of contemporary watchmaking. Twenty years on, celebrating its revolutionary mindset, the Big Bang continues to embody the boldness, innovation, and pioneering spirit for which Hublot is renowned. It was such an emotional moment to have our Hublot Family united on this unprecedented occasion," said CEO of Hublot Julien Tornare as he welcomed esteemed guests and recounted the collection's two decades of Herculean success.

1. Hublot ambassador Kylian Mbappé, Hublot CEO Julien Tornare, as well as world's fastest man and Hublot ambassador Usain Bolt
2. Big Bang 20th Anniversary King Gold Ceramic
3. Geneva-born, New York-based DJ, producer, and multi-instrumentalist Alissia served lively beats at the event
4. Hublot friend and talented singer, Mika, enlivened the event with his chart-topping hits


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Austin Butler joins the Breitling Squad as brand ambassador and the face of the new Top Time B31

READY TO Rock 'n' Roll

BREITLING TAPS ACTOR
AUSTIN BUTLER FOR ITS
NEW TOP TIME B31 WITH
ITS TIME-ONLY DESIGN

The perfect pairing of Hollywood star power and haute horlogerie always makes for a compelling story. Swiss luxury watchmaker Breitling recently unveiled its new Calibre B31 and has tapped Hollywood's versatile actor Austin Butler as the face of its collection. With his effortless magnetism and signature ease, Butler perfectly captures the rebellious elegance of

the Top Time collection—bringing charisma, craft, and a touch of swagger to the wrist.

This latest Top Time line-up marks a milestone for the Maison, debuting the Calibre B31: Breitling's first-ever three-hand manufacture movement. Stripped of its chronograph function and reimagined as a time-only calibre, it's purpose-built and precision-



A stunning blue dial adorns this
Top Time B31 timepiece

driven—proving that high-performance mechanics can live in harmony with bold and expressive design.

The Top Time B31 is a 38 mm time-only watch with a bold and free spirit



Elsewhere, Academy Award nominee Austin Butler stands as a singular force in modern cinema thanks to his transformative role in “Elvis” to scene-stealing performances in “Dune: Part Two” and “The Bikeriders,” where he brings depth and conviction to every performance. His distinct style and unapologetic approach to his craft strike a chord with a generation drawn to authenticity and creative freedom.

“Breitling, for me, is about adventure and pushing the limits of what’s possible,” says Butler. “The Top Time speaks to the way I’ve always wanted to live my life: free and ready to rock ‘n’ roll. It’s a thrill to be part of the squad.”

CALIBRE B31

Four years in the making, Breitling’s new Calibre B31 marks a bold leap in the brand’s manufacture journey. The size of the movement inside the watch—the mechanical engine that powers it—measures 28 mm in diameter and 4.8 mm in height, packing technical innovation into a sleek and compact form. At its core are two signature features: a free-sprung balance wheel for heightened precision and a skeletonised bidirectional rotor, both revealed through an exhibition case back and finished with Geneva stripes and perlage.

More than a new calibre, the B31 is a testament to Breitling’s commitment to excellence in engineering. While component production draws from a trusted network of suppliers, assembly takes place in-house and with AMT on a dedicated line in La Chaux-de-Fonds.



The Hollywood actor wears the new Top Time B31 timepiece

Like every Breitling manufacture movement, it is COSC-certified and tested far beyond industry norms—undergoing simulations of 16 years of use, including 100,000 crown winds and 60,000 shocks at 500 G.

With a 78-hour power reserve and a five-year warranty, the B31 offers both enduring performance and refined elegance—precision made to last.

TOP TIME B31

While the movement powers performance,

the design is where the watch tells its story. First introduced in the 1960s, the Top Time broke with tradition by embracing a bolder, more expressive aesthetic. Willy Breitling’s vision was clear: create a watch that captured the spirit of freedom, self-expression, and individuality. The result was a striking contrast to conventional watchmaking—a design that felt modern then and still does now.

Now, the new Top Time B31 is reimagined as a time-only creation, meaning it forgoes the traditional chronograph function in favour of elegant simplicity. Housed in a classic 38 mm case, it strikes the perfect balance between vintage charm and contemporary refinement. Not only does the Top Time B31 embrace a simpler, time-only design—it is also powered by a movement that reflects the same philosophy. Behind the collection, the new Calibre B31 marks a return to the fundamentals of watchmaking. As Breitling’s first in-house three-hand movement, it focuses purely on the essentials: hours, minutes, and seconds—delivered with mechanical finesse and modern-day reliability.

That same clarity is echoed in the design. Applied indexes and a magnified date window lend quiet poise, while a vibrant orange seconds hand adds a playful touch across three colourways: white on blue, black on green, and sky blue on white. Echoing the bold spirit of the original, the contrasting rehaut now frames minutes and seconds. For silhouette, tapered lugs and a double-curved crystal ensure the watch hugs the wrist with the kind of effortless grace only Breitling can deliver.

CHANEL showcases its mastery in coloured ceramic with the new J12 BLEU

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SHADES of Blue

ONE OF CHANEL'S MOST ICONIC WATCHES, THE J12, IS ENRICHED BY AN ENTIRELY NEW COLOUR OF CERAMIC

Twenty five years ago, CHANEL made waves in the world of haute horology when it presented the J12 in black ceramic. A novel offering from the CHANEL Watchmaking Creation Studio, the timepiece demonstrated the Maison's ability to transform the ceramic material into a precious metal suitable to encase its new icon. Not only that, it also shone a light on the meticulous efforts undertaken by the brand to formulate the deepest black tone for the watch.

This year, CHANEL once again showcases its mastery of ceramic with the new J12 BLEU. For the first time ever, the renowned timepiece is crafted out of matt blue ceramic. A wonderful addition to the legacy of the J12, it gives rise to the unparalleled creativity and savoir-faire of the CHANEL Watch Manufacture.

The J12 BLEU is available in nine different limited edition versions. The first two come

in 38 mm and 33 mm diameter sizes. Dubbed the J12 BLEU Calibre 12.1 38 mm and the J12 BLEU Calibre 12.2 33 mm, respectively, the timepieces feature sumptuous blue dials, adorned with rich blue baguette-cut sapphires for hour markers. Both feature black-coated steel fixed bezels and matt blue highly resistant ceramic rings with a novel baguette-cut pattern. They are equipped with Calibre 12.1 for the 38 mm and Calibre 12.2 for the 33 mm. The movements are black-coated and made in the Swiss Kenissi Manufacture, co-owned by CHANEL. The larger iteration boasts a power reserve of approximately 70 hours, while the smaller one has a 50-hour power reserve. The models come with a sapphire crystal case back with a Limited Edition marking denoting their special standing.

Completing the line-up are the: J12 BLEU Calibre 12.1 38 mm with black varnished indicators, J12 BLEU Calibre 12.2 33 mm with

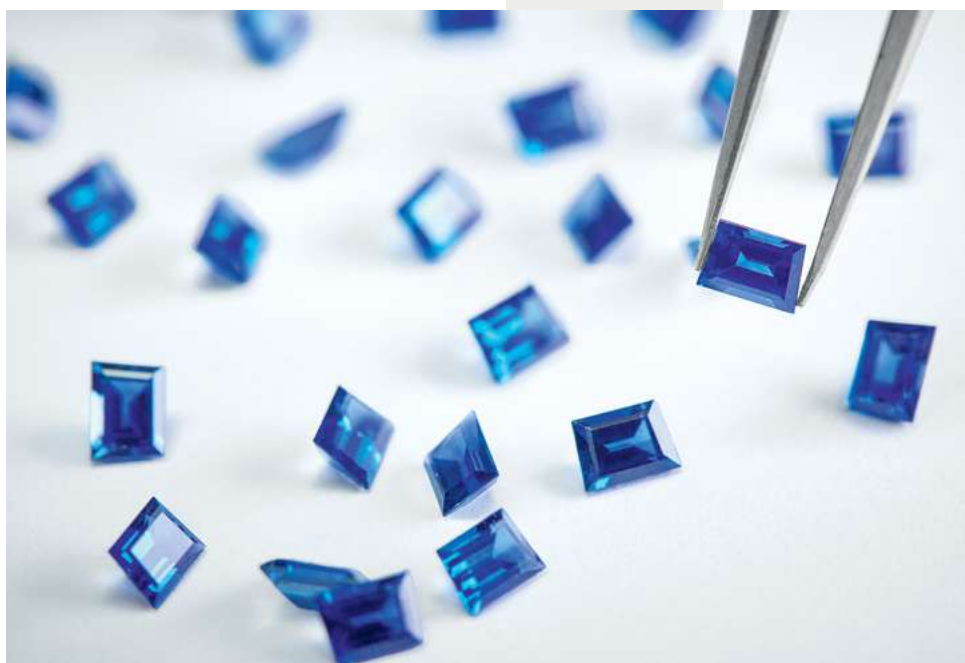
brilliant-cut diamond hour markers, J12 BLEU Diamond Tourbillon limited to 55 pieces, J12 BLEU X-ray with 12 numbered pieces, J12 BLEU 42 mm Sapphires watch and J12 BLEU 28 mm Sapphires watch, both offered in 12 pieces, as well as the J12 BLEU 38 mm Sapphires watch that is limited to 100 pieces.

CHANEL SAVOIR-FAIRE

The J12 BLEU takes its cues from the Maison's original ceramic timepiece, as well as the white version, which was unveiled in 2003. But this time, CHANEL explores a whole new depth of colour. In an effort to create a truly fresh model, the CHANEL Watch Manufacture spent a total of five years in developing the J12 BLEU's exclusive shade. Although blue has always been part of the Maison's colour palette, ever present in its fashion, beauty, and even jewellery accoutrements, it wanted to present an entirely contemporary hue. The result is a deep and intense blue that is powerful and



The J12 BLEU Calibre 12.1 38 mm features rich blue sapphires as hour indicators on the similarly hued dial



CHANEL invests time and resources in the careful selection of gems that it will use for its timepieces

provocative. Arnaud Chastaingt, Director of the CHANEL Watchmaking Creation Studio, explains the inspiration behind it, “I dreamt of giving a colour to black, of illuminating it with blue. The final choice of this particular blue was like an epiphany. I wanted a blue that has a rigorous elegance, a blue that is nearly black or a black that is nearly blue.”

The process, of course, was more complex than just pinpointing a colour as the manufacture had to incorporate it into the scratchproof, highly resistant and durable ceramic. The success of this endeavour is a strong demonstration of CHANEL's absolute mastery of the material and its production techniques, “In the course of 25 years, CHANEL has elevated ceramic to the level of a precious material. The art of ceramic is undeniably CHANEL watchmaking and our outstanding savoir-faire: it is an inspiring material that,



The bezel of the J12 BLEU Sapphires watch is set with 46 stunning blue sapphires

thanks to the genius of our engineers, offers a vast creative playing field,” said Chastaingt.

Similarly, the J12 BLEU would not be a CHANEL timepiece without the distinct aesthetic synonymous with the Maison. For its new offerings, it taps on its watchmaking workshop to adorn the watches with the appropriate embellishments. For some of the models, this required fashioning the ceramic into a baguette-cut pattern, while others demanded the use of other materials, complications, or additional trimmings, including diamonds and sapphires.

Having mastered innumerable gem-setting techniques, the workshop was more than

ready to fulfil the artistic vision of the Creation Studio. With full control over the entire manufacturing process, CHANEL was able to see the production of the J12 BLEU from start to finish. Furthermore, the House was able to painstakingly select each vibrant natural blue sapphire, paying close attention to each one’s radiance and the striking contrast they create with the matt blue ceramic.

For the J12 BLEU Sapphires watch, for example, CHANEL chose a total of 58 bright blue baguette-cut sapphires to adorn the bezel and indicators of the timepiece. The natural gems were specifically chosen to match the deep blue of the ceramic case. Not one to compromise on quality, CHANEL is resolute in

ensuring that each step in production is carried out very carefully. In fact, for the J12 BLEU Sapphires watch, the manufacture invested approximately seven hours to meticulously set each of the 46 sapphires into the watch bezel. This marvellous management of precious elements is an outstanding confirmation of the House’s prowess in gem-pairing and setting.

With the new J12 BLEU timepieces, CHANEL continues its fascinating exploration into the world of coloured ceramic. Not only does this latest line of watches showcase its impeccable expertise in the art of watchmaking, it also displays the Maison’s unparalleled commitment to creativity and innovation in the field.

The J12 BLEU Sapphires watch is a striking demonstration of the House’s expertise in gem-pairing and setting



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Oyster Perpetual Land-Dweller 40 in 950 platinum with an ice blue, honeycomb-motif dial and Flat Jubilee bracelet

CAPTURING the Imagination

ROLEX TAKES CREATIVITY TO
A WHOLE NEW LEVEL WITH
ITS ARRAY OF UNIQUE AND
COLOURFUL TIMEPIECES

For most people working within the watchmaking industry, Watches and Wonders is an event that jumpstarts the new year. The 2025 instalment was no different as the world's foremost haute horlogerie brands geared up to present their latest creations. Pulling out all the stops was Rolex, with its selection of exceptional new

releases that grabbed the attention of watch enthusiasts and collectors alike.

Opening new horizons for the Swiss manufacture is the Oyster Perpetual Land-Dweller. Dubbed the most contemporary timepiece and a true representation of the brand's watchmaking expertise to date, the model is designed for



Oyster Perpetual Land-Dweller 36 in 18 ct Everose gold with an intense white, honeycomb-motif, diamond-set dial and Flat Jubilee bracelet

driven individuals who seize the moment and build their own destinies. To ensure superlative performance in all circumstances, no fewer than 32 patent applications and patents pertain to the Land-Dweller; 18 are exclusive to this watch and 16 of those concern its movement. It is a testament to the pioneering spirit that drives Rolex and is a fitting companion for every occasion.

At the heart of the Land-Dweller beats calibre 7135, a movement entirely developed and manufactured by Rolex and released this year. An evolution of calibre 7140, which has equipped the 1908 model since its launch in 2023, the new self-winding mechanical movement delivers outstanding performance, particularly in terms of precision, power reserve, convenience and reliability. Driven by a self-winding system via a Perpetual Rotor, calibre 7135 is particularly noteworthy for its revolutionary regulating mechanism - escapement and oscillator - that enables it to beat at a frequency of 5 Hz, or 36,000 beats per hour, thereby measuring time to one tenth of a second. Thanks to its barrel architecture and the escapement's excellent efficiency, the power reserve of this movement extends to approximately 66 hours.

The highly energy-efficient Dynapulse escapement is made of silicon and was



Oyster Perpetual Land-Dweller 40 in Oystersteel and white gold with an intense white, honeycomb-motif dial and Flat Jubilee bracelet



Oyster Perpetual GMT-Master II in 18 ct white gold with a green ceramic dial and an Oyster bracelet

created with seven patent applications filed. Completing the regulating system of the mechanism is the oscillator, which demonstrates excellent resistance to strong magnetic fields. Comprised of the ceramic balance staff, whose actual production procedure is patent pending, as well as a balance wheel made from optimised brass, the oscillator is flanked by two optimized high-performance Paraflex shock absorbers at each end of the balance staff, enhancing the shock resistance of the movement in any position. Calibre 7135 is protected by an Oyster case that has been specially developed for the model. Equipped with a modified waterproofness system, the curved, polished sides of the new case are chamfered, and this bevel along the top edges is also exquisitely polished.

Apart from cutting-edge technology, the timepiece is also characterised by bold aesthetics, particularly the novel honeycomb motif on the dial. The graphically appealing

pattern is revisited by the manufacture with stylised cells in subtle relief. To create this unique design, traditional craftsmanship and time-honoured techniques come into play: a satin finish is used for the intense white dial, while a sunray finish is applied on the ice blue version. Meanwhile, the honeycomb structure is cut with a femtosecond laser, which is also used to etch the delicate lines in the grooves between each cell.

Specially designed for the Land-Dweller, the Flat Jubilee bracelet is a reinterpretation of the emblematic Jubilee bracelet, unveiled at the launch of the Datejust in 1945. While retaining the same five-piece link structure, with three narrower links in the centre flanked by two broader ones at the edges, the new bracelet differs in that all the links are flat. Comfortable and supple on the wrist, the Flat Jubilee is equipped with an elegant, concealed folding Crownclasp, which contributes to the visual harmony of the watch.

Resolutely bold and forward-looking, the Land-Dweller is offered in various versions: the Land-Dweller 40 in white Rolesor with an intense white dial, and a 950 platinum interpretation, with an ice blue dial, as well as the Land-Dweller 36 in 18 ct Everose gold, featuring an intense white dial adorned with 10 baguette-cut diamond hour markers and surrounded by a bezel glittering with 44 trapeze-cut diamonds.

Apart from the Land-Dweller, Rolex also delivers a palette of new sensations with the introduction of its very first ceramic dial on an 18 ct white gold version of the Oyster Perpetual GMT-Master II. The luscious Cerachrom dial and the daytime half of the green and black Cerachrom bezel insert echo each other perfectly. Fitted on an Oyster bracelet with an Oysterlock safety clasp, the newest edition of the GMT-Master II has an additional hand that displays a second time zone, allowing travellers to keep track of the changing times

on their journey. This new timepiece features the winding crown on the left side of the case and date aperture at 9 o'clock.

Colour is also wonderfully highlighted in the fresh dials of three new Oyster Perpetual watches. A muted lavender is displayed on the Oyster Perpetual 28, while a warm sandy beige is used for the Oyster Perpetual 36. A fresh pistachio green dial, on the other hand, is showcased on the Oyster Perpetual 41. In addition, the proportions of this moderately bigger timepiece have been slightly reworked, introducing a redesigned case and a slimmer Oysterclasp. With sumptuous hues on its dials, the Oyster Perpetual continues to be a versatile watch, one that denotes exciting new possibilities at every turn.

The same can be said for three of Rolex's most beloved models—the Oyster Perpetual Cosmograph Daytona, Oyster Perpetual GMT-Master II, and Oyster Perpetual



Oyster Perpetual 41 with a pistachio-green dial and an Oyster bracelet



Oyster Perpetual Cosmograph Daytona in 18 ct yellow gold, with a turquoise blue and black dial and an Oysterflex bracelet



Perpetual 1908 in 18 ct yellow gold features a 39 mm case, an intense white dial and a Settimo bracelet

“

LASTLY, ROLEX PRESENTS A PRECIOUS PIECE IN THE FORM OF THE PERPETUAL 1908. NOW AVAILABLE IN SOLID 18 CT YELLOW GOLD—FROM THE CASE TO THE SCINTILLATING BRACELET”

”

Sky-Dweller—now offered in brand new configurations. The Cosmograph Daytona rendered in 18 ct yellow gold dons a turquoise blue lacquer dial paired with bright black counters, while the GMT-Master II in 18 ct Everose gold with a Cerachrom bezel insert in brown and black ceramic is now available with a dial in tiger iron. This material is composed of three minerals, namely tiger's eye, red jasper and hematite. Alternatively, the Sky-Dweller brings together two of the brand's iconic colours, juxtaposing a sunray-finished, bright green dial with a case and bracelet in 18 ct yellow gold.

Continuing the celebration of colour is the Oyster Perpetual Datejust 31, which is presented with a red ombré dial for the first time. Symbolising the communion between light and shade, the iteration displays a subtle transition between the fire at its centre and a deep darkness at its edge. This play of light is then enhanced by sparkling diamonds set on the bezel and dial. Rendered in sultry 18 ct yellow gold, the timepiece is a showcase of the brand's dial-making expertise, coupled with the craftsmanship of its master gem-setters.

Lastly, Rolex also unveiled a new metal bracelet, named Settimo, created exclusively for the Perpetual 1908 and presented on a version of the watch in 18 ct yellow gold with an intense white dial. Refined, supple and comfortable, this completely new bracelet composed of rows of seven very small links is entirely polished, producing a sparkle of reflected light. Evoking the jewellery-inspired bracelets that graced some elegant vintage watches, its design captures the essence of the Perpetual collection, conceived by Rolex as a tribute to watchmaking tradition.



Oyster Perpetual GMT-Master II in 18 ct Everose gold with a tiger iron dial and an Oyster bracelet



Oyster Perpetual Datejust 31 in 18 ct yellow gold features a red ombré, diamond-set dial and a President bracelet



Held at Palexpo Exhibition Centre, Watches and Wonders 2025 brought together 60 prestigious brands, its largest showcase to date

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TRIBUTE TO Timekeeping

WATCHES & WONDERS
IS BACK WITH THE
MOST UNPARALLELED
EXPERIENCES TO DATE

One finally grasps the true essence of the “wonders” in Watches and Wonders—it’s not just the timepieces behind glass, but the thoughtfully curated booths and immersive experiences that elevate the entire event, setting a new standard for what a watch fair can—and should—be. Since its debut in Geneva in 2022, Watches and Wonders has swiftly transformed into the most coveted gathering in the horology world.

In 2025, the fair returned with its biggest instalment yet. It brought together the most

esteemed Maisons, a slew of exciting new players, and pioneering innovations. With record-breaking visitors and a star-studded roster of attendees, this year’s edition was nothing short of monumental. This remarkable edition once again set the stage for unveiling groundbreaking novelties that continue to shape the future of horology.

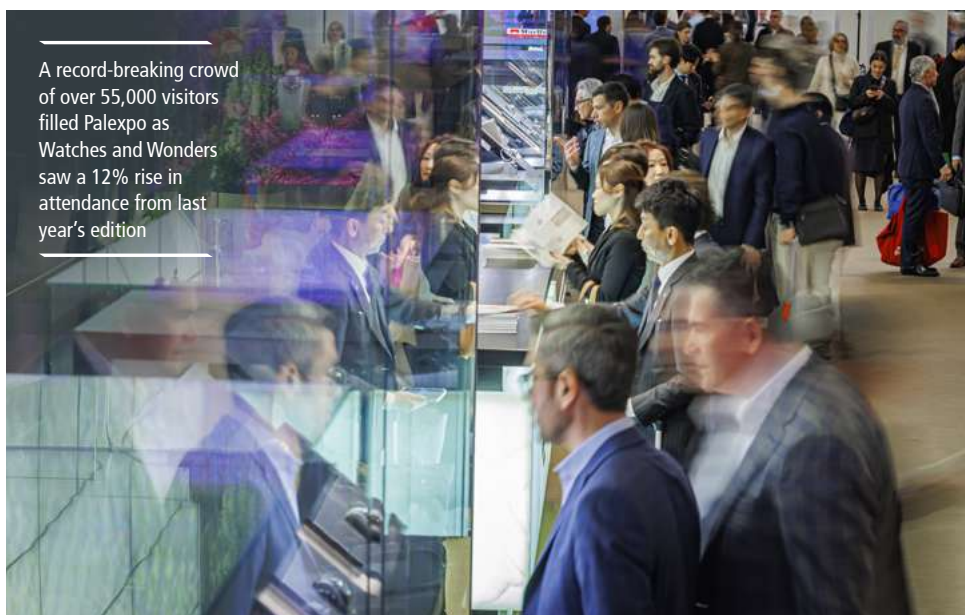
Suffice it to say, Watches and Wonders is a ground where speculations about the novelties are either confirmed or disproven. True or not, the fair never fails to deliver thrilling surprises

This year’s edition spotlighted youth innovation and cultural exploration through student-led projects and hands-on workshops



that often exceed expectations. Each year brings something entirely fresh and distinct from the last, including this fifth edition, where no detail goes unnoticed.

One of the most notable highlights of Watches and Wonders 2025 is the commemorative pieces to mark the anniversaries or major milestones of many of Switzerland’s storied



watchmakers. For its 160th anniversary, Zenith unveiled three blue ceramic chronographs—Pilot Big Date Flyback, Defy Skyline Chronograph, and Chronomaster Sport—each marked as a ‘160th Anniversary Edition’ and showcasing the brand’s signature hue.

The tribute continued with the Zenith G.F.J., which honoured founder Georges Favre-Jacot and featured the revived Calibre 135 manual movement. CHANEL took a similar approach, marking the 25th anniversary of the J12 with nine distinct iterations in high-resistance Bleu ceramic, aptly named J12 Bleu.

Another trio can be seen in the Bell & Ross BR-03 Skeleton line-up to celebrate the model’s 20th anniversary. Hublot also marked two exceptional decades of its iconic chronograph with the Big Bang Anniversary Limited Editions—five timepieces blending the original’s bold design with the technical evolution of the Unico series.

Roger Dubuis paid tribute to its 30th anniversary with the Excalibur Grande Complication and Biretrograde Calendar, showcasing its founder’s signature display. On the other hand, Vacheron Constantin marked its 270th anniversary with the Les Cabinotiers Solaria Ultra Grand Complication La Première—an extraordinary creation featuring 41 complications in a single piece.

The next highlight is the prominent Formula 1 theme, showcased across both booths and novelties, with various names embracing the motorsport spirit. TAG Heuer marked its return as Formula 1 Official Timekeeper with the exclusive Monaco Split-Seconds Chronograph F1 and the revamped Formula 1 Solargraph, now part of the permanent collection.



As part of the “In The City” programme, Watchmaking Village spotlighted SwissSkills 2025—celebrating emerging talent in watchmaking and the art of microtechnology

In parallel, TUDOR made waves with the Black Bay Ceramic Blue—launched alongside its sponsorship of the Visa Cash App Racing Bulls (VCARB) Formula One Team. Meanwhile, in the fictional motorsport realm, IWC Schaffhausen unveiled three new Pilot’s Chronographs to celebrate its role as the official team watch of the APXGP team in the upcoming Formula 1 film, starring Brad Pitt.

As far as trends go, Watches and Wonders 2025 balanced heritage and technical mastery with a more expressive and inclusive direction. This was evidenced by Rolex, which refreshed the Oyster Perpetual with pastel dials, NORQAIN, which introduced the Wild ONE Skeleton and Independence in a range of vibrant hues, all featuring skeletonised movements and bracelets, and the Baume & Mercier Riviera in warm silver, ice blue, and pink.

Stone dials took centre stage at the exhibition, with notable releases such as the Rolex GMT-Master II featuring a Tiger Iron dial, a natural blend of Tiger’s Eye, red jasper, and haematite. Concurrently, Chopard launched 12 L’Heure du Diamant pieces, each featuring a unique hardstone dial that you can choose from every month of the year. Piaget continues the trend with the new Andy Warhol models, featuring lustrous opal, tiger’s eye, and meteorite dials.

Other notable highlights include the comeback of Cartier Tank à Guichet, reaffirming the Maison’s status as a watchmaker of shape. You can also see many plays on bracelet designs in various materials and finishes, from the flat Jubilee bracelet seen on the Rolex Land-Dweller, the Settimo bracelet for Rolex Perpetual 1908, the Milanese bracelet for the Jaeger-LeCoultre Reverso Tribute Monoface Small Seconds, and the Piaget Sixtie’s integrated bracelet.

Lest we forget, Panerai’s ‘Innovation from the Depths’ themed booth illustrated the brand’s commitment to delivering top-tier dive watches, as seen in the Luminor Marina with enhanced Super-LumiNova® X2, while also showcasing the Jupiterium—an astronomical clock inspired by Galileo Galilei.

Lending glamour and global appeal, a host of international celebrities also graced the booths of their respective partners, from tennis legend Roger Federer at the Rolex booth, Korean actress Gianna Jun at Piaget, to Jamaican sprint icon Usain Bolt at Hublot, Mandarin pop star Jay Chou at TUDOR, to Bridgerton’s Simone Ashley at IWC.

Not only did this fifth instalment unveil horological marvels, it also marked notable changes and fresh experiences. One of the most significant was the leadership shift, with Cyrille Vigneron, CEO of Cartier, taking over as Chairman from Rolex’s Jean-Frédéric Dufour, alongside the inclusion of CHANEL, Hermès, and LVMH on the Foundation board.

This year’s edition also placed a strong emphasis on youth and cultural exploration. The LAB’s student-led innovations and the Watchmaking Village’s workshops invited the next generation to experience the craft firsthand, while the cultural programming included Fred Merz’s photographic journey and a documentary on farmer-watchmakers.

With its blend of innovation, heritage, and immersive storytelling, this year’s Watches and Wonders didn’t just celebrate timekeeping—it brought the art of horology to life.



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A contemporary atmosphere welcomed visitors to the Baume & Mercier booth

SCULPTING Time

BAUME & MERCIER MARKS
A BOLD NEW CHAPTER
IN ITS HISTORY BY UNVEILING
LEGENDARY TIMEPIECES

At this year's highly anticipated Watches and Wonders 2025 event in Geneva, Swiss luxury watchmaker Baume & Mercier introduced three exquisite additions to its refined collection: the sculptural New Hampton, the refined evolution of the Clifton, and bold new chronographs in the Riviera line. Each timepiece captures the Maison's enduring blend of timeless elegance and forward-thinking design.

Naturally, Baume & Mercier didn't settle for a conventional reveal. At Watches and Wonders 2025, the Maison transformed its booth into a contemporary art space with sculptural lighting, sleek architecture, and a deep navy carpet setting the tone. With timepieces displayed like curated objets d'art and the

luminous logo casting a quiet glow, the space offered not just a showcase, but a unique experience for every horology aficionado.

THE NEW HAMPTON

With its iconic rectangular case and Art Deco roots, the Hampton collection has long embodied Baume & Mercier's design-forward sensibility. This year, the Maison introduced a graceful new addition: the Hampton M0A10795—a sleek, feminine timepiece housed in a polished 35 x 22.2 mm case, featuring a silvery opaline dial, rhodium-plated Arabic numerals, and elegant blue “glaive” hands which are classically striking.

Protected by domed sapphire crystal and crowned with a steel cabochon set with a



The Hampton M0A10795 is crafted for smaller wrists

blue spinel, the elegant timepiece is powered by a quartz movement with a battery life of six years and water resistance to 50 metres. The new Hampton watch also comes with a black calfskin strap embossed with an alligator pattern that is easily interchangeable via a discreet spring bar system.

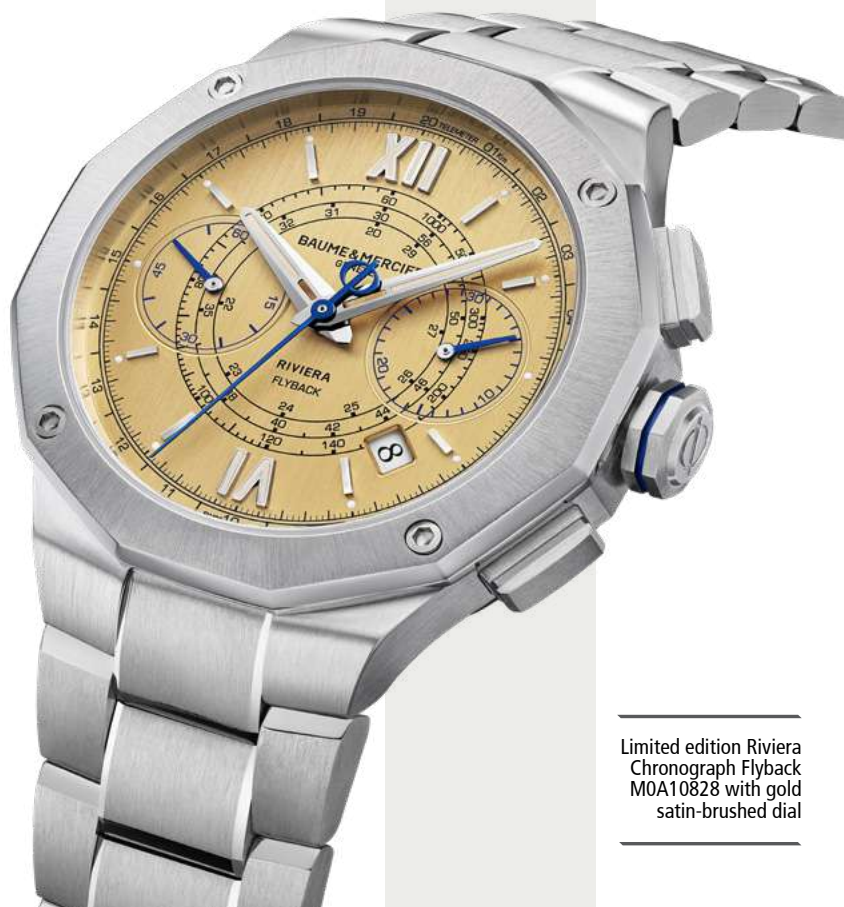
CLIFTON COLLECTION

Like the Clifton collection itself, the modern gentleman is both guardian and ground breaker—steeped in heritage, yet unafraid of new innovations. Unveiled at Watches and Wonders 2025, the new Clifton Baumatic models: M0A10802, M0A10778, and M0A10771 offer a refined preview of the updated collection launching this September, continuing the House's legacy of creative duality since the days of William Baume and Paul Mercier.

A nod to the elegant round watches of the 1950s, these timepieces marry sculptural curves with contemporary finesse. The updated 39 mm case (now slimmer at 11.2 mm for the three models), domed sapphire crystal, longer indexes, bold 6 o'clock date window, and reintroduced Arabic numeral at 12—all elevate the line's classic-meets-modern spirit. Powered by the self-winding Baumatic BM13-



The Clifton Baumatic M0A10771 exudes elegance with its blue dial



Limited edition Riviera Chronograph Flyback M0A10828 with gold satin-brushed dial

1975A movement, each watch offers a five-day power reserve, and water resistance to 5 ATM. The movement itself is a visual statement—gold-plated, openworked rotor, snailed “Côtes de Genève” finish, and sandblasted detailing throughout.

Each dial tells a distinct story: M0A10802 exudes quiet elegance with an off-white dial, M0A10778 radiates charm with a luminous opaline salmon dial, while M0A10771 stirs with its deep gradient blue—bold, moody, and refined. All come fitted with interchangeable leather straps and an extended six-year warranty with registration.

RIVIERA COLLECTION

Marking a bold new era, the Riviera Chronographs: M0A10828, M0A10827, M0A10825, and M0A10826 are crafted for individuals who are confident, discerning, and unapologetically free.

Headlining the launch is the limited edition Flyback M0A10828, available in 73 pieces—an ode to 1973, the year the Riviera was launched—with a gold vertical satin-brushed dial as well as fine concentric detailing of the chronograph, telemeter, and tachymeter counters. It is powered by a flyback chronograph movement with a 42-

hour power reserve, encased in a 41 mm dodecagonal frame with a sapphire case back.

Equally striking, the M0A10827 features a bold wave-textured white dial within a 41 mm case. Rhodium-plated hands and indexes, some coated with Superluminova, offer strong legibility, while the chronograph seconds hand is detailed with a Phi logo counterweight. For M0A10826, the Maison combines a refined 41 mm case with a blue sun-satin dial, wave pattern, azure flange, and day-date windows at 3 o'clock. Rhodium-plated hands and indexes, coated with white Superluminova, ensure visibility in dim light.

Meanwhile, M0A10825 takes on a darker tone with a black wave-patterned dial, matching azure accents, and a day-date display—all housed in the same 41 mm case. Rhodium-plated elements and Superluminova detailing continue the emphasis on clarity and craft.

The first iteration has a thickness of 14.34 mm, while the last three models feature a 13.94 mm-thick case, in polished and satin-finished stainless steel, protected by scratch-resistant sapphire crystal with anti-glare treatment. They are all accompanied by integrated, interchangeable three-row satin-finished stainless steel straps.



A model of the Rafale C single-seat aircraft was showcased at the Bell & Ross booth

EVOLUTION in Motion

BELL & ROSS DELIVERS
A MASTERCLASS IN
HOROLOGICAL INNOVATION
WITH ITS LATEST NOVELTIES

Nowadays, few luxury watch brands blend functionality, innovation, and avant-garde design as effortlessly as Bell & Ross. This sentiment is evident in its latest releases: the BR-03 Skeleton, which redefines the art of skeletonisation, and the BR-05 36 mm, a more compact and versatile

urban timepiece suited to be worn by both men and women.

For the former, Bell & Ross enhances its iconic square timepiece by introducing the BR-03 Skeleton, following two decades of innovation within the BR-03 collection. This launch is part



BR-03 Skeleton Black Ceramic
is a study in transparency

of the “20 YEARS BOLD” campaign, a tribute to the collection’s legacy and a bold step into the future of watchmaking, highlighting the rich history of this distinguished square watch.

In essence, the BR-03 Skeleton is a statement piece. Available in three distinct versions—Black Ceramic, Grey Steel, and Lum Ceramic—each model showcases Bell & Ross’ expertise in skeletonisation. Simply put, the brand reveals the watch’s inner workings by hollowing out and intricately cutting its components, turning it into a wearable sculpture.

For instance, the BR-03 Skeleton Black Ceramic is a study in transparency and technical purity. Its 41 mm black ceramic case and smoked sapphire crystal dial create a cohesive, minimalist aesthetic, while the green Super-LumiNova-filled indexes and hands ensure optimal legibility. This model, if anything, is a nod to Bell & Ross’ aviation roots, with its stealthy, instrument-inspired design.



Assembly of the BR-03 Skeleton Black Ceramic timepiece

The BR-03 Skeleton Lum Ceramic turns into a luminescent spectacle at night



Moreover, the BR-03 Skeleton Grey Steel transforms the sports watch into a contemporary jewel, making it a more luxurious interpretation. Limited to 250 pieces, this model features a polished, satin-finished steel case, faceted indexes, and a rhodium-plated dial that captures and reflects light like a high-tech sculpture. It's a watch that blurs the line between horology and art with disruptive design.

Next is the most daring of the trio, the BR-03 Skeleton Lum Ceramic. By day, it's a sophisticated black ceramic timepiece; by night, it transforms into a luminescent spectacle. The green Super-LumiNova outlines on the skeletonised dial create a neon-like effect reminiscent of a sci-fi film. Limited to 250 pieces, this model is a bold expression of Bell & Ross' unparalleled creativity and technical prowess. An exceptional piece to behold, the BR-03 Skeleton Lum Ceramic is exclusively available in Bell & Ross boutique.

Nonetheless, what sets the BR-03 Skeleton apart is its ability to balance form and function. Each version is designed with the wearer in mind, offering 100 metres of water resistance, interchangeable straps, and craftsmanship

that exceeds industry standards. At the heart of it lies the BR-CAL.328, a newly developed automatic movement designed exclusively for Bell & Ross. With a 54-hour power reserve and a precision-engineered X-shaped bridge structure, this movement is the latest proof of the brand's commitment to technical excellence. The X-shaped design distinctly enhances the watch's modernist aesthetic and strongly reinforces its technicality, making it as robust as it is beautiful.

Aside from the BR-03 Skeleton, Bell & Ross unveiled the BR-05 36 mm, a smaller version

of its predecessor that embodies the brand's commitment to precision, design, and accessibility. First introduced in 2019, the BR-05 quickly became a hallmark of Bell & Ross's urban collection, blending sporty functionality with sleek, modern aesthetics. Known for its distinctive "circle within a square" design, inspired by aviation instruments, the BR-05 has always been a symbol of versatility.

However, with the introduction of the 36 mm case, Bell & Ross has taken this iconic design to new heights, offering a watch that fits more comfortably on a broader range of wrists while



A black dial sets this BR-05 36 mm apart



Ice blue dial version
of the BR-05 36 mm

The steel BR-05 36 mm is also available with a grey dial



Sultry mother-of-pearl completes this BR-05 36 mm model

maintaining the collection's signature style. The BR-05's complex construction, which includes an upper section attached to the case and hermetically sealed by four distinctive screws, required a complete redesign to ensure the smaller model retained the essence of its larger siblings. The result is a new watch that feels familiar and fresh, offering a refined alternative for those who prefer a more compact timepiece.

Each version exudes its unique charm and is available in four dial variations—black, grey, ice blue, and mother-of-pearl. Appearance-wise, the sunray-finished dials, paired with

bold numerals and luminescent indexes, ensure optimal legibility while adding a touch of sophistication. The interplay of satin-brushed surfaces and polished bevels on the angular case and bracelet further enhances the watch's dynamic aesthetic, making it a perfect companion for casual and formal occasions.

Beneath its new construction, this thoughtfully reimagined watch is powered by the BR-CAL.329, a self-winding mechanical movement with a 54-hour power reserve. This reliable calibre ensures precision and performance, while the watch's slim profile (just 8.5 mm thick) makes it exceptionally

comfortable for daily wear. Overall, Bell & Ross once again proves its ability to innovate while honouring its heritage, crafting timepieces that are as functional as they are beautiful. Whether you're drawn to its sleek design or its versatile size, the BR-05 36 mm is a shining example of how a brand can evolve while staying true to its roots.

At the same time, as Bell & Ross celebrates two decades of the BR-03 collection, the BR-03 Skeleton trilogy is a fitting tribute to the brand's legacy of innovation and bold design. Whether it's the stealthy allure of Black Ceramic, the metallic brilliance of Grey Steel, or the futuristic glow of Lum Ceramic, the BR-03 Skeleton offers a statement piece for every watch connoisseur.

In both collections, Bell & Ross continues to push the boundaries of horological design, delivering a masterclass in haute horology and proving that the future of watchmaking is constantly in motion—led by a brand that never stops evolving.



A refined atmosphere welcomed visitors to the Cartier booth at Watches and Wonders 2025

GOLDEN Fever

CARTIER ELEVATES THE TANK COLLECTIONS AND HIGHLIGHTS ITS JEWELLERY TIMEPIECES AT WATCHES AND WONDERS 2025

Cartier is locked in for another era of dignified delights, as it unveils some of the most enchanting novelties at Watches and Wonders 2025. Known for both its luxury watchmaking and jewellery excellence, the Maison builds on a century

of its portfolio with new reiterations of classic timepieces and compelling jewellery watches. From the timeless Tank à Guichets to the jaw-dropping Tressage, the Maison was definitely one of the main attractions of the highly-anticipated event.



Tank Louis Cartier in yellow gold



Tank à Guichets
is driven by
the 9755 MC
movement

THE TANK LOUIS CARTIER

Treasured by countless watch collectors, the Tank Louis Cartier has been a reliable companion to many. First created in the early 20s, the timepiece has been known for its timeless appeal that has made it one of the best dress watches to ever exist. After a century of success, the adoration for the Tank Louis Cartier's collection has swelled with the growing variations the Maison has introduced. At Watches and Wonders 2025, Cartier elates its clients with the new release of the Tank Louis Cartier.

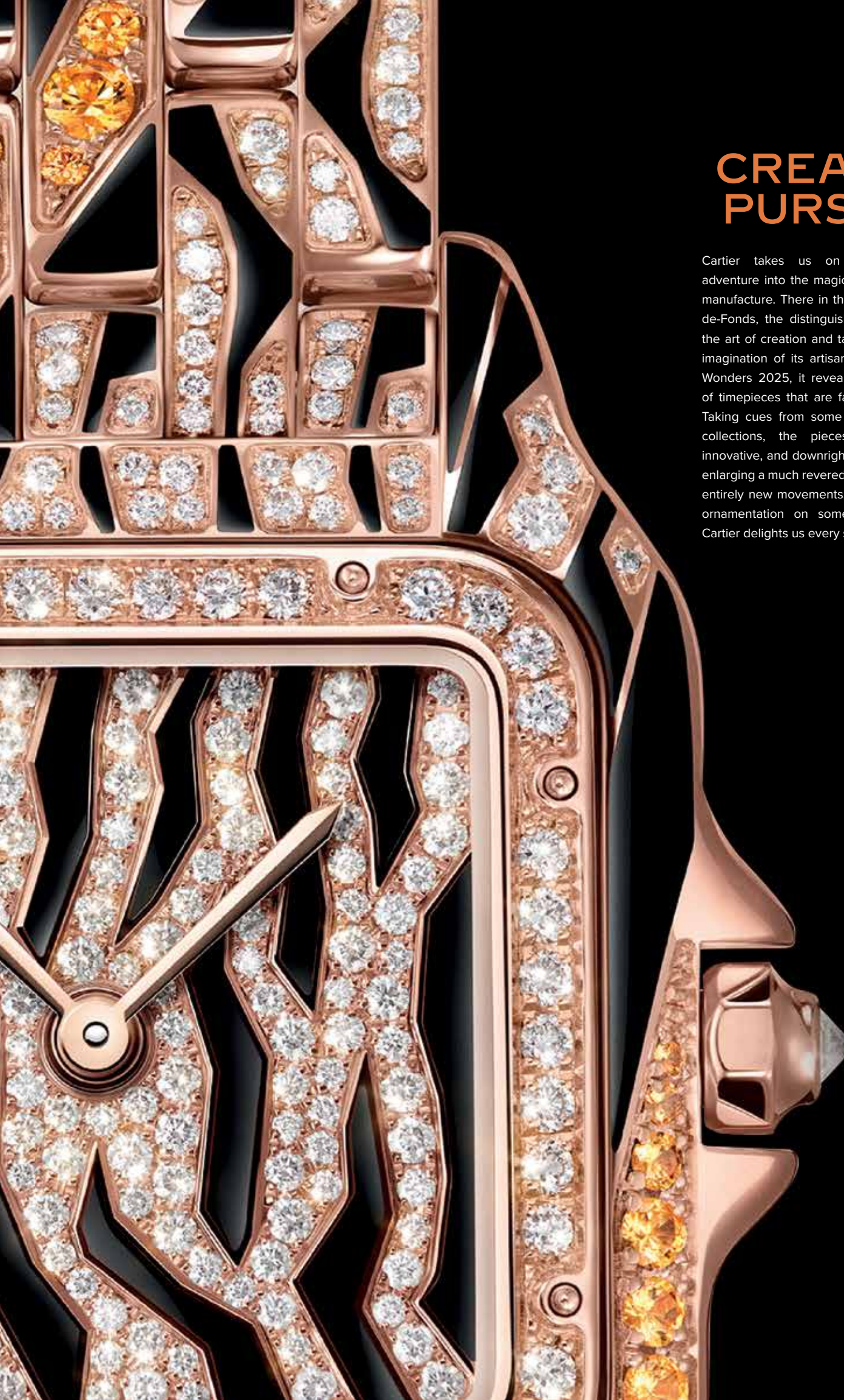
The new Tank Louis Cartier is home to the 1899 MC, a robust movement named after the year Cartier's 13 rue de la Paix boutique first opened its doors. The refined geometry of the original Tank Louis Cartier is kept as is in the new reiteration, though its sizes and colours differ. This time, the elegant 38.10 mm by 27.75 mm watch is introduced in yellow gold and rose gold. The timepiece is paired with a grey or brown alligator leather strap whose gentle palette brings a vintage yet eternal touch to the new watches.

TANK À GUICHETS

The enigmatic Tank à Guichets makes a comeback this year, with new reiterations made available for new and old fans alike. Like the Tank Louis Cartier, the original Tank à Guichets was lightyears ahead of its time. When it was first unveiled in 1928, the mysterious dial paved a new path for Haute



A limited edition of the Tank à Guichets in platinum features a modified layout



CREATIVE PURSUITS

Cartier takes us on an exciting new adventure into the magic and creativity of its manufacture. There in the heart of La Chaux-de-Fonds, the distinguished Maison masters the art of creation and taps into the skill and imagination of its artisans. For Watches and Wonders 2025, it reveals a fantastical array of timepieces that are far from the ordinary. Taking cues from some of its most revered collections, the pieces are unexpected, innovative, and downright extraordinary. From enlarging a much revered watch to developing entirely new movements, and maximising the ornamentation on some jewellery models, Cartier delights us every step of the way.

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AMPLIFIED PROPORTIONS

Taking a beloved classic and updating it for a new audience can be considered tedious for some, but Cartier is definitely up to the challenge. Case in point: the Tank Louis Cartier, which is now available in a larger size. With its iconic geometric form, the timepiece represents inexhaustible creative potential and a guaranteed elegance. Thanks to its more substantial dimensions that respect the lines and proportions of the Tank, the Maison was able to integrate an entirely new movement named 1899 MC to power it. Available in rose gold or yellow gold, the timepiece has a satin-finish case that contrasts appealingly with the polished horizontal brancards.

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NOVEL REINTERPRETATION

A model that first appeared at Cartier in 1928, the Tank à Guichets was an answer to the faster pace of everyday life in that period. Combining technology and design to offer a digital time display, it tells time through two apertures: one for the hours, and one for the minutes. The latest model is equipped with the hand-wound 9755 MC movement, a calibre with jumping hours and dragging minutes exclusively made for the watch. Offered in two styles, one revisits the 1928 design and is available in yellow gold, rose gold or platinum, while the other in platinum is a limited edition of 200 pieces and features the two apertures positioned at an angle.

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SHAPED BEAUTY

A certain kind of magic comes into play in the Tressage watch. Following in the footsteps of Cartier's other historic pieces, such as the Maillon, Coussin and Reflection, the Tressage watch exhibits the Maison's unparalleled ability to forge and bring together different elements. In this particular model, the House artisans let their imaginations run wild and free, and in doing so, they beautifully fashioned two twists of gold and diamonds around a rectangular dial strikingly paved with snow-set diamonds. The result is an exquisite work of art, one that showcases an interplay of textures with a sensual quality that transcends traditional codes.

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ELEGANT ARCHITECTURE

Bringing together the art of watchmaking and jewellery, the Panthère Jewellery watch is comprised of different elements rooted in Cartier's stylistic history. Foremost is the iconic panther, a valuable symbol of the Maison, which is rendered in beautiful detail, down to its spots, ears and nose in black lacquer. Positioned as if ready to pounce on its prey, it perches on the 'Toi & Moi' bracelet facing a delicate timekeeper on the other side. The watch, in contrast to the stealthy panther, is diminutive and mysterious with its intense black lacquer dial brightened by a sprinkling of brilliant-cut diamonds. Singular in appeal, the model is also available in a high jewellery version set with 1,100 diamonds.



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MAGICAL RENDITION

Cartier pulls out all the stops for the Panthère de Cartier watch. A representation of the Maison's jewellery-making expertise, the new interpretation is decorated with two different animal motifs—the zebra and the tiger—finalised with black and golden brown lacquer, pavé diamonds, and yellow spessartites. Because of the breadth of detail in this incomparable timepiece, precise craftsmanship was required, particularly in applying the lacquer—which is done by hand and fired at high temperatures within the Maison des Métiers d'Art—as well as in the snow-setting of the dial, which is adorned with 145 brilliant-cut diamonds.

Horlogerie at the time. Today, the collection is joined by new memorable models that are powered by the robust 9755 MC movement.

Encapsulated by a sleek brushed gold or platinum case, the new Tank à Guichets retains its allure with its distinctive aperture. The vertical hour aperture is displayed on the top of the satin-finished case, whereas the curved minute aperture can be seen on the bottom. One limited edition variation in platinum, however, features a modified arrangement where the hour aperture stands on the upper left corner and the minute aperture curves upwards on the bottom left corner of the case. Peeking at the top of all these variations, just under the elegant alligator leather strap, is the legendary winding crown that has graced the watch's predecessors.

THE TRESSAGE

With the passing of time, the line between Haute Joaillerie and Haute Horlogerie has been rightfully blurred in the pursuit of artistic expression. At Watches and Wonders 2025, Cartier invites guests to explore the wonders of its fused breakthroughs, starting with the alluring Tressage watch.

At first glance, the Tressage is unlike anything one would expect of a watch. While it does provide the time-telling function, its appearance resembles that of a sculpture instead. The diamond-encrusted dial, which hosts the miniature hands, is suspended on two tantalising bracelets. The twists and turns of the 18-carat yellow gold and diamond-studded material, akin to the twist of a rope, provides an enthralling artistic



Part timepiece, part jewellery, the Tressage watch boasts a sculptural design



A bold expression of Cartier's spatial mastery, the Tressage watch is a delight to behold

display. An evident proof of the Maison's expertise, the exceptional Tressage is a bold expression of Cartier's longstanding values and spatial mastery.

PANTHÈRE JEWELLERY WATCH

A mythical figure that stands for Cartier's excellence, over a century has passed since the illustrious Panthère claimed the hearts of its first clients. Hailed as an iconic emblem, the Panthère symbolises freedom and power, all of which are values the Maison itself upholds. In an effort to maintain such values, Cartier introduces a new Panthère Jewellery Watch that can accompany its wearer for a lifetime.

Just like the remaining collection, the new Panthère Jewellery Watch is a bold yet elegant piece centred around the symbolic animal. Darting across one's wrist with vigour, the Panthère has been moulded to perfection at one end of the jewellery watch. Spotted with

black pentagon skin, the striking feline has its tsavorite eyes on the dial, which sits just millimetres away from its paws. Its golden body circles around the back of one's wrist and forms the foundation for the watch. Framed by a diamond-studded bezel, the watch is kept sophisticated with its black rectangular dial, which bears a bright diamond at the 12 o'clock mark.

PANTHÈRE DE CARTIER WATCH

The Panthère collection was bound to strike again with an all-new tempting piece. While the Maison's emblem has been brought to life in 3D in the Panthère Jewellery Watch, this time Cartier borrows yet another animalistic feature to create one vibrant masterpiece.

Introduced at this year's leading Haute Horlogerie event, the new Panthère de Cartier takes solace in its original square case and flexible design. Unlike its predecessors, however, this new limited edition reiteration is made of an exotic mixed motif that resembles both zebra and tiger. The diamond-paved and black lacquered dial that resembles a zebra extends its motif outwards towards the bracelet. Not even halfway across, the pattern is cut off by another intriguing motif featuring diagonal streaks of orange and yellow spessartites. In addition to meticulously setting the hundreds of gems, the effort it took to achieve such intricate lacquer art sets the new Panthère de Cartier Watch apart from its peers.



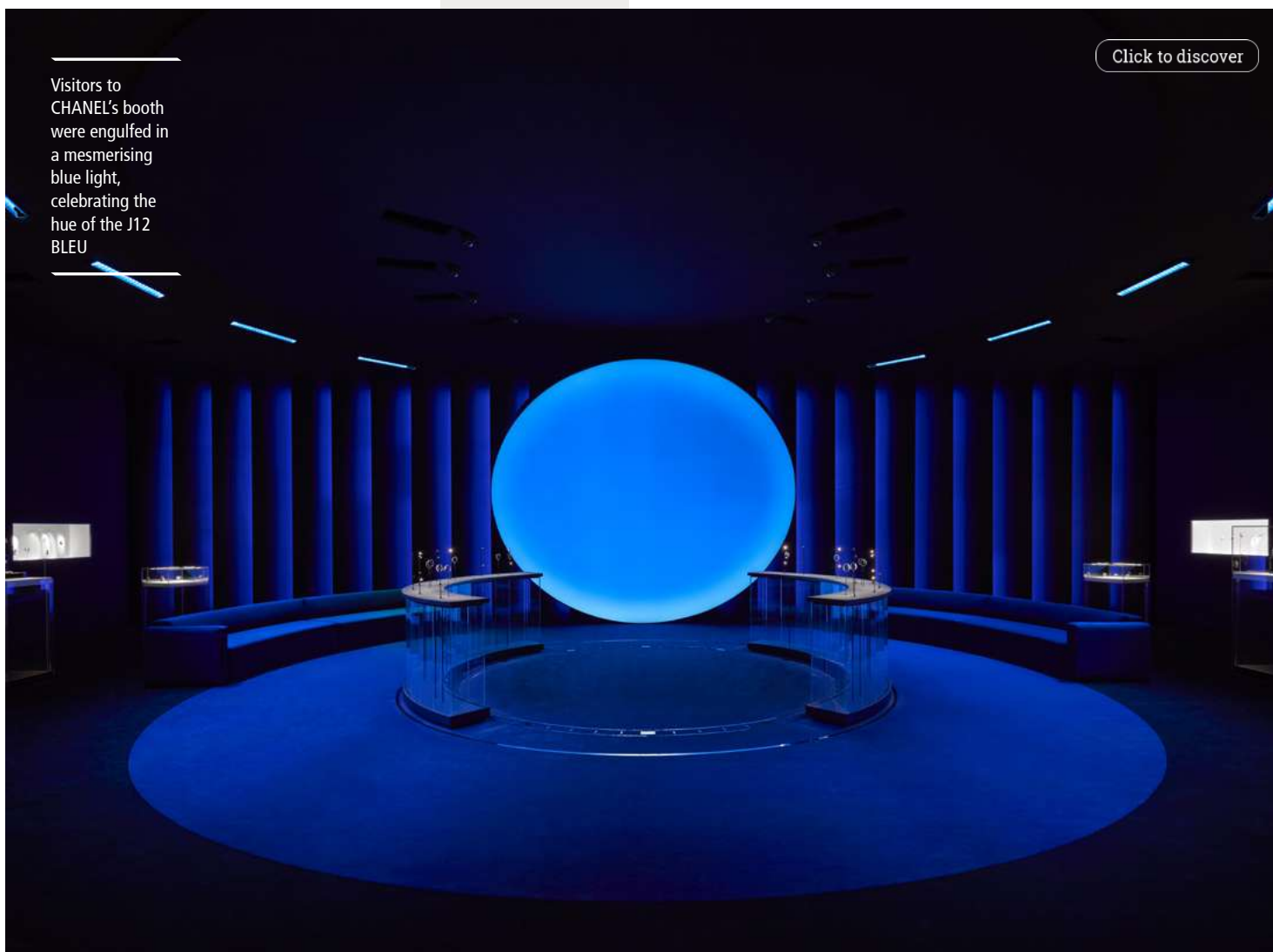
The panther is front and centre in the new Panthère Jewellery Watch



Cartier presents a new Panthère de Cartier with a unique motif and vibrant colours

Visitors to
CHANEL's booth
were engulfed in
a mesmerising
blue light,
celebrating the
hue of the J12
BLEU

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INTERSTELLAR Radiance

CHANEL TAKES GUESTS OF
WATCHES AND WONDERS 2025
TO A WHOLE NEW DIMENSION
WITH ITS NEW NOVELTIES

No one saw it coming—the word “extraordinary” is not even enough to describe CHANEL's exhibit at Watches and Wonders 2025. Among the reimagined classics and fashionable watches, CHANEL stunned guests with the unveiling of

watches and lifestyle pieces that can only be classified as High Art. Under the stunning blue installation, many got to know the Maison's colourful personality even further and became the first to witness the evolution of the house. Needless to say, each piece still has a touch of



An exclusive solitaire diamond adorns the tourbillon
of the J12 BLEU Diamond Tourbillon

J12 BLEU X-RAY provides a glimpse into Calibre 3.1 that powers the watch



Monsieur Superleggera BLE Edition was a highlight at the exhibition

Parisienne nostalgia that founder Coco Chanel would be proud of.

THE J12 COLLECTION

Upon stepping into CHANEL's exhibit at Watches and Wonders 2025, an enchanting blue light was seen shining upon the Maison's newest novelties. Glistening under this Zen light were the Maison's latest J12 timepieces, offered in 33 mm and 38 mm. The classic J12 BLEU timepieces, which are presented in largely matt blue ceramic, are powered by Calibre 12.1 and 12.2. The depth of the hue is emphasised by a classic matt blue dial, with some variations featuring sapphire or diamond indicators. For its limited edition Mini and Maxi pair (28 mm and 42 mm respectively), a string of the Mademoiselle's cherished sapphires light up the path from the bracelet before circling the bezel.

The Maison takes the collection even further with the J12 BLEU Diamond Tourbillon and the J12 BLEU X-RAY. The first, a 38 mm timepiece that showcases its Calibre 5 and diamond-studded tourbillon, foils

its openwork dial against the deep matt dial and sapphire-studded bezel. On the other hand, the J12 BLEU X-RAY favours the transparency of a sapphire crystal case. The seemingly suspended components of Calibre 3.1 add much depth to the exquisite sapphire-studded timepiece.

The J12 Calibre 12.2 are also made available in white and black ceramic with 18K yellow gold. For an evening occasion, the stellar diamond-studded J12 River 33 mm Brilliant-Cut Diamonds and 38 mm Baguette-Cut Diamonds are essential to elevate one's ensemble.

MONSIEUR SUPERLEGGERA BLEU EDITION

Similar to the J12 BLEU, the Monsieur Superleggera BLEU Edition is a 42 mm timepiece with a curiously deep appeal. Made of highly resistant ceramic and steel, the matt blue timepiece has an intricate black guilloché dial that acts as the foundation for the jumping hour and retrograde minute. One of the highlights of the men's watches at the exhibit, the unique Monsieur

Superleggera BLEU Edition is equipped with the CHANEL Manufacture Calibre 1 movement, which provides the watch with a 72-hour power reserve.

CHANEL BLUSH

Dipping its brush onto a more saturated lacquer, CHANEL diversifies its artistic expression through the Blush collection in the form of modern timepieces. First in the collection is the BOY.FRIEND Blush, a playful timepiece that brings the Mademoiselle to life in pop art form. Another equally artistic piece is the Mademoiselle J12 Blush Calibre 12.1 38 mm, which captures her elegance through a monochromatic painting on a black dial and ceramic case.

Reframing the 2.55 in timepiece form, the Code Coco Blush is another exciting bangle-like timepiece that features a delicate diamond-adorned watch and clasp. Similarly unforgettable is the Première Charms Blush, an eclectic black timepiece on a ribboned chain bracelet with the Maison's charms hanging from it. CHANEL further amps up its game with the Première Cuff Blush, which takes the same black rectangular watch and attaches it to a seven-row interwoven gradient chain and



Mademoiselle Privé Bouton Camelia features Gabrielle Chanel's favourite flower, the camellia



The BOY.FRIEND Blush brings Gabrielle Chanel to life in pop art form



Fun letter charms spelling CHANEL dangle from the Première Charms Blush timepiece

leather strap. For more traditional silhouettes, CHANEL offers J12 Blush timepieces in 38 mm and 33 mm, powered by Calibre 12.1 and 12.2.

MADEMOISELLE PRIVÉ BOUTON CAMELIA, PREMIÈRE AND PREMIÈRE GALON

There is something to be said about the way in which CHANEL amalgamates modernism with Belle Époque. In the Mademoiselle Privé Bouton Camelia, the Maison adorns the circular black timepiece with diamond details and an 18K yellow gold chain-like bezel. Attached to the main body is an 18K gold button set, where a mesmerising

mother-of-pearl camellia blooms to reveal a brilliant-cut diamond (0.50ct). Just like how the CHANEL's iconic fashion elements bleed into this watch, the Maison also blurs the line between haute horlogerie and haute couture in the Première collection.

No stranger to the world of high fashion, the iconic Première timepieces have been worn by famous faces, with its latest additions including the Première Iconic Chain Double Row to the Première Iconic Chain Necklace Watch. This year, the Maison also adds the Première Galon, which pairs the classic rectangular watch with a sophisticated braid motif bracelet. Soon to be a highly-coveted accessory, the Première



Two lions flank the sides of the Toi&Moi Ring Watch "The Lion of Mademoiselle"



The unique Diamonds Astrolock is an otherworldly take on timekeeping

Galon is presented in its classic gold form, with a diamond-encrusted gold bracelet and bezel, as well as a diamond-encrusted dial and equally studded gold bracelet.

LION OF MADEMOISELLE

The eminence of the lion, a symbolic creature of courage and power, has long been used as an artistic reference. For the equally majestic house of CHANEL, the Lion of the Mademoiselle collection explores these shared characteristics in different means. From the Amulet Watch "The Lion of Mademoiselle" to the Toi&Moi Ring Watch "The Lion of Mademoiselle", most of the exquisite artwork in the collection is limited to 5 to 20 pieces. Unlike the wearable statement pieces mentioned previously, however, the Diamonds Astrolock is a unique piece. Deserving of an exhibit, this masterpiece is composed of the cosmic Astrolock mechanism and the diamond-studded majestic lion. Be it the otherworldly time-telling mechanism or the 5,037 diamonds that grace the lion's body, the Diamonds Astrolock is definitely one of the highlights of Watches and Wonders 2025.

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Floral blooms adorned Chopard's booth and warmly welcomed visitors to the premises

REGAL Touch

CHOPARD'S NEW LUXURY
TIMEPIECES AND JEWELLERY
LEFT VISITORS PINING AT
WATCHES AND WONDERS 2025

Alpine Eagle
Flying Tourbillon
Lucent Steel™



New dials of different materials enrich the limited edition Happy Sport watches



Amidst the bold displays found at Watches and Wonders 2025, an enchanting “boutique” with a rose-themed installation piqued visitors’ interest from miles away. Though little was revealed from the outside, one look at the name “Chopard” was enough to excite visitors for what awaited them inside.

ALPINE EAGLE FLYING TOURBILLON IN LUCENT STEEL™

From the original sketches to its 2025 rendition, the evolution of Chopard’s Alpine Eagle has been nothing short of extraordinary. A widely cherished chronograph, the new Alpine Eagle Flying Tourbillon in Lucent Steel™ is one of the Maison’s first new novelties to be unveiled at Watches and Wonders 2025. Guised as a timeless luxury watch, the Alpine Eagle Flying Tourbillon in Lucent Steel™ is in fact equipped with one of Chopard’s most robust pieces of technology, the L.U.C 96.24-L.

The Alpine Eagle Flying Tourbillon in Lucent Steel™ is housed in a highly durable 41 mm case, which frames a Rhône Blue dial. To highlight the flying tourbillon nestled at the 6 o’clock mark, the display is kept pure with Roman numeral hour appliques. As one of the few flying tourbillons in the world to receive both Chronometer and Poinçon de Genève certifications, the L.U.C 96.24-L movement is equipped with a stop-seconds function and guarantees the watch’s 65-hour power reserve.

HAPPY SPORT

Further away from the waft of the Rhône river-inspired timepiece, a certain icon charms its way into visitors’ hearts with its impressive carats. The Happy Sport, a Chopard classic that has long accompanied historical figures since 1993, has been reintroduced with new models and colours. At only 33 mm in diameter, the new Happy Sport watches are

made available in 18-carat yellow, white, or rose gold—with each model a limited edition of 25 pieces—and paired with different colour palettes in order to signify the multi-prismatic nature of female power.

The aesthetics of the new Happy Sport is centred around its intriguing dial. Be it the lilac lepidolite, emerald-toned malachite, or blue aventurine dials, Chopard ensures to pair the watch with an alligator leather strap of the same hue. In the same way that stars align, the new Happy Sport is encased by a row of precious diamonds that juxtaposes the matching dial-strap combinations. Dancing atop the central display are five free-spirited diamonds that bring life to the watch and joy to its wearers. Though its principles remain the same as the 90’s original, the Maison modernises the Happy Sport with the reliable 09.01-C movement that provides up to 42 hours of power reserve.



The Happy Spirit pendant is also offered in a small version

HAPPY SPIRIT

In addition to its haute horlogerie offerings, Chopard circles back to basics with new additions to the Happy Spirit collection. The new Happy Spirit pendants, which are offered in three different sizes, are as versatile as they are meaningful. Though its execution is anything but, the new Happy Spirit pendants are inspired by the seemingly basic yet versatile nature of the circle. With such care and precision, Chopard's master artisans has recreated perfect 18-carat gold circle bases and embedded each with ethically sourced diamonds to create a beautiful piece of art.

Whilst one can choose the size of the pendant and its chain, the overarching design of the new Happy Spirit remains the same. A single diamond gleams brightly at the heart of the pendant, encircled by a diamond-studded orb, which is also encased by another. The pattern goes on much like the way water droplets

create unstoppable ripples, or in the Maison's words, analogous to perpetual rebirth.

L'HEURE DU DIAMANT

Chopard's regal touch does not stop at the jewellery collections or the exceptional time-telling. As if plucked from Mother Nature herself, Chopard's L'Heure du Diamant Moonphase is an uncanny mirror of a star-studded sky. Framing the entire piece is a delicate 35.75 mm white gold case, whose perimeter blooms with brilliant-cut diamonds of 3.86 carats. Just beyond the protective

sapphire crystal is a stunning dial made of midnight blue aventurine glass, speckled with dainty stardust. In place of hour appliques, Chopard opts for the same precious gems that shine brightly against the dark background.

As the slim hour and minute hands turn clockwise, one catches a better glimpse of the exceptional moon phase window. Finetuned to perfection, this moon phase only needs an adjustment in 122 years, which speaks to the accuracy and precision of its depiction. The immaculately dressed L'Heure du Diamant



Available in different sizes, all the Happy Spirit pieces are adorned with brilliant-cut diamonds

The L'Heure
du Diamant
Moonphase
is a spectacle
of exceptional
watchmaking



Moonphase is brought to life and powered by the Chopard 09.02-C self-winding movement.

L.U.C QUATTRO - MARK IV

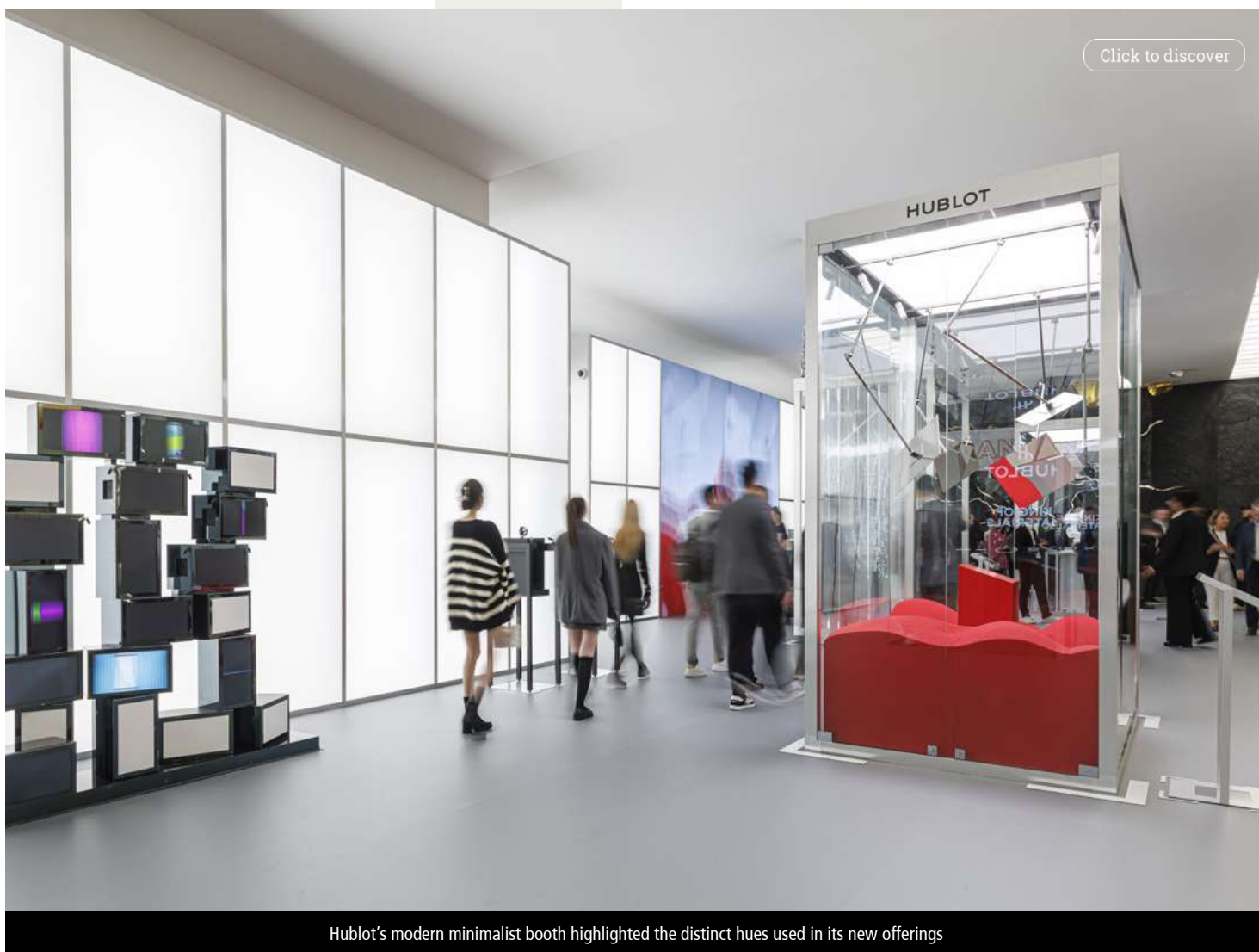
A quarter of a century has passed since the birth of the L.U.C. Quattro and in that time, Chopard has tirelessly tried and tested new ways to make its comeback just in time for its 25th anniversary. Recognised for technology ahead of its time, the new L.U.C Quattro - Mark IV features the revered Chopard Quattro technology. It has an astounding 216-hour power reserve, made possible thanks to this technology, which includes 1.885 metres of spring. Furthermore, Chopard boosts the performance of the watch by introducing the L.U.C 98-09-L movement, a variant of the original L.U.C 98.01-L.

Made in ethical 18-carat rose gold or platinum—with a case that has been shaped to fit the image of a vintage pocket watch—the luxury 39 mm watch features a refined deep blue or sky-blue dial made of frosted-textured brass. In true Chopard fashion, the central dial is kept to a minimal, but a sub-dial at 6 o'clock offers the small seconds and date display. The timepiece is complemented by a slim alligator leather or calfskin strap, either of which are offered in hues that add to the timelessness of the L.U.C Quattro - Mark IV.



The L.U.C Quattro - Mark IV is available in platinum and 18-carat rose gold

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Hublot's modern minimalist booth highlighted the distinct hues used in its new offerings

SYMBOLS OF Triumph

HUBLOT CELEBRATES THE
20TH ANNIVERSARY OF THE
BIG BANG WITH AN ENTRANCING
ARRAY OF NEW NOVELTIES

There is nothing quite like the joy of celebrating a 20th anniversary. For esteemed haute horologist Hublot, it seems like destiny that Watches and Wonders 2025 coincided with one of its collection's 20th anniversary. As watch enthusiasts gathered in Switzerland to revel over the best of haute horlogerie, many lined up to witness Hublot's big reveal. From tinted sapphire to diamond-

studded ceramic, Hublot's commemorative Big Bang novelties immortalise the brand's achievements throughout its lifetime.

BIG BANG 20TH ANNIVERSARY LIMITED EDITIONS

There is no denying that the original Big Bang timepiece has left a lasting mark on the world of luxury watchmaking. In celebration of its



Big Bang 20th Anniversary Full Magic Gold

Big Bang
Tourbillon
Chronograph
20th Anniversary
Water Blue
Sapphire



achievements, Hublot unveils the Big Bang 20th Anniversary Limited Editions at Watches and Wonders 2025. The momentous Big Bang timepieces are offered in five powerful variations, namely Titanium Ceramic, King Gold Ceramic, Red Ceramic, All Black, and Magic Gold.

With past and future combined, each variation is a beautiful tribute to the original Big Bang and the Big Bang Unico. The iconic case silhouette holds together engraved dials with a carbon fibre-inspired relief motif, which displays Super-LumiNova-coated hour appliques. Harboring all the prowess of the UNICO manufacture chronograph, which is equipped with a 72-hour power reserve, each timepiece also boasts two counters, one for the small seconds and another for the minutes. Whilst the dial is kept timeless, it goes without a doubt that the skilled command of technology, such as the groundbreaking Magic Gold, is proof of Hublot's unparalleled expertise.

BIG BANG "MATERIALS AND HIGH COMPLICATION" SET

In its one-of-a-kind "Materials and High Complication" set, Hublot captures some of its most major achievements throughout history in the form of five tantalising timepieces. First to be displayed is the 20th anniversary edition



Big Bang Integrated Tourbillon Cathedral Minute Repeater 20th Anniversary Blue Carbon



The Big Bang 20th Anniversary "Master of Sapphire" Set is rendered in five sensational colours

of the Big Bang Tourbillon Automatic Sapphire, a sapphire crystal timepiece that features the haute horologist's renowned automatic micro-rotor tourbillon movement. Also displayed in a translucent case is the Big Bang Tourbillon Chronograph in Water Blue Sapphire, while the Big Bang Tourbillon Automatic stuns in red ceramic. The set also highlights Hublot's achievements in moulding carbon fibre to fit its timepieces, as shown by the Big Bang Tourbillon Chronograph Cathedral Minute Repeater in black frosted carbon fibre and the Big Bang Integrated Tourbillon Cathedral Minute Repeater in blue Textalium.

BIG BANG 20TH ANNIVERSARY "MASTER OF SAPPHIRE SET"

There was once a time when calibres could only be housed in select materials, but thanks to the successful endeavours of leading horologists, such is no longer the case. Among the many fruitful trials Hublot has done in 2016, the idea to develop a sapphire crystal or SAXEM watch has led to a whole new heritage. Hoping to instil the same joy to others, the haute horologist invites clienteles to celebrate life with the "Master of Sapphire" set, which comprises five lively Big Bang MECA-10 watches. Limited to five sets, the dynamic timepieces are made available in Sapphire, Water Blue sapphire, Deep Blue sapphire, Purple sapphire and Neon Yellow SAXEM.



Big Bang One Click Joyful Orange

BIG BANG ONE CLICK JOYFUL

Veering away from the athletic aesthetics of its skeletonised Big Bang counterparts, the Big Bang One Click Joyful in 33 mm also makes an appearance at Watches and Wonders 2025, this time in a set of five. Designed to capture different moods, the delightful timepieces feature a timeless white dial kept secure beneath the stainless steel case. Embedded onto each model's bezel are 36 gems—red spinels, orange sapphire, pink sapphire, blue topaz, or tsavorites—whose hues match the rubber strap to unify the design. Powering the playful Big Bang One Click Joyful is Hublot's self-winding MHUB1120 movement, which lends the watches a 40-hour power reserve.

BIG BANG UNICO IN WATER BLUE SAPPHIRE

Akin to the aqua shade of crystal clear waters, the Big Bang Unico in Water Blue Sapphire is a 44 mm watch whose appearance is as intriguing as its movement. Similar to the Master of Sapphire set, this latest addition to the Big Bang Unico collection is almost entirely made of tinted sapphire crystal. This allows its wearers to not only relish in its inspiring Water Blue shade, but also get a glimpse of its inner workings. Aside from hour appliques and hands in the same shade, the skeletonised dial



The Big Bang Unico Water Blue Sapphire is a transparent beauty

provides a fascinating view of the MHUB1280 chronograph movement. Able to complete anyone's attire, only 50 lucky people can get their hands on this exceptionally vibrant and high-tech timepiece.

BIG BANG UNICO AND BIG BANG ONE CLICK IN PETROL BLUE AND MINT GREEN

Throughout Watches and Wonders 2025, Hublot's vivacious novelties garnered a lot of attention, but so too did its more neutral-toned pieces. Whilst the Big Bang Unico in Water Blue Sapphire reminds one of seawater, the Big Bang Unico and Big Bang One Click Petrol Blue Ceramic and Mint Green Ceramic capture other shades of blue/green in similarly entrancing ways.

With robust ceramic cases, the Big Bang Unico Petrol Blue Ceramic and Mint Green Ceramic have all the appeal of cool summer timepieces. The one-toned ceramic and rubber strap used throughout the models offer great stability and juxtaposition for the skeletonised dial and details. At 42 mm in size, the edgy demeanour is softened by the addition of diamonds in the Big Bang One Click Petrol Blue Ceramic and Mint Green Ceramic Diamonds. Unlike the skeletonised Big Bang Unico, this ladies' watch spans up to 33 mm in diameter and features an elegant shiny mint green or petrol blue dial. Whilst keeping its sporty look, the haute horologist elevates the timepieces with strings of precious diamonds on their bezels.



Couples can don the matching Big Bang Unico Petrol Blue Ceramic and Big Bang One Click Petrol Blue Ceramic Diamonds

IWC Schaffhausen's booth at Watches and Wonders 2025 highlighted its role as Official Engineering Partner for the Mercedes-AMG PETRONAS Formula One™ team

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PURSUIT OF Excellence

IWC SCHAFFHAUSEN RACES TO PRECISION WITH THE FORMULA ONE RACING FEATURE AND NEW NOVELTIES IN ITS ICONIC LINES

Two words marked the wall of a highly anticipated exhibit at Watches and Wonders 2025: IWC Engineered. As one would expect of the reputable brand, IWC Schaffhausen set the bar high by unveiling a world where the high technology of its Manufacture meets the thrilling and fast-paced world of Formula 1.

BIG PILOT'S WATCH SHOCK ABSORBER TOURBILLON SKELETON XPL

First up in IWC Schaffhausen's newest collection is the Big Pilot's Watch Shock Absorber Tourbillon Skeleton XPL, a 44 mm novelty forged out of light yet durable Ceratanium® material, replete with a stunning



Big Pilot's
Watch Shock Absorber Tourbillon Skeleton XPL
(Ref. IW357701)

black skeletonised dial. Limited to 100 pieces, the watch fitted with a Pellaton automatic winding system, has an 80-hour power reserve. Driven by the IWC-manufactured 82915 calibre, this model is the first to feature the exceptional SPRING PROTECT® shock absorber system, which may be able to protect its movement from 10,000 g of shock. For the two to merge, IWC Schaffhausen needed to reimagine the shape of the shock absorber's spring as well as the movement itself. To decrease its size, parts of the IWC-manufacture 82915 calibre is skeletonised, further revealing a stunning display for its wearers.

PILOT'S WATCH PERFORMANCE CHRONOGRAPH PERPETUAL CALENDAR DIGITAL DATE-MONTH

Leaning into its athletic nature, IWC Schaffhausen further tests the limits of its creativity with the Pilot's Watch Performance



Pilot's Watch Performance Chronograph Perpetual Calendar Digital Date-Month (Ref. IW388801)

Chronograph Perpetual Calendar Digital Date-Month. Made from Ceratanium®, the haute horologist mounts a black ceramic bezel with a tachymeter scale onto the case. The tempting timepiece is brought to life by the IWC-manufactured 89802 calibre. With a 68-hour power reserve, the automatic watch displays a sleek black dial with white luminescent hour appliques and hands. Not to forget, the

dial also boasts a perpetual calendar that showcases both date and month through stunning golden discs at 9 and 3 o'clock. At the bottom of the dial is a leap year subdial, whereas the 12 o'clock mark is adorned with a totaliser displaying the stopped hours and minute functions.



Ingenieur Perpetual Calendar 41 in stainless steel (Ref. IW344903)

THE EXPANSION OF THE INGENIEUR COLLECTION

First introduced in 1955, IWC Schaffhausen's iconic Ingenieur collection welcomes the addition of the Ingenieur Automatic 35, Ingenieur Automatic 40, Ingenieur Automatic 42, and the Ingenieur Perpetual Calendar 41. The Ingenieur Automatic 35 is available in stainless steel with black and silver-plated dials, and there is a gold case variant for both the Ingenieur Automatic 35 and Ingenieur Automatic 40. Meanwhile, the 42 mm model is made of enigmatic black ceramic whereas the Ingenieur Perpetual Calendar 41 shines in stainless steel. The dial is kept in the

conventional Ingenieur grid motif in silver, gold, black, or blue. Aside from the classic central dial display, a rectangular window reveals the date at the 3 o'clock mark. In the case of the Ingenieur Perpetual Calendar 41, however, the window is replaced by a round date display. On its left is a subdial featuring



Ingenieur Automatic 40 in 18-carat 5N Gold (Ref. IW328702)

the day, embellished with a window that counts down to the next leap year. Lastly, at the 6 o'clock mark is the month and moon phase display, whose precision is ensured for the next 577.5 years. Powered by different calibres, IWC Schaffhausen's new timepieces have varying power reserves, with the longest one of 120 hours for the stunning Ingenieur Automatic 40 in 18-carat 5N Gold.

FORMULA ONE® RACING FEATURE

IWC Schaffhausen takes significant strides and further deepens its mark in the world of sportscar racing. In collaboration with Apple Original Films' Formula One™ racing feature, the Swiss haute horologist acts as the sponsor to the film's APX GP team and features its most revered creations in the film, namely the Ingenieur Automatic 40 with a green dial (limited edition), Pilot's Watch Performance Chronograph 41 in a gold case, Pilot's Watch Chronograph APXGP, and Pilot's Watch Chronograph 41 APXGP.

Jaeger-LeCoultre's booth paid tribute to the sport of polo, which inspired its iconic Reverso timepiece

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THE REVERSO Reigns

JAEGER-LECOULTRE REVIVES
THE ICONIC REVERSO FAMILY
AT THE RECENT WATCHES
AND WONDERS 2025

As the horological world gathered in Geneva for Watches and Wonders 2025, the spotlight once again turned to innovation, craftsmanship, and storytelling in fine watchmaking. Among the distinguished participants, Jaeger-LeCoultre returned to the exhibition highlighting a

collection that not only seamlessly blends history and technology, but also exudes modern sophistication.

A manufacture renowned for its exquisite craftsmanship and groundbreaking designs, Jaeger-LeCoultre has a rich history with



The Reverso Hybris Artistica Calibre 179 is limited to 10 pieces

Watches and Wonders, consistently unveiling timepieces that push the boundaries of technical and artistic achievement. At the heart of Jaeger-LeCoultre's most iconic collections is the Reverso, born in 1931 from the challenge of polo-playing officers seeking a watch that could endure the sport's rigours. The Reverso's distinctive reversible case has not only defined its timeless elegance but also provided a unique canvas for artistic expression and horological innovation.

This year, Jaeger-LeCoultre presents a stunning array of Reverso models, each showcasing the Manufacture's mastery of haute horlogerie and artistic crafts.

REVERSO HYBRIS ARTISTICA CALIBRE 179

Jaeger-LeCoultre introduces a new version of the Reverso Hybris Artistica Calibre 179 in 18K white gold, limited to 10 pieces. This exceptional timepiece demonstrates the Manufacture's expertise in haute horlogerie, featuring a multi-axis Gyrotourbillon and a Duoface movement displaying two time zones. The watch has an adjustable white gold folding buckle with 46 components, as well as front and reverse dials which are



Reverso Tribute Enamel "Shahnameh" – Siyavush Plays Polo before Afrasiyab



The Reverso One "Precious Flowers" showcases grand feu champlevé enamelling and meticulous diamond setting



Reverso One
"Precious
Flowers" -
Green Arums

The openworked reverse side of the Reverso Tribute Minute Repeater gives a glimpse into the mechanism



REVERSO TRIBUTE ENAMEL "SHAHNAMEH"

Jaeger-LeCoultre introduces four new Reverso Tribute Enamel timepieces, paying homage to the Reverso's polo origins and the Persian epic poem, "Shahnameh." Each piece features a miniature enamel painting on its case back, inspired by illustrations from the poem dedicated to Shah Tahmasp that was written in the 16th century. The intricate scenes are brought to life through a combination of miniature enamel painting, grand feu enamelling, paillonnage, and guilloché. The dials feature grand feu enamel over a hand-guilloché base, while the four paintings depict scenes from Persian history's three main cycles. Limited to 10 pieces each, the watches are complemented by colourful dials in blue, lilac, green or teal.

REVERSO TRIBUTE GEOGRAPHIC

The Reverso Tribute Geographic offers a fresh perspective on the travel time complication, powered by the new in-house Calibre 834. Available in steel or 18K pink gold, this timepiece displays world time on the reverse dial, with a beautifully crafted map combining lacquering and laser engraving. Powering the timepiece is the new movement, which is comprised of 209 components and equipped with a 42-hour power reserve. It integrates the World Time and Grande Date complications, showcasing a patented design for the date discs. The watch's design includes a unique map disc

decorated with shiny dark blue lacquer. The intricate artistry is evident in the laser-cut and lacquered white gold components, a skill mastered by only a few craftsmen.

REVERSO ONE "PRECIOUS FLOWERS"

This exceptional collection blooms with two new models: Green Arums and Purple Arums. These pink gold timepieces showcase the traditional skills of grand feu champlevé enamelling and meticulous diamond setting, each requiring an extensive workmanship of 60 and 125 hours, respectively. The Green Arums model is adorned with 409 diamonds totalling 2.59 carats, while the Purple Arums model features 637 diamonds weighing 2.12 carats. The delicate floral motifs, set against a backdrop of mother-of-pearl, are brought to life with vivid enamel colours and the sparkle of diamonds. These limited edition timepieces, made in only 10 pieces each, are a testament to Jaeger-LeCoultre's mastery of Métiers Rares™, combining the Maison's horological expertise with artistic crafts.



The Reverso Tribute Geographic features world time on its reverse side

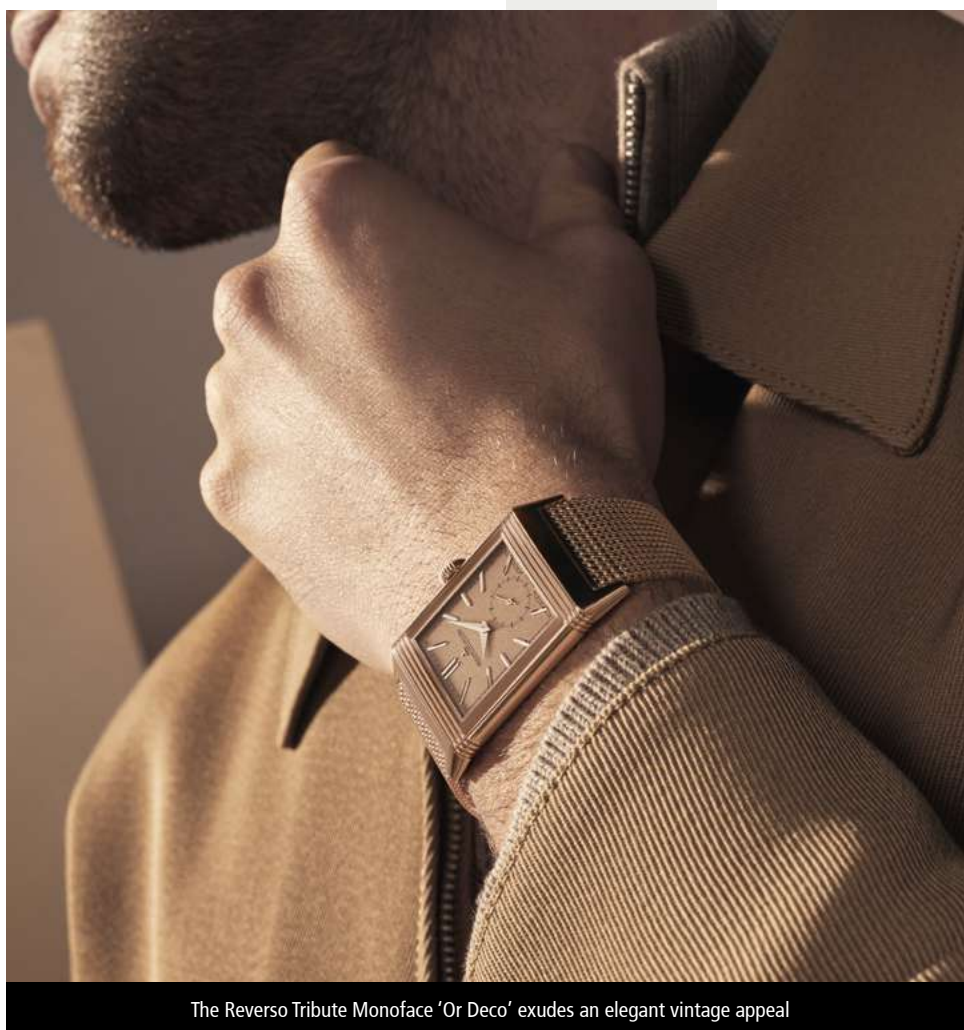
on the reverse, laser-cut with 141 hollows and hand-filled with lacquer. The refined design and innovative movement make this timepiece a sophisticated companion for the global traveller.

REVERSO TRIBUTE MINUTE REPEATER

The Reverso Tribute Minute Repeater is a testament to the Manufacture's mastery of chiming watches. The artistic ingenuity is shown in its new enamel dial, with a hand-guilloché barley-seed pattern and multiple layers of teal blue grand feu enamel on the front. The reverse dial is open-worked, revealing the repeater mechanism. Limited to 30 pieces, it is powered by the new Calibre 953 movement, which incorporates seven existing patents and has a 48-hour power reserve.

REVERSO TRIBUTE MONOFAÇE 'OR DECO'

The Reverso Tribute Monofaçe 'Or Deco' exudes vintage elegance with a contemporary twist. The 18K pink gold case and Milanese link bracelet create a luxurious and sophisticated look, complemented by a golden-coloured grained dial. The Milanese link bracelet, made from 16 metres of pink gold threads, offers flexibility and durability.



The Reverso Tribute Monofaçe 'Or Deco' exudes an elegant vintage appeal

Intricate enamel and lacquer décor adorn the reverse side of the Reverso Tribute Nonantième "Enamel"

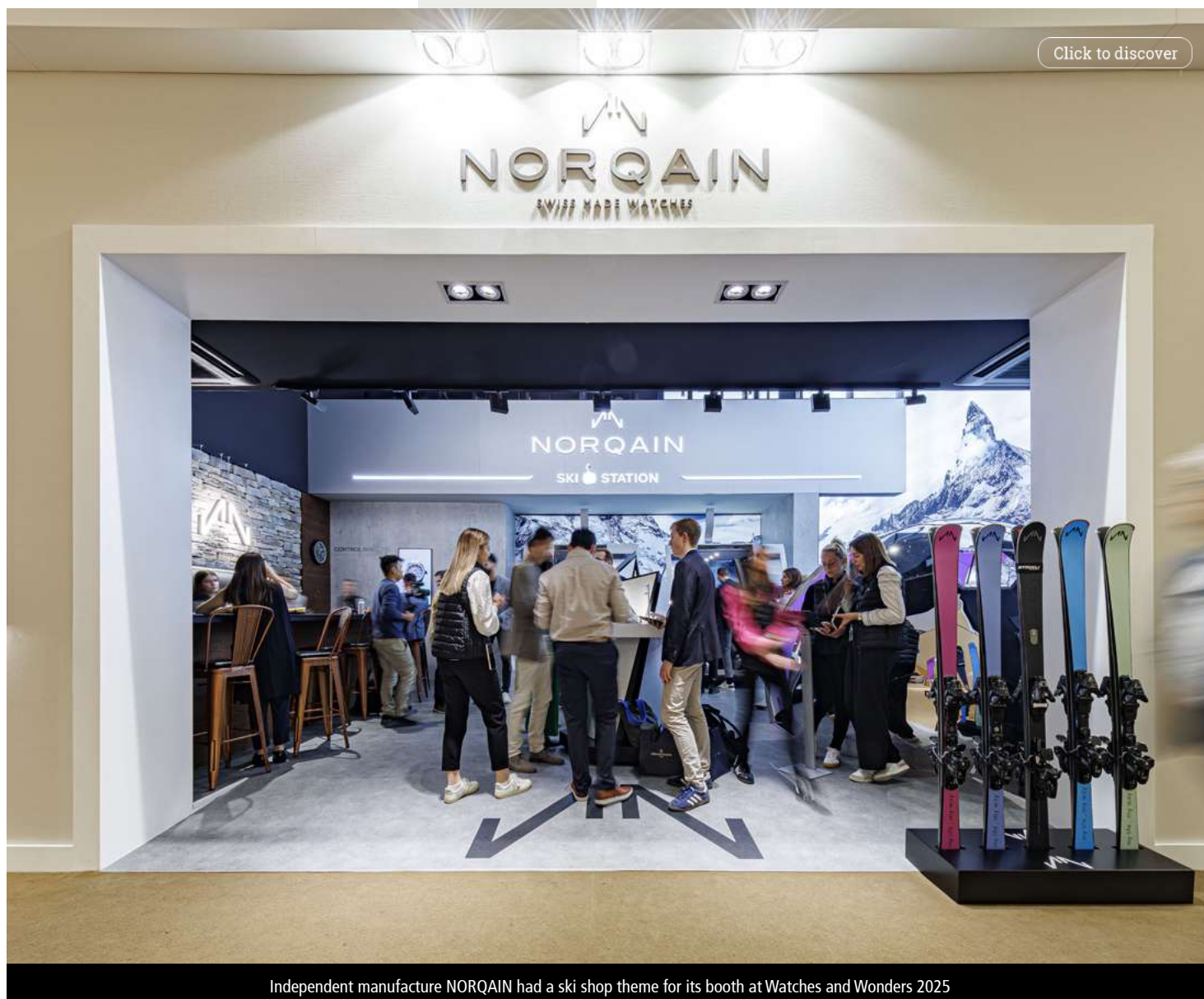


The watch is powered by the hand-wound Calibre 822 movement, which has a 42-hour power reserve. The design balances sporty and elegant elements, with a slim 7.56 mm case and a modified lug attachment for a seamless look. This timepiece showcases the Reverso's versatility, blending historical significance with modern style.

REVERSO TRIBUTE NONANTIÈME "ENAMEL"

Jaeger-LeCoultre introduces a new interpretation of the iconic Reverso Tribute Nonantième "Enamel" in 18K pink gold, featuring a digital display of time and a captivating starry night sky on the reverse side. The elegant grey sunray dial on the front provides a classic contrast to the intricate enamel and lacquer decoration on the reverse. The masterful craftsmanship is shown in the 70 pink gold stars—crafted over the course of 10 hours—that shine against a night-blue enamel sky. Limited to 90 pieces, the watch is powered by the in-house Calibre 826, which is comprised of 243 components, and delivers a substantial 42-hour power reserve.

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Independent manufacture NORQAIN had a ski shop theme for its booth at Watches and Wonders 2025

PURPOSEFUL Performance

NORQAIN GOES BOLD WITH NEW COLOURS FOR THE INDEPENDENCE SKELETON CHRONO 42 MM AT WATCHES AND WONDERS 2025

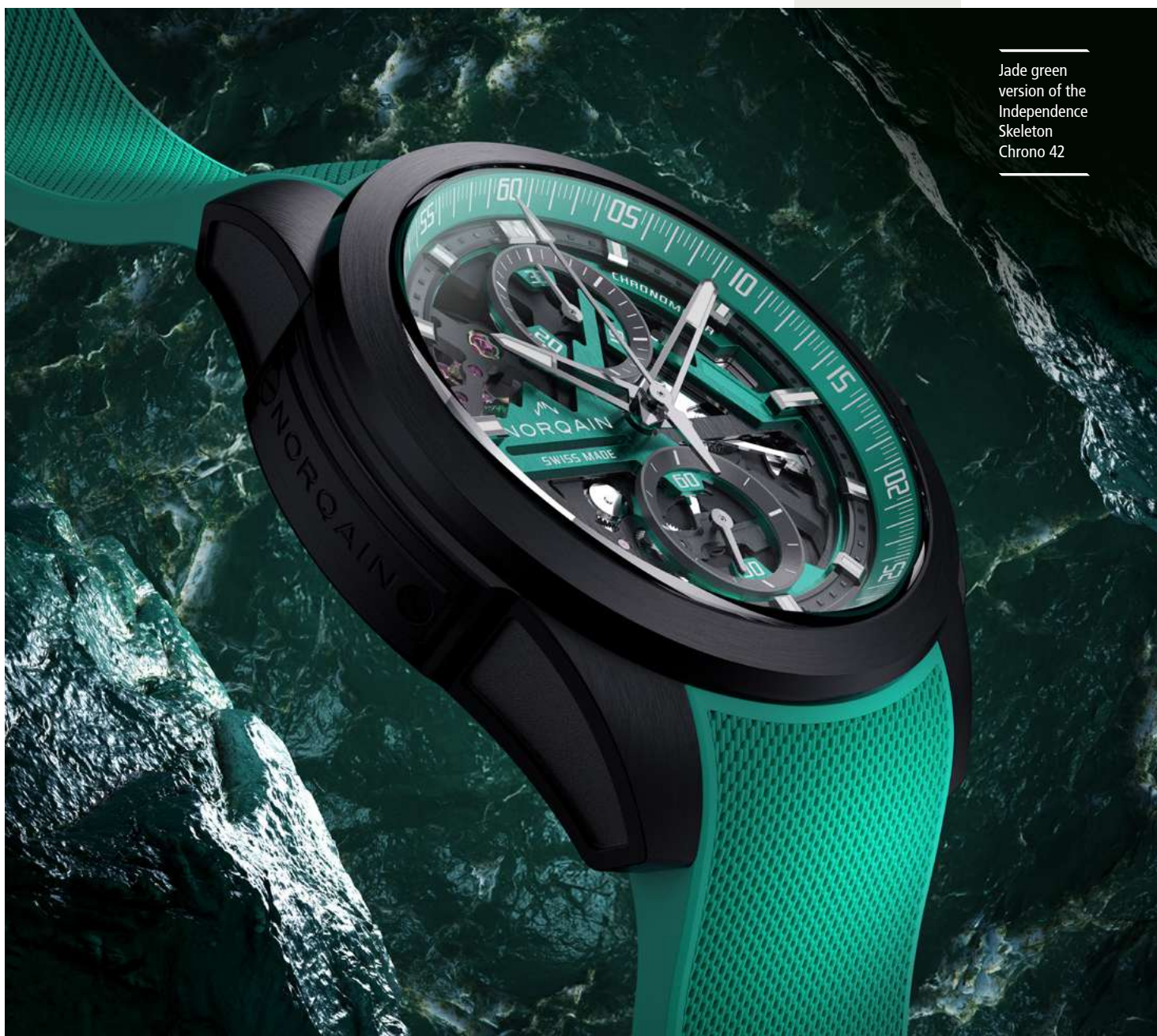


Purple edition of the Independence Skeleton Chrono 42

Watches and Wonders continues to shine as the premier global stage for haute horlogerie, bringing together watch aficionados, collectors, and the world's

most innovative brands. This year's edition brimmed with anticipation and momentum, highlighting both storied Maisons and trailblazing independents. Among the latter,

Jade green
version of the
Independence
Skeleton
Chrono 42



NORQAIN makes a compelling return, further cementing its place as a daring disruptor in the Swiss watch industry.

Since its inaugural appearance at the fair, NORQAIN has become a consistent and exciting presence, turning heads with its design-forward timepieces and commitment to independence. The brand's ethos—bold, adventurous, and uncompromising—has resonated strongly with a new generation of collectors who demand both performance and purpose.

Founded in 2018 in Nidau, Switzerland, NORQAIN is a family-owned and fully independent brand that has quickly built a reputation for technical innovation and distinctive design. Under the guidance of founder and CEO Ben Küffer, and the

mentorship of industry legend Jean-Claude Biver, NORQAIN has introduced two Manufacture Calibres in collaboration with Kenissi and Manufacture AMT, secured prestigious partnerships, and continued to grow its international footprint. With its collections—Independence, Adventure, and Freedom—the brand champions the spirit of the mountains, athleticism, and living life “my way.”

This year, NORQAIN returns to Geneva with a bold evolution of a fan-favourite model: the Independence Skeleton Chrono 42 mm. With the unveiling of two new colourways—purple and jade green—the Independence Skeleton Chrono 42 mm pushes NORQAIN's design identity into even bolder territory. A high-performance chronograph built for those who demand form and function

in equal measure, this latest release underscores NORQAIN's adventurous DNA and undeniable technical prowess.

At its core beats the NORQAIN 8K Manufacture Calibre, an automatic flyback chronograph movement that combines visual complexity with mechanical integrity. Developed in collaboration with Manufacture AMT, the calibre is named after the planet's 14 “Eight-Thousanders”—the highest peaks that symbolise the brand's unrelenting pursuit of excellence. Chronometer-certified by COSC, the movement boasts a 62-hour power reserve, 28,800 vibrations per hour, and a bi-directional winding system. The flyback function allows the wearer to instantly reset and restart the chronograph with a single push—a feature prized in high-intensity, split-second environments.



The jade green variant is a limited edition of 500 pieces

The openworked dial is where the Independence Skeleton Chrono 42 mm truly stands out. Designed to showcase both the inner mechanics and the brand's mountain-inspired aesthetics, the dial features angular cutaways shaped like peaks and a distinctive NORQAIN double-N motif on the oscillating weight. Every detail is a tribute to the brand's alpine roots.

The Purple Edition is a visual knockout. Its Grade 5 titanium case—lightweight yet rugged—houses a black and purple skeleton dial finished with rhodium-plated hands and indexes filled with Super-LumiNova®. The dial's energetic colour scheme is echoed in the matching purple rubber strap, crafted from cruelty-free materials for a sporty, conscious touch. At just 94 grams, it is a lightweight powerhouse designed for performance.

The Jade Green Edition, meanwhile, offers a stealthier yet equally striking look. Limited to 500 pieces, this model features a black DLC-coated titanium case and a satin-finished black and green skeleton dial. The



The NORQAIN 8K Manufacture Calibre powers the timepieces

colour takes inspiration from natural jade stone—rich, earthy, and utterly unique—and is similarly used in the watch's animal-cruelty-free rubber strap. The strap, also jade green, ties the whole aesthetic together, delivering a sleek monochrome profile that feels simultaneously modern and organic. A "LIMITED EDITION ONE of 500" engraving on the sapphire case back reminds wearers of the watch's exclusivity.

Both models measure 41.80 mm in diameter and 13.90 mm in thickness, with a lug-to-lug span of 49.80 mm. These dimensions, combined with titanium's feather-light properties, make the timepiece exceptionally wearable despite its mechanical complexity. The screw-down crown ensures 100 metres of water resistance, making it as ready for outdoor challenges as it is for the showroom spotlight.

Of note is NORQAIN's signature customisable plate on the left case flank. Available in standard or DLC-coated titanium, it can be engraved with a memorable motto or important date, adding a personal touch that reinforces the "my life, my way" philosophy.

"Launching our first manufacture chronograph calibre with flyback function was a major achievement—but seeing our NORQAINER community embrace it so passionately was even more rewarding. Selling out the launch collection confirmed that watch lovers appreciate innovation, high performance, and the more technical spirit behind our brand," says NORQAIN Founder and CEO Ben Küffer. "With these bold new editions, we are expanding the Independence Skeleton Chrono 42 mm collection. Same high-performance calibre, same

uncompromising design—now available in dynamic new colours and finishes."

The return of the Independence Skeleton Chrono 42 mm at Watches and Wonders 2025 is more than just a product launch—it is a statement of intent. NORQAIN isn't here to follow tradition. It is here to redefine it. With powerful aesthetics, mechanical depth, and a relentless commitment to individuality, these new references represent everything the brand stands for: independence, innovation, and a passion for precision.

Whether you gravitate toward the electric energy of purple or the grounded elegance of jade green, NORQAIN's newest chronographs aren't just watches—they are declarations. Bold, high-functioning, and designed for those who chart their own path.



The Independence Skeleton Chrono 42 features an openworked dial in purple and black



The Piaget booth at Watches and Wonders 2025 highlighted the brand's latest releases

MESMERISING Masterpieces

PIAGET'S LATEST NOVELTIES,
WHICH INCLUDES THE SIXTIE,
ENTHRALLS THE CROWD AT
WATCHES AND WONDERS 2025



The Sixtie timepiece in stainless steel with diamonds

As the first of spring flora bloomed in beautiful Switzerland, excitement filled the air as people flocked to Watches and Wonders 2025. Held in Geneva from 1-7 April, the illustrious exhibit featured 60 brands that are at the pinnacle of haute horlogerie and haute joaillerie. Among the

many exhibits, renowned haute horologist Piaget mesmerised guests with its divine creations, which of course includes the highly anticipated reiteration of a watchmaking icon.

THE SIXTIE

In a field of round, carre, and even tonneau

timepieces, one uniquely shaped luxury watch manages to leave a great first impression. Featuring an inverted trapezoid case, this is none other than the Piaget Sixtie watch. This is not the first time that a charming trapezoid wristwatch graces Piaget's shelf. Since the very beginning, the brand has been known to discover new avenues for luxury watchmaking, even infusing haute joaillerie from 1969 onwards. The vibrant 60s and 70s were enlivened with then designer Jean-Claude Gueit's vision, which brought together high manufacture, precious jewels and valiant designs.

Through the unveiling of this year's Sixtie at the highly anticipated Watches and Wonders 2025, Piaget draws inspiration from the legendary trapezoid case that was hailed from that era. Mounted on lavish jewel-embellished Swinging Sautoirs or cuffs, the trapezoid timepieces from Piaget's archives have since become some of its most hailed creations. The avant-garde novelties that have once defined haute horlogerie are succeeded by a modern



The Sixtie is also offered in an 18-carat pink gold version

reiteration, the Sixtie, which is well on its way to captivate the masses.

In parallel with its muse, the new Sixtie timepiece managed to charm guests and clients at Watches and Wonders 2025. At 29 mm in width and 25.3 mm in height, the Sixtie makes for a cherished statement piece signifying free-spirited femininity. The inverted trapezoid silhouette forms the captivating case of Piaget's latest novelty, the corners of which are rounded to provide a more delicate outline. For two of its classic variations, namely the stainless steel and 18-carat pink gold combo as well as the 18-carat pink gold model, a sophisticated silky gadrooned bezel successfully draws one's attention to the centre of the watch. Just as one would wade through ripples of water, ribbon-like ripples were created on the thick expanse of the case, an element that has been passed down the Sixtie heritage. The remaining two variations, however, do not feature such an element but instead are studded with 51 perfectly sized diamonds. Forming a uniform



The trapezoid-shaped watch is powered by the Swiss-made Manufacture Quartz movement, 57P

line, these precious gems further bring out the shine of either the pink gold or stainless steel material.

As proven in its creations, it remains vital for the Swiss haute horologist and jeweller to strike a balance between forward designs and functionality. Similarly, its craftsmen managed to construct a perfectly warm yet cool timepiece by uniting equal amounts of saturated materials. Each of the Sixtie variations is equipped with a pristine white solar satin-brushed dial, whose subtle sheen brings out the warmth of the golden Roman numeral hour markers and minimalist hands. Leaning into the structural integrity of the novelty, Piaget pairs the Sixtie timepiece with a matching pink gold and/or stainless steel bracelet that secretly features the trapezoid silhouette. Combined with the Swiss-made Manufacture Quartz movement 57P, the Maison's latest novelty can easily set the tone for its wearer's day.

THE ANDY WARHOL WATCH

Similar yet remarkably different in terms of personalities, the Piaget Andy Warhol



Andy Warhol watch with opal dial, sapphire gadroon, and blue leather strap



Tiger's eye adorns the dial of this Andy Warhol model, complete with brown leather strap

watch has long been a crowd pleaser with its vibrant hues and personal touch. Just as one would guess, the collection was named after the acclaimed visual artist Andy Warhol, whose works have shaped the history of pop culture. The eponymous artist who found joy bringing his canvases to life also had a deep appreciation for art and innovation, which naturally included haute horology. By 1973, the revered artist had collected seven Piaget novelties. A few years down the line, he would then take part in the Piaget Society, thus leading to a lifetime worth of kinship with the Swiss haute horologist, and as a result, the Andy Warhol watch.

The Andy Warhol watch began as a fruitful collaboration between Piaget and The Andy Warhol Foundation for the Visual Arts. Encapsulated in a vast array of materials and colours, each sleek timepiece features a 45 x 43 mm case. Clad onto the case is the wide bezel with ribbon-like ripples that resemble that of the Sixtie. Unlike the latter timepiece, however, this one remains to have a rounded square frame.

For most of its variations, the Andy Warhol watch displays lithe single or double-bars as hour markers. Aside from the minimalist arrow-like hour and minute hands, only the Piaget branding can be seen adorning

its bezel. Starting from its case, Piaget has produced the watch with gold, Clou de Paris, and even gem-studded cases, just to name a few. For its dial, the Maison introduces fresh styles featuring tiger's eye, as well as a stunning opal variation—which highlights a triple-row baguette-cut sapphire gadroon—or a choice of green or white meteorite. Each dial is then paired with a complementary alligator strap in brown, blue, green, or red, respectively. The tiger's eye model, available in white or rose gold and powered by the in-house 501P1 Manufacture self-winding movement, is not

only an exceptional technical marvel, but also a highly customisable piece. Watch collectors can personalise their watches by choosing from a selection of ornamental stone dials, leather strap colours, as well as hand styles (baton or dauphine). The result is a unique timepiece that one can truly be proud of. Much like the free-spirited nature of Andy Warhol, this novelty celebrates freedom of expression and creativity. Be it the brave yet elegant Sixtie or the effervescent Andy Warhol watch, Piaget effortlessly channels one's spirit through the beautiful art of watchmaking.



Andy Warhol watch with green meteorite dial and green leather strap



White meteorite serves as the dial of this Andy Warhol watch in rose gold



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The oceanic theme of the Panerai booth at Watches and Wonders 2025 allowed visitors to imagine the feeling of being submerged underwater

AGAINST the Currents

PANERAI CHARMS WATCH
CONNOISSEURS WITH SIX
NEW LUMINOR WATCHES AT
WATCHES AND WONDERS 2025

Just as time may not have meaning unless meaning is given to it, creations may not hold value unless stories are woven into them. Such, however, is not an issue for haute horologist Panerai as breathing significance into its creations has become second nature.

This time, the esteemed Maison successfully enchants its clients with its latest novelties, including the Luminor Perpetual Calendar GMT Platinumtech™ PAM01575 and the Luminor Marina, at the recent Watches and Wonders 2025.



Luminor Marina PAM03312 with black dial and black alligator strap

LUMINOR PERPETUAL CALENDAR GMT PLATINUMTECH™ PAM01575

Although the name “Panerai” is known to everyone in the world of luxury watchmaking today, the haute horologist’s story began as a workshop in 19th century Florence, Italy. At the time, the exceptional workshop had earned the trust of the Italian Navy and manufactured their robust timepieces, the traces of which would continue to shape the brand to this day. After it was acquired by Richemont Group in 1997, Panerai finally unveiled its timepieces to the general public. Among them was the robust Luminor, a legendary novelty that was once protected by the Military Secrets Act.

As the Maison rapidly evolved, so too did the Luminor collection. However, the most recent reiteration—the Luminor Perpetual Calendar GMT Platinumtech™ PAM01575—still bears the mark of the original. This year, the much-anticipated timepiece made its public debut at the prestigious Watches and

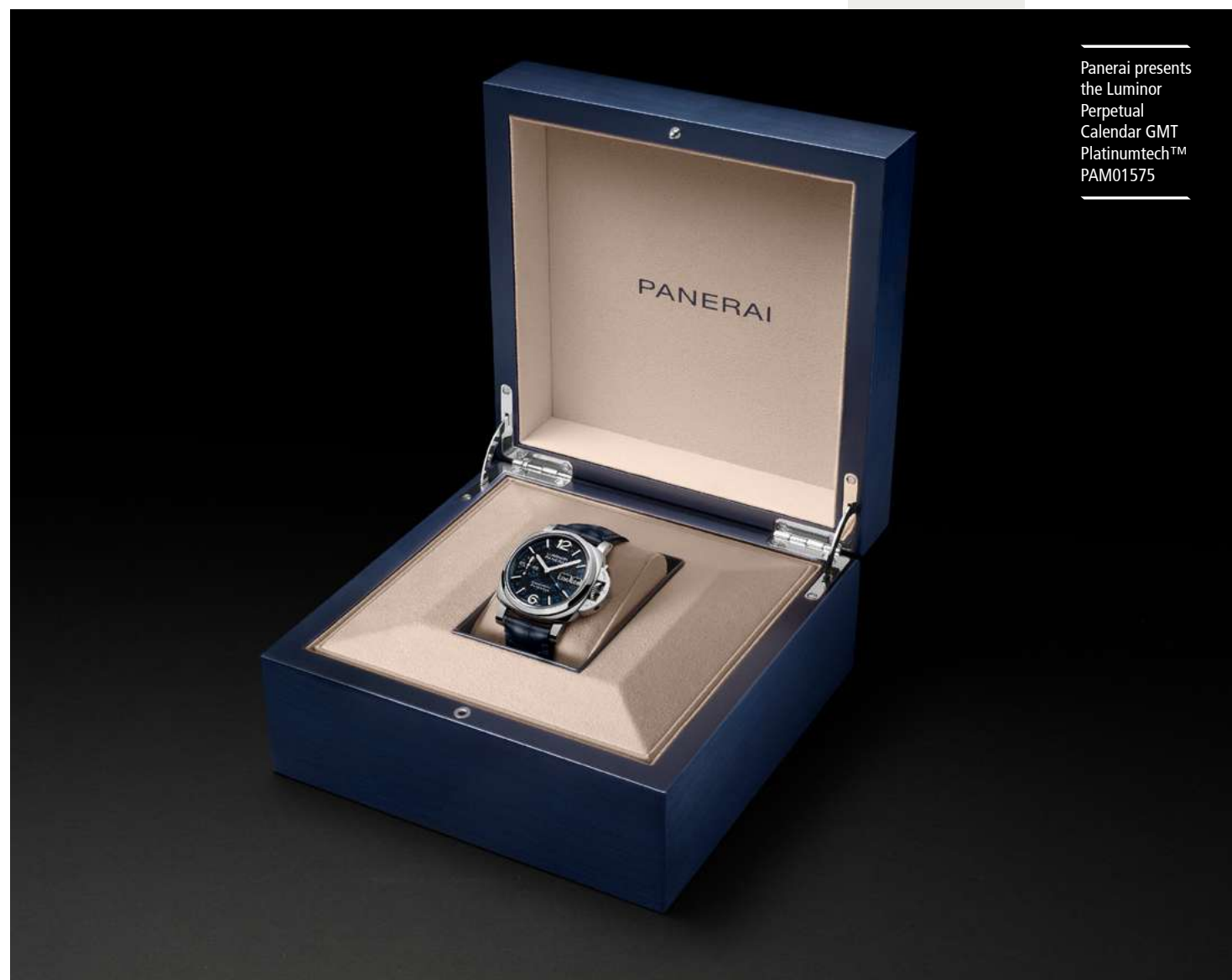


The watch dial provides a glimpse into the inner workings of the perpetual calendar

Wonders 2025 event held from 1st to 7th April in Geneva, Switzerland.

At 44 mm in diameter, the Luminor Perpetual Calendar GMT Platinumtech™ PAM01575 is equipped with the same functions as preceding models, though it is now powered by the exceptional P.4100 calibre. From first glance, it is difficult to miss the crown protecting device and its lever on the right-side of the case. Though the feature certainly adds to the timepiece’s charm, this historical crown was designed to protect the original timepiece from water, a common issue faced by the Italian Navy. For this year’s reiteration, however, the crown can be seen attached to a polished Panerai Platinumtech™ case that perfectly contrasts with its dark blue alligator strap.

Echoing elements of its predecessors, the Luminor Perpetual Calendar GMT Platinumtech™ PAM01575 also displays a transparent blue sapphire crystal dial on top



Panarai presents
the Luminor
Perpetual
Calendar GMT
Platinumtech™
PAM01575

Luminor Marina
PAM03323
with light blue
sun-brushed dial
and AISI 316LVM
- 1.4441 steel
bracelet



of the day and date disks. The luminescent indexes and hands are applied on the dial. The watch displays hours, minutes, and small seconds functions, with the addition of a perpetual calendar and a 24-hour GMT subdial. Whilst luminescent applied indexes and hands shine brightly on the watch face, the blue sapphire dial reveals the inner workings of the perpetual calendar. Both this tinted dial and the see-through sapphire crystal case back provides a magnetic spectacle of the timepiece as it turns to the beat of the time. True to Panerai ex-CEO Jean Marc Pontroué's words, the Luminor Perpetual Calendar GMT Platinumtech™ PAM01575 is an elegant piece that carries on the Maison's legacy of excellent innovation and design. With such an intricate aesthetic and history, the watch had garnered the attention of countless watch connoisseurs at Watches and Wonders 2025.

LUMINOR MARINA

Apart from the Luminor Perpetual Calendar GMT Platinumtech™ PAM01575, several new reiterations of the Luminor Marina were also presented at Watches and Wonders 2025. With features loyal to the Luminor lineage, these watches resemble that of the 1993 Luminor Marina Militare that became the first publicly available timepiece of the Luminor Marina collection.



Luminor Marina PAM03314 with white dial
and black alligator strap

Smart yet elegant, the new Luminor Marina novelties are all presented in a sleek 44 mm case with dials of different shades. Each timepiece is powered by the new P.980 calibre, an automatic movement that boasts a 3-day power reserve and a highly precise stop-second function. At 12 ½ lignes, this lithe calibre maintains unparalleled precision whilst maximising comfort for its wearer.

Wrapped in a minimalist guise, the new Luminor Marina series watches feature Panerai's iconic sandwich dial and luminescent indexes and hands combination that optimises readability. Furthermore, though made for the public, its strong nautical roots set it apart from other luxury timepieces. Secured with the same crown protecting device as other pieces in the Luminor collection, the new Luminor Marina series is crafted with such impeccable engineering that allows for excellent water resistance of up to 50 bar.

In terms of appearance, the series features a classic 12-hour central sandwich dial with a delicate date window and small seconds subdial. The watches within the series are reimagined in a premium material known to haute horology, namely the AISI 316LVM - 1.4441 steel case. The formidable anti-corrosion case is paired with dapper dial hues



The Luminor Marina PAM03314, like the other watches in the series, are crafted of AISI 316LVM - 1.4441 steel



Luminor Marina PAM03313 with blue dial and blue alligator strap

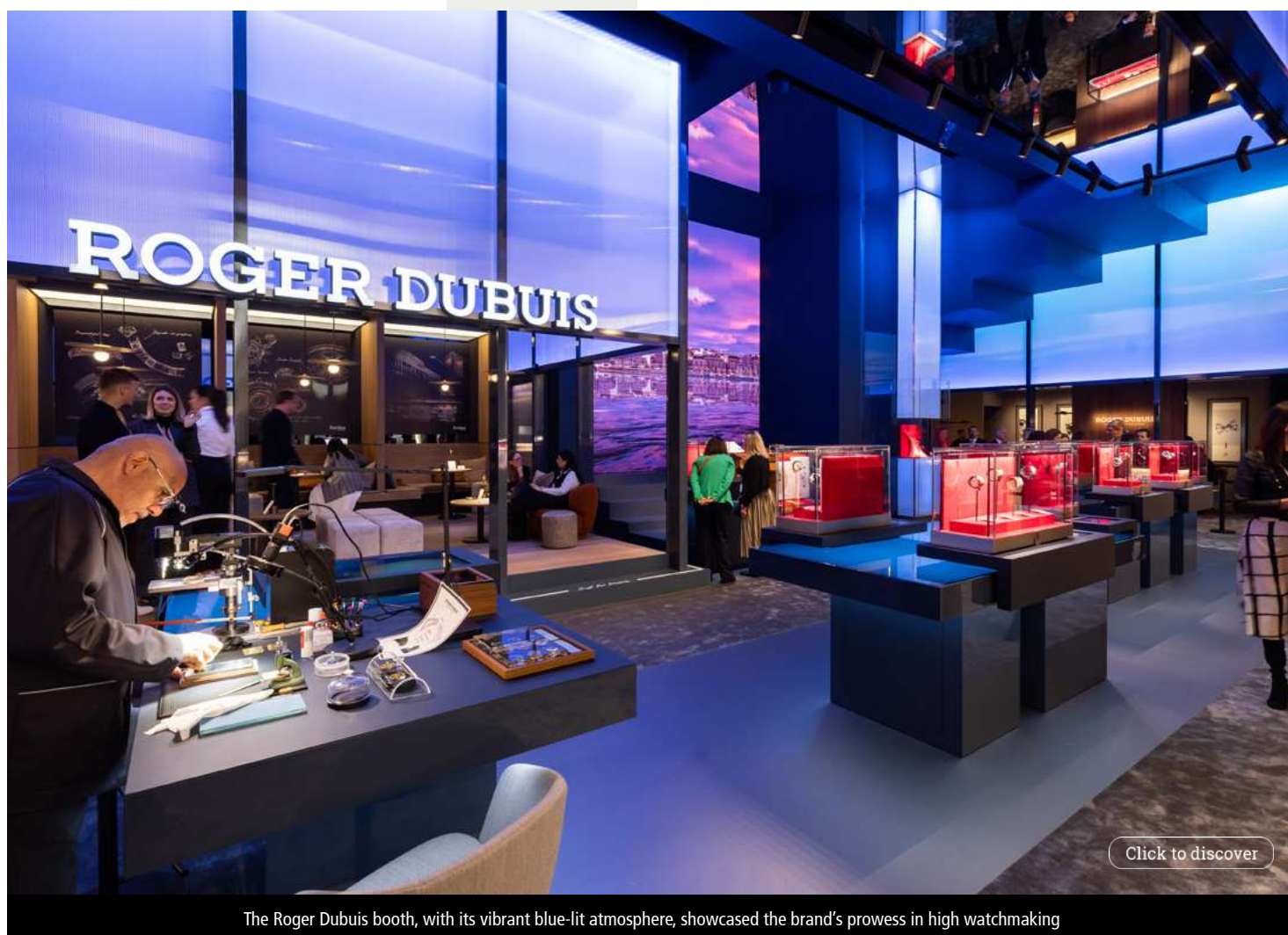


Luminor Marina Titano PAM03325 with green sun-brushed dial and grey calf strap

to choose from: matt black dial with a black alligator strap, blue sun-brushed dial with blue alligator strap, matt white dial with black alligator strap, and light blue sun-brushed dial with a polished and brushed AISI 316LVM - 1.4441 steel bracelet.

Speaking of the latter, this is the first time that Panerai is featuring a light blue sun-brushed dial. The novel Luminor Marina PAM03323 is also the first model with the new Quick Length Adjustment feature, allowing the bracelet to extend by 2 mm on each side while maintaining perfect balance on the wrist.

Aside from the four sleek Luminor Marina versions, Panerai also adds a stunning green Luminor Marina Titano PAM03325 to its Watches and Wonders 2025 line-up. Also equipped with the P.980 calibre, this earthy timepiece is sheathed in a titanium case, a material that has made up much of the brand's legacy watches. This time, however, the refined Grade-5 titanium makes a comeback with an olive green sandwich dial and dark green scamosciato calf strap with ecru sewing. Akin to the Luminor Perpetual Calendar GMT Platinumtech™ PAM01575, Panerai has not only skifully imbued its rich history into the Luminor Marina collection, but also crafted them to meet modern standards of comfort and precision.



The Roger Dubuis booth, with its vibrant blue-lit atmosphere, showcased the brand's prowess in high watchmaking

INSPIRED Watchmaking

ROGER DUBUIS MARKS ITS 30TH YEAR WITH CREATIONS THAT PAY TRIBUTE TO ITS BOLD BEGINNINGS AND VISIONARY FOUNDER

Roger Dubuis commemorates its 30th anniversary at Watches and Wonders 2025 with two bold statements of its avant-garde philosophy: the Excalibur Grande Complication and the Excalibur Biretrograde Calendar. The Excalibur Grande Complication, true to its name, emerges as the Maison's ultimate showpiece. Limited to just eight pieces, it unites three prestigious

complications—a perpetual calendar, minute repeater, and flying tourbillon—with a signature Biretrograde display within a Poinçon de Genève-certified movement.

Housed in a 45 mm pink gold case with a sapphire case back, the Excalibur Grande Complication is as visually striking as it is mechanically profound. Its construction



Excalibur Grande Complication (RDDBEX1174)

is thoughtfully executed to harmoniously accommodate all three complications within a single refined movement. Among them, Mr. Dubuis' favourite complication—the



Excalibur
Biretrograde
Calendar
(RDBEX1179)

perpetual calendar—showcases its mastery of precision, requiring no adjustment until 2100, and then not again for 100 years. Its Biretrograde display, a nod to his 1980s patents in partnership with the talented watchmaker Jean-Marc Wiederrecht, elegantly tracks the day and date along semi-circular scales.

On the other hand, the minute repeater, activated by a left-side pusher, delivers a hauntingly beautiful “the devil’s chord” tritone chime—a dissonant interval historically banned in sacred music but celebrated here for its bold character. Completing the trio is a flying tourbillon between 5 and 6 o’clock, its Celtic Cross-inspired cage crafted from lightweight titanium, symbolising Roger Dubuis’ blend of tradition and innovation.

Moreover, comprising 684 components, the RDII8 calibre is a marvel of micro-engineering and artisanal finishing, with every surface hand-decorated to meet the demanding Poinçon de Genève criteria. It offers a power reserve of 60 hours, enhanced by various finishes that contribute to the overall aesthetic of the calibre. Paired with an interchangeable 3D calfskin strap, its horological theatre of the highest order—a celebration of Roger Dubuis’ Haute Horology at its most spectacular.

Aside from the Excalibur Grande Complication, Roger Dubuis also takes another poetic leap

into its history with the launch of the Excalibur Biretrograde Calendar. Still celebrating the Maison’s 30th anniversary, this latest release blends expressive design, intricate mechanics, and aesthetic storytelling—faithfully capturing the original spirit of Mr. Roger Dubuis while offering a sophisticated reinterpretation for today’s collectors and connoisseurs.

At the heart of the timepiece lies the Biretrograde display, a hallmark complication

first introduced in Roger Dubuis’ debut timepiece in 1996. Revived in this new 40 mm pink gold iteration, the system showcases angled and skeletonised hands that sweep across semi-circular tracks before snapping back to their starting point to begin their journey again, making it a visual performance.

Aesthetically, the watch is a tribute to past masterpieces. The iridescent white mother-of-pearl dial, framed by a slim case and paired with a brown calfskin strap, evokes the elegance of early 2000s Roger Dubuis creations. The Biretrograde display is balanced by a small seconds counter positioned at 6 o’clock, perfectly aligned with the stamp at 12 o’clock. This stamp showcases “BIRETROGRADE CALENDAR” in the Maison’s historic font and the Geneva Seal emblem.

Visible through the sapphire crystal case back, the new Calibre RD840 delivers a 60-hour power reserve and is fully decorated to meet Poinçon de Genève standards. Speaking of which, a heartfelt detail appears under the glass, making this timepiece even more special. It’s a quote from one of the co-founders: “C’est une montre actuelle, inspirée mais pas soumise au passé, qui se projette dans un futur qui nous appartient,” which translates as “This is a watch of today, inspired but not restricted to the past, projected into a future that belongs to us.”

All in all, with the Excalibur Biretrograde Calendar, Roger Dubuis crafts a powerful anniversary statement, intertwining legacy, innovation, and emotion in one singularly expressive timepiece.



The Excalibur Biretrograde Calendar (RDBEX1179) is a celebration of the brand’s 30th anniversary



TAG Heuer highlighted its return as official timekeeper of Formula 1 in its booth at Watches and Wonders 2025

TIMELESS Precision

TAG HEUER RETURNS TO
WATCHES AND WONDERS 2025
WITH AN UNDENIABLY INNOVATIVE
AND POWERFUL PRESENCE

A long-standing participant at Watches and Wonders, TAG Heuer has consistently used the platform to push boundaries. From reinterpreting its racing roots to pioneering solar-powered technology, the Swiss brand never fails to captivate. In 2025, TAG Heuer's offerings embody the spirit of innovation with a nod to timeless style.

BEADS-OF-RICE BRACELETT

TAG Heuer is reviving a beloved icon from its illustrious past: the beads-of-rice bracelet. Originally a staple of the Carrera collection in the 1960s, this sophisticated bracelet is making a comeback with a contemporary twist. The intricate design, known for its blend of refinement and comfort, is characterised by



TAG Heuer enriches the Carrera Day-Date with colourful dials

alternating rows of larger flat outer links and smaller rounded central links, reminiscent of grains of rice.

The Manufacture's engineers have artfully modernised the bracelet, enhancing its ergonomics for superior comfort and a seamless fit on the wrist. Crafted from fine-brushed and polished steel, the seven-row construction exudes both strength and elegance. The bracelet will be featured on four Carrera Chronograph models, bringing a touch of vintage charm to the collection.

CARRERA DAY-DATE

TAG Heuer is re-launching its iconic Carrera Day-Date, injecting a dose of modern flair into the classic timepiece. The new collection boasts six distinct models, each showcasing a unique blend of heritage and contemporary design. The dials come in several colours such as black, blue, red and teal.

A key upgrade is the introduction of the manufacture movement TH31, co-developed with AMT, offering an impressive 80-hour power reserve and a five-year warranty. Design enhancements include a meticulously crafted three-dimensional dial for improved readability, and a thinner bezel that creates a wider crystal opening. Comfort and practicality are also prioritised with a new quick-change link system for the steel bracelet, allowing for easy size adjustments. The collection also features a GMT model namely, the Carrera Date Twin-Time, with a teal-coloured dial and a red-tipped GMT hand with the steel iconic TAG Heuer Carrera H bracelet.

FORMULA 1 SOLARGRAPH

As the official timekeeper of Formula 1, TAG Heuer is bringing a high-octane energy to its

Formula 1 collection with nine new timepieces that blend 1980s flair with 21st-century technology. The collection sports a refined 38 mm case, a sweet spot for both sporty and every day wear, and boasts upgrades like sandblasted steel and DLC treatments, along with enhanced ergonomics.

A standout feature is the Solargraph movement, a first for the Formula 1 line, which harnesses the power of light to keep the watch running. Just two minutes of direct

sunlight can power the watch for a full day of activities, while a full charge offers a whopping 10-month power reserve.

Furthermore, the Manufacture also introduces TH-Polylight, a new lightweight and durable material, used for the iconic bidirectional bezel. The collection offers a vibrant palette of colours and strap options, staying true to its bold heritage while accelerating into the future.

MONACO SPLIT-SECONDS CHRONOGRAPH | F1®

To mark its renewed partnership with Formula 1, TAG Heuer introduces an exclusive take on one of its most complex timepieces: the Monaco Split-Seconds Chronograph | F1®. Making its dramatic debut in Geneva, it features a newly developed advanced chronograph movement: the TH81-00. A rare and complex complication, the split-seconds function (rattrapante) allows precise measurement of two-time intervals simultaneously.

The watch showcases a bold design with a 41 mm white ceramic case, along with a vibrant red-tinted skeletonised dial that reveals the intricate architecture of the movement. It is equipped with a white calfskin strap embossed with a textile pattern and features a double-deployant clasp in grade-5 titanium with an easy-adjustment link. Limited to only 10 pieces, owning this exclusive timepiece is akin to holding a piece of racing history.



Complex and appealing, the Monaco Split-Seconds Chronograph | F1® is limited to 10 pieces



TAG Heuer takes to the track with the new Formula 1 Solargraph timepieces



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With a dominant red motif, the TUDOR booth highlighted its motor racing legacy

MADE FOR Adventures

TUDOR REINTRODUCES TWO
OF ITS SIGNATURE COLLECTIONS
AT THE RECENTLY CONCLUDED
WATCHES AND WONDERS 2025

Once again, our eyes were turned to Geneva, where the annual Watches and Wonders was held. From April 1 to 7, the exhibition brought together the industry's key players with 60 notable brands participating, including TUDOR. For this year, the Swiss-made watch

reintroduces its signature models: the Black Bay and Pelagos Ultra.

BLACK BAY 58

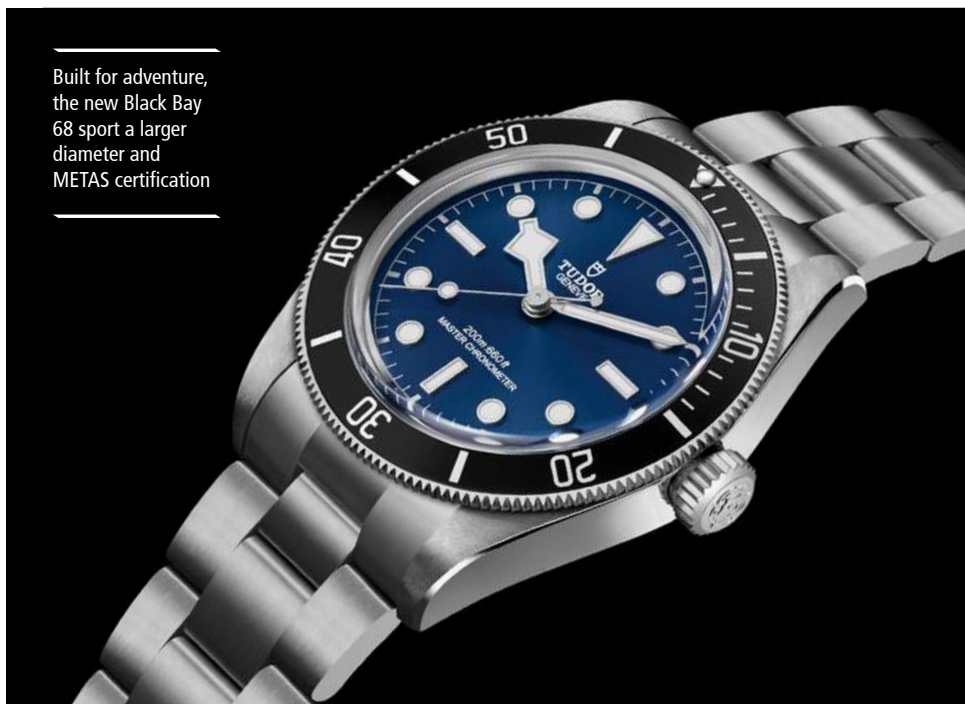
A classic reborn, the Black Bay 58 returns with refined elegance in all-new burgundy. Drawing inspiration from TUDOR's 1958 dive



The Black Bay 58 is now presented with a burgundy dial and bezel

watch and including aesthetic notes from a prototype TUDOR Submariner, this latest iteration features a brilliant burgundy bezel

Built for adventure, the new Black Bay 68 sport a larger diameter and METAS certification



insert with silver accents on a satin-brushed 39 mm steel case. Powered by the COSC-certified Manufacture Calibre MT5400-U, the watch is equipped with a 65-hour power reserve. Strap options to choose from include a stainless steel 3-link "rivet style" bracelet, a 5-link bracelet, or a rubber strap, all fitted with the "T-fit" rapid adjustment clasp. Water-resistant to 200 metres, the Black Bay 58 is a tribute to heritage, delivered with contemporary precision.

striking combination of aesthetic finesse and technical prowess. Sporting a 43 mm steel case and "T-fit" clasp for an optimal fit, it houses the METAS Master Chronometer-certified Manufacture Calibre MT5601-U calibre. The watch radiates clarity and style with its subtly domed satin radial-brushed silver or blue dial with silver or black hands paired with emblematic "Snowflake" hands. With a 200 metre water resistance and a unidirectional



The Black Bay Pro features a true GMT complication



TUDOR presents its most advanced technical diver's watch, the Pelagos Ultra

BLACK BAY 68

Unveiled as a next-generation diver, the Black Bay 68 commands attention with its

black bezel crafted for tactile precision, the Black Bay 68 is built for adventure. Available with a stainless steel rivet-less 3-link bracelet

with T-fit clasp, it is designed to look sharp both above and below sea level.

BLACK BAY CHRONO

The Black Bay Chrono returns with a sportier edge and a high-contrast dial designed for maximum legibility. Inspired by TUDOR's motor racing heritage, this watch combines chronograph functionality with diving DNA. A 41 mm steel case houses the COSC-certified Manufacture Calibre MT5813 movement, providing column-wheel precision and a 70-hour power reserve. The panda dial layout—with recessed black counters against a silvery-white background—is framed by a tachymeter bezel that hints at speed and performance. Offered with a 3-link "rivet style" bracelet or a 5-link bracelet, this chronograph masterfully merges function and form. It is a watch that makes a statement, whether you are on the racetrack or downtown.

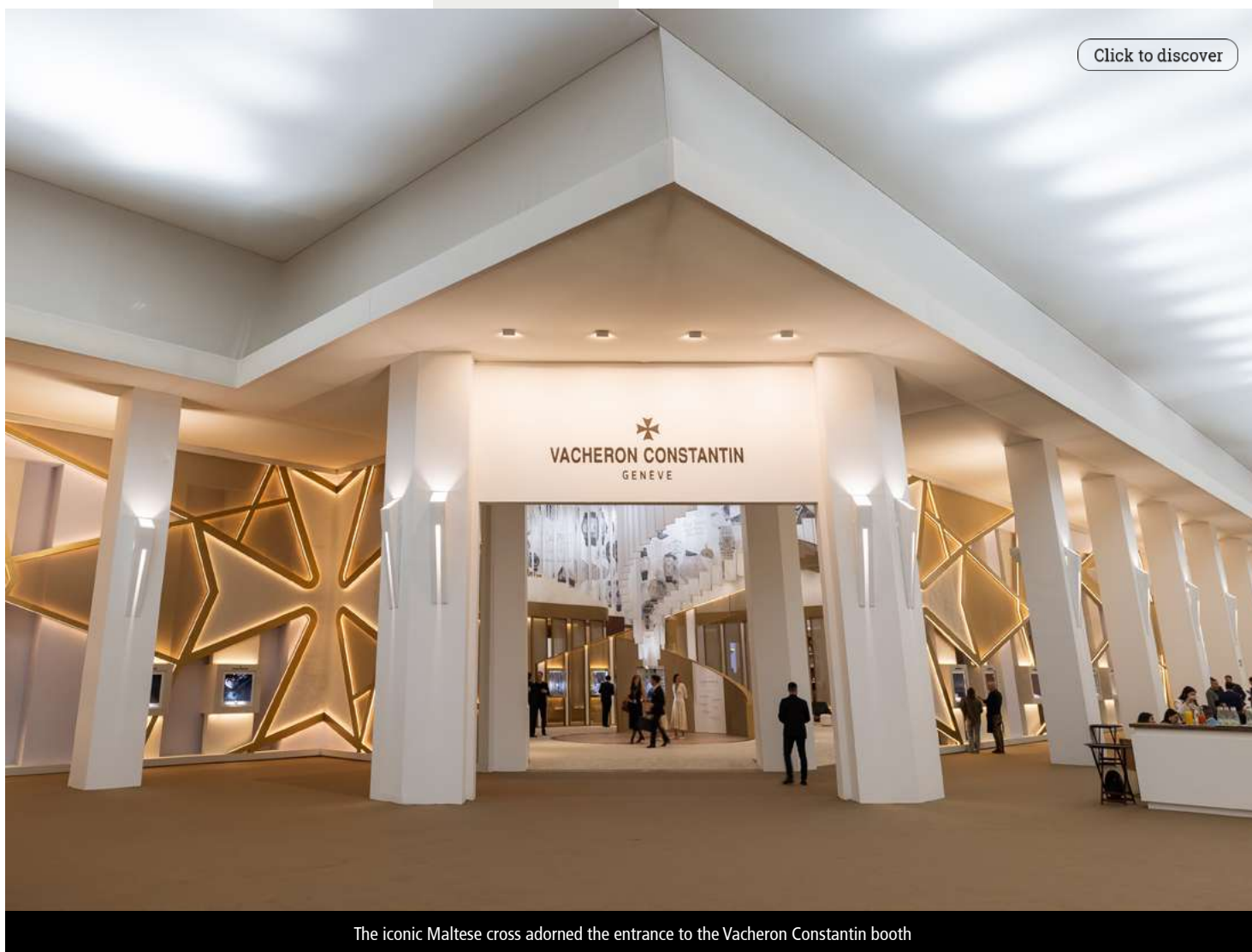
BLACK BAY PRO

Compact and robust, the Black Bay Pro brings serious functionality to the wrist with a true GMT complication. Now, it is reintroduced with a refreshed and cleaner look with a distinct opaline dial while retaining the 39 mm stainless steel case. The standout 24-hour fixed bezel and a yellow 24-hour "Snowflake" hand ensure dual-time legibility for frequent flyers and globe-trotters alike. It is powered by the COSC-certified Manufacture Calibre MT5652 and finished with a black Jacquard fabric, hybrid rubber and leather, or riveted 316L steel bracelet featuring TUDOR's signature "T-fit" clasp. The updated Black Bay Pro balances utilitarian design with subtle modern upgrades, making it an ideal companion for those who thrive on discovery.

PELAGOS ULTRA

TUDOR pushes the limits with the all-new Pelagos Ultra—its most advanced technical diver's watch yet. Engineered to withstand 1,000 metres of water pressure, the newly redesigned case makes use of grade-2 and 5 titanium, coupled with a helium escape valve, a unidirectional ceramic bezel, and a high-contrast black dial optimised for legibility in the deep. The 43 mm case houses METAS Master Chronometer-certified Manufacture Calibre MT5612-U, known for its reliability in extreme conditions. Lightweight yet robust, the Pelagos Ultra is offered with both a titanium 3-link bracelet and a rubber strap equipped with an extension system. Designed in collaboration with professional divers, it is the ultimate tool watch for those who go where others won't.

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The iconic Maltese cross adorned the entrance to the Vacheron Constantin booth

TRANSCENDING Tradition

VACHERON CONSTANTIN PUSHES
THE BOUNDARIES OF MECHANICAL
SOPHISTICATION FOR ITS 270TH
YEAR WITH STUNNING CREATIONS

Among the highlights at Watches and Wonders 2025, Vacheron Constantin showcased its 270 years of technical and aesthetic mastery, which have been integral to the Maison since its inception, with the launch of the Les Cabinotiers Solaria Ultra Grand Complication - La Première. This extraordinary double-sided timepiece, a single-piece edition, stands as the most

complicated wristwatch ever created, boasting an unprecedented 41 complications, housing a whopping 1,521 components within a 45 mm white gold case.

In a nutshell, the Les Cabinotiers Solaria Ultra Grand Complication - La Première is a marvel creation that transcends boundaries in the complexity of complications,



Les Cabinotiers Solaria Ultra Grand Complication -
La Première

innovation, and miniaturisation. Its new Calibre 3655 movement, developed over eight years, integrates five rare astronomical complications—including a world-first temporal tracking system for celestial objects. This feature, paired with a split-seconds chronograph, allows wearers to calculate when a chosen star or constellation will appear in the middle of the observer's field of vision. The watch also simultaneously displays civil, solar, and sidereal time, each driven by dedicated gear trains to account for the nuances of Earth's rotation and orbit.

In addition to its impressive astronomical capabilities, the timepiece features a Westminster minute repeater that utilises four gongs and hammers, designed to deliver a rich sound quality despite the compact size of the movement. A Gregorian perpetual calendar, GMT, moon phase and tide indicators further elevate its intricacy, while a world-time display and second time zone functionality improve its practicality.

What makes it even more remarkable, is that the model aesthetically balances legibility and elegance. The dial showcases a minimalist contrast of black and white, with elaborate finishes like sandblasting and mirror polishing highlighting its functions. The reverse side



The Patrimony Self-Winding has a dial featuring a geometric motif inspired by the Maltese Cross



Assembly of the Patrimony Moon Phase Retrograde Date



The flying tourbillon has pride of place in the Traditionnelle Tourbillon Retrograde Date Openface

reveals a celestial chart, rendered on ultra-thin sapphire discs, offering a mesmerising view of the constellations.

With all that being said, it's safe to say that with 13 patent applications filed and the sophistication of the dials, the Les Cabinotiers Solaria Ultra Grand Complication – La Première sublimely embodies Vacheron Constantin's motto "Do better if possible, and that is always possible," and serves as a wearable tribute to the universe.

As Vacheron Constantin celebrates a milestone—270 years of continuous watchmaking excellence—the Maison also unveils eight limited editions across its most iconic collections, Traditionnelle and Patrimony, to commemorate the Maison's anniversary. Each piece reflects a legacy of technical expertise, aesthetic elegance, and artisanal savoir-faire that few in the watchmaking industry can rival.

The new Traditionnelle and Patrimony pieces offer a rich tribute to the Maison's enduring quest for elegance and precision. Drawing from 18th-century Geneva watchmaking codes, the Traditionnelle features stepped lugs, a fluted case back, a slender bezel and classic railway minute tracks on the dial—hallmarks of watchmaking tradition.

The Traditionnelle Complete Calendar Openface has triple calendar indications plus a moon phase display



Standouts include the Traditionnelle Manual-Winding in platinum or 18-carat 5N pink gold and the Traditionnelle Moon Phase, which tracks the exact lunar cycle, accumulating only one day of discrepancy in 122 years.

On the contrary, the Patrimony evokes mid-20th-century minimalism, with its design codes expressed through a round case with a slim bezel and a subtly domed dial with a 'pearl' minutes track. This year's standouts include the Patrimony Moon Phase Retrograde Date, which consists of the Maison's signature retrograde date indication via a central hand and is available in white gold and pink gold. At the same time, the Patrimony Self-Winding embodies quiet elegance with a clean silver-toned dial and central seconds in gold.

Uniquely, these new editions unite tradition and innovation through exquisite details. The dials feature a contemporary geometric motif—inspired by the iconic Maltese Cross—that plays with light as the wrist moves. Beneath its visual compositions, the manufacture movements reveal a unique 'côte unique' finish on their bridges, each engraved with a special 270th-anniversary emblem. Completing the ensemble are alligator leather

straps with bold square scales and tone-on-tone stitching, secured by an 18-carat gold half-Maltese Cross buckle. A harmonious blend of craftsmanship and symbolism, these timepieces honour the Maison's legacy while staunchly looking ahead.

Completing the extraordinary 270th year offerings, Vacheron Constantin unveils a trio of limited edition timepieces within its Traditionnelle Openface collection, blending two of its historical signatures—open-worked

Retrograde Date Openface flaunts Calibre 2460 QPR31/270 with sapphire discs set against a deep blue background for crisp legibility. Meanwhile, the Tourbillon Retrograde Date Openface puts its flying tourbillon on full display at 6 o'clock, while the intricate workings of the retrograde date can be seen on the upper part of the dial. Rounding out the trio, the Complete Calendar Openface combines triple calendar indications with a moon phase accurate for 122 years—all framed by

exquisite skeletonised artistry.

These limited editions dazzle with open-worked dials featuring a hand-guilloché Maltese Cross motif that dances with the light on the wrist. Beneath sapphire case backs, the meticulously finished movements showcase the revived "côte unique" technique, a century-old art requiring over 500 hours to perfect, while tone-on-tone alligator straps and half Maltese Cross buckles complete the blend of heritage and horological bravura.



The Traditionnelle Perpetual Calendar Retrograde Date Openface is powered by Calibre 2460 QPR31/270

dials and retrograde displays—symbolising its constant quest for stylistic creativity and technical greatness.

Design-wise, the watches combine hallmark complications with a refined, modern aesthetic while adhering to the traditional design elements of the Traditionnelle collection. The cases, crafted from 950 platinum, showcase the distinctive features of the line, including stepped lugs, a fluted case back, and a slim bezel. Each of the three platinum-cased models—Traditionnelle Perpetual Calendar Retrograde Date Openface, Traditionnelle Tourbillon Retrograde Date Openface, and Traditionnelle Complete Calendar Openface—balance transparency, function, and legibility, revealing the full beauty of the mechanics.

The collection dazzles with three new open-worked marvels: the Perpetual Calendar



Assembly of the Traditionnelle Perpetual Calendar Retrograde Date Openface

The Zenith booth in Watches and Wonders 2025 featured some of the brand's advertisements throughout the years

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HOROLOGICAL Statements

ZENITH HONOURS ITS RICH HISTORY AND VALIANTLY LOOKS TO THE FUTURE WITH TWO LANDMARK CREATIONS

Zenith celebrates its 160th anniversary at this year's Watches and Wonders with a spectacular dual tribute—honouring its legendary past while charging boldly into the future. The brand unveiled two landmark creations: a striking blue ceramic trilogy of chronographs showcasing Zenith's mastery of high-frequency watchmaking and

the profoundly symbolic G.F.J. timepiece—which pays homage to founder Georges Favre-Jacot—resurrecting the legendary Calibre 135 that once dominated observatory chronometer competitions.

For the former, the ceramic collection consists of the Pilot Big Date Flyback, DEFY Skyline



Chronomaster Sport 160th Anniversary Edition

Chronograph, and Chronomaster Sport—limited to 160 pieces each—reimagining icons in Zenith's signature monochromatic blue.



Pilot Big Date Flyback 160th Anniversary Edition

The Pilot Big Date Flyback 160th Anniversary Edition pays homage to Zenith's storied aviation roots. The 42.5 mm case, crafted in microblasted blue ceramic, houses the El Primero 3652 calibre, featuring a patented big date that changes in a lightning-fast 0.007 seconds as well as a flyback function for seamless chronograph resets. The corrugated blue dial, paired with luminescent Arabic numerals and hands, ensures legibility, while the interchangeable strap system—including blue and white Cordura-effect options—adds versatility.

Meanwhile, the DEFY Skyline Chronograph 160th Anniversary Edition redefines Zenith's 1969 DEFY lineage with a futuristic twist, while combining a bold fusion of architectural design and precision. Its 42 mm blue ceramic case, adorned with a geometric star-patterned dial, houses the El Primero 3600 movement, capable of measuring 1/10th of a second with a central hand that completes a full rotation every 10 seconds. The sapphire case back reveals a satin-brushed rotor engraved with the anniversary emblem. At the same time, the quick strap-change system allows effortless transitions between the ceramic bracelet and star-patterned blue rubber strap.

Lastly, the Chronomaster Sport 160th Anniversary Edition debuts in blue ceramic. The 41 mm case in the brand's flagship high-frequency chronograph features a sunray-

finished dial with the brand's signature 3-6-9 tricolour subdials, powered by the El Primero 3600 movement. The complex design of the watch is showcased through the sapphire display case back, which highlights the column wheel, horizontal clutch, and a uniquely crafted open-worked oscillating weight commemorating the "160th Anniversary."

On the other hand, the latest G.F.J. timepiece is more than just a tribute. This horological wonder reimagines Zenith's most decorated movement, Calibre 135, now brought into the 21st century. Initially created in 1949

for chronometry competitions, the Calibre 135 "O" version claimed 235 chronometry prizes, including five consecutive first-place finishes at the Neuchâtel Observatory. In 2025, Zenith revives this mechanical astonishment with modern refinements while preserving its historical dimensions, architecture, and signature offset centre wheel for a larger balance and enhanced stability.

Re-engineered from the ground up, the new Calibre 135 delivers a 72-hour power reserve (up from 40 hours in the 1950s version), enhanced gear efficiency, and COSC-certified accuracy within ± 2 seconds per day. Technically advanced features such as a stop-second mechanism, a Breguet overcoil, and spring-mounted jewel settings reflect Zenith's commitment to precision and craftsmanship.

The timepiece, crafted in a 39 mm platinum case, is elegant with a stepped bezel and alternating brushed-polished finishing. The dial is a detailed masterpiece: lapis lazuli centre, mother-of-pearl subdial, all in Zenith's blue signature colour, including the star logo, symbolising the brand's connection to the sky and its relentless search for precision. It is available in a limited edition of 160 pieces with three straps, and upon request, an optional platinum bracelet.

Together, the G.F.J. and the blue ceramic trilogy transcend mere anniversary tributes—they are veritable Zenith horological statements. By resurrecting Calibre 135 and reengineering icons in celestial blue ceramic, the brand doesn't just honour its 160-year legacy; it redefines heritage for the modern era. These creations celebrate artistry and precision while speaking unequivocally to today's watch collectors and connoisseurs: Zenith's past is very much its future.

The limited edition G.F.J. pays tribute to Zenith's 160 year watchmaking legacy



Stainless steel and
"Bleu Nuit, Nuage 50"
ceramic come together
in the Royal Oak
Offshore
Selfwinding
Chronograph
Automatique

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LOOKING TO the Sky

AUDEMARS PIGUET UNVEILS
THREE ROYAL OAK NOVELTIES
CRAFTED FROM UNPRECEDENTED
"BLEU NUIT, NUAGE 50" CERAMIC



Royal Oak Offshore Selfwinding Chronograph
in "Bleu Nuit, Nuage 50" ceramic

Known for its affinity for tasteful keepsakes, Audemars Piguet has long reigned the world of Haute Horlogerie with its timeless designs and unparalleled complications. This time, the Swiss watchmaker stays rooted in its rich heritage with the release of the "Bleu Nuit, Nuage 50" ceramic. It is through this unprecedented ceramic that the haute horologist draws

inspiration from the shades of the Vallée de Joux's night sky, a blue so deep it blankets the stunning landscape over with darkness. And yet, this bottomless blue is exactly the kind of shade needed to bring out the glimmering stars. In much of the same way, Audemars Piguet aspires to highlight its timepieces and robust movements further using this new robust material.

ROYAL OAK DOUBLE BALANCE WHEEL OPENWORKED

Years after its initial development, the “Bleu Nuit, Nuage 50” is finally ready to make an appearance in three of Audemars Piguet’s novelties. First to don this robust ceramic is the Royal Oak Double Balance Wheel Openworked, a 41 mm timepiece driven by the self-winding Calibre 3132. Akin to how the stars in Le Brassus glow effervescently against the dark sky, the intricacies of the openworked dial is further enhanced thanks to the “Bleu Nuit, Nuage 50” ceramic case, which also features the haute horologist’s iconic hexagonal screws. Though the material is made to be durable, the ceramic bracelet that seamlessly attaches to the case is flexible enough to ensure maximum comfort. As the watch’s gem-studded gears turn and create a fascinating view, so too do the Royal Oak hands. In the dark, the luminescent hands vividly point towards the luxury watch’s 18-carat pink gold hour markers. Equipped with a 45-hour power reserve, the new Royal Oak Double Balance Wheel Openworked is the enticing piece collectors seek to possess.

ROYAL OAK OFFSHORE SELFWINDING CHRONOGRAPH

Whilst the Royal Oak Double Balance Wheel Openworked embraces a mix of both cool and warm tones, the next timepiece to don the dapper blue ceramic leans towards the cooler



The openworked dial provides a peek into the inner workings of the Royal Oak Double Balance Wheel Openworked in “Bleu Nuit, Nuage 50” ceramic

The self-winding Calibre 3132 drives the Royal Oak Double Balance Wheel Openworked



spectrum. The 42 mm Royal Oak Offshore Selfwinding Chronograph possesses a similar case and bracelet as the former watch, but its dial is instead crafted in the Manufacture’s signature sophisticated Méga Tapisserie. The watch is equipped with a flyback function, and displays its hours, minutes, and small seconds

counters in the haute horologist’s trademark fashion. Whilst the three counters take over half of the dial on the left side, a small date window can be seen at the 3 o’clock mark. Naturally, the luxury watch also features a convenient tachymeter that runs along the perimeter of the dial. To suit its versatile size,

Audemars Piguet fitted the timepiece with the self-winding Calibre 4404, lending the Royal Oak Offshore Selfwinding Chronograph a 70-hour power reserve.

ROYAL OAK OFFSHORE SELFWINDING CHRONOGRAPH AUTOMATIQUE

With two classics introduced in the new colour, it is only natural for the haute horologist to introduce a sportier novelty in “Bleu Nuit, Nuage 50”. Fuelled by Calibre 4401, which has a 70-hour power reserve, the 43 mm Royal Oak Offshore Selfwinding Chronograph Automatique is the last to be crafted of the ceramic this time around. Unlike the previous two novelties, this sporty Royal Oak watch features a stainless steel case that juxtaposes the deep “Bleu Nuit, Nuage 50” ceramic bezel complemented by the brand’s iconic hexagonal screws. Aside from the central function, the Méga Tapisserie dial features the hour counter at 3 o’clock, minute counter at the 6 o’clock position, and a small seconds counter at 9 o’clock. The timepiece is accompanied by an interchangeable calfskin leather strap or rubber strap, both of which are made in the same “Bleu Nuit, Nuage 50” tone.

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A collaboration with Martini Racing, the Top Time B01 Martini Racing Limited Edition features the motorport titan's signature livery colours

FULL Throttle

BREITLING CHANNELS THE HIGH-SPEED ENERGY OF THE RACE TRACK WITH THE ALL-NEW TOP TIME B01 AND B31

Breitling, a name synonymous with precision and adventure since its founding in 1884, has long carved its niche in the world of horology. Known for inventing the modern chronograph and pioneering the navigational tool watch, the Swiss watchmaker built its legacy on

instruments designed for professionals in aviation and beyond. Yet, Breitling has always possessed a flair for style, blending robust functionality with a distinctive aesthetic.

In the transformative 1960s, under Willy Breitling's guidance, the brand introduced



Green variant of the Top Time B01 Racing Limited Edition

the Top Time—an unconventional line of chronographs designed for a younger, dynamic audience. It was a watch that broke from tradition, capturing the era's freewheeling vibe with bold designs and a spirit of self-expression. Now, Breitling shifts into high gear, bringing the Top Time roaring back with models that revisit its most audacious roots while introducing significant technical advancements.

TOP TIME B01 RACING LIMITED EDITION

Breitling reignites the rally spirit with the Top Time Racing limited editions, channelling the grit and glory of multi-day battles against time and terrain. These watches are direct descendants of the most striking Top Time models from the 60s, bringing back the distinctive cushion-shaped case and the unique “squircle” subdials—not quite square,

not quite round—that evoke the split-second decisions demanded by the race route.

At the heart of these models beats Breitling's flagship Manufacture Calibre 01. This COSC-certified chronometer is built for relentless precision, boasting a column-wheel mechanism, vertical clutch, and an impressive 70-hour power reserve. The easy-to-operate mushroom pushers are designed for quick, instinctive timing when every fraction of a second counts. The dial features the signature “dashboard” motif, an elliptical design inspired by classic car dashboards, pulled straight from the Top Time archives.

Housed within a sleek 38 mm stainless steel case, these editions strike a perfect balance between vintage proportions and modern performance. Water-resistant up to 100 metres and protected by cambered sapphire crystal

glare-proofed on the front and the back, they are undeniably built for endurance.

Two dynamic colourways capture the rally aesthetic: a classic black dial with contrasting white counters, paired with a beige calfskin leather strap, and a bold green dial with white counters, matched with a green perforated leather racing strap reminiscent of vintage driving gloves. Each version is strictly limited to 750 pieces, marked with a special “One of 750” engraving on the case back, making them instant collector's items for those who live life at full speed.

TOP TIME B01 MARTINI RACING LIMITED EDITION

For the first time, Breitling collaborates with another titan of motorsport: Martini Racing. This partnership, fuelled by a shared passion for speed and performance, results



Top Time B01
Racing Limited
Edition watches
with the Top
Time B01
Martini Racing
Limited Edition

White dial
version of the
Top Time B31
with stainless
steel bracelet



in the striking Top Time Martini Racing chronograph. Instantly recognisable, the watch takes its design cues from one of racing's most celebrated liveries, with a dial dominated by Martini Racing's iconic blue, light blue, and red stripes.

Like its rally-inspired siblings, this limited edition features the modern-retro 38 mm cushion case, squircle subdials, and the distinctive dashboard dial design. It also shares the same high-performance engine, Calibre 01, and water resistance up to 100 metres.

The crisp white dial provides a perfect canvas for the vibrant Martini Racing stripes and blue chronograph counters. Paired with a perforated dark blue leather racing strap, the watch exudes trackside energy. Limited to just 750 pieces and engraved with "One of 750" and "Martini Racing" on the case back, this chronograph is a tribute to a legendary racing partnership, built for those who don't just follow the race—they set the pace.

TOP TIME B31

What happens when a brand known for high-speed chronographs decides to slow down—just a little? You get the Top Time B31: a time-

only masterpiece that proves less can be very, very much more.

Joining the Breitling Squad as the face of the new B31 is none other than Austin Butler. The Oscar-nominated actor—best known for his transformative roles in "Elvis," "The Bikeriders," and "Dune: Part Two"—embodies

the free-spirited confidence that defines the Top Time ethos. But while Butler's charm draws headlines, it's what's ticking inside the B31 that steals the show.

At its core is Breitling's first-ever three-hand manufacture movement: the Calibre B31. Developed in-house, this COSC-certified



Blue dial model of the Top Time B31, complete with blue leather strap



Available in three colourways, The Top Time B31 is a watch that goes back to basics and allows wearers access to the time wherever they go

automatic movement took four years to make and brings new levels of reliability, slimness, and mechanical elegance to the Top Time line-up. With a power reserve of 78 hours, a free-sprung balance wheel, and a skeletonised oscillating weight, it's a movement that fuses tradition with innovation.

Design-wise, the B31 keeps things strikingly simple and unmistakably Top Time. The 38 mm case is slimmed down to just 10.3 mm thick, thanks in part to a beautifully tiered sapphire crystal and tapered lugs that ensure an ultra-comfortable fit. Attention is drawn to the applied indexes and the magnified date aperture, while a bright orange seconds hand adds a pop of colour across three dial options: white on blue, black on green, and sky blue on white.

Available with either a perforated leather strap or a stylish three-row stainless-steel bracelet featuring Breitling's signature asymmetrical centre link, the Top Time B31 proves that simplicity can be striking. It is back-to-basics, done beautifully—a watch for those who work at their own speed, whether on the open road or navigating everyday adventures.

From the high-octane thrill of the B01 Racing Limited Edition to the distilled essence of the B31, the revitalised Top Time collection offers something for every enthusiast who values heritage, bold design, and the freedom to explore the world at their own pace.



The Top Time B31 is also available with a green dial and leather strap

Longines introduces the use of carbon in the Ultra-Chron Carbon timepiece

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EVOLVING a Legacy

LONGINES CONTINUES TO GROW ITS RICH HERITAGE THROUGH THOUGHTFUL DESIGN AND CUTTING-EDGE ENGINEERING

Longines demonstrates its brand heritage's richness in 2025 through two striking new releases with effortless elegance and cutting-edge innovation. On one end of the spectrum is the expanded Mini DolceVita collection, where timeless sophistication takes centre stage in delicate bi-material timepieces that blend stainless steel with rose or yellow gold. On the other end is a bold leap into technical territory with the Ultra-Chron Carbon, as the brand's way of introducing carbon into its case construction for the first time.

For the latter, Longines pushes its storied legacy in high-frequency watchmaking into bold new territory with the Ultra-Chron Carbon. Inspired by the brand's iconic 1968 Ultra-Chron Diver, this latest evolution introduces carbon in a Longines case. Carbon, known for its remarkable strength and lightweight characteristics, is extensively utilised in advanced sectors like aeronautics, a domain with which Longines has maintained a close relationship for more than a hundred years. And here, it lends the Ultra-Chron Carbon robustness and distinctive visual flair.



The Ultra-Chron Carbon is delivered in a sleek presentation box

The case, measuring 43 mm in diameter, is made from layers of unidirectional carbon fibre and epoxy resin, which are moulded, subjected to high temperatures, compressed under significant pressure, and subsequently cold-cut. This process results in the Ultra-

By Riga Ramadhan

The Mini DolceVita in steel and 18K rose gold, set with 38 Top Wesselton diamonds



Barbara Palvin and the new Mini DolceVita in stainless steel and gold

Chron case's distinctive cushion shape and reduces total weight to under 80 grams.

Beneath the sandblasted anthracite dial lies the exclusive calibre L836.6, a self-winding movement that beats at an impressive 36,000 vibrations per hour, or 5Hz, which is certified as a chronometer by TIMELAB. Moreover, Super-LumiNova on the hands and indexes ensures readability in all conditions, while a titanium bezel and a screw-down crown elevate the watch's tool-watch credibility.

The Mini DolceVita with a two-tone steel and 18K yellow gold bracelet



Finished with a black technical fabric strap and delivered in a sleek presentation box, this new and innovative edition offers a heritage-driven and entirely modern timepiece.

On the other hand, the newly expanded Mini DolceVita collection reaffirms Longines' mastery of refined watchmaking with a feminine twist, offering a captivating expression of timeless elegance in a more intimate format. Inspired by a rectangular model first introduced in 1927, an expansion of the Longines DolceVita family, the Mini DolceVita's latest iterations bring an elevated aesthetic through bi-material constructions, where stainless steel is elegantly paired with 18-carat yellow or rose gold, available in a number of attractive versions, with or without brilliant-cut diamond accents.

Each model is thoughtfully proportioned, housed in a compact 21.50 x 29.00 mm rectangular case that flatters the wrist with graceful subtlety, with the L178-calibre quartz movement at the heart of each piece. Appearance-wise, the silver flinqué dials, adorned with blue-painted Roman numerals and blued-steel hands, are enhanced by a delicate guilloché effect that plays with light, adding texture and sophistication.

More importantly, a small second sub-dial at 6 o'clock provides a balanced and practical design element, echoing the quiet charm of

traditional dress watches. The bi-material bracelets, assembled in an alternating pattern of steel and gold links, reflect the same meticulous attention to detail, ensuring a comfortable fit and a seamless continuation of the watch's visual harmony. With its exquisite blend of materials, classic proportions, and timeless design, these new Mini DolceVita models embody Longines' philosophy that "Elegance is an attitude."

Overall, the Mini DolceVita and Ultra-Chron Carbon encapsulate Longines's broad, enduring appeal—where elegance and innovation coexist and thrive in harmony. With the Mini DolceVita, the brand leans into its legacy of refined design, offering a balance of vintage charm with contemporary craftsmanship. Meanwhile, the highly innovative Ultra-Chron Carbon asserts Longines' technical mastery and pioneering spirit, reinforcing its long-held position as a frontrunner in high-frequency precision.

The contrast between the two collections highlights the brand's remarkable versatility—one that speaks as fluently in the language of soft sophistication as it does in bold performance. Whether you're drawn to the shimmer of gold and diamonds, or the stealthy silhouette of forged carbon, Longines continues to bridge heritage with innovation—proving that the brand with the winged hourglass logo still flies confidently through every era.

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The Insofu collection not only showcases the beauty of the emerald, it is also a testament to the gem-cutting and setting skills of the Maison's artisans

ENTICING Emeralds

CHOPARD TURNS RARE
FIND INTO REGAL HAUTE
JOAILLERIE IN THE NEW
INSOFU COLLECTION

It is a well-known fact that working with emeralds can prove tricky, as its mining takes as much expertise as it does luck. Hence, when Chopard's Co-President and Artistic Director Caroline Scheufele stumbled upon a remarkable discovery, it was only instinctual for the Maison to take the rare opportunity to create its next groundbreaking collection using what it found.

The story of Chopard's latest Haute Joaillerie collection began with the 6,225-carat raw

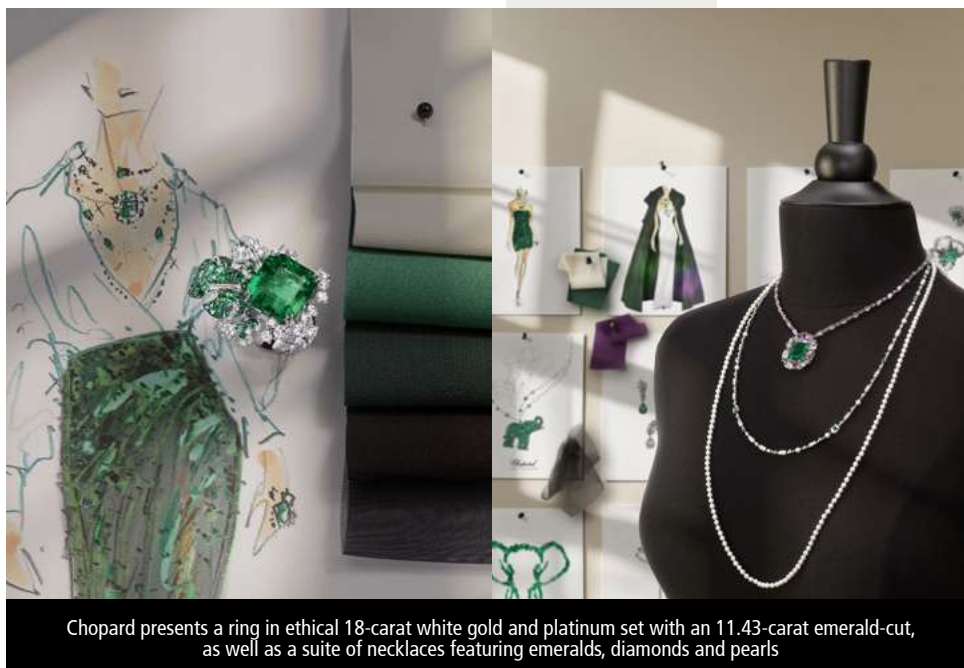
"Insofu" emerald that originated from the Kagem Mine in Zambia. Named after "elephant" in Bemba language by the miners, the gemstone underwent a rigorous process that required Chopard's craftsmen to learn the art of gem-cutting from the leading experts. After a lengthy process, the Maison successfully uncovered 850 carats of the gem, some of which first made an appearance at last year's Oscars week. This year, the remaining emeralds are finally revealed to the world as part of the Insofu collection.

Elephant
pendant in
ethical 18-carat
white gold and
platinum



It goes without saying that the titular elephant is the first to make an appearance in the collection. As an ode to its muse, Chopard forges an elephant-shaped 18-carat white gold pendant with diamond-embellished borders. Within those borders are a variety of the differently sized and cut emeralds. Hanging freely on a diamond and emerald-bearing chain, this pendant is not the only ornate long necklace to be introduced.

For many, the remainder of the Insofu collection is likely to elicit a sense of recollection due to its 20th century finesse. Designed to perfectly fall on one's décolleté, Chopard designs an array of Art Deco-inspired necklaces fit for royals. The first features a full emerald, pink sapphire, and diamond-studded necklace with a framed 15.53-carat octagonal emerald. Already an opulent piece, the necklace is paired with a long white gold necklace with pearls, emeralds and diamonds, as well as a much longer pearl sautoir. Just as enchanting, the second features a white gold choker with a 6.61-carat emerald, surrounded by a charming array of different-cut diamonds. This choker is completed with a tie necklace harbouring three similarly emerald-cut emeralds and dainty diamonds. For anyone seeking a "simple" choker, Chopard also adds a third necklace in the form of an intricate diamond-studded white gold motif with central emerald. This dazzling set is mounted on a black velvet ribbon, which is made even more precious by a sprinkle of delicate pearls.



Chopard presents a ring in ethical 18-carat white gold and platinum set with an 11.43-carat emerald-cut, as well as a suite of necklaces featuring emeralds, diamonds and pearls



Jewellery watch in ethical 18-carat white gold set with multi-shaped emeralds and diamonds



Floral earrings in ethical 18-carat white gold, platinum and titanium set with emeralds and diamonds



Between the mesmerising motif and material, the Maison adds rings, bracelets and earrings featuring the same beautiful emeralds, pearls, and diamonds as the necklaces. One earring, however, departs from the others in that it is shaped like an exotic blue flower opening to reveal its emerald nectar. In true Chopard fashion, the collection would also be incomplete without the unveiling of a regal watch. Blossoming from the diamond-encrusted dial is a captivating emerald- and diamond-studded bezel. Made of mostly pear-cut gems, the motif flourishes outward akin to the enchanting dance of a peacock. Be it the timepiece or other jewellery, the Insofu emerald reaches its full potential under the creative direction of Caroline Scheufele.

Home to the world's finest high jewellery, Chopard's forte lies in pouring meaning into its pieces whilst serving purpose all

throughout. The Maison has long lived up to its word regarding ethical sourcing. In the making of the Insofu collection, Chopard remains committed to using ethically sourced materials. Furthermore, in partnership with the Gemfields mining company, Chopard supports wildlife conservation as well as multi-sectoral community empowerment projects. An ode to the eponymous elephant, it became second nature for the Maison to also partner with the charity Elephant Family, which strives to protect the sacred animal's habitats and to advocate for human and elephant co-existence.

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Piaget expands its Swinging Sautoir collection with new variants featuring lively hues and a variety of jewels

VISUAL Signatures

PIAGET UNVEILS UPGRADED
JEWEL-SET WATCHES FROM
ITS LEGACY COLLECTION
WITH BOLD NEW FLAIR

Since 1874, Swiss luxury brand Piaget has mastered the balance of time and form, crafting timepieces that fuse precision watchmaking with bold artistic expression. Renowned for pioneering ultra-thin watchmaking, the legacy brand carved its distinct identity through mechanical excellence and fearless design—all starting from a family farm in the municipality of La Côte-aux-Fées, nestled in the Swiss Jura mountains.

Last year, Piaget marked its remarkable 150th anniversary—no small feat for this storied Maison—and continues to embrace founder Georges-Édouard Piaget's enduring motto: "Always do better than necessary." So, it's no surprise that in 2025, the Maison turns its focus to launching upgraded jewellery watches with a refreshed vision. From the striking Swinging Sautoirs and bold cuff watches that channel the free spirit of the late 1960s, to a reimagined Piaget Polo 79 in white gold, and the radiant



A stunning opal dial, with hues of blue and green, adorns this Cuff watch in white gold

Rainbow Aura that celebrates the gem-setting artistry Piaget has championed since the '60s—each of these new pieces stands as

a testament to how luxury timepieces can transcend function and become enduring works of art.

SWINGING SAUTOIR AND HIDDEN TREASURES

In 1969, Piaget entered a creative renaissance. Already known for ultra-thin movements like the 9P and 12P, the Maison broke tradition by sending designers to Paris couture shows. Inspired by fashion, they returned with bold ideas—sketching watches on magazine models and transforming timepieces into necklaces, cuffs, and pure style statements.

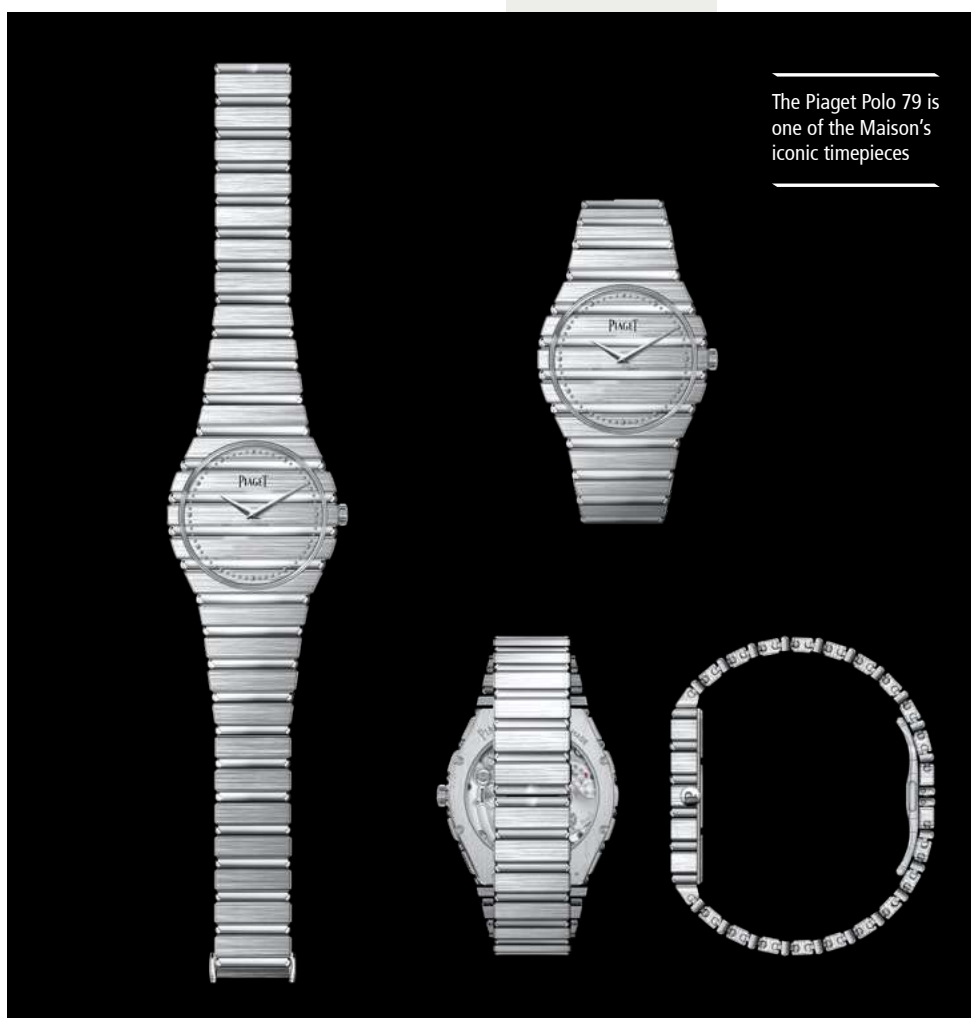
Under designer Jean-Claude Gueit, these pieces went beyond timekeeping, capturing the freedom and expressive power of a transformative era. This spirit culminated in the 21st Century Collection, where Piaget merged technical precision with artistic flair. Embracing the bold energy of the 1960s, the Maison introduced vibrant colours, unexpected forms, and asymmetrical trapeze designs that became Piaget signatures, such as adorning Swinging Sautoirs and sculptural cuffs with ornamental stone dials.

Today, Piaget expands its Swinging Sautoir and Hidden Treasures collections, bringing a new level of individuality in the spirit of the original 21st Century Collection. Vibrant stones like ruby-root, turquoise, and tiger-eye now adorn the iconic hand-woven gold chains of the Swinging Sautoirs. The Maison also continues its tradition of bold cuff watches, introducing one with a partially hidden opal dial set in an asymmetrical white gold case, its texture evoking wind-sculpted waves. Another cuff stuns with a pink gold snake motif and a vivid green enamel dial. Like the sautoirs, these Hidden Treasures are handcrafted by Piaget's master goldsmiths, showcasing generations of skill and savoir-faire.

THE PIAGET POLO

The 1979 debut of the Piaget Polo marked another defining chapter in the Maison's history. Bold and iconic, it demanded its own identity, becoming the first Piaget timepiece to carry a model name. Crafted exclusively in precious metals, it stood apart with its signature gadroons—alternating polished and brushed lines flowing seamlessly from case to bracelet. Most famously produced in yellow gold, it was also offered in white gold, which has now become a rare find.

In 2024, Piaget honoured this legacy with the return of the Piaget Polo 79 in yellow gold. Now, the Maison unveils a rare and striking iteration in white gold, infusing contemporary



The Piaget Polo 79 is one of the Maison's iconic timepieces



The Rainbow Aura watch showcases Piaget's gem-setting artistry

brilliance into the timeless design. This new interpretation retains the Polo's signature elegance while reflecting Piaget's ongoing evolution—introducing a larger, more modern take on the classic sports watch.

RAINBOW AURA

Introduced in 1989, the Aura exemplified Piaget's mastery of harmony. First explored with the Piaget Polo collection, it pushed the seamless fusion of case and bracelet to new heights. Nearly entirely gem-set with diamonds so finely placed they seemed invisible, the Aura radiated brilliance true to its name. Incorporating a mechanical movement, Piaget proved its ability to merge watchmaking precision with aesthetic innovation. The result was a timepiece that disappeared beneath the touch yet dazzled the eye—a true pinnacle of Piaget.

In 2025, Piaget reimagines this legacy with the Rainbow Aura, a tribute to the Maison's mastery of colour. Featuring a spectrum of gemstones, each carefully placed to create a seamless gradient, this extraordinary creation transforms mechanical timekeeping into a luminous canvas where every stone captures not just light, but imagination.

EXCLUSIVE INTERVIEW WITH ARNAUD CHASTAINGT,
DIRECTOR OF THE CHANEL WATCH CREATION STUDIO

HOROLOGICAL

Hauteur



At Watches & Wonders 2025 in Geneva, Arnaud Chastaingt—director of the CHANEL Watchmaking Creation Studio since 2013—presented the Maison's latest creations, drawing on nearly 12 years of visionary leadership that has reshaped the brand's horological identity. His tenure has imbued CHANEL timepieces with a distinctive yet versatile style—rooted in couture heritage yet boldly forward-looking—that remains unmistakably CHANEL. The Time Place Magazine secured an exclusive glimpse into the man and the mind behind CHANEL's horological renaissance.

25 years after its creation, the J12 surprises us once more. For the first time in its history, the CHANEL watch icon embraces colour. Can you tell us about this project?

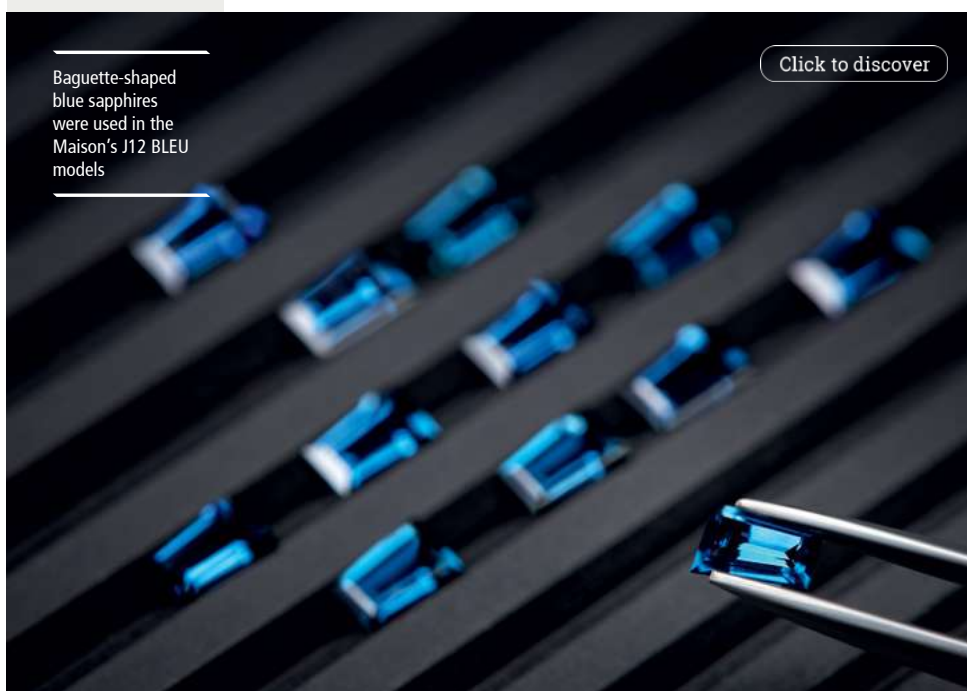
The J12 was born in the 21st century in black, it then dressed in white three years later and finally reveals itself this year in blue ceramic. This creative impetus is inseparable from a technological feat, as in 2000, for the first time in the field of luxury watchmaking, the watch case and bracelet were made of ceramic. CHANEL has truly elevated this material to the rank of a precious material. Designed through a constant dialogue between the Creation Studio and the ceramic department, the J12 BLEU is the latest demonstration of our watchmaking Manufacture's know-how.

First black, then white, and now blue. How would you define this new colour?

The duality of black and white is obviously an essential code in CHANEL's aesthetic vocabulary. But colour has always been omnipresent in CHANEL creations. Blue has always been part of the House's colours, imprinting its vibrations in fashion, fragrances or jewellery,

Baguette-shaped
blue sapphires
were used in the
Maison's J12 BLEU
models

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J12 BLEU Calibre 12.2 33 MM watch



The Code Coco Blush is rendered in luscious pink with a black patent leather trim and black leather lining

but it is revealed today in a unique hue for CHANEL watchmaking. In optics, black and white are not considered as colours—they are shades. Black is the absence of colour and light. As such, I dreamed of giving a colour to black, illuminating it with blue. I dreamed of a blue with a rigorous elegance, not quite black and not quite blue. Five years of development were required to obtain this ceramic colour, and the ultimate choice of this shade of blue was sparked by emotion. In Haute Horlogerie, I wanted to make this matt blue ceramic resonate with the radiance of blue sapphire baguettes. This new ceramic dress adorns eight J12 creations but is also unveiled on the Monsieur Superleggera BLEU Edition.

In 2025, you pay tribute to another world that Gabrielle Chanel changed forever: Beauty. Vibrant with colour and energy, the BLUSH capsule collection unveils an ensemble of precious and bold creations. For the first time, CHANEL adopts the palette and textures of make-up and applies them to contemporary watchmaking.

A century ahead of her time, Gabrielle Chanel changed the codes of fragrance and cosmetics by launching the N°5 perfume and a remarkably streamlined make-up range in the 1920s—as if these powders and lipsticks, housed in black lacquered cases, were withholding colour to better reveal it. A multi-faceted duality that I decided to apply to watchmaking.

The aesthetic language of the CHANEL Beauty creations is fascinating and visually very inspiring. I love the strict elegance of these objects, their sophisticated architecture and bold geometry; the radical black lacquer that illuminates the texture of a vibrant red or powdery pink. There is an aesthetic dimen-



The iconic animal is elegantly interpreted in the Necklace Watch "DOUBLE LION BUTTONS"

sion to the pattern of the artistic composition in these CHANEL creations. In Haute Horlogerie, these palettes, pencils, brushes, pigments and textures naturally led me to establish connections with artistic movements such as dripping art or pop art.

THE LION OF MADEMOISELLE collection is clearly part of the Haute Horlogerie 2025 collection. This icon of the Gabrielle Chanel bestiary gives CHANEL time a more majestic and precious look than ever by offering multiple ways to wear it. Can you tell us about these creations?

Born under the sign of Leo, Gabrielle Chanel adopted the feline as her animal totem. An emblem of protection, a symbol of strength; the lion, whether represented in the precious objects of the rue Cambon apartment or on the mother-of-pearl buttons of tweed jackets, lends its image to a sculptural and powerful collection made up of five jewellery-watches and two watchmaking pieces.

The representation of the lion is an integral part of Mademoiselle's inner world. The lion symbol now shines through all the Maison's creations and has become one of the iconic codes transmitted by Gabrielle Chanel. It is an inspiring symbol; I love its authority and elegance. The mastery of animal sculpture technique is at the heart of this Haute Horlogerie collection. I see animal sculpture as an art in itself. From the initial drawing to modelling, the sculpture of a CHANEL lion appears; this requires a perfect balance between rigorous anatomical knowledge of the animal and true artistic sensitivity. THE LION OF MADEMOISELLE collection features five jewels that tell the time, a men's watch, and a clock.

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BAI LU

— Chopard

Chinese actress and model Bai Lu rose to fame particularly for her roles in hit dramas such as “Story of Kunning Palace” (2023) and “Till the End of the Moon” (2023). Known for her versatile acting and strong screen presence, she recently starred in two drama series, namely “Moonlight Mystique” (2025) and “Northward” (2005). A Chopard ambassador, the talented lady looks incredibly radiant wearing Chopard Ice Cube jewels and the elevated Alpine Eagle watch.



ELLE FANNING – CARTIER

American actress Elle Fanning began acting at a very young age. Portraying Aurora in the movie “Maleficent,” she gained critical acclaim starring as Catherine the Great in Hulu’s “The Great” (2020), earning her multiple Emmy and Golden Globe nominations. Fanning, who is also a film producer, wore the Cartier Baignoire watch.



WONGRAVEE NATEETORN – BREGUET

Thai actor and model Wongravee “Sky” Nateetorn solidified his acting career with prominent roles in dramas such as “Project S: Side by Side” (2017) and the fantasy romance “My Ambulance” (2019). Having starred in the popular TV series “High School Frenemy” (2024), he wears the iconic Breguet Type XX on his wrist.



IRENE KIM – AUDEMARS PIGUET

An influential Korean-American model, beauty and fashion journalist, and TV personality, Irene Kim founded the fashion brand IRENEISGOOD LABEL. Through her Instagram platform @ireneisgood, she promotes self-expression and positivity to her 2.8M followers. On her wrist is the Audemars Piguet Selfwinding Flying Tourbillon.



PADMANABH SINGH – PIAGET

Maharaja Padmanabh Singh of Jaipur is a distinguished Indian polo player and member of the erstwhile royal family. He has notably represented India in international polo competitions, including World Cups, and captained the national team. Beyond athletics, he is also a fashion icon. He looks dapper wearing the Piaget Altipilano Skeleton watch.



DESIGNED TO WIN

WHETHER ON SET OR DESIGNING HIS DREAM HOME, OMAR DANIEL EMBODIES A QUIET AMBITION ROOTED IN AUTHENTICITY AND PURPOSE. HIS APPROACH TO SUCCESS IS NOT DEFINED BY ACCOLADES, BUT BY SHOWING UP FULLY, WITH CALM CONFIDENCE AND COMMITMENT. LIKE TAG HEUER, HE EXEMPLIFIES TIMELESS VALUES—PRECISION, PURPOSE, AND STEADY, DELIBERATE ACTION THAT LEADS TO VICTORY.

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WATCH
TAG Heuer
Monaco Chronograph

OUTFIT
ZEGNA

Omar Daniel carries himself with the ease of someone completely comfortable in his own skin. His confidence is not loud but steady and quietly infectious. He meets your eyes with calm attentiveness, as though every word you speak matters. Beneath that approachable warmth, however, lies a quietly driven spirit: a man who believes confidence isn't granted but earned through showing up for yourself every single day.

Born and raised in Solo, Central Java, Omar grew up in a lively, warm household, where his earliest memories included a home filled with birds, cats, and even a couple of turtles. His afternoons were spent glued to TV shows that taught kids how to build DIY fish tanks, bird feeders, and mini-greenhouses. "When I was seven or eight," he recalls, "I'd finish school, grab my supplies, and try building them myself." With no smartphones or tablets to distract him, he learned, failed, and tried again and again. Those simple afternoons sparked his curiosity and fed his creative instincts and resilient spirit.

With plans for a career in Public Relations, Omar never set out for the spotlight. So when a casting director spotted him, it felt more like an invitation than a pursuit of a dream. He thought, "Why not?" and laughed. "I wanted to challenge myself, and whether I succeeded or failed didn't matter at the time. What mattered was giving it a try."

His early work in Indonesian soap operas introduced him to the relentless pace of the industry, where long hours and overnight line memorisation were routine. However, his curiosity and sharp eye allowed him to absorb techniques from every director, every co-actor, and every take, and each shoot day felt like a personal, hands-on masterclass.

Omar would often rewatch his own projects to critique them with a discerning eye. "From there, I can see where I fell short, what worked, and what needs improvement," he says. He believes this process requires humility and openness. "After every film, I always ask around for other people's

honest take on what felt authentic and what needs more depth," he shares. For Omar, constructive criticism is a tool for growth, not a blow to his ego. Beyond self-review, he emphasises the importance of character research and preparation, aligning with the creative vision of the director, writer, and producer. "You can't please everyone," he admits. "So I focus on doing the work honestly and delivering what the story needs."

However, the industry's relentless pace and tough competition eventually took its toll. In the beginning, no one questioned his appearance or his skill set, but over time, he encountered people who challenged him in ways that forced him to grow. It made him pause and reflect: "Is this really my passion?" He decided to step away from the spotlight for eight months, and the distance gave him clarity. He found himself missing the rehearsals, the energy on set, and the thrill of becoming someone else. Acting, he realised, wasn't just a job; it was a creative rush he didn't want to lose.

"Out of the spotlight, I'm pretty reserved," Omar admits. "But on camera, I'm asked to unlock sides of myself I never knew existed. Anger can climb past an eight to a full ten, and joy can swell beyond a casual four to an eight or higher." Exploring those extremes taught him more about himself than he ever expected. He learned how to channel raw emotion, to inhabit another person's world, and in the process, he uncovered parts of his own humanity he'd never met. He missed every line read, every emotional climb, enough to know that he had to return.

That clarity of knowing what he wants continues to strengthen his belief in himself. His confidence grows, empowering him to take on project after project, whether in soap operas, web series, or feature films.

Omar has since discovered a love for horror, drawn to its blend of drama, humour, and action. While filming "Qorin" (2022), he swapped his clean-cut image for fake blood and sweat-stained costumes, working late into

the night and early into the morning. Despite the jump scares, the set was always filled with laughter. That mix of creative stretch and camaraderie has made horror films some of his most cherished projects.

Off-camera, Omar turned his attention to a different kind of project: building his dream house in Jagakarsa, South Jakarta. Over the course of four years, he immersed himself in the process, drawing from countless design references, selecting materials, and refining the smallest architectural details. "My home is a place to rest from the world's chaos," he says. His interest in design can be traced back to childhood weekends spent with his father, walking through residential neighbourhoods, casually critiquing facades and layouts like experts, memories that unknowingly planted seeds of admiration for architecture and interior design. "You need to have a plan A, B, even C," he says. "If not acting, I'd still be somewhere in this world, whether designing or developing spaces people can call home."

Omar's approach to success reflects a quiet ambition—a grounded sense of purpose that isn't driven by accolades or external validation but by being fully present in each moment. "You can chase wealth and status," he reflects, "but true success is knowing you've shown up fully—calm, confident, and committed." This mindset resonates with TAG Heuer, a brand that embodies the same understated confidence. "TAG Heuer watches have that timelessness about them. True icons in their own right," he says.

A fan of the well-renowned watch brand, Omar Daniel owns two models: the Aquaracer, long admired for its clean, enduring design, and the iconic Carrera Chronograph, which he describes as "sporty yet sophisticated," equipped with intricate detailing and a transparent case back revealing the finely tuned mechanics within. Worn on his wrist, TAG Heuer represents more than just timekeeping—it's a symbol of quiet confidence and disciplined intent. "They remind me that I'm designed to win, and that every moment counts—I deserve to win."



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DESIGNED FOR THE MODERN EXPLORER, BERLUTI FOOTWEAR MARRIES CRAFTSMANSHIP WITH COMFORT. THE ALESSANDRO OXFORD ADAPTS TO EVERY MOVEMENT, THE REINVENTED ANDY LOAFER LENDS RELAXED SOPHISTICATION, AND THE FAST TRACK DERBY'S LIGHTWEIGHT RUBBER SOLE PROVIDES ALL-DAY SUPPORT. MEANWHILE, THE CURSIVE GALET AND EDEN SCRITTO LOAFERS, EACH ADORNED WITH HAND-STITCHED SCRIPT, ADD UNDERSTATED REFINEMENT—KEEPING YOU EFFORTLESSLY ON THE MOVE, ALL DAY AND EVERY DAY





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Loafer in Nero Grigio

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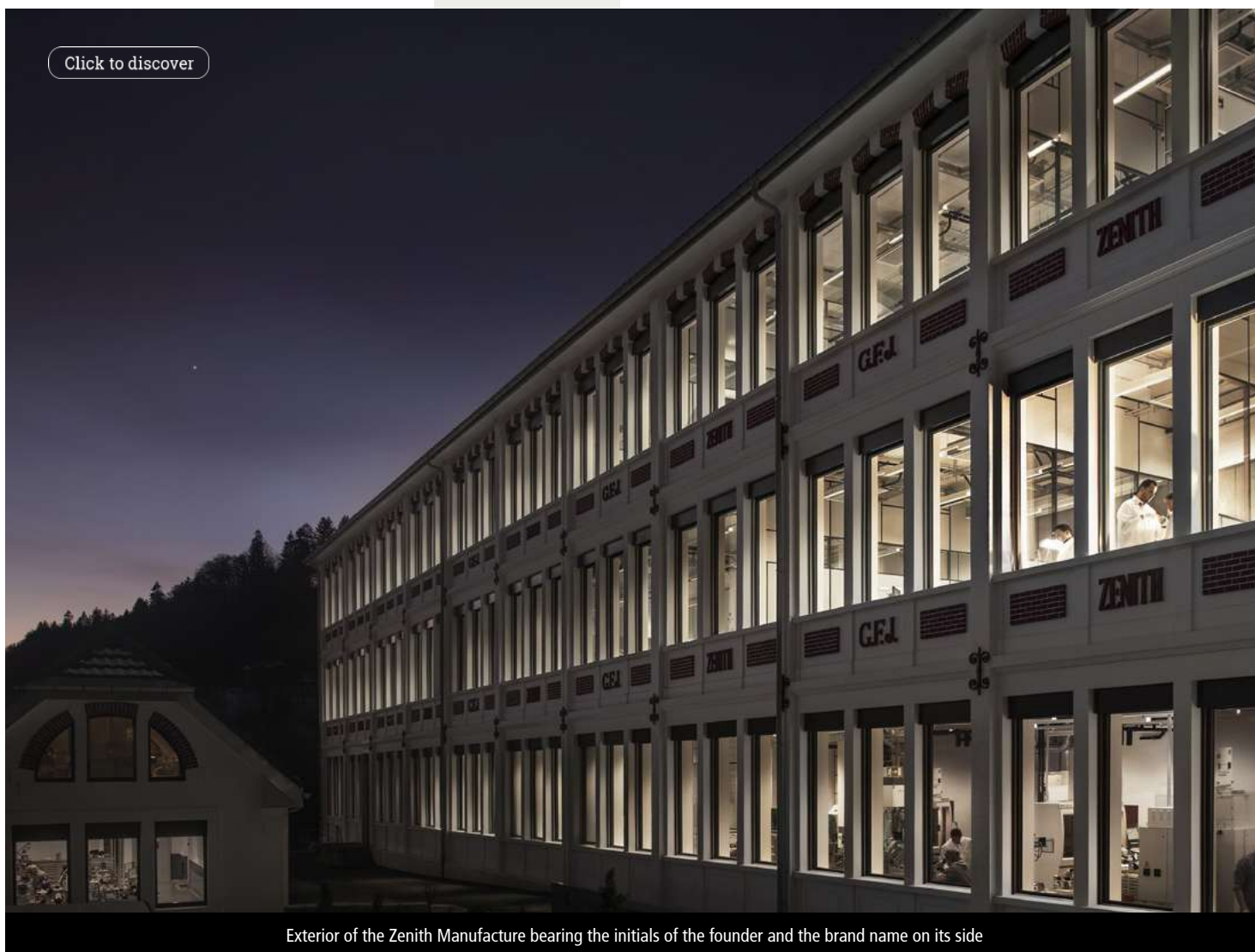
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Exterior of the Zenith Manufacture bearing the initials of the founder and the brand name on its side

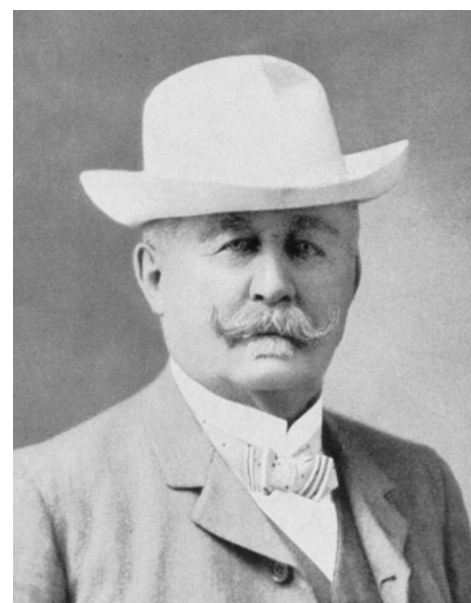
REACHING FOR the Stars

FOR ITS 160TH ANNIVERSARY, ZENITH STRENGTHENS ITS OFFERINGS BY CONTINUING TO USE THE VERTICAL APPROACH ADOPTED BY ITS FOUNDER

Distinguished as one of the foremost watch manufacturers in haute horlogerie, Zenith is a master of chronometry. Winning over 2,333 chronometry prizes throughout the years for the precision of its movements, the brand forges ahead guided by the principles established by its founder, Georges Favre-Jacot. Now celebrating its 160th

anniversary, Zenith reaffirms its position by staying true to its values and upholding only the finest practices in watchmaking.

Zenith's journey began in the mid-19th century, in Le Locle, Switzerland. A young Georges Favre-Jacot had dreams of creating the most precise watch known to man. To bring this to



Portrait of Georges Favre-Jacot (1843-1917), founder of Zenith



Location
of Zenith
manufacture
in Le Locle,
Switzerland

Plain Talk on Proven Precision:

Zenith again wins the race that lasts a year

René Gygax, one of Zenith's prize-winning precision adjusters, tells what this big every minute is for who wears a fine watch.

"In the great competition for precision timepieces held in 1954 by the Swiss Observatory of Neuchâtel, Zenith won first prize with the most accurate individual wrist watch and the best group of four. Thus for the fifth time in succession Zenith watches have captured first place in one of the most exacting contests ever devised... a 'watch race' that lasts a whole year."

To win these awards repeatedly, year after year, is the surest proof of superiority. For nearly a century Zenith craftsmen have been devoting extreme attention to achieving such consistent quality... because we know that you want your Zenith to keep good time for a long, long time to come."

Your nearest Zenith dealer will be happy to give you further information on Zenith's consistently proven precision... or just drop us a post card.

*** ZENITH *** Precision Watches Since 1855

*In winning this unprecedented series of five prizes at Neuchâtel (Switzerland)—the official source of timing time for the Swiss Broadcasting Corporation—Zenith has proved that it will never surrender.

The second breaking Zenith Chronometer: 25 jewels. Anti-magnetic, shock-proof, proof against magnets, moisture, bumps and changes. Officially certified chronometer. Available in 18 carat gold case with gold applied index figures. Also in stainless steel case.

ZENITH WATCH COMPANY, LTD.
15 AVENUE
CHAMPELLE
NEUCHÂTEL
SWITZERLAND

Zenith Vintage Ad, Plain Proven Precision Zenith Wins Again featuring Chronometrier René Gygax, 1954-5

fruition, the visionary watchmaker realised he had to rethink the traditional way watches were made—parts of the timepiece were brought to skilled craftspeople, at different locations—and bring all the talents and crafts required under one roof. Together with his wife, Favre-Jacot opened his first watchmaking atelier in 1865 on Rue de Billodes, where the Zenith remains headquartered today. By following his instincts and uniting all necessary skills under one roof, Favre-Jacot revolutionised the industry and successfully merged innovation with technical excellence. Within a few years, the Zenith Manufacture became the largest in the Neuchâtel Mountains, with 18 buildings covering 9,300 square metres, where over 600 artisans produced 100,000 watches annually by the early 20th century.

In 1898, Favre-Jacot's dream of making the perfect watch served as an inspiration in the search for the manufacture's name. Envisioning a future in the stars, he singled in on the word "Zenith," symbolising ascension and perfection. He used the word for his first masterpiece calibre. The Zenith calibre, a

dependable movement, was produced using standardised methods. One of the brand's most enduring calibres, the mechanism accompanied it with different variations for nearly half a century and was lauded at a number of chronometry competitions. In 1911, the Maison itself was named Zenith, a



The Zenith logo in 1897 featured a starry sky over the manufacture and the company name in a stylised banner

fitting appellation that serves as a steadfast declaration of its journey toward excellence.

Two years later, the world was witness to the attempts of aviation pioneers to take to the skies. Recognising the potential of this field, Zenith offered a watch to Louis Blériot, author of the first successful flight across the English Channel. A French aviator, inventor and engineer, Blériot commended Zenith's precision, even saying he was very satisfied with the watch and could not "recommend it highly enough to people who care about accuracy." This was the beginning of Zenith's relationship with aviation, and its never-ending quest to deliver perfect accuracy.

As Zenith became synonymous with precision, it became a supplier of choice for public institutions such as the Swiss postal service and astronomical observatories as well banks, insurance companies, and even the military. In 1949, Zenith unveiled a new benchmark of precision and one of its most legendary chronometer calibres, Calibre 135. A movement that trumped all others, it included

several innovative features that allowed it to win five consecutive Neuchâtel Observatory chronometry prizes from the period of 1950 to 1954.

This year, Zenith presents a modernised take on Calibre 135, while also staying true to its historical roots. With a signature offset centre wheel for more balance and stability, it now provides a 72-hour power reserve to the new G.F.J. timepiece. Presented in a 39 mm platinum case, the watch is a limited offering of 160 pieces worldwide, a fitting tribute to the milestone anniversary of the manufacture.

Apart from Calibre 135, another prestigious movement within the Zenith repertoire is the El Primero. A masterpiece of exceptional watchmaking, the El Primero was the first automatic chronograph unveiled on January 10, 1969. The product of over seven years of development, it was the first ultra-thin high frequency integrated automatic chronograph, beating at 36,000 vibrations per hour, and measuring one-tenth of a second. The result of intensive R&D, which envisioned a modern production method using the latest generation tools, Zenith accomplished this by rethinking the chronograph structure and streamlining the way it was produced.

The newest versions of the El Primero power some of Zenith's 2025 novelties highlighted at Watches and Wonders 2025, notably the 160th anniversary variations of the Pilot Big Date Flyback, DEFY Skyline Chronograph,



A look at Calibre 135 that powers the latest G.F.J. commemorative watch

The latest G.F.J. timepiece houses Zenith's most decorated movement, Calibre 135





A closer look at the dial of the Pilot Big Date Flyback 160th Anniversary

and Chronomaster Sport. The 42.5 mm Pilot Big Date Flyback 160th Anniversary is driven by the El Primero 3652 calibre, with a patented big date function, while the DEFY Skyline Chronograph 160th Anniversary Edition and the Chronomaster Sport 160th Anniversary Edition are both equipped with the El Primero 3600 movement, capable of measuring 1/10th of a second with a central hand that completes a full rotation every 10 seconds. This trio of watches, now rendered in bright blue ceramic, is a demonstration of what Zenith does best—fitting a highly precise movement into a visually arresting and compelling timepiece. Each of the ceramic anniversary offerings is a limited edition of 160 pieces worldwide.

With the dawn of the 70s, the quartz crisis put a stop to mechanical watchmaking. At Zenith, one remarkably astute man firmly believed that mechanical watches would eventually return to popularity and guaranteed the continuity of the El Primero legacy by safeguarding the tools and machinery used in its creation. His name was Charles Vermot, a workshop manager at Zenith and saviour

of the manufacture. His brave and intuitive action allowed Zenith to bridge the gap and become more than just a watchmaker, but also a producer of movements for other renowned brands such as Ebel and Rolex.



DEFY Skyline Chronograph 160th Anniversary Edition in blue ceramic

As the world slowly became in tune with the new millennium, Zenith introduced a new manufacture movement, the Elite calibre. A mechanism that would become a staple for the brand for years to come, the Elite stood out for its slimness and versatility. This was followed by the creation of the Chronomaster collection, which has become one of Zenith's core collections, and the main line for the prestigious El Primero movement.

In 1999, Zenith joined the LVMH conglomerate. This move ushered in a new phase for the brand, one offering unrivalled expertise in vertical watchmaking, as well as unlimited opportunities for development and success. It also explored creative watchmaking solutions while developing the El Primero into new models and complications, namely the Chronomaster Open in 2003, as well as the El Primero Tourbillon in 2004, the world's first high-frequency tourbillon timepiece.

In 2008, a new accomplishment was celebrated by the brand with the patented "Zero G" mechanism, which places the regulating organ in a gyroscopic cage inspired by gimbal-mounted marine chronometer that always keeps the balance wheel in a horizontal position. The "Zero G" mechanism was a groundbreaking undertaking in a long line of patented Zenith innovations, one that would pave the way for more Zenith world-firsts.

One hundred and forty-four years after the establishment of Zenith, Le Locle was made a UNESCO World Heritage site. This development highlighted the shift from artisanal home production, which was the traditional practice of watchmakers from yore, to an organised watchmaking industry.



Over its 160-year history, Zenith has been vigilant in keeping records of all its watches

In 2010, Zenith conquered the stratosphere with Felix Baumgartner. Wearing a Zenith El Primero Stratos Flyback Striking 10th on his wrist, the Austrian daredevil jumped from a space capsule, and during his free-fall, broke the sound barrier with a record speed of 1,342 km an hour. Of note was the fact that his timepiece was still in perfect working condition upon his return to the ground. Following this wonderful feat, Zenith unveiled the DEFY El Primero 21 with a new El Primero calibre beating at a phenomenal rate of 50Hz for an accurate 1/100th of a second chronograph function.

Through the years, Zenith has collected not only accolades and prizes, but also won the hearts of many as it became the first manufacture to open its doors to the public in 2018. In a bid to promote the art of watchmaking, the brand partnered with the Neuchâtel Tourism Office to create an unforgettable experience for those visiting the cradle of Swiss watchmaking. In 2019, with the 50th anniversary of the El Primero, Zenith offered a warranty of 50 years for select anniversary timepieces and limited editions. A testament to the movement's robustness and unwavering performance, this unequivocally attests to the brand's prowess in watchmaking. Taking haute horlogerie further than ever before, in 2020, Zenith aimed to bring

Completing
the dial of
the Zenith
Chronomaster
Sport



Zenith's savoir-faire extends to the exquisite polishing of its cases and movements

the past closer to watch enthusiasts and collectors with Zenith Icons, offering the possibility of acquiring a curated selection of iconic and highly sought-after vintage Zenith models that are sourced, restored and certified by the manufacture. In succeeding years, the brand set new standards with the Chronomaster Sport, DEFY Skyline, and the updated Pilot collection.

After 160 years, Zenith remains a force to be reckoned with in the world of watchmaking. Staying true to its roots while also looking

to the future, the esteemed brand not only celebrates its many accomplishments, but also pays tribute to the very men and women who make the impossible possible: watchmakers, artisans, engineers, technicians, and the people behind the scenes who constantly collaborate and are instrumental to the success of the brand. Brought together by the art of watchmaking and the ethos left behind by Georges Favre-Jacot, particularly the vertical integration of all processes, Zenith prevails as a master watchmaker that continues to bring exceptional creations to life.



#TIMEFASHION



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CHANEL unveils its new CHANEL 25 with an ad campaign featuring Dua Lipa and Jennie

POP Energy

CHANEL TAPS DUA LIPA
AND JENNIE TO UNVEIL
ITS LATEST AND HOTTEST
HANDBAG OF THE SEASON

No other fashion house blends timeless elegance with contemporary pop culture as effortlessly as CHANEL. With its newest campaign for the CHANEL 25 handbag, the Maison taps two powerful global icons, Dua Lipa and Jennie, who easily embody the spirit of modern sophistication and the brand's enduring ethos. As longtime ambassadors, both artists bring their unique styles and undeniable charisma to the

campaign, transforming the CHANEL 25 into more than just a handbag—it's a symbol of luxury and cultural relevance.

The film campaigns unfold like high-energy music videos, brought to life by award-winning director Gordon von Steiner. In their respective films, Dua Lipa and Jennie each take centre stage, embodying the effortless cool and bold spirit of the House's latest handbag. Set

The CHANEL 25 handbag ad campaign
Photograph by David Sims

against the bustling backdrop of Manhattan, the camera follows them through the city's dynamic energy and into a sleek photo studio, all set to the infectious rhythm of "She Drives Me Crazy" by Fine Young Cannibals. "I love that song. It's such an anthem from the '90s, and I've always loved that era," Dua shares.



Meanwhile, for Jennie, the campaign carries the electrifying essence of a music video, blending fashion with movement in a way that captures the pulse of New York. “I hope everyone who sees the campaign feels a sense of freedom and positive energy,” she says.

The CHANEL 25 handbag is a natural fit for these two artists, whose style and presence embody the Maison’s spirit. A modern heir to the House’s most iconic designs, it reinvents CHANEL’s signature codes—quilted leather, interlaced chain, and cleverly placed pockets—with a fresh, functional edge. Designed for the woman on the go, it comes in three versatile sizes, striking the perfect balance between elegance and ease. Lightweight yet structured, refined yet practical, the CHANEL 25 is where heritage meets contemporary sophistication.

What do these pop sweethearts think of the latest CHANEL handbags? For Dua Lipa, the CHANEL 25 is more than just a handbag—it’s an extension of her dynamic, fast-paced lifestyle. Always on the move, the British singer

finds herself drawn to its effortless practicality, seamlessly blending function with luxury. “I’m obsessed with this bag,” she admits, praising its thoughtful design. With multiple pockets tailored for modern essentials, it easily houses everything from her favourite books and sunglasses, to notebooks and even her cherished crystals.

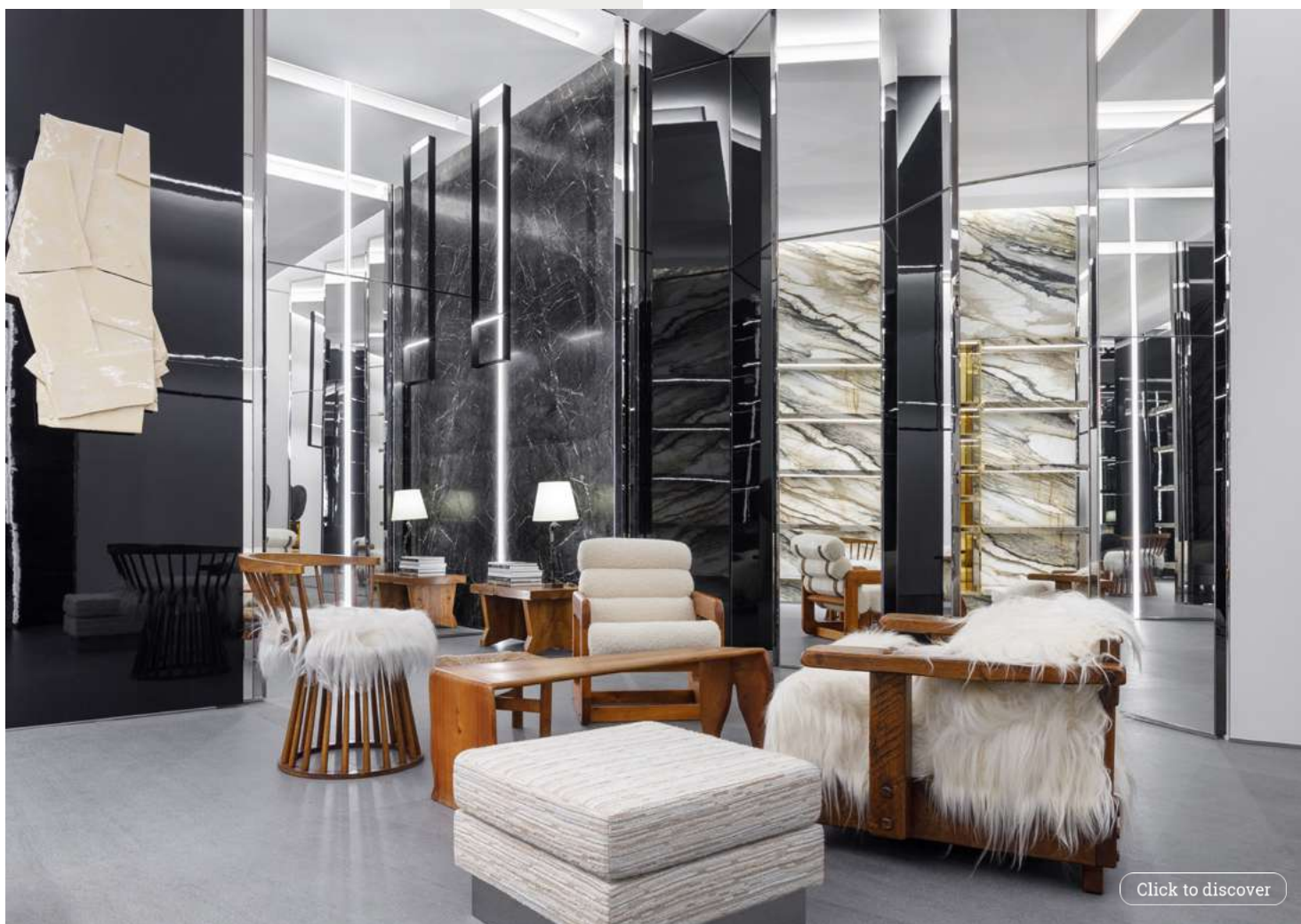
Elsewhere, the South Korean diva finds the CHANEL 25 as a symbol of freedom of movement, embracing the ways it transitions with ease through every aspect of her life. Whether she’s travelling for work or exploring a new city, its blend of comfort and sophistication makes it an everyday essential. More than just a functional piece, the CHANEL 25 embodies the confidence and energy that Jennie channels in both her fashion and artistry. “CHANEL gives me positive inspiration and energy as someone who loves fashion,” she remarks.

The campaign shots, captured by the virtuoso David Sims, saw Dua Lipa showcasing



CHANEL’s versatility through strikingly different looks. One features a denim-on-denim ensemble, where intricate leafy motifs soften the structured silhouette, blending casual cool with artistic detailing. The other presents a stark contrast—an all-black tweed jacket and matching trousers, exuding timeless elegance. Paired with the CHANEL 25 handbag in crisp white, the look is a master class in understated luxury, proving that CHANEL’s latest creation seamlessly adapts to every mood, from graceful nonchalance to polished refinement.

Known for her sweet yet feisty image, Jennie embodies adaptability, effortlessly shifting between aesthetics. In one shot, she wears a sleek black crop top with long sleeves and tailored trousers, displaying modern minimalism. In another, she embraces a playful vibrancy with a bold pink CHANEL jacket, reflecting the “Mantra” singer’s fearless approach to fashion. Whether embracing monochrome sophistication or making a statement in colour, the campaigns highlight the CHANEL 25 handbags’ ability to complement any style, making it an essential piece for every occasion.



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The interior of the new CELINE boutique in ION Orchard Singapore has a refined 21st century Brutalist appeal

PINNACLE OF Sophistication

CELINE LAUNCHES A NEW
BOUTIQUE IN SINGAPORE,
AND WELCOMES KOREAN
SUPERSTARS FOR THE EVENT

Located on the main level of ION Orchard—one of Singapore's go-to luxury destinations—CELINE's newest boutique is a chic addition to the city's fashion landscape.

Spanning over 240 square metres, the space brings the House's signature architectural codes to life with a sleek façade of curved glass and Calacatta Oyster marble. To celebrate the opening, CELINE brought in



Suzy Bae wore a wool and mohair ensemble to the opening. She also sported a Small Camille 16 Soft Bag in black calfskin

none other than its beloved Korean brand ambassadors, Suzy Bae and Park Bo Gum, drawing a wave of excitement from fans and fashion insiders alike.

Park Bo Gum looked dapper at the event in a navy wool Spencer jacket, black gabardine trousers, and his trusted Chelsea boots



Inside, an interplay of textures and tones unfolds. Natural stones like basaltina and marble are beautifully balanced with rich oak, cool brass, and antique gold mirrors—creating a space that feels clean, tactile, and effortlessly sophisticated. The result is a refined take on modern Brutalism, rendered through CELINE’s distinct sensibility.

The boutique offers both women’s and men’s collections, spanning ready-to-wear, leather goods, accessories, and Haute Parfumerie. Adding to the excitement is the presence of the new CELINE Beauté line—thoughtfully showcased on a dedicated counter and marking the brand’s first beauty counter in Asia. Towards the back, the CELINE HOMME area unfolds with a darker palette and deeper tones, delivering a distinct yet cohesive extension of the House’s aesthetic.

Next, a private, exclusive space—which can be opened or closed off with movable mirrors—completes the boutique, offering one of several refined resting lounges for well-heeled VIPs. Furnished with a curated mix of vintage and specially commissioned art pieces, the sculptural furniture echoes the architectural language of the space, while a wall-mounted artwork by Dutch artist Machteld Rullens adds a bold, contemporary touch.

Park Bo Gum, the star of Netflix’s hit “When Life Gives You Tangerines,” arrived in the airport in signature CELINE flair. He wore a black Teddy leather jacket with cream shoulder stripes over a relaxed Triomphe T-shirt, paired with Kurt ink-grey jeans and Chelsea leather boots. His look was finished with the Large Travel Bag in Triomphe canvas—equal parts polished and practical.

Meanwhile, Suzy Bae embraced a relaxed airport aesthetic with the Mia shirt in ivory silk crêpe and acetate, paired with Jane flare jeans and a dark blue Fair Isle cashmere cardigan draped effortlessly over her shoulders. Ever



the style icon, she added a silk bandana tied around her wrist and carried the CELINE Lulu bag in Triomphe canvas and tan calfskin—a subtle yet standout finish.

For the prestigious boutique launch, both brand ambassadors brought their signature charms to the spotlight. The ever-dashing Park

Bo Gum exuded timeless elegance in a crisp white poplin loose shirt, layered beneath the Spencer jacket in navy wool cloth, its sharp buttons lending a tailored edge. He completed the look with classic black gabardine trousers and his trusted Chelsea boots—striking the perfect balance between refined and cool.

Meanwhile, Suzy Bae looked every bit the modern muse in a sophisticated matching set of top and mini skirt, crafted from wool and mohair in a demure vanilla bouclé palette. But what set the look apart were the intricately embroidered jewels adorning the neckline and pockets—subtle yet striking details. She completed the look with the Small Camille 16 Soft Bag in smooth black calfskin.

After taking Singapore by storm, both ambassadors slipped into effortlessly chic off-duty looks for their departures. Park Bo Gum kept things cool in a washed denim Triomphe Teddy jacket layered over an off-white CELINE 16 T-shirt. He paired it with velvet jersey tracksuit pants and sleek Sunset sneakers in suede and leather. The final touch? A pair of CELINE headphones and black Triomphe travel bag in canvas and calfskin.

Suzy Bae opted for a more practical off-duty look with a loose Aviator Blouson jacket in soft lambskin layered over a cotton fleece hoodie and the CELINE Paris tee. She paired it with straight black cashmere flannel joggers, a washed indigo baseball cap, and the signature Triomphe 01 sunglasses in black acetate. Her look was completed with the Teen CELINE Lulu bag in Triomphe canvas and tan calfskin—easy going, but never without elegance.



A sculpture by Dutch artist Machteld Rullens adds a bold, contemporary touch to the premises

[Click to discover](#)

Alessandro Michele presents an unconventional Fall/Winter 2025-2026 collection that plays on the beauty of contrasts

BLURRING Boundaries

FROM AN EMBELLISHED CAT DRESS
TO A VINTAGE RUFFLED GOWN,
ALESSANDRO MICHELE PRESENTS
A FUN AND ECCENTRIC COLLECTION



Can you imagine a fashion show unfolding in a public restroom? That's precisely the unexpected setting Alessandro Michele, Valentino's new creative director, envisioned for his Fall/Winter 2025-2026 collection during the recent Paris Fashion Week. Bold, unconventional, and

thought-provoking—and the reason behind it is just as intriguing.

In his notes from *Le Méta-Théâtre des Intimités* (The Meta-Theater of Intimacies), Alessandro Michele drew inspiration from thinkers like Romano Madera, Michel

Foucault, David Lynch, and Hannah Arendt, weaving together philosophy, cinema, and literature. His exploration delves into the intricate relationship between self-identity and how we define ourselves through others—an idea that, in his view, demands a surreal and almost dystopian lens.



Building on these ideas, Michele envisioned a public restroom as the ultimate liminal space—one that blurs the boundaries between private and public, intimacy and exposure, the individual and the collective. Describing it as a “spatial heterotopia” in reference to Foucault, he saw it as a place where the ritual of self-care takes on a performative, almost theatrical quality, revealing the tension between what is meant to be hidden and what is put on display. As a result, the fashion show took place in a crimson hued restroom mixed with an underground nightclub vibe, as models stepped out of stalls or rendezvous near sinks, seeming to go about mundane, every day activities.

For the collection, Alessandro Michele’s vision unfolded in a whirlwind of contradictions, where the unexpected clashed and coexisted in dazzling harmony. Models strutted through the space adorned in loosely tied lace bonnets and ballet leotards, their delicate femininity offset by rugged Vans and strands of luminous pearls. Meanwhile, bows and emerald-green stockings peek from beneath lavish fur coats, while on another piece, denim intertwined with hyper-embroidered kimonos and sharply knotted plaid ties.

But, Michele as always, is a playful designer. So, it came as no surprise when a sequined cat dress shimmered under the dim glow, followed by crimson gowns that exuded theatrical opulence. Next, the Apollonian and Dionysian collided on graphic tees, sheer lingerie revealed bare skin beneath a whisper of fabric, a lace bodysuit with fastening undone, and white tuxedos framed cascading blonde braids. The maximalist designer also

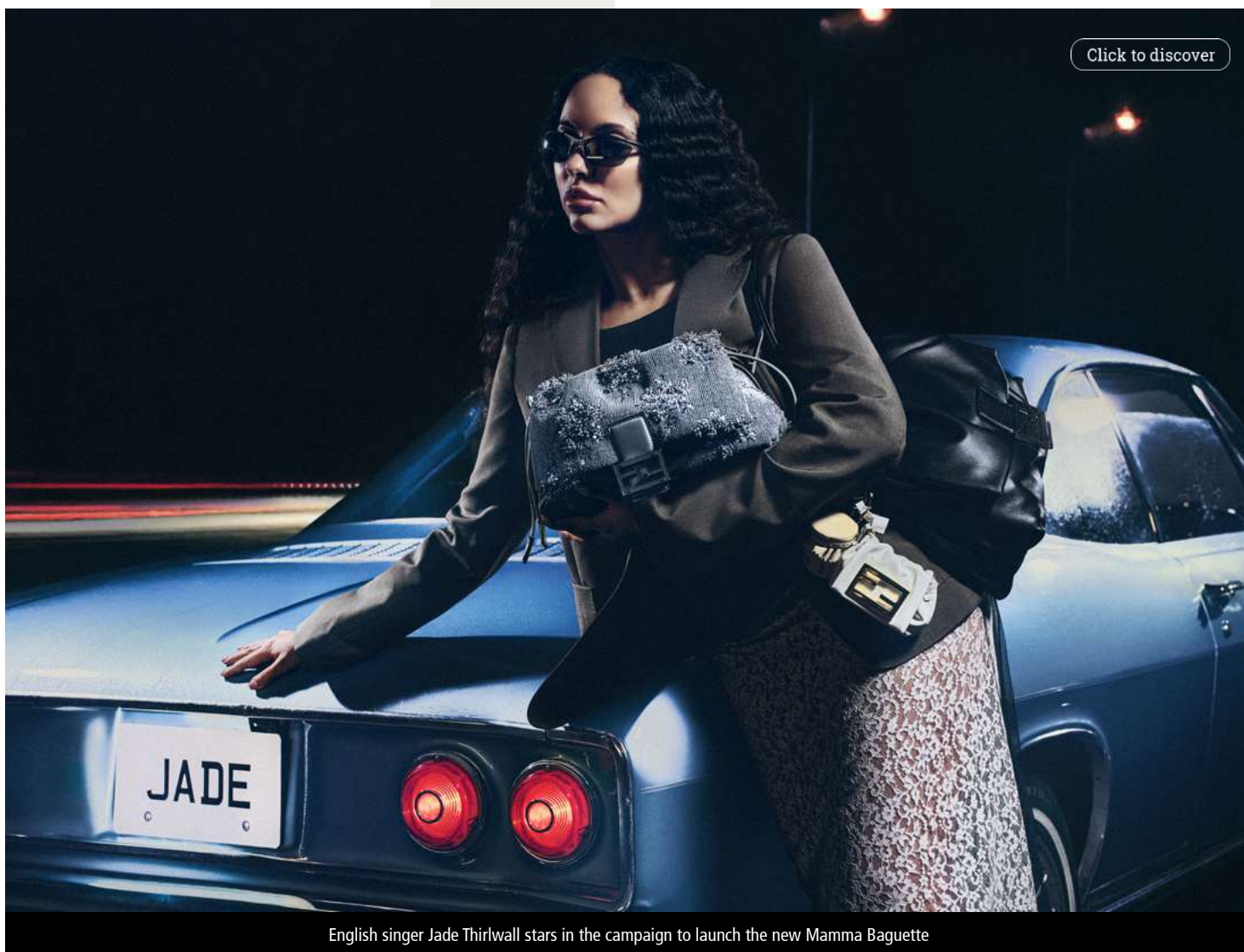


puts forward his love for anything kitschy front and centre, such as leopard prints roaring against a sea of vibrant gemstones, while crystal-studded culottes caught the light with every movement. The fashion show was a depiction of Michele’s world—where chaos is curated, contrasts are celebrated, and maximalism reigns supreme.

The collection is also peppered with a structured bustier top worn with a pair of jeans or full-on Hollywood glamour. A model commanded the space in a strapless gold gown, its pleated tiers cascading like liquid metal, each ruffle shimmering with decadent opulence. A delicate black bow cinched the waist, adding a whisper of contrast to the dramatic silhouette. Oversized sunglasses and sculpted hair injected a sleek, avant-garde edge, elevating the look into a masterful interplay of extravagance and modernity.

Michele’s signature love for bold embellishments took centre stage, with oversized statement necklaces, geek-chic glasses, and intricately adorned sandals. Green socks peeked out from gladiator sandals, while dramatic hoop earrings added a playful edge. Other accessories included stylish totes, as no Valentino collection would be complete without its iconic handbags.

With a total of 80 looks, Alessandro Michele’s Fall/Winter 2025-2026 collection for Valentino is a testament that fashion can be chic, playful, silly, and nostalgic. Some designs paid direct homage to Valentino Garavani’s golden age, while others reimagined classic elements through Michele’s eclectic lens—mixing opulence with everyday ease, where tradition and eccentricity coexist in a bold new era for the celebrated Maison.

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English singer Jade Thirlwall stars in the campaign to launch the new Mamma Baguette

REFINED

Silhouette

FENDI INTRODUCES A BOLD REIMAGINATION OF ITS BELOVED BAGUETTE HANDBAG, ONE THAT'S SURE TO DAZZLE LONGTIME FANS



One of FENDI's most enduring legacies is its ability to craft handbags that seamlessly balance elegance with bold, statement-making design—pieces that not only define eras but also transcend fleeting trends. Each creation reflects the Maison's commitment to impeccable craftsmanship,

luxurious materials, and innovative artistry, solidifying its status as a pioneer in the inimitable world of high fashion.

Among its many iconic creations, the Mamma Baguette stands out as a true classic—famously touted by Carrie Bradshaw

through the streets of '90s Manhattan in "Sex and the City." Now, 25 years after its debut, this beloved silhouette undergoes a bold reimagination, reintroduced in a supremely soft and contemporary iteration. Retaining the essence of its original charm while embracing modern sophistication, the revived Mamma

FENDI revamps the Mamma Baguette, giving it a soft and pliant structure



Baguette is set to make a triumphant return on the Spring/Summer 2025 runway—an enduring symbol of the Maison’s rich heritage and forward-thinking creativity.

The Mamma Baguette’s story began in the late ’90s as a tribute to FENDI’s founder and matriarch, Adele Casagrande Fendi. As its name suggests, the Mamma Baguette is a larger interpretation of the iconic Baguette, originally designed by Silvia Venturini Fendi in 1997 to be carried on the shoulder. This expanded silhouette not only enhanced practicality but also introduced a new dimension of sophistication, offering a perfect balance between function and the Maison’s signature elegance.

While preserving the unmistakable elements of the Baguette—its sleek rectangular silhouette, flap closure, shoulder wear, and signature FF logo buckle—the Mamma Baguette redefines these codes with a more spacious, effortlessly elegant design, offering both comfort and generous capacity.

Over the years, this beloved bag has undergone numerous transformations, adapting to the evolving aesthetics of fashion while maintaining its timeless appeal. Each iteration speaks to FENDI’s unwavering commitment to craftsmanship and innovation, allowing the Mamma Baguette to stand as both a reflection of the Baguette’s celebrated versatility and an icon in its own right. Today, it continues to captivate a new generation of fashion enthusiasts, proving that true style is forever.



Bridging the past and present, this legendary it-bag makes a striking return with a modern twist, echoing the fluidity of FENDI’s Women’s Spring/Summer 2025 collection. Staying true to its original design, the newly reimagined Mamma Baguette is crafted from sumptuous, buttery-soft nappa leather and features a tactile drawstring closure, enhancing its feminine allure for the modern woman. Meanwhile, the signature FF logo buckle is now elegantly inlaid with leather, a refined detail that pays homage to the Maison’s rich heritage in leather craftsmanship.

Embracing modern versatility, the Mamma Baguette bag is available in three sizes: Large, Medium, and Small, catering to different lifestyles and occasions. The Small version, designed for everyday essentials,

offers both style and practicality—it can be elegantly carried by hand for a polished look or worn crossbody with an adjustable leather strap for effortless sophistication on the go.

The Mamma Baguette returns in a refined, timeless colour palette, featuring elegant shades of dove grey, black, and white, alongside soft hues of pale pink, sage green, and matcha green. Unique seasonal floral embroideries—delicately crafted on beaded and suede bases—add a touch of artistry to



the collection. Completing the line-up is a striking black python edition, a true testament to FENDI’s unparalleled mastery of materials.

Sealing its return as a true icon, the reimagined Mamma Baguette is now available to shop, both online at FENDI.com and in select boutiques—ready to be embraced by a new generation while continuing its storied legacy.



Zegna global ambassador Mads Mikkelsen stars in the brand's Summer 2025 campaign wearing the Oasi Lino collection and the Mocassin loafers

ITALIAN

Steps

ZEGNA LAUNCHES A NEW LOAFER THAT'S NOT ONLY RICH IN HISTORY, BUT ALSO EQUALLY STEEPED IN STYLE

Luxury fashion brand Zegna, known for its lush wardrobes and timeless footwear, recently launched a brand-new signature loafer: the Mocassin. Staying true to its rich and proud Italian craftsmanship, Zegna's new Mocassin embodies a piece of the country's history and culture, as the Italian lifestyle has shaped the

brand's journey from the very beginning. The essence of Italianità is not only embedded in every piece Zegna creates, but in the Mocassin, it resonates even more deeply—rooted in the very heart of this new loafer.

The official name of the loafer isn't a misspelling—it reflects how Zegna's founder

pronounced it in his native Piedmontese dialect, from the northwest region of Italy. But beyond its history-rich name, the Mocassin is no ordinary shoe. Crafted with meticulous care, the Mocassin underwent a lengthy journey of refinement, where each step in its creation was focused on perfecting every detail. From the selection of premium leather to the precise stitching, no aspect was overlooked. This extensive process is symbolised by Zegna's iconic 232 Road emblem, which proudly adorns the vamp of every pair, serving as a mark of craftsmanship and dedication. As a brand deeply rooted in tradition, this stylistic signature reinforces Zegna's legacy and its mission to bridge the past with the present.

Crafted from the finest leather, the Mocassin is meticulously refined using time-honoured tanning techniques that are deeply embedded in the ethos of 'Made in Italy.' This process promises not only unparalleled luxury but also enduring durability, resilience, and an exceptional suppleness that moulds perfectly to the wearer's foot over time. Redefining

comfort in footwear, the Mocassin's traditional construction allows it to be worn effortlessly sans socks, embracing the easy elegance of Italian sartorial heritage—a style influence that has shaped fashion around the world for many generations.

For a loafer befitting royalty, the new Mocassin took centre stage in the brand's Summer 2025 campaign, featuring global brand ambassador and actor Mads Mikkelsen. Bathed in luminous sunlight on the streets of Italy, the dashing actor was seen wearing the elegant, timeless Oasi Lino collection, whose fibres are certified 100% traceable—ensuring not only high-end prestige but also sustainable practices. Paired with the Mocassin loafers, the campaign captures more than just a style choice; it reveals a lifestyle.

The Mocassin isn't simply worn—it's experienced. With every step, it transports you to the vibrant Italian oasis where past meets present and individual style is a force to be reckoned with. The Mocassin evolves with each wear: softening, moulding, and gaining character. It matures elegantly, much like a classic car or a beloved family heirloom that tucks away every beautiful memory made along the journey.

The campaign features multiple shots of Mikkelsen in charming settings. In one shot, he poses behind a green bicycle with a rustic Italian house as the backdrop, showcasing the smooth loafers paired with a stylish suit. In another shot, he dons a deep burgundy



matching suit and trousers, sitting on a stool with his legs crossed, eyes locked on the camera, effortlessly drawing attention to the stunning Mocassin. His surroundings—a minimalist Italian porch steeped in history—adds a layer of sophistication and timelessness to the image.

Each frame in the campaign beautifully reflects Zegna's ethos of bridging the past and the present, merging the brand's deep heritage with modern sensibilities. The elegant,

understated styling of Mikkelsen, paired with the luxurious, meticulously crafted pieces, showcases Zegna's unparalleled ability to create timeless designs that resonate with today's discerning audience.

The Mocassin isn't just a shoe—it's a reflection of how Italian craftsmanship has evolved over time. As the campaign puts it, the shoe is 'Born in the streets of Italy,' and you can feel that story in every step you take.



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Tory Burch presents its expanded flagship store on Rodeo Drive

IN THE CITY of Angels

TORY BURCH EXPANDS ITS BEVERLY HILLS FLAGSHIP STORE AND UNVEILS A NEW SPORTY COLLECTION FOR 2025

Luxury fashion house Tory Burch has some exciting news! As its flagship store on the legendary Rodeo Drive in Beverly Hills marks a new chapter, with a stunning new façade, eclectic interiors, and a boldly transportive architectural statement befitting the iconic brand.

The three-story façade is wrapped in a ceramic-textured trellis that lends the flagship its sculptural presence. Inside, natural light filters through a sky-lit atrium and expansive glass walls, illuminating curved plaster walls with hand-applied, textured surfaces by New York collective Art Groove—evoking



layers of rock—before cascading down a sweeping marble staircase that is a nod to the architectural poetics of Carlo Scarpa.

The store boasts Brutalist materials—raw concrete, stone, and hammered iron—creating a bold juxtaposition against the

organic shapes. An eclectic mix of vintage and antique furniture reflects Burch's keen eye as a collector, with pieces spanning Swedish mid-century, French Deco, Shaker minimalism, and Italian modernism, all personally curated by the virtuoso herself. While the custom rugs and textiles in hues of limoncello, tobacco, rust, and moss, pay tribute to the brand's origins in her first Nolita store.

In addition to Art Groove, Burch also brought together a global roster of artists and artisans. Ceramic pedestals in oxblood, navy, olive, and ecru—crafted by Barcelona's Studio Xavier Mañosa—anchor the ground floor. Upstairs, a hand-woven indigo rug by a Moroccan women's collective adds richness, while a moss-hued Jean Lurçat rug, adorned with horse motifs and developed in collaboration with Beauvais, reflects Tory's refined approach to storytelling through design.

Meanwhile, the brand's ready-to-wear fabric team brought their expertise to the fore with vibrant tapestry jacquards, seen on mohair settees and sculptural high-back chairs. In the elevator, a hand-painted trompe l'oeil floor pays homage to Osvaldo Borsani's iconic marble foyer in his 1940s Milan villa. Burch also sourced an eclectic mix of vintage and antique pieces for the store, such as a 1930s Paolo Buffa daybed that anchors the third level, set across from a copper coffee table by Heinz Lilienthal from the 1960s. In the VIP room, a French mid-century tapestry adds a touch of quiet opulence, while lighting spans eras—from 1950s Lalique crystal to sculptural Murano glass. Adding a rustic charm to the mix are Swedish and Danish wood-and-shearling chairs that lend the space a signature sense of warmth and ease.

Tory Burch partnered once again with Gwenaël Nicolas of Curiosity, who previously designed the Mercer Street flagship, to expand the Rodeo Drive store. The three-level space presents the brand's full collection, including ready-to-wear, handbags, shoes, jewellery, accessories, sport, and fragrance. The ground floor features a dedicated handbag area, while the second floor hosts a shoe salon and activewear. Meanwhile, the top level showcases ready-to-wear and high-jewellery pieces in a sunlit atrium, complete with a VIP room.

"Working on this store was incredibly personal. I have loved Rodeo Drive ever since we opened our flagship 12 years ago, and it was an exciting challenge to expand it and introduce an aesthetic that reflects where we are today. I wanted to create tension through



materials, forms, and textures, and mix elements across genres and periods—old and new, artisanal, and spare. To me, the store feels quintessentially L.A., where modern design is juxtaposed against so much natural beauty: the light, the mountains, the ocean," said the revered designer.

In conjunction with the brand's Spring 2025 collection debut, the Rodeo Drive flagship opened its doors following the season's unveiling at the runway show. The new collection draws from the disciplined beauty of sport—channelling the poise of ballet, the

edge of fencing, the fluidity of swimming, and the rigour of martial arts.

Meanwhile, for accessories the line-up includes the new Pierced Handbag, defined by its sculptural oval shape and oversized metal ring, joined by standout newcomers like the Balloon Bag, the Twisted Pump, and a reissued Reva ballet flat—a refined evolution of the beloved 2006 classic—alongside signature staples including the supple Kira Diamond shoulder bag, the patent-and-suede Miller sandal, and the best-selling Romy collection.

**ANYA TAYLOR-JOY – CELINE**

Anya Taylor-Joy rose to fame in “The Queen’s Gambit” (2020), which won her multiple awards. She recently starred in the action prequel “Furiosa: A Mad Max Saga” (2024). Promoting her latest film, “The Gorge” in New York, Anya wore a Celine Verneuil jacket in wool tweed, paired with a matching skirt and black Clementine knee-high boots.

**GRACE ELIZABETH – TORY BURCH**

A notable Victoria’s Secret Angel and a regular in runways for top designers, American model Grace Elizabeth has starred in major advertising campaigns for prestigious brands. The stunning mother-of-two looks ever-ready with the Tory Burch Romy tote bag in light grey.

**REBECCA PATRICIA ARMSTRONG – CHANEL**

Thai-British actress and singer Rebecca Patricia Armstrong gained international recognition when she starred in the hit Thai drama “Gap: The Series” (2022). Currently studying Law with Criminology and Psychology at the University of Essex, the CHANEL ambassador was seen attending the Maison’s Fall/Winter 2025-2026 show during Paris Fashion Week.

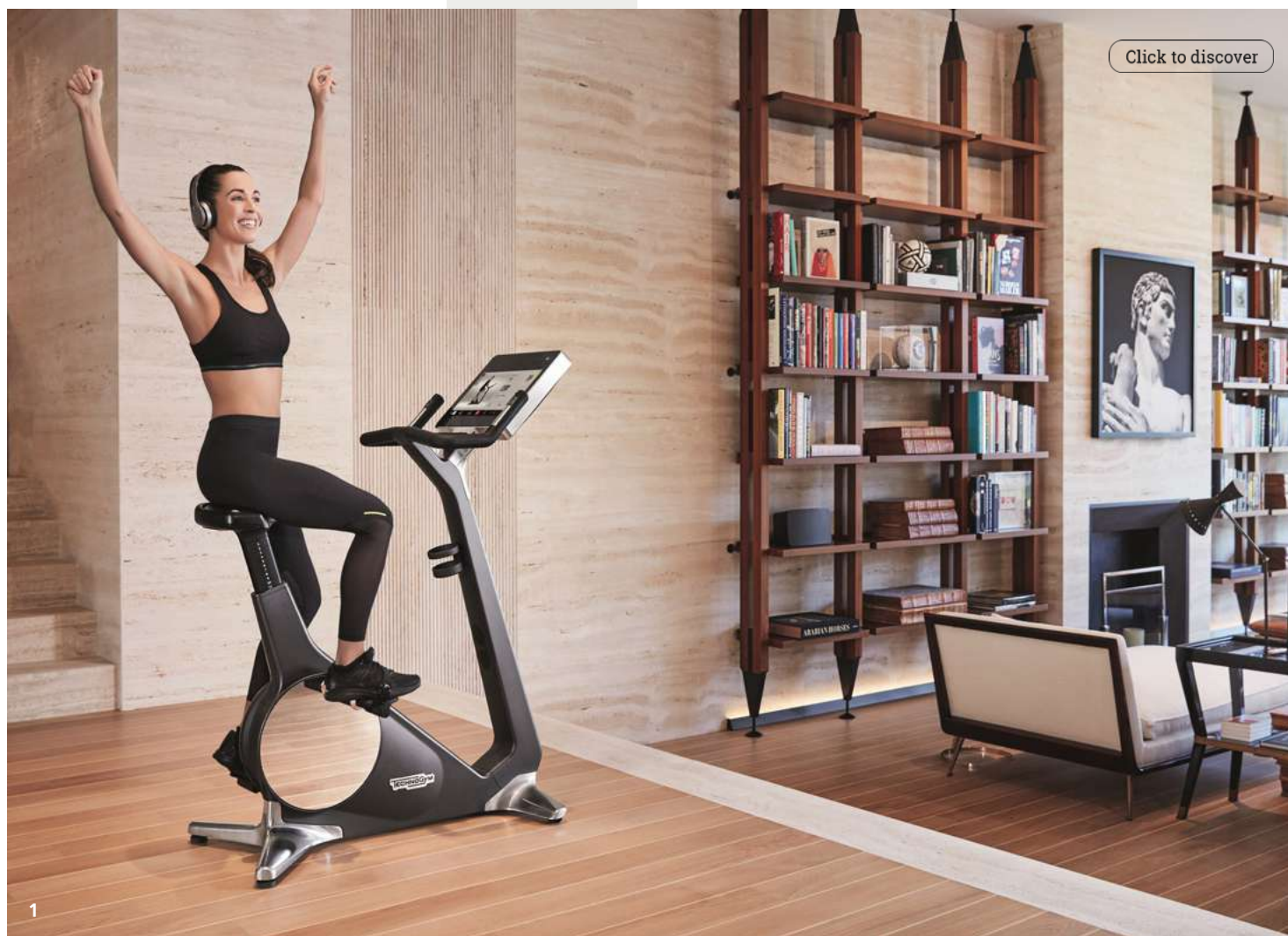
**ALEXA CHUNG – VALENTINO**

English model and internet personality Alexa Chung is celebrated for her effortless personal style. A co-host of the popular Netflix fashion competition show “Next in Fashion,” Alexa’s street style is further elevated in a chic shearling coat, suede Nellcôte fringed bag and red Ladycrush peep-toe sandals from the Valentino Avant Les Débuts collection.



LUXURY PURSUITS





1

WELLNESS Shift

AS PRIORITIES SHIFT,
TECHNOGYM EMERGES AS A
LEADING BRAND CHAMPIONING
WELLNESS SOLUTIONS

In a world where economic uncertainty casts a long shadow, a surprising new priority is taking centre stage: personal well-being. Nowadays, our focus has shifted from acquiring things to prioritising more intangible values such as our health. Luxury is being redefined, with a focus on lifestyle and well-being over material possessions. More and more people are recognising health as a valuable, future-proof investment.

That shift is being felt across the globe, and now, right in the heart of South Jakarta. A new destination is set to open its doors later this year at Jl. Gunawarman No. 77—a sleek wellness centre designed to inspire how we move, live, and thrive. Enter the Technogym Showroom.

“The economic slowdown has encouraged many to reassess what truly matters. There’s a visible shift in how people are



2

spending, they’re prioritising well-being over extravagance,” says Samuel Chin, Managing Director of Technogym Indonesia. “This is not about wellness trends. It’s about a long-

term commitment to physical and mental resilience,” he elaborates.

This trend is evident in the increasing popularity of creating personal wellness spaces, from Milan to Jakarta, where individuals are seamlessly integrating health into their daily routines. This movement signals a shift in prioritising health as a permanent engagement, rather than a fleeting wellness fad.

And that is where Technogym Indonesia Experience Showroom comes in. Technogym, with its sleek Italian design and smart technology, offers innovative solutions that ingeniously blend form and function which is ideal not only for discerning homeowners, but professionals and corporations alike.

For Ardi Setiadharmas, CEO of Technogym Indonesia, the showroom is more than a place to test out advanced wellness equipment. “Health is now a lifestyle statement. It’s no longer separate from how we design our homes or how we structure our workdays,” adds Ardi.



4



3

As individuals reimagine their living spaces, wellness corners are becoming as essential as dining tables. With equipment that looks as refined as it functions—think treadmills that double as statement pieces and smart bikes with immersive road-like rides—the new experience centre invites people to see wellness not as an afterthought, but as the heart of a future-ready lifestyle.

The Technogym showroom will offer equipment such as the Personal Bike by Antonio Citterio, Cross Personal, Kinesis Vision and Run Personal. Crafted by the iconic designer Antonio Citterio, the Personal Bike is not just exercise equipment, it’s a statement piece. Combining sculptural elegance with biomechanics, it reflects Technogym’s belief that wellness should sit proudly in the heart of your home, not be hidden in the corner. Meanwhile, with its whisper-quiet operation and immersive interface, Cross Personal turns cardio into a holistic ritual. It’s where smooth, intuitive movement meets elegant design, blurring the line between high-performance fitness and high-end living. Kinesis Vision, on the other hand, offers Seamless Interior Integration. It redefines functional training with minimalist beauty, designed to integrate effortlessly into your living space. It offers over 200 exercises in less than one square meter, because wellness should complement your home, not compete with it. Lastly, Run Personal elevates your daily jog into an elegant experience, merging performance-

level engineering with the timeless design of Antonio Citterio. With immersive digital content and a silent motor, it’s not just a treadmill—it’s your private cardio theatre.

When the doors open later this year, guests can expect not just equipment, but a curated experience where visitors are allowed to explore premium products, receive expert wellness advice, and discover how to design effective training spaces for various environments, whether its at home, the office, or elsewhere.

Because in today’s world, wealth isn’t just about assets—it’s about access to a fulfilling life, and that begins with well-being. Discover how Technogym can transform your home into a sanctuary of well-being.

1. The Technogym Indonesia Experience Showroom will provide ideal wellness solutions to clients including the Personal Bike by Antonio Citterio
2. With the Cross Personal from Technogym right in your home, you no longer have to step out to go to the gym
3. With the seamless interior integration of the Kinesis Vision, Technogym aims to redefine how Indonesians think about wellness
4. Technogym presents the art of running, redesigned, with Run Personal

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1

MARVEL of the Skies

A TOP LUXURY AIRCRAFT,
THE G800 EARNS KEY
CERTIFICATIONS

Since 1958, Gulfstream Aerospace Corp. has been at the forefront of business aviation, pioneering purpose-built aircraft that combine advanced technology

the European Union Aviation Safety Agency (EASA), surpassing its original performance expectations in the process. The certifications confirmed that the G800 performs even better

with performance and comfort. With over 3,300 jets in service worldwide, Gulfstream—backed by parent company General Dynamics—continues to shape the future of aviation through ongoing investment in innovative aircraft, cutting-edge technologies, and world-class services. From its first flight with the Gulfstream I, to its modern fleet of high-performance jets, Gulfstream has continued to elevate the art of flying—offering an unparalleled experience for those who move the world forward.

Recently, its all-new Gulfstream G800—the world's longest-range business aircraft—earned type certification from both the Federal Aviation Administration (FAA) and

than expected. It can now fly an impressive 8,200 nautical miles (about 15,186 kilometres) at a cruising speed of Mach 0.85 (85% the speed of sound)—200 more nautical miles than originally planned. At faster speeds, it still holds its own, reaching 7,000 nm at Mach 0.90 or 8,000 nm at Mach 0.87. On top of that, its top speed has been bumped up to Mach 0.935 (93.5% the speed of sound), making it one of the fastest in the skies.

Not only that, but the G800 also received certification for a take-off distance of 5,812 feet (1,771 metres) and a landing distance of 3,105 feet (946 metres) on a standard ISA day at sea level—both of which are shorter than initially projected, providing customers with access to even more airports.

“The G800 marks the latest evolution of business aviation as we continue to build the next-generation fleet and bring industry-leading performance and efficiency to the market. With the capability enhancements we have achieved, Gulfstream customers will greatly benefit from the increased flexibility and range the G800 offers,” said Mark Burns, president of Gulfstream.

The G800 is no ordinary aircraft. It boasts unparalleled cabin comfort, featuring the industry’s lowest cabin altitude of 2,840 feet (866 metres) when flying at 41,000 feet (12,497 metres)—a feature shared only with



the Gulfstream G700. It also offers a plasma ionization air purification system, delivering 100% fresh air for discerning travellers on board, along with 16 Gulfstream Panoramic Oval Windows to provide breathtaking views from every angle. Upon entering, the interior offers a serene and hushed atmosphere, thoughtfully designed for ultimate relaxation. Elevating the standard of luxury in the sky, the aircraft can be configured with up to four living areas, or three living areas and a dedicated crew compartment. Talk about state-of-the-art luxury up in the air!

The G800’s remarkable range, impressive high-speed performance, and exceptional fuel efficiency are made possible by the powerhouse Rolls-Royce Pearl 700 engines—a marvel of engineering that offers unparalleled thrust and efficiency. Coupled with Gulfstream’s meticulously designed aerodynamic wing and winglet, the result is a truly groundbreaking aircraft. It’s also worth noting that the aircraft can travel direct from Jakarta, to and from London, and from Jakarta to Los Angeles.

Burns expressed that the Gulfstream team continually pushes the limits of what is possible, all while maintaining the highest standards of safety, quality, and customer commitment that the brand is known for. He added that the team has been meticulously preparing for this milestone and is fully poised for a seamless entry of the G800 into service, ensuring that all customers will experience the next level of aviation luxury. As these highly anticipated deliveries begin, Gulfstream is not just meeting expectations—they are redefining them, bringing the future of air travel to life.



1. The world’s longest-range business aircraft, the all-new Gulfstream G800 receives FAA and EASA certifications
2. A spacious cabin and luxurious seats provide passengers with unparalleled comfort
3. A variety of elegant seating options elevate the flying experience of Gulfstream customers


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COMMANDING Craftmanship

JOIN US AS WE TAKE A DEEP DIVE
INTO THE EXQUISITE INGENUITY
OF THE ALL NEW ROLLS-ROYCE
BLACK BADGE SPECTRE

The Time Place Magazine had the unique opportunity to fly to Barcelona on 14 March to experience the new Rolls-Royce Black Badge Spectre and visit the Home of Rolls-Royce in Goodwood. Arriving in the heart of the city, we checked into the charming Wittmore Hotel in the Gothic Quarter. Narrow cobblestone streets, hidden tapas bars, and an unmistakable Mediterranean energy set the perfect tone for what lay ahead.

That evening, excitement built as we gathered for an intimate fireside chat—our first real introduction to the Black Badge Spectre. Emma Begley, Andrew Monachan, and

Claudia Cowley spoke of it with words that carried real weight: boldness, subversion, uncompromising vision. This wasn't just about building the marque's first all-electric car—it was a direct response to clients who constantly push boundaries and refuse to settle for even the extraordinary.

The following morning, we made our way to Marina Port Vell, where a fleet of Black Badge Spectres gleamed under the Barcelona sun, lined up along the waterfront. It was a surreal sight: these powerful, almost otherworldly machines, waiting for us to take them out onto the road. I went with the Arctic White Black Badge Spectre—its crisp finish felt



both timeless and futuristic. The moment I settled in, I was struck not by speed, but by silence. The car moved like a dream: fluid, weightless, gliding quietly as if time itself adjusted to its pace.

Despite its scale, Black Badge Spectre felt remarkably natural to drive. There was a subtle, seamless connection between car and



Every stage of production felt deeply personal, not industrial. It takes over 600 hours to build a Rolls-Royce, and the most complex commissions can take years to realise. Some designs are so intertwined with personal stories, that the cars themselves become heirlooms rather than mere vehicles. Indeed, around two-thirds of all Rolls-Royce motor cars ever built are still on the road today, handed down through generations.

The journey culminated with one of its most unforgettable moments: witnessing the private space where clients unveil their completed cars. With custom music and lighting, the reveal becomes a ceremony—celebrating a dream made real.

road. Every motion—steering, acceleration, braking—was both precise and instinctive. It wasn't about intensity, but about control: commanding the road with authority and undeniable presence. After a morning on scenic mountain routes, our drive led us to Parcmotor Circuit, nestled in the Catalanian hills. Until that point, Black Badge Spectre had delivered pure grace. On the track, it revealed its other side through distinct drive modes, including Spirited and Infinity.

Activating Spirited Mode involved a thrilling ritual: pressing both brake and accelerator until a haptic pulse and dashboard alert signalled readiness. Releasing the brake unleashed a silent surge of electrifying force. With 1075 Nm of torque, the Black Badge Spectre accelerated instantly—0–60 mph in just 4.1 seconds—yet remained composed. No roar, no screeching tyres, just a quiet, relentless momentum, as if propelled by an invisible hand.

Infinity Mode, meanwhile, offered a special tribute to Black Badge heritage. Pressing the ∞ button on the steering wheel unlocked the full 659 horsepower, sharpening the car's responses even further. Even the dashboard dials glowed brighter, subtly signalling that you were now experiencing the car at its most active form.

Yet, even at its most potent, driving the most powerful Rolls-Royce in history never felt overwhelming. It remained deeply intuitive, incredibly stable, and eerily smooth, blending immense power with effortless control. It felt as if the car wasn't just responding to my commands—it was anticipating them.

The day after, we swapped Barcelona's sunshine for the serene, rolling countryside of West Sussex. After settling into The Pig Hotel, a cosy, rustic hideaway that felt as if it belonged in a



Jane Austen novel, we made our way to the home of Rolls-Royce at Goodwood.

Situated on 42 acres of pristine land at the edge of the historic Goodwood Estate, it is the only place in the world where Rolls-Royce motor cars are designed, engineered, and handcrafted. Walking through the Global Centre of Luxury Manufacturing Excellence did not feel like entering a car factory. Instead, it resembled an atelier: impeccably neat, hushed, and filled with an almost sacred attention to detail.

The people here are not merely automotive workers; they are true craftspeople—carpenters, artists, leatherworkers—each putting heart and soul into their work. Many came from professions far outside traditional manufacturing, and it became clear that creating a Rolls-Royce demands far more than technical skill; it demands artistry.

Driving the Black Badge Spectre and wandering the quiet halls of Goodwood revealed two sides of the same story: the thrill of a drive that felt almost transcendent, and the reverence for the hands and hearts that made it all possible. Rolls-Royce cars don't merely move—they embody a legacy of masterful craftsmanship, bold innovation, and uncompromising attention to detail. As Sir Henry Royce famously said, "Strive for perfection in everything that you do."

1. The Black Badge Spectre in Arctic White
2. An artisan at work in the Trim Centre, where every surface is crafted with precision
3. A fleet of Black Badge Spectres ready to take on the roads of Barcelona
4. The Home of Rolls-Royce in Goodwood, United Kingdom



MASTER of Fairways

LEXUS INDONESIA 2ND
GOLF TOURNAMENT:
EXCLUSIVE PRIVILEGE
FOR LEXUS OWNERS

Luxury automotive brand Lexus Indonesia recently held its prestigious annual event, the Lexus Cup Indonesia, at Pondok Indah Golf, South Jakarta. Held last January, the golf tournament was designed to reflect the refined lifestyle of Lexus' discerning clientele, offering a personalised golf experience infused with signature Omotenashi hospitality and the brand's commitment to delivering an "Experience Amazing."

Lexus Cup Indonesia featured two main categories: the Tournament and the Challenge.

In the Tournament category, two winners earned the coveted chance to represent Indonesia at the Lexus Cup Regional in Singapore last March. There, they went head-to-head with top contenders from across the Asia-Pacific region—while also teeing off at one of the world's most sustainable golf destinations, the Tanjong Course at Sentosa Golf Club. The participants also had the chance to play together with members of the Ladies Professional Golf Association (LPGA) such as Hannah Green, Ariya Jutanugarn, and Hinako Shibuno.

Meanwhile, the Challenge category brought added excitement to the event with the Longest Drive Challenge and the One Club Challenge. Furthering its push for refined electrification in Indonesia, Lexus also presented special Hole-in-One prizes: the latest models from its electrified line-up—the Lexus LBX with Self-Charging Hybrid technology, and the RX 350h Hybrid SUV.

Lexus Cup Indonesia was first introduced in February 2024 as a celebration of the brand's dedication to impeccable service and elevated lifestyle experiences. Designed exclusively to offer "The Best Personalised Golf Experience," the inaugural event marked Lexus Indonesia's debut into the world of luxury golf tournaments.

Under the theme "Master of Fairways," the event showcased Lexus' dedication to mobility innovation and exceptional hospitality. Every moment, from arrival to the final swing, offered a refined and personal luxury golf experience. Guests were afforded a seamless registration process, were given a personalised welcome kit, and were accompanied by a personal usher. The 2025 edition upheld this commitment, emphasising Lexus' focus



on precision, elegance, and personalised excellence both on and off the green.

“Through the Lexus Cup, we hope to meet the needs of customers who consider golf a part of their lifestyle. Moving forward, we are committed to continuously innovating by presenting exclusive events and special privileges that align with our customers’ needs and passions,” said Bansar Maduma, General Manager of Lexus Indonesia.

To reinforce its commitment to sustainable mobility, Lexus Indonesia introduced The All New Lexus RX in 2023, featuring two new electrified powertrain options: Plug-In Hybrid Electric Vehicle (PHEV) and Hybrid Electric Vehicle (HEV). Marking a first for the brand locally, the PHEV variant broadens Lexus’ commitment to offering refined mobility solutions for evolving lifestyles.

Since its global debut in 1998, the RX has been Lexus’ best-selling model. Its strong presence in Indonesia began with 3rd generation RX 350 and 270, followed by the 4th generation RX 200t/300. In 2022, Lexus unveiled The All New RX at GIIAS, ahead of its official launch today with a complete line-up that includes the RX 450h+ Luxury (PHEV), RX 350h Luxury (HEV), and RX 350 Luxury (Gasoline). With consistent segment leadership—47% market share in 2020 and 50% in 2021 according to Gaikindo—the RX continues to define excellence in the Luxury Medium SUV category.

Leading the line-up is the RX 450h+ Luxury with a 2.5L 4-cylinder Plug-In Hybrid Electric



engine delivering 304 Hp and an all-electric range of 60–70 km, supported by an efficient and convenient AC charging, in which a Wall Charger home unit and portable charger are provided for PHEV customers. Next, the RX 350h Luxury shares the same engine and transmission, offering a 247 Hp Hybrid Electric powertrain with FWD for those seeking optimal efficiency and comfort. These new generation offerings strengthen the brand’s position in delivering sustainable technology.

Elsewhere, the All New Lexus RX marks a refined evolution in design and innovation, crafted with the unmistakable precision of Lexus Takumi artisanship. It is defined by its Spindle Body silhouette, sleek LED lighting, and a modern Lexus emblem.

Inside, the driver-focused Tazuna Cockpit is complemented by a 14-inch touchscreen, a 21-speaker Mark Levinson system, ambient lighting, and electric reclining rear seats—delivering a confident, connected drive supported by the GA-K platform, Lexus Safety System+ 3.0, as well as other intuitive features such as E-Latch, Safe Exit Assist, and Voice Command, among others.

1. A participant trying his hand at claiming one of the hole-in-one prizes
2. The Lexus RX 350h Hybrid SUV served as the special hole-in-one prize
3. Lexus Indonesia hosted the 2nd Lexus Cup at Pondok Indah Golf, South Jakarta


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ELEGANCE of Indonesia

PLATARAN MENTENG DELIVERS
AN ELEGANT CULINARY ESCAPE,
ELEVATING THE RICH TRADITION
OF INDONESIAN CUISINE

In a city that pulses with restless energy, there's a pocket of prestige where Jakarta seems to exhale. Calm, composed, and utterly captivating. Welcome to Plataran Menteng, a stately residence turned dining destination, conveniently located in the heart of the city's prestigious Menteng district, an area flanked by embassies, the capital's business core, and some of its most storied homes. Behind its ivy-covered façade lies a place where time slows down, elegance lingers in the air, and every detail feels thoughtfully, almost romantically, placed. A hidden chapter of Jakarta, waiting to be savoured.

Step inside, and you're greeted by echoes of a bygone era. Once a Dutch colonial home, the building now stands beautifully reborn, thanks to the vision of Plataran Indonesia, a name synonymous with curated experiences rooted in its core pillars: Nature, Culture, and Community. Since its founding in 2009, Plataran has cultivated a legacy of luxury with purpose, earning accolades like the Sustainable City and Human Settlement Award and the Indonesian Leading Hotel Chain distinction. But accolades aside, it's the feeling you get at Plataran Menteng that leaves the deepest impression.





From its grand staircase to the mosaic-tiled floors and batik-adorned walls, every corner is an interplay of colonial architecture and Indonesian artistry. The three-tiered space offers intimate courtyards, poised gardens, and opulent dining rooms that hum with history. It's the kind of place where conversations stretch long into the evening and where every moment feels like it belongs in a photo album. It's no wonder Plataran Menteng has become the destination of choice for dignitaries, high-ranking officials, and notable figures, those who seek not just privacy, but a setting that matches the significance of their occasion.

Plataran Menteng isn't just about setting, it's about flavour. The menu reads like a love letter to Indonesian cuisine, written with finesse and plated with style. The ingredients are fresh, the flavours authentic, and the presentation elevated. Never pretentious, always respectful of tradition. Each dish tells a story, not just of regional origins, but of the culinary team's deep-rooted pride in what it means to serve Indonesian food with integrity.

Adding to its list of exclusives is Selada Prabu Menteng, a refined salad that lives up to its noble name, "prabu," meaning king, nods to both elegance and heritage. Another standout is the Iga Rawon, Plataran Menteng's signature twist on East Java's legendary black beef soup. Made rich with kluwek and served with fall-off-the-bone ribs, it's comforting, nostalgic, and deeply flavourful. These signature dishes are only available here, proof that at

Plataran Menteng, flavour is as curated as the remarkably beautiful atmosphere.

From candlelit dinners to corporate soirées, Plataran Menteng wears many hats, and all of them stylishly. The second floor's Tanjung room welcomes up to 65 guests in classic elegance, while Beranda, built around a regal ancient tree, offers an al fresco vibe that exudes nothing but pure romance.

On the third floor, a rooftop lounge gazes out over Jakarta's skyline, perfect for sunset cocktails and golden hour snapshots. And when it comes to weddings? The venue transforms into a dreamscape, effortlessly accommodating up to 450 guests, blending old-world charm with modern luxury. Whether your event is an intimate vow exchange or a grand reception, the setting is always timeless and unforgettable.

Behind the vintage glamour is modern ease. The venue is fully equipped with air conditioning, ceiling speakers, a private elevator, and even a dedicated prayer room. It is proof that comfort and culture can coexist in perfect harmony. It's this effortless blend of old and new that makes Plataran Menteng so magnetic. Here, heritage doesn't feel dusty, it feels alive.

So whether you're a Jakarta native or a curious traveller in search of a soulful purpose, Plataran Menteng is always a top-of-mind destination. It's a mood, a memory, a masterpiece.



1. Plataran Menteng provides guests with a journey to Indonesia's rich heritage
2. Selada Prabu Menteng is one of the signature dishes of Plataran Menteng
3. An intimate dinner for two, with a verdant view, can be had at one of Plataran Menteng's exquisite private dining areas
4. Located on the second floor, the Tanjung room can accommodate 65 guests
5. Iga Rawon is a signature twist on East Java's legendary black beef soup


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A TREAT FOR The Senses

ART JAKARTA GARDENS RETURNS
WITH BIGGER COLLABORATIONS
AND MORE INTERACTIVE EXPERIENCES
CELEBRATING LOCAL ARTISTS

The fourth edition of Art Jakarta Gardens returned last April, once again captivating the city's art aficionados. Held within the verdant expanse of Hutan Kota by Plataran, the open-air fair embraced an ambitious curatorial direction—bringing together 25 galleries from across the archipelago, many of which had shaped

the country's art landscape over the past 22 years, aiming to offer an unparalleled format for art exhibitions in the country.

Kicking off the event, the Minister of Culture of the Republic of Indonesia, Fadli Zon, officially opened the fair, accompanied by Deputy Minister of Culture Giring Ganesha,



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Deputy Minister of Creative Economy Irene Umar, and Head of the Jakarta Tourism and Creative Economy Office Andhika Permata. Among the distinguished guests in attendance were Maulana Indraguna Sutowo, CEO of MRA Group; Paramitha Soedarjo, Director of MRA Media; Yozua Makes, CEO of Plataran Indonesia; Dewi Makes, Co-founder of Plataran Indonesia; William, PR and Communication Lead at Bibit; Anang Samsudin, Head of PR and Partnership at Treasury; as well as I Ketut Alam Wangsawijaya, Executive Vice President of BCA.

With the support of key financial sector leaders—Bibit, Treasury, and BCA—as the event's Lead Partners, and the Ministry of Culture and the Ministry of Creative Economy as Strategic Partners, Art Jakarta Gardens continued to bridge the gap between government and private sectors,

championing the development of a robust and sustainable art ecosystem.

Upping the ante this year, the Sculpture Garden solidified its place as the fair's defining highlight with a carefully curated selection of contemporary sculptures across form, material, and thematic expression. Works like "Sit on the Bench" by King Saladeen (MoT), "Emotional Safeguard" by Agugn and Sekar Puti (Srisasanti Gallery), "Rooster" by Yunizar (Gajah Gallery), "Keep Rolling!" by Iwan Suastika (D Gallerie), "Muscle, Mud, and Blood #1" by Dzika A.N., and "Terbanglah Bunda" by Yani Mariani (Kendys Sankhara), stood as a testament to the diverse and thought-provoking directions of contemporary sculpture in the country.

Collaborating with renowned artist Abenk Alter, Bibit invited visitors to envision the future, offering a space to reflect on

the hopes and dreams that will inspire us to meet the challenges ahead. Through the interactive installation "Flower for the Future," Abenk delves into themes of collective energy, human connection, and the transformative power of shared intentions.

Meanwhile, Treasury teamed up with the celebrated artist Arkiv Vilmansa to present "Golden Age". In this installation, Vilmansa explored the intrinsic value and scarcity of gold, reflecting on humanity's enduring desire for permanence and prosperity.

Joining Art Jakarta Gardens for the first time as Lead Partner, BCA presents the "myBCA Space" installation, which showcased a dynamic interplay of shadows on a translucent façade. As an interactive space, the installation invited visitors to engage with the myBCA application and discover its features in a distinctive and engaging way.





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In addition to its Lead Partners, Art Jakarta Gardens was also supported by iForte, Indonesia's leading telecom provider, presenting "Twinkle-gize", a solar-powered installation in collaboration with this/PLAY Studio. Next, the RMHC Foundation presented "Unboxing Love", a collaborative work with artists Peter Rhian, Chuans Lee, Adriel Arizon, Indah Oei, and the Museum of Toys, promoting love and positive change.

Elsewhere, TACO, a leader in premium interior solutions, provided high-quality plinths made from PVC and HPL to showcase sculptures in various weather conditions, while LUAR enhanced the

visitor experience with its modern, minimalist outdoor furniture, designed for both comfort and style.

Art Jakarta Gardens also aimed to offer an interactive experience through its Public Programme. Supported by the Bakti Budaya Djarum Foundation and RURURadio Lounge, this year's event featured performances by artists such as FLOAT, Sal Priadi, Reda Gaudiamo, and R E M (Rien Djamain, Ermy Kulit, and Margie Segers), while Prehistoric Body Theater presented "Sangiran 17: ERECTUSTOPIA," exploring the connection between ancestral heritage and modern performance.

In line with Art Jakarta's spirit of innovation, Art Jakarta Papers will launch early next year as a platform dedicated to paper-based works, opening space for previously underrepresented practices.

1. Pipilaka Sculptures, Golden Zuri, Dark Zuri, Zurani (2024) by Wahyadi Liem
2. "Golongan-Golongan," plastic figurine, epoxy, clay, acrylic paint, waterslide decal & pigmented, 85 x 400 x 400 cm (2024) by Wiyoga Muhandanto
3. The Sculpture Garden featured thought-provoking pieces created by several renowned artists
4. "Redemption Song," Aluminium and Auto parts, 254 x 185 x 100 cm (2024) by Ichwan Noor

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Jakarta 12930

Phone: +62 21 2927 2708 Email: timecare@time.co.id